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**ShowClix to Manage Online Ticketing for The Museum of Modern Art (MoMA);  
New system allows museum members to reserve tickets to film screenings**

PITTSBURGH, PA – February 1, 2011 – ShowClix ([www.showclix.com](http://www.showclix.com)) has partnered with New York City's Museum of Modern Art (MoMA), one of the largest and most influential museums in the world, to provide online ticketing for the Museum's extensive program of film screenings.

By visiting MoMA.org, MoMA's 140,000 members now have the ability to easily purchase and reserve tickets to the 1,500 films screened at MoMA per year, which are organized by the Museum's Department of Film.

"Museums across the country are innovating their offerings, through technology, to provide new and engaging experiences to their visitors," explains ShowClix CEO Joshua Dziabiak. "We're excited to be able to provide museums like MoMA with ticketing technology that can support, and add to, those innovations."

ShowClix provides museums and exhibitions with a ticketing system that allows them to easily manage and track daily admission, membership and special event ticketing, and includes integration with non-profit management software.

Other museums and exhibitions partnered with ShowClix include The Andy Warhol Museum in Pittsburgh, The Leonard Da Vinci Museum in Los Angeles and The Emily Dickinson Museum in Amherst, MA.

For more information on how ShowClix is bringing innovation to museums and exhibitions through ticketing, visit [www.showclix.com/museums](http://www.showclix.com/museums).

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**About ShowClix:** ShowClix is a full-service, primary ticketing company that provides venues, promoters and event organizers with innovative solutions to manage every aspect of their ticketing operations, including online and telephone ticket sales, box office management, admissions control, and event promotion. The company currently works with over 1,500 live music venues, performing arts groups, museums, festivals, nightclubs, artist management companies, non-profit organizations and colleges and universities across the United States. For more information about how ShowClix is bringing innovation to the ticketing industry, visit <http://www.showclix.com/ticketing>.

For more information about MoMA, its film programs or its membership options, visit [www.moma.org](http://www.moma.org).



**ShowClix**  
Simply (innovative) ticketing.