

**FOR IMMEDIATE
RELEASE**

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Ballard Partners Welcomes Jose Felix Díaz As Executive Vice President

TALLAHASSEE, FL – Ballard Partners, a leading Florida-based lobbying firm, today announced the addition of Jose Felix Díaz (Pepi) as Executive Vice President of the firm.

“We are thrilled to welcome Pepi to the firm, he brings a unique combination of integrity, experience and accomplishment that takes our Miami practice to new heights. He will be a critical asset guiding our clients’ efforts in south Florida as well as assisting our expansion in Latin America,” said Brian Ballard, president of Ballard Partners.

A well-respected name in Miami-Dade County, Diaz most recently served for seven years in the Florida House of Representatives, representing Districts 115 & 116. During his time in Tallahassee, Jose led the Commerce Committee which oversaw gaming, economic development, regulated industries, and tourism. He also served as Chairman of the powerful Miami-Dade Legislative Delegation and helped unite his bipartisan colleagues while taking the caucus to a new level of cooperation.

“Ballard Partners is an exceptional institution whose lobbyists deliver unmatched results for their clients,” said Diaz. “I am looking forward to working with Brian and his team in developing solutions that will help our clients meet their difficult challenges.”

Diaz has been serving clients in Miami-Dade County at Akerman LLP, one of the State’s largest law firms, since 2005. His expertise in land development, procurement, public private partnerships and local government consulting will complement the Miami Office’s already well-established team. Diaz added, “I want to thank Akerman for thirteen wonderful years.”

Diaz earned his Bachelor’s degree from the University of Miami and his Juris Doctorate from the Columbia Law School. He serves on the Board of Our Kids of Miami-Dade and on the State of Florida’s Constitution Revision Commission. Diaz and his wife live in Miami with their two sons.

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About Ballard Partners

Ballard Partners has been named by state and national publications as the leading government affairs firm in the Sunshine State. The Florida-based lobbying firm, with offices in Washington, D.C., Tallahassee, Jacksonville, West Palm Beach, Miami, Ft. Lauderdale, Orlando and Tampa, combines extensive experience in government affairs

*with unwavering advocacy to maximize results for the clients they serve.
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