



## **Ballard Partners Welcomes Florida Dept. of Juvenile Justice Secretary Christy Daly Brodeur as Partner**

**TALLAHASSEE, Fla.** – The leading Florida-based lobbying firm, Ballard Partners, proudly announces the addition of Christy Daly Brodeur as partner in the Tallahassee office, where she will help lead government relations efforts and strategy for the firm’s diverse client roster.

With two decades of experience working with the Florida Legislature and Executive Branch on public policy for children and families, Brodeur joins Ballard Partners after spending more than 11 years at the Florida Department of Juvenile Justice, most recently serving as secretary. Playing an integral role in reforming the country’s largest and most comprehensive juvenile justice system, under Brodeur’s leadership Florida witnessed the lowest level of juvenile delinquency in more than 40 years.

“Christy’s successful track record of partnering with key stakeholder groups to achieve favorable outcomes for all parties is a tremendous asset for our firm, our clients and our team,” said Brian Ballard, president of Ballard Partners. “Above all, Christy is a passionate and dedicated advocate for the causes in which she believes, making her the perfect person to partner with our clients and help them accomplish important policy goals at the Capitol.”

"I am proud and humbled to be joining Florida’s most prestigious lobbying firm. The team at Ballard Partners has created a dynamic and powerful firm that is extremely successful in achieving the goals expressed by clients both at the state and national level. My life’s work has focused on improving the lives of Florida’s families and I look forward to bringing my passion and expertise to Ballard Partners," added Brodeur.

In addition to her top leadership role at the Department of Juvenile Justice, Brodeur also held key advocacy and governmental affairs positions with the Florida Network of Youth and Family Services as well as Capital City Youth Services. A member of Leadership Tallahassee Class 24, Brodeur holds a degree from Florida State University and sits on the board of directors for Inspire of Central Florida, a nonprofit organization serving adults with developmental disabilities.

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### ***About Ballard Partners***

*Ballard Partners has been named by state and national publications as the leading government affairs firm in the Sunshine State. The Florida-based lobbying firm, with offices in Washington, D.C., Tallahassee, Jacksonville, West Palm Beach, Miami, Ft. Lauderdale, Orlando and Tampa, combines extensive experience in government affairs with unwavering advocacy to maximize results for the clients they serve. Visit <http://ballard-partners.com> for more information.*