Bridging the Gap Between Data and Brand Using Data-driven Storytelling

We’ll begin in a few moments

Tues Jan 29, 2019
9:00 am PST

The Enterprise Software Platform For Navigating the 21st Century
Our Presenters Today

Kate Cacciatore
Global Head of Sustainability
Edmond de Rothschild Group

- EdR is active in Asset Management, Private Equity and Private Banking, headquartered in Geneva, Switzerland
- Over 15 years as a sustainability professional in the electronics and financial sectors
- Lead sustainability strategy implementation in complex, multinational environments

Colin Grant
Chief Commercial Officer & Resident Strategy Expert
FigBytes Inc.

- A veteran in the sustainability sector and a serial entrepreneur - his passion remains focused on making sustainability beautifully simple
- Matchmaker of technology and strategy
- Focused on making the complex elements of sustainability beautifully simple
People Don’t Get “It”
About FigBytes - Connecting Purpose to Data

Strategy is integrated, simplified and linked to performance scorecards

Data-driven storytelling feeds good news to website, social media, etc., replacing “traditional” reporting

Strategy and achievements are linked to the UN Global Goals and humankind’s journey to 2030
Our Clients and Partners

Clients

AECOM  Akamai  ALNAJAT CHARITY  AL-SAYER  CAVINESS BEEF PACKERS

DFW  DALLAS PORT WORTH INTERNATIONAL AIRPORT  EDMOND DE ROTHSCHILD  HORIZON PHARMA  MAC

MINNESOTA  TAYLOR FARMS  NBK  TONGAAT HULETT  UNIVERSITY OF ALBERTA

Partners

UNISON  K·COE ISOM  RSM  AECOM  joule:watt  Sustainability North
Why our clients need us

**Sustainability has become:**
- Strategic
- Forward-looking
- Brand-building
- Aspirational
- Collaborative
- Aspirational
- Collaborative

**Sustainability software has been:**
- Dull
- Stand-alone
- Compliance focused
- Rear-view mirror focused
- Surrounded by PPT, Excel & PDFs
And the report isn’t telling the story

Is your annual Sustainability/CSR Report is driving change that you desire? (Select one)

- Yes
- No
- Somewhat
- I don’t know

16% of sustainability/CSR professionals feel that their report is driving the change they desire. Does that seem good enough to you?
THEOLOGIE
NATVERLE DE RAY-MOND SEBON, TRADVICTE
NOVELLEMENT EN FRANÇOIS
par meillie Michel, Seigneur de Montaigane, Chevalier de Fordre du Roy, & Gentil-homme ordinaire de la chambre.

A PARIS,
Chez Guillaume Chandiere, rue S. Jacques, à l'enseigne du Temps, & de l'Homme Sauvage.
M. D. LXXXI.
Avec Privilege du Roy.
Responsibility Products

Advances in semiconductor technology offer exciting opportunities to address global sustainability issues with innovative products that respond to environmental and safety challenges, as well as the ageing population and more affordable and accessible healthcare.

Global shutter image sensors for automotive in-cabin camera.
EICC MEMBERS: WHO ARE THEY?

90
MEMBERS BY THE END OF 2013

120
COUNTRIES WHERE EICC MEMBER PRODUCTS ARE MANUFACTURED

3.5M
WORKERS IN SUPPLIER FACILITIES

OVER 2000
FACTORIES IN MEMBERS OWN OPERATIONS AND TIER 1 SUPPLIERS

5.5M
DIRECT EMPLOYEES

17
INDUSTRY SECTORS IN WHICH EICC MEMBERS HAVE SUPPLY CHAINS

A STRATEGIC PLAN TAKES SHAPE

EMERGING ISSUES

SOLVE ISSUES IN THE VALUE CHAIN:
Establish a common agenda, clarify outcomes, and work collaboratively to solve issues

SENSE EMERGING RISKS
Add a layer to anticipate emerging issues by engaging stakeholders and harnessing EICC’s sensing mechanism

TRANSPARENCY
CAPABILITY BUILDING

AUDIT PROCESS
CODE OF CONDUCT & MEMBER COMPLIANCE

ESTABLISH STANDARDS & ACCOUNTABILITY
Decide what the EICC role is in this space and how to adapt and/or fundamentally change current activities

About the RBA
The Responsible Business Alliance is the world’s largest industry coalition dedicated to corporate social responsibility in global supply chains.
THE EDMOND DE ROTHSCHILD GROUP
THE EDMOND DE ROTHSCHILD GROUP

A LEADING CONVICTION-DRIVEN INVESTMENT HOUSE ADDRESSING THE NEEDS OF AN INTERNATIONAL CLIENTELE OF WEALTHY FAMILIES, ENTREPRENEURS AND INSTITUTIONAL INVESTORS.

