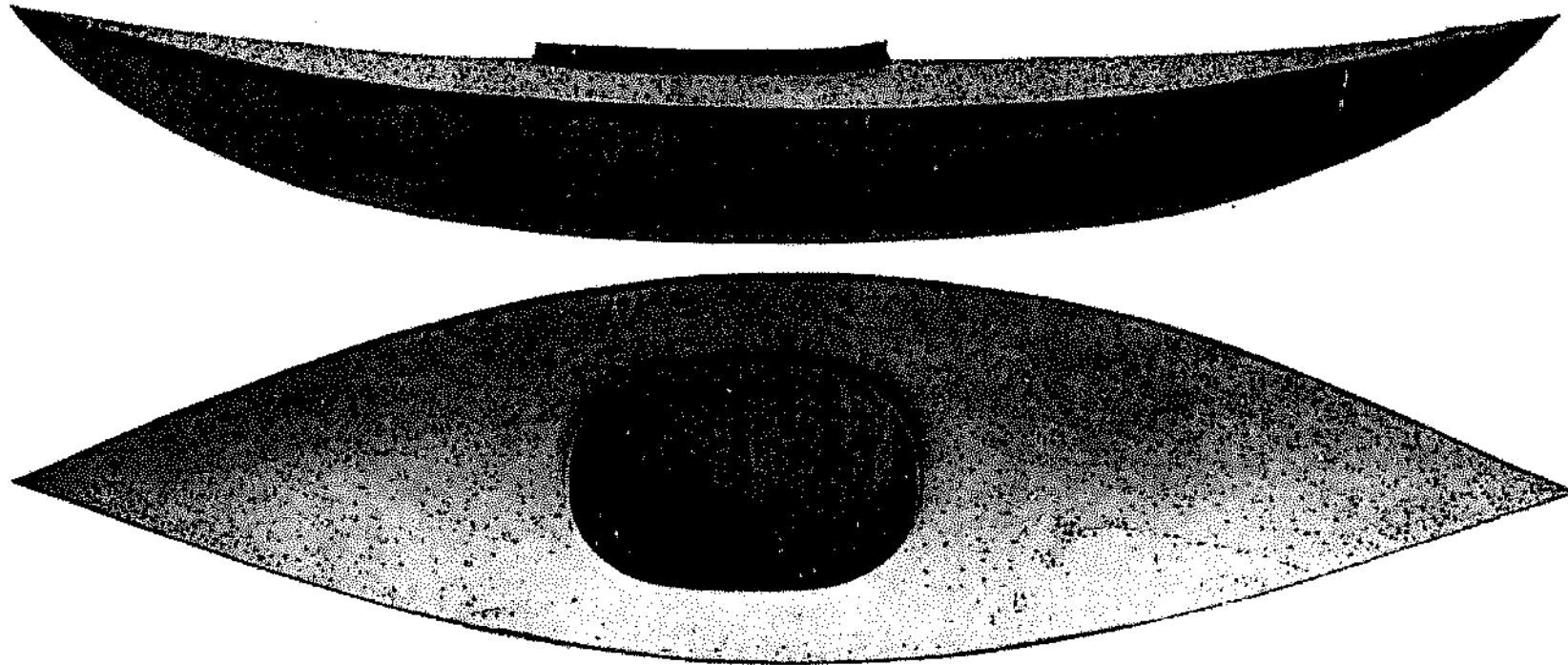


10 ft. Old Town Kayak



Beam $32\frac{1}{2}$ in. Depth to top of cockpit 14 in. Cockpit 27x18 in.

Price \$70.00

Customer Number	Ship-To Number	Order/Type	Ship Date	Item	Item Description	Serial Number
38012 RUTABAGA	38012 RUTABAGA 220 W BROADWAY AVE MADISON	2061380 SO		01.5540.0002	PRD140S CAM1 POL TST ASE	XTC22172D505
		WI 53716				



An Otca Model in the Forest Service in Minnesota



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Prices Subject to Change Without Notice

OFFICE AND FACTORY

**OLD TOWN CANOE
COMPANY**

OLD TOWN, MAINE, U. S. A.

