

FOR IMMEDIATE RELEASE

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Ballard Partners Promotes Carol Bracy to Managing Partner of Tallahassee Office

~Over half of firm's senior leadership team are women and minorities~

TALLAHASSEE, Fla. – Ballard Partners, the powerhouse lobbying firm in Florida and Washington, D.C., proudly announces the promotion of Carol Bracy to managing partner of the firm's Tallahassee office. In her new role, Bracy will continue to service clients with senior-level political, strategic and policy direction while overseeing all aspects of the office's day-to-day operations.

An integral member of the Ballard Partners team for more than 10 years, Bracy most recently served as vice president, providing her government relations expertise to corporate, non-profit and public-sector clients on issues such as appropriations, economic development, emerging technologies, commerce, healthcare, education and regulatory matters.

"Carol has contributed significantly to the overall success of our firm over the last decade, and I am pleased to expand her leadership role in our Tallahassee office," said Brian Ballard, president of Ballard Partners. "Carol's promotion also represents our continued commitment to championing diversity and inclusion by ensuring broad diversity across our senior leadership team."

"The expansion of my role at Ballard Partners is an exciting opportunity. I'm honored to be part of a successful organization that values and recognizes diverse talent and hard work," said Carol Bracy.

Bracy previously served as chief of staff to former Lieutenant Governor Toni Jennings under the Bush/Jennings Administration and spent a decade representing Florida's 67 counties as the interim executive director and legislative director for the Florida Association of Counties. In addition to her policy and legislative work, Bracy also serves as an Executive board member of the Tallahassee nonprofit, Alzheimer's Project, Inc.

To learn more about Ballard Partners' leadership team, click [here](#).

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About Ballard Partners

Ballard Partners has been named by state and national publications as the leading government affairs firm in the Sunshine State. The Florida-based lobbying firm, with offices in Washington, D.C., Tallahassee, Jacksonville, West Palm Beach, Miami, Ft. Lauderdale, Orlando and Tampa, combines extensive experience in government affairs with unwavering advocacy to maximize results for the clients they serve. Visit <http://ballard-partners.com> for more information.