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## BEACH BUZZ

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### TAKING A SPIN

Scratch DJ Academy is up and spinning in South Beach. The DJ training facility and entertainment company — with academies in New York City and Los Angeles — has opened at 642 Sixth St. Classes for the first session began Nov. 29, with 25 students enrolled.

Founded in 2002 in New York by music pioneers Rob Principe (formerly of USA Network and Sony Online Ventures), the late Jam Master Jay of RUN DMC and 1996 Grammy and Tony nominee Reg E. Gaines, the company's goal is to bring the dynamic art of DJing to the masses.

To date, more than 5,000 students have graduated from Scratch DJ Academies, according to the company's Miami Beach director, DJ Immortal (real name Jamie Keogh).

A professional DJ for 12 years, Keogh is just one of several star instructors at the facility. Others include the Miami Heat's DJ Irie, champion turntablist DJ Craze and veteran Edgar V.

Tuition is \$300 for a six-week semester. Classes meet weekly, with students divided into three levels: beginners (those who've never set foot in front of a turntable); intermediate (DJs who want to perfect their mixing) and



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