THE CANOE OF THE AMERICAN INDIAN

DID you ever think that of all the primitive implements of the Indian none for water use has survived civilization in a recognizable form except his canoe? The test of time and the ingenuity of the white man have found nothing of comparable size superior to his model of a water craft, be it for pleasure or for service on stream, river, lake or ocean bay. Until, however, there was substituted cotton duck or canvas for his birch-bark covering, the use of canoes was restricted to those localities where the materials could be easily obtained, and where there were Indian workmen to apply them. Improvisation of a better covering and improvement in methods of construction now provide the canvas-covered canoe, but fundamentally in lines and model the water craft of the red man survives.

As this modern canoe had its origin in the haunts of the "OLD TOWN INDIANS" it is appropriate that it should be named "OLD TOWN CANOE." These same Indians still retain their cleverness in canoe building and the number of them in our employ seems to give to our canoes something of the old Indian romance as felt by Hiawatha in the lines by Longfellow:

"I a light canoe will build me,
That will float upon the water,
Like a yellow leaf in Autumn,
Like a yellow water lily."

The "birch bark" (canoe), like the tomahawk and wigwam is now scarcely known except in Indian tradition and museums, but the "OLD TOWN CANOE" will perpetuate gratitude to the Indian for his invention of this typically American water craft. The simplicity of an Indian's life is visualized to us when we understand how easy it is to own and maintain a canoe.



It is the adaptability of the canoe which makes it so universally needed, and for some purposes, like cruising in the far reaches of our north country, no other craft can be used. Best of all, the canoe furnishes means of enjoying that waterway or body of water which lies nearest each of us, and whether it be lake or pond, stream, river or bay, the pleasure of water travel is not denied. An afternoon's paddle can take one far from the toils and turmoil of the town, and affords association

with nature than which nothing is more conducive to quiet thoughts, a happy mind, a good appetite and resultant red corpuscles. He who ever on a summer's night has dipped his paddle and pushed far out under the still moonlight to drift in the full freedom of quiet and appreciation of nature's composure, realizes that the canoe is the tangible cause for all his wonder and delight, and the charm of canoeing once partaken of holds its victim enthralled ever afterwards. It is in cruising, however, that the canoeist reaches the height of his hopes; and to follow the ways traversed by the native red man a century and more back, to live by a camp-fire as he lived, and to make shelter wherever night overtakes, is to understand the independence of the savage and know the truth of self-reliance.

To learn to paddle is as easy as to learn to row, and the extreme simplicity in the means of guiding and propelling a canoe is what has made its use so popular and widespread. If you spend your summer near the water and have not experienced the exhilaration of canoeing, you have a joy to look forward to. This year you can double the charm of your outing and make an inseparable, ever-ready and inexpensive companion by acquiring an "OLD TOWN CANOE."

GRADES of "Old Town Canoes and Boats"

"OLD TOWN CANOES AND BOATS" (except all wood boats) are made in two grades, known as "A. A." and "C. S.", the distinction between the two being in the selection of materials, the wood trimming and the finish. There is also a difference in price.

A. A. GRADE

This grade provides a mahogany trimmed canoe. In designating A. A. Grade the purchaser assures himself of our very best production. All materials are of the highest order procurable. Planking and ribs are carefully selected, of uniform color, and without any imperfections; gunwales, decks, thwarts and seat frames and seats are of straight-grained, selected mahogany; bang plates of brass, and fastenings throughout of copper and brass, — a very few necessary galvanized nails are used in gunwales and stems to hold ribs and planking.

Every detail in the matching of woods and in finish is accomplished with painstaking care to the end that the completed product will permit of no adverse criticism. This grade will satisfy the most exacting.

C. S. GRADE

This grade provides a hardwood and spruce trimmed canoe of thorough construction, good finish, and with the omission of no detail essential to strength, serviceableness and long wear. No shaky or unsound lumber is used, but the wood parts are subject to slight discolorations, small knots, etc. Planking and ribs are of cedar; gunwales of spruce; decks, thwarts and seat frames of oak, birch or ash (boat seats of spruce); bang plates of brass, and fastenings throughout of brass, copper and galvanized iron. Canvas of the same quality as in A. A. Grade, filled and waterproofed in the same manner.

