

Vernon Richards & Nicola Lindgren



THE SOFTWARE TESTER'S JOURNEY:

Exploring Career
Opportunities and
Adventures

The Software Tester's Journey

Exploring Career Opportunities and Adventures

Nicola Lindgren and Vernon Richards

This book is available at <http://leanpub.com/testersjourney>

This version was published on 2024-11-04 ISBN 978-91-527-4248-8



This is a [Leanpub](#) book. Leanpub empowers authors and publishers with the Lean Publishing process. [Lean Publishing](#) is the act of publishing an in-progress ebook using lightweight tools and many iterations to get reader feedback, pivot until you have the right book and build traction once you do.

© 2024 Nicola Lindgren and Vernon Richards

Contents

Introduction	1
Chapter 1: Career Choices For Testers	2
Chapter intro	2
Career Paths - The Three Perspectives	2
Who Do I Want to Help the Most?	4
Who Has Walked This Path Before?	5
Mentors, Sponsors, And Coaches	5
How Do I Acquire The Skills I Need?	6
Chapter 2: Advancing Your Career	7
Promotions	7
Overlooking the Company's Goals	7
Having Unrealistic Expectations About the Market	7
Failing to Persuasively Communicate Their Impact	7
Going on Conferences	8
Chapter 3: Managing Up	9
Managing Expectations With Your Manager	9
Advocate for Yourself	9
Ask for Feedback	9
How Does Your Manager Perceive Their Role?	9
Chapter 4: Managing Expectations	10
Should We Automate All the Tests?	10
Managing Implicit Requirements	10

CONTENTS

Are Testers Even Needed?	10
Job Titles Vary	11
Chapter 5: The Importance of Feedback	12
Why You Should Learn This Skill	12
Examples of When You May Need to Give Feedback at Work	13
How To Give Feedback	13
Why You Should Ask For Feedback	17
How To Ask For Feedback	17
Chapter 6: Networking Your Way to Success	20
Why Network?	20
Where Can You Network With People?	20
How to network?	21
Networking Tips	21
Chapter 7: Job-Hunting	24
Finding Job Vacancies	24
LinkedIn Profiles	25
Your CV	26
Common Mistakes in a CV	26
What Makes a CV Stand Out From the Rest?	27
CV Checklist	27
Cover Letter	27
The Interview with the Recruiter	27
The Interview With the Hiring Manager	28
Chapter 8: Going independent	29
Start with Delivering a Service	29
Who Is Your Customer?	29
What Problem Are You Solving for Them?	29
Focus on Building Social Proof	29
How to Charge	30
Networking	30
What They Don't Tell You About Going Independent	30

Conclusion	31
Chapter 9: Leaving the Software Testing Field	32
Why Some People Leave Testing	32
Making the Transition	32
Skills From Testing People Took With Them	32
Bonus chapter: Public Speaking	33
General Public Speaking Tips	33
More Advanced Public Speaking Tips	34
Online-Specific Presentation Tips	35
In-Person Specific Presentation Tips	36
Useful Resources	38
Podcast Episodes	38
Links	38
Books	38
Acknowledgements	39

Introduction

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Chapter 1: Career Choices For Testers

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Chapter intro

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

What Could Possibly Go Wrong?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Career Paths - The Three Perspectives

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

The People Path

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

What character traits or interests do people-focused testers have?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

What impact do people-focused testers have?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

The Technology Path

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

What character traits or interests do technology-focused testers have?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

What impact do technology-focused testers have?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

The Business Path

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

What character traits or interests do business-focused testers have?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

What impact do business-focused testers have?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Things To Bear In Mind...

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Start with why

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Realise who controls your destiny

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Which direction *should I go*?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Who Do I Want to Help the Most?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Angie Jones

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Kelsey Hightower

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Who Has Walked This Path Before?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Success Leaves Clues

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Mentors, Sponsors, And Coaches

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Where to find your next mentor, sponsor or coach

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

How to Get the Most From a Mentoring Relationship

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

How Do I Acquire The Skills I Need?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Progress Over Perfection

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Build New Habits

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Chapter 2: Advancing Your Career

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Promotions

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Overlooking the Company's Goals

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Having Unrealistic Expectations About the Market

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Failing to Persuasively Communicate Their Impact

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Going on Conferences

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Chapter 3: Managing Up

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Managing Expectations With Your Manager

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Advocate for Yourself

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Ask for Feedback

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

How Does Your Manager Perceive Their Role?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Chapter 4: Managing Expectations

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Should We Automate All the Tests?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Automate Where It Makes Sense

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

The Opportunity Cost of Test Automation

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Managing Implicit Requirements

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Are Testers Even Needed?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Job Titles Vary

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Chapter 5: The Importance of Feedback

Why You Should Learn This Skill

Feedback, done well, is helpful.

Feedback, done poorly, has the potential to damage work relationships.

By learning how to give and receive feedback effectively, you can have great working relationships with people in and outside your team.

Feedback has the power to build and destroy.

We're talking about anything, from personal and professional relationships to careers and self-esteem. And we're not just talking about "negative" feedback either! Learning how to give effective feedback hasn't just helped me become a better teammate. It's helped me become a better person all-round.

