



For Immediate Release

RSA CONSULTING GROUP ANNOUNCES HIRING OF KAITLYN BAILEY

In less than a decade, RSA has grown to a team of six and from three clients to nearly 60 in locations across Florida

Tampa, Fla., Thursday, January 18, 2018 – [RSA Consulting Group](http://rsaconsultingllc.com/), a full-service political consulting group, announced the hiring of Kaitlyn Bailey as a Government & Community Affairs Associate/Lobbyist to join its operation.

“We’re thrilled to welcome Kaitlyn to our growing team,” said Ron Pierce, founder and president of RSA. “Since Kaitlyn joined us as an intern in 2016, we’ve been impressed by her professionalism, her willingness to jump right in and her strong aptitude for understanding the process and policies we work on. Now as a full-time associate/lobbyist, we look forward to seeing her continue to excel and execute projects at the highest levels to best serve our client’s needs.”

Bailey’s hiring is another milestone for the firm’s growing footprint across not only the Tampa Bay region, but Florida. With offices in both Tampa and Tallahassee, Florida, RSA has grown from one employee and three clients in 2009, to currently four full-time, two part-time employees and several interns serving nearly 60 local, regional, state and national clients. RSA is a full-service consulting firm with expertise in the areas of government & legislative affairs, community affairs, strategic planning, as well as media and public relations.

Bailey, who is from Northwest Florida, growing up in Santa Rosa Beach, attended Florida State University where she graduated with a Bachelor of Science Degree in Hospitality and Political Science. She joins RSA following an internship with the firm in 2016 and subsequently returning as a part-time associate for the 2017 session, where she worked on a variety of client and public policy issues. Before interning with RSA, Bailey worked as a turf coordinator for the Republican Party of Florida throughout the 2016 Presidential election cycle. In this role, she collaborated with the Field Director to create and implement innovative campaign strategies, analyzed data provided by the GOP to organize walks, and canvassed Northwest Florida in the successful grassroots campaign.

Prior to working in the political sector, Bailey was an active member of the Florida Future Business Leaders of America –Phi Beta Lambda. During her time in the organization, she held many honors, including serving as State President in 2013 and receiving the Rob Kelleher Memorial award at the 2016 State Leadership Conference.

“I’m pleased to join such an accomplished firm and continue to support the amazing clients that we serve while I grow my skill set to contribute to RSA’s unprecedented growth,” said Bailey.

For more information about RSA Consulting Group, visit <http://rsaconsultingllc.com/>.

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