For general use where superior finish is not desired C. S. Grade provides a common-sense canoe of guaranteed dependability.



This father and son team up well in an "Old Town Canoe"

SPECIFICATIONS of "Old Town Canoes"

RIBS

Of white cedar, the toughest lightweight wood obtainable, 5/16 inch thick, 2 inches wide spaced 1 1/2 inches apart. Ends tapered.

PLANKING

Of finest quality straight-grained red cedar 5/32 inch thick. Smooth laid in long lengths with tight joints.

OPEN GUNWALES

All canoes and boats are stocked with newest type of open gunwales, which make washing out easier.

DECKS

Sixteen inches long except "Otea" model (page 5). Longer decks supplied to order (page 41).

STEMS

Ash or oak, straight grained.

SEATS AND THWARTS

Seats have wood frames with cane filling. Bow seat dropped on 4-inch bolts. Stern seat and thwarts bolted close to gunwales. Thwarts located and spaced as shown in illustrations of each model. No middle thwart

in 16 foot canoes but furnished without extra charge if specified when order is placed. Seats and thwarts easily removable.

KEEL

On all stock models except those shown otherwise on pages 9 and 10. Depth of keel 3/8 inch. It runs full length of canoe and well under bang plates.

CANVAS

No. 8 seamless canvas on all "OLD TOWN CANOES" except the "50-pound" (page 10) has No. 10 to provide lightness. Be cautious about buying a 16 foot or longer canoe which hasn't No. 8 canvas on it. Boats, dinghies and outboard motor craft beginning page 14 have No. 6 canvas, also Guides' Special Model page 9.

FILLER

The canvas is made waterproof and smooth, with all trace of texture removed by a hard-drying, flint-like filler.

FINISH

The woodwork inside and outside is finished in natural wood color with three coats of waterproof varnish. The canvas is finished to an enamel-like surface of high gloss with waterproof varnish. Variety in color with name, striping and similar decorations is available. See page 41 for particulars.

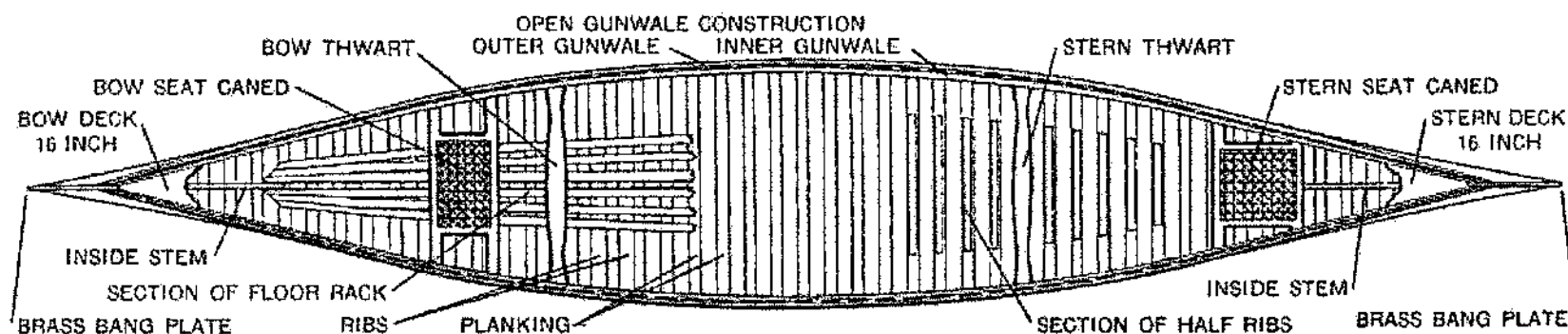
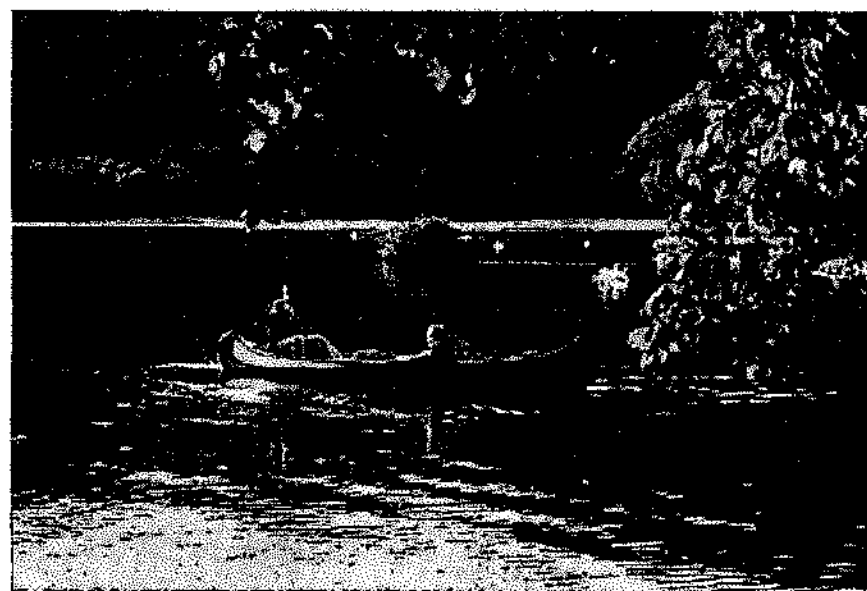