OUR APPROACH

• Our family shareholding structure guarantees independence in advisory and management services
• Uniquely close-knit relationships combined with the expertise of an international group
• Proactive teams who anticipate economic changes when designing our products and services
• Access to a full range of financial products and services

182 bn CHF

157 bn EUR
IN ASSETS

20.7% SOLVENCY RATIO

2,660 EMPLOYEES

Data at 30/06/2018
(1) FINMA Ratio
A COMPREHENSIVE OFFER

PRIVATE BANKING
- Bespoke discretionary investment
- Investment advisory
- Investment analytics and risk mitigation
- Financial and wealth planning
- Family advisory services
- Philanthropic advisory services
- Real estate

ASSET MANAGEMENT
- Equities
- Corporate debt
- Asset allocation and sovereign debt
- Quantitative management
- Diversified funds of funds
- Funds of hedge funds
- Responsible investments
- Overlay management
- Infrastructure debt
- Real estate

CORPORATE FINANCE
- Mergers and acquisitions
- Equity capital operations
- Financial structuring
- Real estate strategic advisory services

PRIVATE EQUITY
- Fund of funds & co-investments
- Growth capital
- Frontier markets
- Real assets

INSTITUTIONAL & FUND SERVICES
- Creation and fund incorporation
- Management company
- Central administration
- Custodian bank
- Domiciliation agent
- Private equity and real estate
Edmond de Rothschild Sustainability Reporting
THE EDMOND DE ROTHSCHILD INVESTMENT STRATEGIES WHICH CONTRIBUTE TO BUILDING A SUSTAINABLE FUTURE

The Edmond de Rothschild Group is strongly committed to responding to the challenges currently facing society by making a positive contribution to the major transformations that are taking place. In the context of the "Responsible Investment" pillar of our sustainability strategy, the Group's investment strategies contribute to 37 of the 17 Sustainable Development Goals (SDGs) of the United Nations. These contributions are presented in detail, with relevant key performance indicators, in the "Responsible Investment" section of this report (pages 60-65). We have also indicated the contribution of other projects and activities of the Group, where relevant, using the SDG icons.

THE EDMOND DE ROTHSCHILD GROUP'S INVESTMENT STRATEGIES WHICH CONTRIBUTE TO THE SUSTAINABLE DEVELOPMENT GOALS OF THE UNITED NATIONS

<table>
<thead>
<tr>
<th>SDG</th>
<th>Investment Strategy</th>
<th>Description</th>
<th>Key Performance Indicators</th>
</tr>
</thead>
<tbody>
<tr>
<td>SDG 1</td>
<td>Health &amp; biological security strategy</td>
<td>Promotes sustainable development of agricultural systems and reduces poverty and hunger</td>
<td>Reduced poverty rates, increased food security, improved health outcomes</td>
</tr>
<tr>
<td>SDG 2</td>
<td>Social infrastructure and transport strategy</td>
<td>Improves access to safe drinking water and sanitation</td>
<td>Increased access to clean water and sanitation services</td>
</tr>
<tr>
<td>SDG 3</td>
<td>Infrastructure debt strategy</td>
<td>Creates access to energy, clean and affordable energy, and jobs</td>
<td>Increased access to affordable energy, job creation, economic growth</td>
</tr>
<tr>
<td>SDG 4</td>
<td>Education and awareness strategy</td>
<td>Improves quality of education and promotes lifelong learning</td>
<td>Increased enrollment rates, improved learning outcomes</td>
</tr>
<tr>
<td>SDG 5</td>
<td>Gender equity and equality</td>
<td>Promotes gender equality and the empowerment of all women and girls</td>
<td>Increased female participation in labor force, reduced gender disparities</td>
</tr>
<tr>
<td>SDG 6</td>
<td>Water and sanitation strategy</td>
<td>Ensures availability and sustainable management of water and sanitation for all</td>
<td>Increased access to safe drinking water and sanitation services</td>
</tr>
<tr>
<td>SDG 7</td>
<td>Infrastructure debt strategy</td>
<td>Promotes affordable and clean energy</td>
<td>Increased access to affordable energy, reduced greenhouse gas emissions</td>
</tr>
<tr>
<td>SDG 8</td>
<td>Agriculture and food security strategy</td>
<td>Ensures access to affordable crude oil and energy products</td>
<td>Increased access to affordable energy, reduced energy poverty</td>
</tr>
<tr>
<td>SDG 9</td>
<td>Infrastructure and transportation strategy</td>
<td>Supports the development of infrastructure and the provision of basic services</td>
<td>Increased access to clean water and sanitation services, improved health outcomes</td>
</tr>
<tr>
<td>SDG 10</td>
<td>Private equity strategy</td>
<td>Promotes inclusive and sustainable economic growth, increased innovation, and improved social outcomes</td>
<td>Increased access to affordable energy, reduced poverty rates, improved health outcomes</td>
</tr>
<tr>
<td>SDG 11</td>
<td>Infrastructure debt strategy</td>
<td>Supports urban and rural development, increased accessibility, and improved social outcomes</td>
<td>Increased access to clean water and sanitation services, reduced poverty rates, improved health outcomes</td>
</tr>
<tr>
<td>SDG 12</td>
<td>Infrastructure and transportation strategy</td>
<td>Promotes responsible consumption and production, reduced carbon footprint</td>
<td>Increased access to clean water and sanitation services, reduced greenhouse gas emissions</td>
</tr>
<tr>
<td>SDG 13</td>
<td>Private equity strategy</td>
<td>Promotes climate action, increased awareness of environmental conservation, and improved social outcomes</td>
<td>Increased access to clean water and sanitation services, reduced poverty rates, improved health outcomes</td>
</tr>
<tr>
<td>SDG 14</td>
<td>Infrastructure and transportation strategy</td>
<td>Protects marine ecosystems and promotes sustainable fisheries</td>
<td>Increased access to clean water and sanitation services, reduced poverty rates, improved health outcomes</td>
</tr>
<tr>
<td>SDG 15</td>
<td>Private equity strategy</td>
<td>Protects terrestrial ecosystems and promotes sustainable forest management</td>
<td>Increased access to clean water and sanitation services, reduced poverty rates, improved health outcomes</td>
</tr>
<tr>
<td>SDG 16</td>
<td>Infrastructure and transportation strategy</td>
<td>Promotes peace, justice, and strong institutions</td>
<td>Increased access to clean water and sanitation services, reduced poverty rates, improved health outcomes</td>
</tr>
</tbody>
</table>

