



SUSTAINABLE  
BRANDS

The Bridge to  
Better Brands

## Sustainable Brands Concierge Services

Corporate Members have access to complimentary or discounted concierge service time from Sustainable Brands. We are ready to function as an extension of your team. Leverage our time and the power of SB's global conference network, digital content platform and member network to help advance your sustainability initiatives!

### Platinum Membership

16 hrs research time

### Gold Membership

12 hrs research time

### Silver Membership

8 hrs research time

### Bronze Membership

10% discount on services

### Examples of concierge projects include:

**Landscape Analysis:** SB surveys the landscape of investors, customers, and other stakeholders, to provide you with information on the preferred sustainability aspects of your choosing.

**Ratings and Reporting:** SB provides a wealth of tailored information on the ins and outs of sustainability rating, ranking, and reporting frameworks.

**Business Cases for Sustainability:** The business case for sustainability is consistently shown, but some remain unconvinced. SB creates reports that support the ROI of sustainability, through various lenses and utilizing a range of metrics to best suit your target audience.

**Industry Benchmarking:** SB conducts in-depth industry benchmarking to show your company how it measures up to other sustainability-driven organizations in the field, and to highlight where innovation is currently happening in your space.

**Stakeholder Engagement:** Stakeholder engagement is an important aspect of CSR, and an integral part of sustainability reporting. SB facilitates the process of stakeholder engagement, identifying appropriate stakeholders and prompting valuable feedback.

**Market Exploration:** SB investigates the possible gaps in different markets for sustainable products and messaging, recommending next steps for business expansion or partnerships.

**Content Curation:** SB's up-to-the-minute coverage of sustainability news allows us to pinpoint and produce the most compelling current content to share with your audience through your sustainability newsletters or other publications.

**Networking Facilitation:** SB events provide a platform for networking with influential individuals in the sustainability space. SB's team can help arrange and foster those key conversations.

**Training or Advisory Support:** SB's experienced and qualified Membership staff are available to engage and share knowledge with your team.

Specific research proposals are created through dialogue with each member company.  
Additional research hours are available for purchase.

**Contact us to learn more!**  
[members@sustainablebrands.com](mailto:members@sustainablebrands.com)

*SB maintains ownership of all concierge projects, and reserves the right to share this research with the SB Membership community after the removal of proprietary information.*