DIAGRAM of the "Old Town Canoe"

"Old Town 'YANKEE MODEL' Canoe"



A beautiful water scene with an "Old Town" for the centerpieces

Steadiness comes nearly as much from length as from width. Consequently the regular seventeen and eighteen footers are steadier than the regular sixteen footers. To meet the demand for a sixteen foot canoe with as near as possible the stability of the longer canoes this wide "Yankee" model was designed. We recommend it to those who let canoes, and prefer the sixteen foot length, because it is so broad it can be entrusted to those who are not accustomed to handling water craft. Its popularity is widespread and many old experienced canocists are numbered among its friends.

It will behave admirably and vic with any canoe in beauty. Is an excellent fishing canoe and for carrying large loads where a short length canoe is desired.

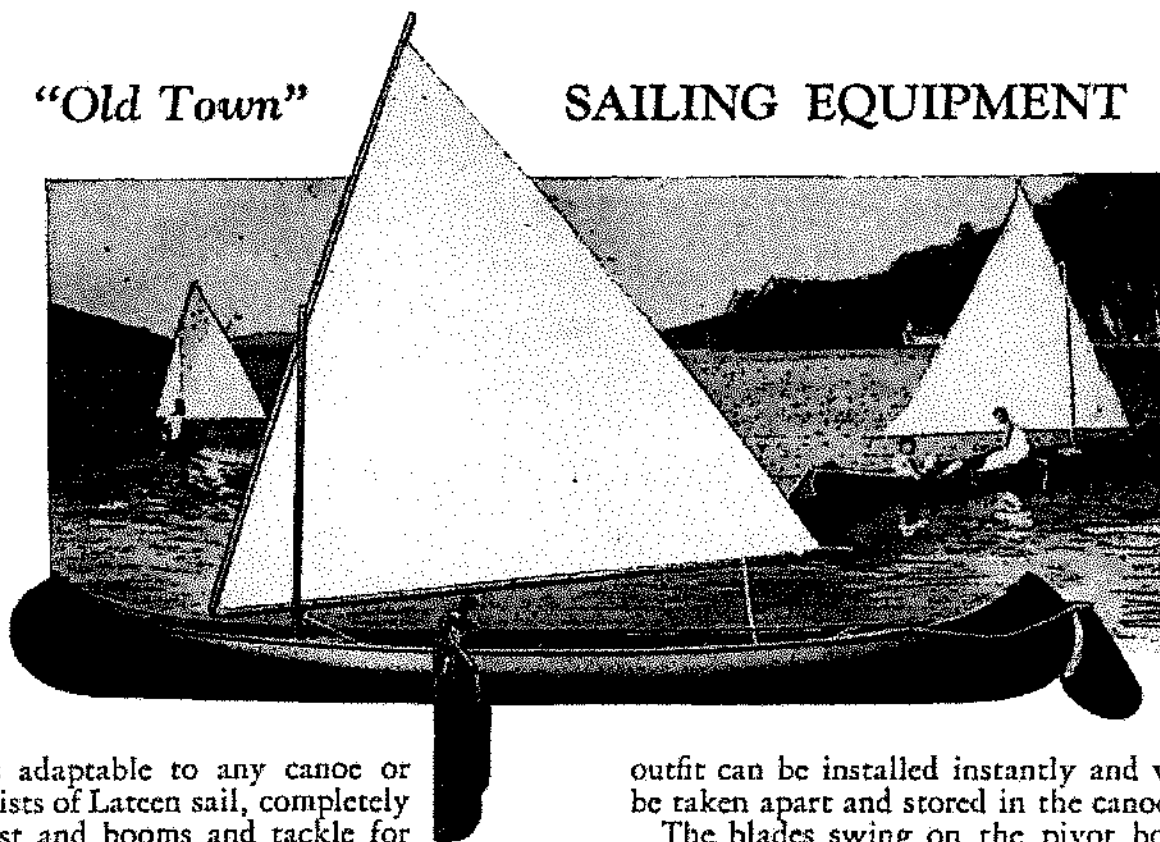
Extras page 41. Stock Color Dark Green.

