

++Media Contact: Leigh Anne Thompson

Phone: (407) 933-0140

Email: leighanne.thompson@gray-robinson.com

GrayRobinson Welcomes Kristen Bridges as Communications Director

Bridges Joins Firm's Tallahassee Office Under President & CEO Dean Cannon

TALLAHASSEE, FLA. – APRIL 20, 2020 – GrayRobinson, P.A. is pleased to announce the addition of Kristen Bridges as communications director. A longtime public affairs and strategy professional, Bridges joins GrayRobinson after 11 years with Bascom Communications & Consulting, LLC (BCC), earning recognition by INFLUENCE Magazine as one of Florida's "Great Communicators."

In her new role, Bridges will be based in the firm's Tallahassee office, supporting both internal and external communications for GrayRobinson's 14 offices in Florida and one in Washington, D.C.

"We're excited to have Kristen join us as our new communications director," said Dean Cannon, GrayRobinson president and CEO. "We've enjoyed working with Sarah Bascom and the team at BCC for many years, and we've always been impressed with Kristen's expertise in communications and public affairs. She brings a fresh and broad-based perspective to how we communicate within our network of 15 offices and with our diverse array of clients. Kristen is the perfect fit to help lead our communications efforts in Florida, Washington, D.C., and beyond."

"It's an honor to join such an esteemed law and government relations firm with a strong presence across Florida and in our nation's capital," Bridges said. "I look forward to working with Dean and the GrayRobinson team to devise and develop communications strategies both internally and externally for the firm's various attorneys, consultants, and regulatory professionals. Though I will certainly miss my BCC family, I also know they are just a block away. I'm excited for this new opportunity with GrayRobinson."

Before joining GrayRobinson, Bridges served as a senior vice president at BCC, specializing in public affairs with more than a decade of dedication to developing and executing communications plans for some of Florida's largest corporations and associations. A member of BCC's leadership team, she served a leading role in building and managing countless coalitions, overseeing numerous branding projects, and coordinating and executing media events. Bridges also has extensive experience with political communications, and has been actively involved in gubernatorial, congressional, and constitutional amendment campaigns throughout her career.

Previously, Bridges worked for Navigators Global, LLC, an international public relations and strategic consulting firm, as well as Ron Sachs Communications, a Tallahassee-based public relations firm, where

she collaborated with corporate and private sector clients, focused on media buying, event planning, and strategic communications campaigns.

During her career, Bridges has garnered national media attention on several high-profile issues, as well as playing a crucial part in the media coordination team for Super Bowl XXXIX in Jacksonville.

A graduate of the University of Florida, Bridges earned her Bachelor of Science in Public Relations with concentrations in Business Administration and Recreation, Parks & Tourism. The Naples native resides in Tallahassee and is a member of the Governors Club and USTA Tallahassee league.

Bridges can be reached at kristen.bridges@gray-robinson.com.

###

About GrayRobinson, P.A.

GrayRobinson is a full-service law and lobbying firm with attorneys and government relations professionals throughout 15 offices. Our attorneys, consultants, and regulatory professionals provide legal and government relations services to Fortune 500 companies, emerging businesses, lending institutions, local and state governments, developers, entrepreneurs, and individuals. We have created a firm that serves our clients and our communities while counting creativity as a hallmark characteristic and insisting on ingenuity and innovation. Our mission is to apply extensive legal, lobbying, and regulatory background and skills in ways that enable our clients to define and achieve their goals while supporting communities as a matter of mission as well as passion. For more information, please visit Gray-Robinson.com.

