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**THE WELLCARE COMMUNITY FOUNDATION COLLABORATES WITH
THE TAMPA BAY PARTNERSHIP**

Tampa, Florida (March 27, 2012) — The WellCare Community Foundation, a non-profit subsidiary of WellCare Health Plans, Inc. (NYSE: WCG), is collaborating with the Tampa Bay Partnership Regional Research & Education Foundation by joining the ONE BAY: Healthy Communities effort. As part of this collaboration, WellCare leaders have pledged support and engaged in discussions on how to drive more positive health outcomes throughout Tampa Bay.

The WellCare Community Foundation recently served as a sponsor for a Healthy Communities regional forum, where leaders from across the Tampa Bay area assembled to begin setting the vision and agenda that will guide health improvement efforts for the region over the next 50 years. At this forum, Pamme Taylor, WellCare Health Plans' vice president of Advocacy and Community-based Programs, introduced WellCare's The CommUnity Commitment initiative during a panel discussion about health behaviors and outcomes.

WellCare's The CommUnity Commitment is an effort to identify and address unmet social needs within communities. WellCare believes that if social service gaps remain unaddressed, they could become barriers to health care access. Through The CommUnity Commitment, WellCare is cataloging available social services, identifying gaps and assembling grassroots councils to create solutions. The goal of this initiative is to enhance community health outcomes, and is consistent with ONE BAY: Healthy Communities' goals. Pamme Taylor, who has joined the ONE BAY: Healthy Communities planning committee, will share more about The CommUnity Commitment during upcoming discussions and forums being organized by the Tampa Bay Partnership.

In addition, two WellCare leaders have joined Tampa Bay Partnership advisory boards. Alec Cunningham, director of The WellCare Community Foundation and chief executive officer of WellCare Health Plans, is now a member of the Tampa Bay Partnership's Council of Governors. Lisa Iglesias, who serves as president and director of The WellCare Community Foundation and as WellCare Health Plans' general counsel and secretary, has joined the Tampa Bay Partnership's Board of Directors and CEO Direct Leadership Program.

For more information about WellCare's The CommUnity Commitment, visit www.thecommunitycommitment.org. More information about the Tampa Bay Partnership and ONE BAY: Healthy Communities can be found online at www.tampabay.org and www.healthytampabay.com.

About The WellCare Community Foundation

The WellCare Community Foundation was established in 2010 and is a non-profit, private foundation. Its mission is to foster and promote the health, well-being and quality of life for the poor, distressed and other medically under-served populations — including, those who are elderly, young and indigent — and the communities in which they live. The WellCare Community Foundation carries out this mission by supporting work that helps people live healthy, safe and productive lives, and by assisting groups with serious and neglected health care needs. Underscoring this mission is The WellCare Community Foundation's goal to serve as a national resource that fosters an environment where there is a continuum of education, access and quality health care, all of which improve the overall health, well-being and quality of life of targeted beneficiaries.

About WellCare Health Plans, Inc.

WellCare Health Plans, Inc. provides managed care services targeted to government-sponsored health care programs, focusing on Medicaid and Medicare. Headquartered in Tampa, Florida, WellCare offers a variety of health plans for families, children, and the aged, blind, and disabled, as well as prescription drug plans. The company served approximately 2.6 million members nationwide as of December 31, 2011. For more information about WellCare, please visit the company's website at www.wellcare.com.

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