Length Extreme	Width Extreme	Depth Amidships	Approx. Weight	Approx. Weight Packed	For export (see note p. 36)		A. A. Grade (see p. 3) with keel		C. S. Grade (see p. 3) with keel	
					Approx. Weight Crated	Approx. Cubic Measurements	Open Mahogany Gunwales	Telegraph Code Word	Open Spruce Gunwales	Telegraph Code Word
16 ft.	36 in.	12 in.	73 lbs.	130 lbs.	260 lbs.	130 ft.	\$93.00	Apanering	\$83.00	Apenoding

In Writing Order, Give Length, Grade, Model, Color and Price. Also Extras and Equipment.

"Old Town"

SAILING EQUIPMENT



This outfit is adaptable to any canoe or rowboat. Consists of Lateen sail, completely rigged with mast and booms and tackle for hoisting and lowering. Mast Seat (illustrated page 37) and Step for supporting mast, and Leeboards which serve same purpose as centerboard. Each leeboard blade is fastened by pivot bolt, with tension lever nut, to heavy Manganese bronze angle bracket, which in turn is screwed to cross arm. The cross arm is adjustable to varying locations in the canoe or to canoes of different beams and is securely held to the gunwales by hook bolts with thumb nuts. The entire

outfit can be installed instantly and when not in use can be taken apart and stored in the canoe.

The blades swing on the pivot bolts like pendulums, and enough tension should be put on the lever nuts to hold blades perpendicularly but permit of their swinging up if obstruction is encountered under water. All metal parts brass or bronze.

Steering may be done with rudder as illustrated or with regular paddle. Prices quoted on other types and sizes of sails if description and measurements are given. Any items sold separately at the prices shown.

Mast Seat and Step installed in place of bow seat	\$3.00	Lateen Sail complete, area about 45 sq. ft.	\$18.00
Rudder complete with fastenings	6.00	Lateen Sail complete, area about 55 sq. ft.	21.00
Leeboards (same style fits both regular and sponson canoes)	9.50	Lateen Sail complete, area about 65 sq. ft.	25.00
Lateen Sail complete, area about 40 sq. ft. (Boy Scout size)	17.00	Lateen Sail complete, area about 75 sq. ft.	30.00

TRANSPORTATION BY AUTOMOBILE



No longer need you be uncertain about finding a boat or canoe when you take to the water — carry it along with you. It is simple and safe to load your craft on an automobile top and speed along without further thought of it. Some protective material to cushion boat and prevent chafing car top and with rope or straps to hold boat in position makes completely safe such methods of transportation.

Above picture shows rubber vacuum cup Utility Carrier having two rubber cups at each end of each cross bar with

straps to hold boat to cross bar and safety straps with rubber insulated hooks to fit under eave rail of car doorway. Rubber pads on cross bar also cushion load. This Utility Carrier for boats and canoes having width across outside of gunwales not exceeding 41 inches costs \$7.50 and for up to 55 inches costs \$8.50.

The least expensive items for loading are blankets or other suitable material for cushioning and straps or ropes reaching from each end of canoe or boat down to front and rear bumpers as shown on page 35.

