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## **SHOWCLIX PARTNERS WITH BILLBOARD ON TWO KEY MUSIC INDUSTRY EVENTS: 2ND ANNUAL COUNTRY MUSIC SUMMIT AND 8TH ANNUAL TOURING CONFERENCE & AWARDS**

**ShowClix to highlight innovative fan club, merchandising and mobile ticketing solutions at both conferences**

PITTSBURGH, PA – June 01, 2011 – ShowClix ([www.showclix.com](http://www.showclix.com)) – a full-service, primary ticketing company that provides venues, promoters and event organizers around the world with web-based solutions to manage every aspect of their ticketing operations – has signed on as a key sponsor for two prominent Billboard conferences: the 2<sup>nd</sup> Annual Billboard Country Music Summit (in association with the Country Music Association), taking place from June 6 - 7, 2011 in Nashville, TN and the 8<sup>th</sup> Annual Billboard Touring Conference & Awards, which is slated for November 9-10, 2011 in New York City.

ShowClix will use both conferences to showcase its new fan club ticketing and merchandising system, which includes innovative product bundling capabilities that allow artists to include or upsell products such as t-shirts, CD's, digital downloads, and other merchandise to ticket buyers during checkout. The company will also highlight its recent developments in mobile ticketing.

"Last year's conference proved to be a runaway success for ShowClix, with our Apple iOS ticket scanning solution being lauded industry wide for its technological innovation," noted Josh Dziabiak, CEO of ShowClix. "Once again, we're pleased to be partnering with Billboard in 2011, and look forward to continuing the strong product and brand momentum we achieved at last year's conference," said Dziabiak.

To learn more about ShowClix' innovative ticketing solutions, contact Dan Stainer at 724.653.6903 ext. 320 or [dan.stainer@showclix.com](mailto:dan.stainer@showclix.com).

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**About ShowClix:** ShowClix is a full-service, primary ticketing company that provides venues, promoters and event organizers with simply "innovative" solutions to manage every aspect of their ticketing operations - online, over the phone and at the door. Our powerful and scalable solutions deliver industry-leading capabilities, including: advanced box office management, Apple iOS/Google Android ticket scanning and social media integrated event promotion. The company's intuitive web-based solutions are built with the latest technology to support high-volume, high-visibility events - from in-demand artist presales to national live music festivals. ShowClix also offers a fully customizable private-label ticketing solution in addition to seamless product and merchandise bundling.

ShowClix works with thousands of prominent live music venues, artist management companies, performing arts groups, festivals, nightclubs, museums, non-profit organizations and educational institutions across the globe. For more information about how ShowClix is revolutionizing the ticketing industry, visit us at: <http://www.showclix.com/ticketing>.

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