ENTITLEMENT

Publisher Webshop

Print / Table subscription

① ②

Reader

App Stores

③

Reader purchases the subscription (1) directly from the publisher's webshop, downloads the app (2) in one of the app stores and uses entitlement (3) to access the content. If a valid entitlement is confirmed (4) the reader will get free access to the content he is entitled to.

⑥

Download of purchased content for requested platform

Web services

↕

Your company server (database)

④

Twixl Distribution Platform

tP TWIXL

twixl distribution platform

- Web based management
- Issues management *(in-app purchases)*
- Subscriptions managemen *(duration)*
- Link to iTunes Connect, Google Play
- Push notifications
- Entitlements

⑤

Download request

→

Twixl Storage or DIY Storage