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## CoreMessage Adds Veteran Communications Leader to Team

*~Michael Williams to Depart Florida Speaker's Office and Join Leading PR Firm~*

**TALLAHASSEE** – Michael Williams, currently the Communication's Director for Florida House Speaker Steve Crisafulli, will depart the Speaker's office in July and join CoreMessage, Inc., as Managing Director of Media Relations.

"CoreMessage is thrilled to add Michael to our team," said Cory Tilley, President of CoreMessage. "Bringing someone of Michael's caliber and experience on board will have an immediate positive impact on our clients. He will be an enormous asset as we continue to provide our clients with the best public relations services in Florida."

Williams has served as Communications Director for Florida Speaker of the House Steve Crisafulli since 2014. Previously, he served as Deputy Communications Director in the Majority Office of the Florida House of Representatives. Williams also has extensive experience in the private sector having worked for Xcel Energy and the Florida Manufactured Housing Association. In those positions, Williams gained valuable policy and government relations expertise. During the 2011 and 2012 Florida Legislative Sessions, Williams was a consultant for the highly regarded government relations firm Ramba Consulting Group.

"Michael brings the perfect kind of experience to our firm," added Jennifer Fennell, Vice President of CoreMessage. "His extensive background in media relations, digital media, and public policy issues will only enhance our current team and our ability to deliver results for our diverse group of clients."

Williams will start his new position at CoreMessage in July.

Celebrating its 15<sup>th</sup> anniversary this year, CoreMessage is a full service public relations and grassroots advocacy firm representing a diverse group of businesses and organizations throughout Florida and the nation. Visit [www.CoreMessage.com](http://www.CoreMessage.com) for the latest client and industry news or follow us on [Twitter](#).

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