CARE AND REFINISHING OF CANOES AND BOATS

TO insure continued good appearance of your canoe it should, whenever possible if not in use, be kept in a dry place under shelter. If left out of doors on shore place it bottom side up to keep out the rain and dampness. If water is allowed to stay unnecessarily long inside canoe when not in use there may result sweating and blistering of outside canoe finish.

To locate hidden leak in canvas pour considerable water inside canoe and watch for it to come thru. White lead, glue, or Ambroid Cement can be used to stop the leak.

Every season or two, depending on the service it has had, it should be refinished so as to afford protection to the canvas and woodwork from wear and exposure. A new coat of varnish will brighten it up and make it look like new. The same materials that we use, in quantities sufficient for one canoe, cost as below. Complete directions accompany materials. Should you wish advice as to care and maintenance or repair of your canoe we will gladly give you all the information we can.

FOR A. A. and C. S. GRADE CANOES AND BOATS

1 pt. Japan color coat (except white) specify color (Exterior)	\$1.10
1 pt. Special Spar Varnish (usually takes 2 pts.) (Exterior)	.75
1 pt. Special Spar Varnish (usually takes 2 pts.) (Interior)	.75
1 qt. Special Green Bottom Paint for square-stern boats (Exterior)	2.00

FOR WHITE COLOR CANOES AND BOATS

1 pt. white color coat	\$0.80
1 pt. white enamel	1.25

FOR G. S. GRADE CANOES (Model page 9)

1 qt. Dark Green G. S. Paint (or any stock color)	\$1.50
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PICTURES

A large number of "OLD TOWN" owners have sent us pictures of their canoes and boats in service, some of which are shown in this catalog. If you have been fortunate in getting some good pictures we should be very glad to receive copies to add to our collection.



A light weight motor saves time and muscle

Jiffy Outboard Motor Bracket for canoes, weight 7 lbs. . . \$5.00
Will take any make motor up to 5 H.P.

CARE OF ALL-WOOD BOATS

All-wood boats should not be stored in heated rooms. Heat causes wood to shrink. If heated rooms are unavoidable keep open pans or pails of water in the heated room or in the boat to keep the air moist. Each season new coatings of paint and varnish will probably be needed. Our standard refinishing materials sufficient for one boat cost as follows:

1 qt. Enamel Paint for wood boats, specify color	\$2.00
2 qts. Spar Varnish.	3.00

BOOKS ABOUT CANOES AND CANOEING

Boat building, Canoe repairing, Paddle making, published by Boy Scouts	\$.35	postpaid
Canoeing, Merit Badge Series, Boy Scouts, 44 pages	.20	postpaid
Canoeing Manual, Boy Scouts, 136 pages	.85	postpaid
Swimming and Water Safety, published by Boy Scouts	.85	postpaid
Boys' Book of Canoeing, Jessup, published by E. P. Dutton & Co., Inc.	1.00	postage .15
The Canoe, Its Selection, Care and Use, Pinkerton, published by The MacMillan Co.	1.00	postage .15

NAMES, MONOGRAMS, STRIPINGS FOR CANOES

Shaded gold transfer letters $2\frac{1}{2}$ inches high are regularly used for applying names to canoes. Generally the name is placed on both sides of bow or on left bow and right stern. Names also put on in colors in plain letters at same price per letter. Monogram of your description or to sketch in either gold or colors at costs shown below. Usually letters 4 inches high are used for monograms.

Quotations on special lettering furnished on receipt of designs or descriptions.

The embellishment of canoes by monograms, names,

stripes, etc., is increasing in favor every season. It permits of giving your canoe a touch of individuality obtainable in no other way.

In the colored illustrations shown inside of back cover we have endeavored to help you find a coloring that you may like. The various designs permit of different coloring combinations adaptable to your preference. When colors vary from our standard shades in the illustrations we like to have samples sent for our guidance. Due time allowance should be given to execute these special colorings.

