



Public
Relations



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On 3 Public Relations Releases Q4 Campaign Finance Report for 2012 Election Cycle

Many of you have utilized On 3 Public Relations' comprehensive campaign finance reports since the first edition during the 2008 cycle. Thank you for the kind words, notes and tweets of encouragement and appreciation for our effort in putting these timely and accurate spreadsheets together for you, your readers, and your clients.

With the New Year comes a new format, and more information, in our exclusive state reports. We have included not only the cumulative totals to date of all funds raised and spent by Florida state legislative candidates, but also their totals for the most recent reporting period. On3PR is proud to present its newly formatted campaign finance reports with both cumulative and quarterly numbers for your review.

The next finance report due for the January 1 through March 31 Q1 period is April 10, 2012, although Florida state legislators are prohibited from raising campaign dollars during the January 10 to March 9, 2012 Legislative Session.

To access the Q4 report, including past campaign finance reports, candidate qualifying lists and primary and general election results for the 2008 and 2010 cycles, go to www.On3PR.com to "Register" for your password and to "Login" to our new "Finance Reports" page.

About On 3 Public Relations

On 3 Public Relations (On3PR) LLC is a Tallahassee, Florida based, full-service communications firm providing comprehensive strategies for internal and external communication for local, state and federal associations, businesses, civic, community, government and non-profits; including political campaigns, issue referenda, initiatives, issue management, crisis management and grassroots/grasstops advocacy programs.

On3PR has over 40 years experience in the political and communication field through numerous political campaigns and issue management projects throughout the country. In recent election cycles, On3PR has become the trusted source by press, pundits and politicians for state campaign contribution reporting and analysis for Florida legislative and statewide campaigns. For more information about On 3 Public Relations please visit our website at www.On3PR.com.