Still not convinced? Here are 5 reasons we should all learn to give good feedback.

- **Improves Communication:** Instead of giving vague or harmful feedback, you can provide actionable, insightful feedback.
- **Builds relationships:** Providing constructive feedback and avoiding nitpicking contributes to a psychologically safe environment.
- **Enhances learning:** A culture of effective feedback drives learning by helping people understand what they did, in what situation and what the impact was.

- **Drives success:** Environments where it's safe to fail, allow people to experiment because the consequence of something "not working" is learning.
- **Boosts morale:** Learning why/how something works increases people's sense of progress.

Examples of When You May Need to Give Feedback at Work

- Finding a bug that will/could block a release
- Sharing feedback with someone who isn't positive
- Sharing a concern you have about how things are being run

"Seriously Nicola and Vernon, all I need to do is report bugs! That's the only time I give anyone any feedback."

Oh yeah? What about...

- When you're collaborating on a story, figuring out how to implement and test the feature, and someone says something discouraging?
 - ...or encouraging!
- During a "lessons learned" session after a major release?
- In a retrospective. Especially when discussing what the team could do better next time.
- When you're part of the on-call team in the middle of a serious production incident
- And... bugs of course!

As you can see, there are endless opportunities for you to give feedback as a Tester.

How To Give Feedback

Common Themes

There are LOTS of feedback frameworks and models.

Some have 3 steps, some have 5. Some focus on actions, and some focus on relationships. Regardless of the specifics of each one or what kind of structure they use, they all share some common themes.

- **They get specific:** Instead of a hypothetical scenario or talking around an issue, use an example of something that happened.
- **They describe the context or situation:** When did this happen, who was there, why were those people present, what was said, etc. Set the scene for where and when the event happened.
- **They focus on objectivity, not subjectivity:** It's the difference between "Bill shouted at Ijeoma" and "Bill was angry with Ijeoma". At first, stick to the facts and avoid interpretation. There'll be time for that later.
- **They share the impact of the behaviour:** What is it, and why do you believe it's so important?

In the next section, we'll share a few models we like to use to give feedback.

Useful Models

There are a **bunch** of models and frameworks for giving feedback out there!

There are so many that if we listed them all, we'd be here all year! Instead we'll list our favourites and a wild card thrown in for good measure.

SBI (Situation - Behaviour - Impact)

I learned this one from an excellent Dan North talk called “[How To Make a Sandwich](#)¹”, which you should be able to find on YouTube (recommended viewing!).

- **Situation:** Describe the specific situation where the behaviour occurred.
- **Behaviour:** Detail the actual, observable behaviour without interpretation or judgement.
- **Impact:** Explain the impact of the behaviour and how it affected you, the team, or the project.

STAR (Situation - Task - Action - Result)

I first heard about this method in the context of answering interview questions. However, it’s also great for feedback in general!

- **Situation:** Set the context for the story.
- **Task:** Describe the task and the challenge involved.
- **Action:** Explain the actions taken.
- **Result:** Share the outcomes of those actions.

COIN (Context - Observation - Impact - Next Steps)

This one is great for keeping the conversation constructive.

- **Context:** Explain when and where the observed behaviour occurred.
- **Observation:** State factual observations, not interpretations.
- **Impact:** Share the effect of the behaviour.
- **Next Steps:** Discuss actions or changes needed for the future.

These models are great, but they aren’t a silver bullet. Next, we’ll share some things to consider whenever you’re giving feedback.

¹<https://youtu.be/P8sNSNkWFpc>

Things To Consider

We've explained the importance of feedback, given you some examples when you might give AND provided some models you can use.

So you're all set right? Well not quite!

There are still some factors to consider when it comes to giving feedback.

Here are 5 things to consider when you're giving feedback

- **How's your state of mind?** Giving feedback can take a lot of energy and focus, especially when practising it. So make sure you're in calm and composed state of mind and not angry, frustrated or overly emotional (we aren't talking about being Mr Spock though!).
- **When is a good time?** Try not to ambush people on their way to lunch or an important meeting! Choose an appropriate time and setting so people don't feel caught off guard.
- **Where are you giving this feedback?** In our experience, people are more comfortable getting feedback in a 1 to 1 situation. And yes, that includes positive feedback more often than you might think!
- **How clear are your intentions?** People tend to judge others by their actions but themselves by their intentions. Try to avoid this mistake by making the intentions behind your feedback clear.
- **How could you be misinterpreted?** This is bigger than word choice. Many factors affect how you'll be understood (or not!). Cultural differences, non-verbal cues, and our own biases have a huge impact on how we communicate.

Now. We've talked a lot about giving feedback. But what about receiving it? That's what the next section is about!

Why You Should Ask For Feedback

There are two main reasons why you should ask for feedback at work.

Firstly, it can help your working relationships to understand how you are perceived. You may have an idea of how you are perceived at work, but you won't know for sure until you take the time to ask people.

Secondly and more importantly, by asking people for feedback, you are making it safe for people to give you feedback.

Don't assume that if people had something to say, they would say it. Very, *very* few people will go out of their way to share constructive feedback with someone.

