



Media Contact: Maddie Milne  
Cell: 1-828-781-6219  
Office: 1-904-398-5222  
Email: [mtaylor@daltonagency.com](mailto:mtaylor@daltonagency.com)

April 11, 2018

### **Delaney to Join the Strategic Alliance of Rogers Towers and The Fiorentino Group**

Jacksonville, Fla. – Rogers Towers, one of Florida’s oldest and most established law firms headquartered in Jacksonville since 1905, and The Fiorentino Group, Jacksonville’s largest full-service government relations and business development firm, jointly announced today that retiring University of North Florida President John Delaney will join the strategic alliance formed by the two firms effective June 1, 2018.

“John’s professional career has been one of the most unique and diverse of almost anyone I know and he brings to our clients’ needs a special perspective that will be of great value as they deal with legal issues as well as the ever-changing landscape of both the political world and government affairs arena,” said Fred Franklin, Rogers Towers managing director. “As a lawyer, John’s background and knowledge carries with it a distinct perspective, his political and government savvy is matchless.”

Delaney became the University of North Florida's fifth president in 2003. In that capacity, he oversees a campus of more than 16,000 students, 600 faculty and more than 1,000 staff. The 1,381-acre campus in Northeast Florida is considered a driver in the region, with an annual economic impact of nearly \$1 billion. Each year, 4,000 students graduate from the University's six colleges.

“John has been a part of some of Jacksonville’s most successful public policy initiatives,” said Marty Fiorentino, president of The Fiorentino Group. “His decades of experience in local, state and federal politics and tenure as president of one of Florida’s leading educational institutions has involved him in many complex issues where his leadership has had a real and positive impact. His addition to our team will provide exceptional added-value services as we develop winning strategies for our clients to influence public policy.”

-more-

Delaney's presidency continued a distinguished career as a public servant. He served two terms as mayor of Jacksonville, the country's thirteenth largest city, spearheading major initiatives including The Better Jacksonville Plan, a \$2.2 billion improvement plan that gave the city new public facilities and other amenities. He also created the Preservation Project, a massive land conservation program giving Jacksonville the distinction of having the largest urban park system in the United States. Prior to that, he served as the chief assistant state attorney, the number two prosecutor for Northeast Florida, and as the General Counsel for the City of Jacksonville. He also served as interim chancellor of the State University System of Florida. He has served on numerous non-profit and corporate boards.

"As I made my decision to retire from UNF, I looked for a new chapter to open in my career that offered me the chance to bring together the skills and experiences I have harnessed since starting out as a young lawyer working for former Mayor Ed Austin, when he served our community as State Attorney," said Delaney. "Having known Marty and Fred both personally and professionally over the years, I was aware of the great work their firms were doing. We collectively started a conversation that led to this decision. I look forward to working with the two of them and their teams to represent clients in a variety of areas both here in Northeast Florida and around the state and nation."

The strategic alliance formed five years ago by Rogers Towers and The Fiorentino Group focuses on areas such as integrated business and government affairs issues; business counsel; higher education issues; complex environmental matters and a variety of other government affairs needs at the local, state and federal levels.

**About Rogers Towers, P.A.:** Rogers Towers, P.A., founded in 1905, is a Florida law firm with offices in Jacksonville, Ponte Vedra Beach, St. Augustine, Amelia Island, and Fort Lauderdale. The firm provides legal services in the areas of: Banking and Financial; Litigation; Construction; Corporate; Labor and Employment; Environmental; Eminent Domain; Elder Law; Family Law; Health Law; Immigration; Intellectual Property; Land Use; Public Finance; Real Estate; Taxation; Transportation and Logistics; Trusts and Estates; and Wills. [www.rtlaw.com](http://www.rtlaw.com).

**About The Fiorentino Group (TFG):** TFG is a full-service government relations and business development firm with offices in Jacksonville and Tallahassee. The firm provides a broad range of consulting services to Fortune 500 companies and other highly regarded organizations looking to influence public policy and create new business opportunities. Founded in 2002, the firm is distinguished by their unparalleled relationships with decision-makers, their work on complex issues and their more than 50-years of combined experience in state, local and federal government relations. For more information, please visit [www.thefiorentinogroup.com](http://www.thefiorentinogroup.com).

###