



# A t t e n d i n g M e d i a

Publication	Name	Title	Beat
SustainableBrands.com	Jen Elks	Managing Editor	Brand sustainability, CSR, Environmental Issues
SustainableBrands.com	Hannah Furlong	Editorial Assistant	Brand sustainability, CSR, Environmental Issues
Brandchannel	Shirley Brady	Editor-in-Chief	Brand innovation
Good/Upworthy	Stacey Jones	Director of Partnerships	Positive, inspiring CSR stories
Scientific American	Matt Bondlow	Director of Integrated Media	Sustainability & Innovation, Technology
Innovation & Technology Today	Robert Yehling	Founding Editor	Innovation, Technology, Sustainability
Innovation & Tech Today	Alex Moerson	Assistant Editor	Sustainability & Innovation, Technology
Farm Journal Media, Trust in Food	Nate Birt	Content Manager	Agriculture, Food & Sustainability
Business in Vancouver	Kirk LaPointe	Editor-in-Chief	General business
3BLMedia, Triple Pundit, CR Magazine	Jen Boynton	Editor in Chief	Sustainability, CSR
News Deeply	Laura Mandel	Director, Partnership	Ocean Conversation, Ocean Plastics, Malnutrition
News Deeply	Daniel Beaulieu	Chief Content Officer	Ocean Conversation, Ocean Plastics, Malnutrition
Corporate Knights	Erin Gardhouse	Associate Publisher	Responsible Business, Clean Capitalism
Catalytico/The Toronto Sun	Miro Cernetig	Journalist	Innovation, branding, communications, technology
The Discourse	Alia Dharssi	Sustainable Development Reporter	Investigative journalism, sustainable developments
CBC – Radio Canada	Kamud Azad	Associate Producer, Freelancer	Business

Sustainability Defined Podcast	Scott Breen	Creator and Co-Host	Sustainability
Sustainability Defined Podcast	Jay Siegel	Creator and Co-Host	Sustainability
National Observer	Michael Tippet	Reporter	Technology, Startups, Policy
Marketing Jam	Darian Kovacs	Managing Partner	Brands, Marketing
Make Change	Callie Enlow	Editor in Chief	Sustainability Finance, Socially Responsible Investment
Real Leaders	Julie Van Ness	President	Business Leadership, YPO
Real Leaders	Kevin Edwards	Shortcuts Director	Business Leadership, YPO
Scripps Environmental Journalism	Jeff Burnside	Journalist	Environmental Issues
Sustainability Television	Jason Robinson	Founder & CEO	Sustainability
Meetings & Conventions Magazine (US)	Loren Edelstein	Editor in Chief	Responsible meetings, sustainable events
PMCA Convene Magazine (US)	Jasmine Zhu	Digital Editor	Responsible meetings, sustainable events
Boardroom Magazine (Belgium)	Remi Deve	Chief Editor	Responsible meetings, sustainable events
Conference & Incentive Travel Magazine (UK)	Andrew McCorkell	Associate Editor	Responsible meetings, sustainable events
Event Book MDC (Mexico)	Ines Ordonez	Editor in Chief	Responsible meetings, sustainable events

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