You may receive positive feedback from time to time, but assuming you have something to improve in your role, you may find you will benefit more from getting some insight as to how you could improve.

How To Ask For Feedback

An important thing to highlight here is the way you phrase the question(s) will have a massive impact on the answer(s) you receive.

For example:

Is there anything I can improve?

This is a closed question, where the only options are yes or no.

The easy (default) answer to this is “no”, as it doesn’t require much thinking or effort from the person you asked.

If you are looking for ways to improve, then we suggest you try the following:

How can I improve in XXX?

By asking this question, you are implying that you know you have areas in which you can improve - it suggests humility and openness. Therefore, it’s not a state of asking *if* you can improve, but *what*.

By adding “in XXX” at the end, you are being specific in the area in which you are looking to improve. While you do want to ask open-ended questions, being too open means that you’re not giving the recipient any direction - you want to make it easy for someone to give you feedback.

Here are some more examples of questions and the impact of how these questions are phrased.

Do you like XXX?

Again, this is a closed question, where the only options are yes or no. The easy (default) answer to this is “yes”, as it doesn’t require much thinking or effort from the person you asked.

If you are seeking someone’s opinion on something, try:

What do you think of XXX?

This gives people more options as to what to say to you.

Give people options on how to give you feedback.

Sometimes, people prefer to stay anonymous (in that case, you’d want to send the form/poll/questionnaire to multiple people).

Give people a heads-up in advance

If you want to get someone's feedback, don't just spring it on them. Give people some time to reflect, this gives you a better chance of getting meaningful feedback. If you surprise someone with a request for feedback, you'll only get what first comes to someone's mind (if anything does), but this feedback might not be the most helpful for you.

How to Receive Feedback

- Listen and give them your full attention; do not interrupt.
- Do not be defensive either through your words or how you act
- Understand the message - if you're not sure of anything, ask clarifying questions to make sure you are on the same page.

After You Receive Feedback

Tell them how (and when) you will address the feedback given.

Bonus points if you follow up with the feedback giver later, to let them know how addressing their feedback helped you! It feels nice to know you helped someone and that they did something about it.

Chapter 6: Networking Your Way to Success

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Why Network?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Where Can You Network With People?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

At Conferences

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Local Testing Meet-ups

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Online

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

How to network?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Remember to Give and Take

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Help Other People

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Networking Tips

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

1. Remember the Pac-man Rule

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

2. Find Common Ground

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

3. To Be Interesting, Be Interested.

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

4. Be Aware of How Much Room You Take Up

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

5. Don't Try to One-Up People

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

6. Make An Effort To Include Everyone in the Conversation

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

7. No One Left Alone

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

8. You Choose How You Use Your Time

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

9. Branch out from the group you came to the event with.

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

10. Don't think of it as "networking"

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Chapter 7: Job-Hunting

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Finding Job Vacancies

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Why This is the Best Route.

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

How to Not Go About Finding These Hidden Roles

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

How to Go About Finding These Hidden Roles

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Lowering the Risk (To the Employer) of Hiring You

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

LinkedIn Profiles

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

LinkedIn Profile URL

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Photo

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Use Keywords Research

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Summary

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Including Number of Years of Experience

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

What Is Important to Us

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Show Credibility

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Your CV

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Common Mistakes in a CV

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Spelling Mistakes and Grammatical Errors

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Claiming You Are an Expert in All of the Tools and Technologies

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Not Being Clear in How You Add Value

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

What Makes a CV Stand Out From the Rest?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

CV Checklist

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Cover Letter

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

The Interview with the Recruiter

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

The Interview With the Hiring Manager

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

What to Expect:

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

How to Stand Out in the Interview Here?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Chapter 8: Going independent

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Start with Delivering a Service

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Who Is Your Customer?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

What Problem Are You Solving for Them?

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Focus on Building Social Proof

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Working for Free vs. Working for Pay:

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

How to Charge

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Networking

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

What They Don't Tell You About Going Independent

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Sales and Marketing

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Conclusion

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Chapter 9: Leaving the Software Testing Field

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Why Some People Leave Testing

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Making the Transition

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Skills From Testing People Took With Them

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Bonus chapter: Public Speaking

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

General Public Speaking Tips

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Be Clear on Your Talk's Purpose

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Writing Your Talk

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Respect the Audience's Time

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Think “What Is In It For Them?”

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Get Feedback From People

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Record Yourself

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Slow Down

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Utilise Some Vocal Variety

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Prioritise Practising Your Introduction and Conclusion

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

More Advanced Public Speaking Tips

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Tailor Your Talk to the Audience

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Do a Callback

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Involve The Audience

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Utilise Silence

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Online-Specific Presentation Tips

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Make Sure to Have Your Camera On

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Be Prepared that Everyone Else Has Their Camera Off.

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

In-Person Specific Presentation Tips

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Repeat Back the Question

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Use Your Clicker to Turn the Screen Off

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Walk Around the Room Amongst Your Audience

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Useful Resources

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Podcast Episodes

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Links

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Books

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.

Acknowledgements

This content is not available in the sample book. The book can be purchased on Leanpub at <http://leanpub.com/testersjourney>.