Asset Management

Private Equity

Agricultural

Created as a result of the agricultural revolution in Sub-Saharan Africa, this investment strategy aims to support smallholder farmers in Sub-Saharan Africa. It focuses on improving access to credit, implementing best farming practices, and increasing crop yields.

Infrastructure debt

With a focus on the development of infrastructure, this investment strategy aims to improve access to clean water and sanitation services, reduce poverty rates, and support sustainable development.

Social and transport infrastructure

The private equity strategy focuses on companies that promote social inclusion and economic growth in emerging markets.

Support for emerging economies in Africa

This strategy focuses on companies that promote social inclusion and economic growth in emerging markets, particularly in Sub-Saharan Africa.
Traditional Company
Evolving to be Progressive
Our Group is the result of family capitalism and entrepreneurship, providing us with the independence and courage that are necessary to develop long-term vision and to identify future investment.

In so doing, we bring together high standards of expertise and social responsibility, and the ability to innovate, to challenge the status quo, to make inroads into new territories and to invent novel financial solutions.

We now operate across many countries and in the past 65 years have become a leading conviction-driven Investment House. Our Group is growing and will continue to grow while preserving the values of our family, which has always staked its name on the service we provide to each of our clients.

BENJAMIN & ARIANE DE ROTHSCHILD
For more than a century, the Rothschild family has acted as a catalyst for change by striving for excellence in business and philanthropy.

Today the Edmond de Rothschild Group aims to embody a different way of managing investments, one guided by strong convictions. This means that rather than prioritising short-term financial gains, we give our clients the opportunity to make a difference in the world and invest in a meaningful way.

Ariane de Rothschild
President of the Executive Committee
The Edmond de Rothschild Group
OUR VISION

WE DON'T SPECULATE ON THE FUTURE. WE BUILD IT.

At Edmond de Rothschild, we believe that wealth is not the end goal, it is only the beginning. For generations, our family has acted upon the belief through philanthropy, driven by investments that have moved the world forward. And today more than ever, we dare to embrace the future society and imagine what our contribution can be.

At Edmond de Rothschild, we have built a legendary investment house dedicated to the conviction that wealth is what tomorrow can be made of. And that our wealth and asset managers are true builders of the future.

EDMOND DE ROTHSCHILD
BOLD BUILDERS OF THE FUTURE.
Strategy as Brand
No Hablo CSR
Coca Cola - From Reporting to Engagement
Taking Full Responsibility
Edmond de Rothschild
FigBytes Strategic Sustainability Platform
We are now leaving PowerPoint
Thank you for joining us. We know there are a lot of webinars out there – thanks for choosing ours.

To Learn More Contact us

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1.888.821.4953
www.figbytes.com

If we don’t get to your question during the Q & A, we’ll be posting answers on the FAQ page of our website.