



**CONTACTS:**

**Investor relations:**

Gregg Haddad  
813-206-3916  
[gregg.haddad@wellcare.com](mailto:gregg.haddad@wellcare.com)

**Media relations:**

Denise Malecki  
813-206-2747  
[denise.malecki@wellcare.com](mailto:denise.malecki@wellcare.com)

**WELLCARE OPENS HEALTH CARE INFORMATION, EDUCATION AND SALES FACILITY IN WEST PALM BEACH**

Facility is open to the public to answer Medicare and Medicaid questions

**TAMPA, Fla. (September 5, 2012)** — WellCare Health Plans, Inc. (NYSE: WCG), a leading provider of care services for government-sponsored health care programs, announces the opening of its newest Welcome Room in West Palm Beach, Florida. This Welcome Room is WellCare's eighth in Florida and one of eleven Welcome Rooms that WellCare operates throughout Florida, New York and Connecticut.

WellCare's Welcome Rooms are neighborhood health care information, education and sales centers that are staffed by WellCare associates who are trained to answer questions about Medicare and Medicaid plans and eligibility. These Welcome Rooms are open to the public and offer a comfortable environment where visitors can ask questions about health plans, find out if they are eligible for extra benefits, use the Internet to search for more information and even enroll in a WellCare Medicare Advantage plan.

"With the upcoming Medicare open enrollment period, which runs between October and December, and with all of the new health care law changes, we know a lot of people are going to have questions about benefits and how they can get the most out of their health care," said Chrissie Cooper, president of WellCare's Florida and Hawai'i Division. "These facilities are designed to service the community and to provide a reliable center of information. We look forward to helping people get their Medicare and Medicaid questions answered."

To celebrate the opening of the West Palm Beach Welcome Room, WellCare is hosting a grand opening celebration on Saturday, September 8, from 10 a.m. until 2 p.m. The event is open to the public and will be held in the Cross County Plaza at 4278 Okeechobee Boulevard, West Palm Beach, FL 33409. During the event, guests will be treated to complimentary health screenings, a vendor fair and entertainment that includes live music, dancing, bingo and a dominos tournament.

For more information about WellCare's West Palm Beach Welcome Room or grand opening event, call 561-337-3509. For more information about WellCare, WellCare products and services, or WellCare's other Welcome Room locations, contact 1-866-765-4385 or visit [www.wellcare.com](http://www.wellcare.com).

**About WellCare Health Plans, Inc.**

WellCare Health Plans, Inc. provides managed care services targeted to government-sponsored health care programs, focusing on Medicaid and Medicare. Headquartered in Tampa, Florida, WellCare offers a variety of health plans for families, children, and the aged, blind, and disabled, as well as prescription drug plans. The company served approximately 2.6 million members nationwide as of June 30, 2012. For more information about WellCare, please visit the company's website at [www.wellcare.com](http://www.wellcare.com).