Special color, except White	No charge	*Gold Stripe, $\frac{1}{2}$ in. edged	\$6.00
*White color, enameled	\$5.00	*Gold Stripe, $\frac{1}{2}$ in. turned down	6.00
Name in Gold or Color, usual lettering, per letter15	*Gold Stripe, $\frac{3}{8}$ in. turned down, edged	7.00
*Special Lettering, 2 in. to 4 in. high, Gold or Color	2.00 to 4.00	*Color Stripe, $\frac{1}{4}$ in. to 4 in.	4.00
*Monogram, two or three letters, once	3.00	*Color Stripe, edged	5.00
*Monogram, two or three letters, twice	5.00	*Color Stripe, turned down, or border stripe	4.50
*Gold Stripe, $\frac{1}{2}$ in.	5.00	*Color Stripe, turned down, edged	5.50

Items with this mark (*) involve special work requiring 6 to 12 days before shipment.

For illustrations see inside back cover. For war canoe (page 13) increase stripe price 50%.

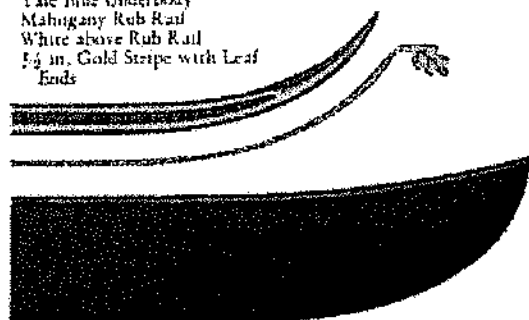
EXTRAS for "Old Town Canoes"

Although each canoe as priced in this catalog is equipped with every necessary feature, there are extras in the way of additional parts which many canocists desire. These extras are desirable because of the greater utility, distinctiveness

and beauty which they provide. In the following list you may find several items which you wish incorporated in your canoe. Where added time is required to supply any item it is noted by the mark (*) indicating six to ten days.

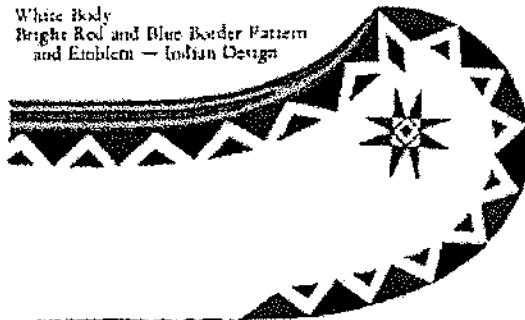
Floor Rack in AA Grade canoe	No charge	*Long Decks, Mahogany, 42 in. only in AA Grade canoe	\$20.00
Floor Rack in CS Grade canoe	\$2.00	*Long Decks, Hardwood, 30 in. only in CS Grade canoe	12.00
*Outside Stems	3.50	*Long Decks, Hardwood, 42 in. only in CS Grade canoe	16.00
Brass Painter Ring75	Bilge Keels, one each side center keel, per pair	5.00
Brass Bang Plate, full length of keel	2.00	Brass Bang Plates full length 2 Bilge Keels	4.00
Half Ribs (allow four weeks)	4.00	Air Tanks, Copper	20.00
*Rub Rails, Mahogany, only on AA Grade canoe	5.00	Air Tanks, Galvanized Iron	14.00
*Long Decks, Mahogany, 30 in. only in AA Grade canoe	16.00		

Vale Blue Underbody
Mahogany Rub Rail
White above Rub Rail
 $\frac{1}{2}$ in. Gold Stripe with Leaf
Ends



Color Design No. 45, \$14.00

White Body
Bright Red and Blue Border Pattern
and Emblem — Indian Design



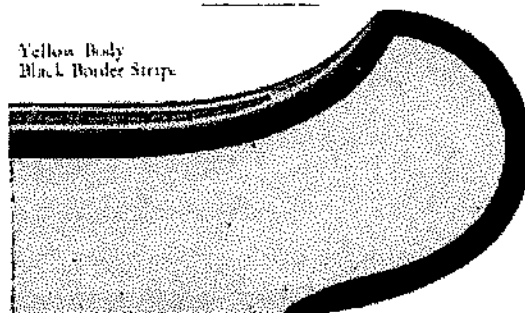
Color Design No. 4, \$16.00

Fare Red Body
 $\frac{1}{2}$ in. Black Stripe, Greek Ends,
edged with Gold



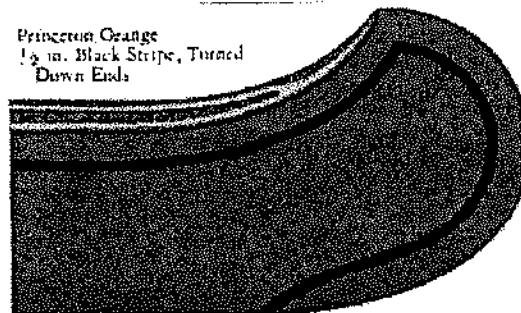
Color Design No. 37, \$6.00

Yellow Body
Black Border Stripe



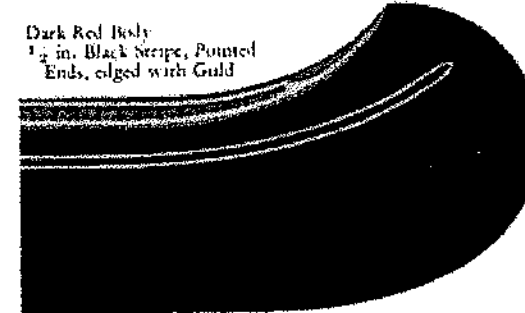
Color Design No. 46, \$4.50

Princeton Orange
 $\frac{1}{2}$ in. Black Stripe, Turned
Down Ends



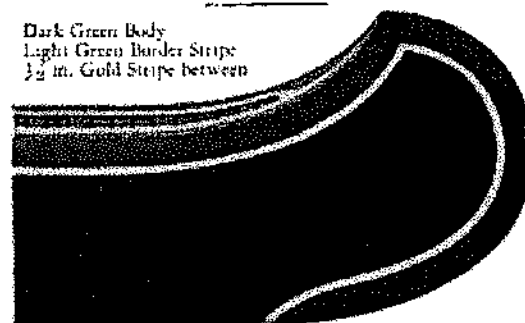
Color Design No. 39, \$4.50

Dark Red Body
 $\frac{1}{2}$ in. Black Stripe, Pointed
Ends, edged with Gold



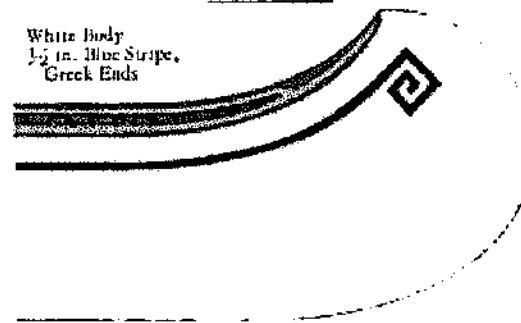
Color Design No. 47, \$5.00

Dark Green Body
Light Green Border Stripe
 $\frac{1}{2}$ in. Gold Stripe between



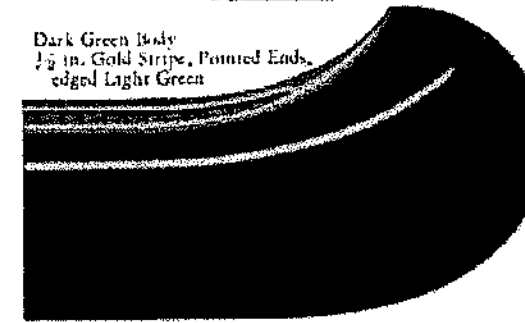
Color Design No. 10, \$10.50

White Body
 $\frac{1}{2}$ in. Blue Stripe,
Greek Ends



Color Design No. 32, \$11.00

Dark Green Body
 $\frac{1}{2}$ in. Gold Stripe, Pointed Ends,
edged Light Green



Color Design No. 43, \$6.00

Color Designs for "Old Town Canoes"

These end sections show a wide range of designs for the whole length of the canoe. In ordering specify design number and price. Price is additional to cost of canoe. Designs are susceptible to various color schemes,

and to any combination of colors you may submit. Price Design No. 45 includes mahogany rub rail (\$5.00) which separates the colors. Assortment of these designs in stock but suggest allow ten days. Stripes priced page 41.