

Super Bowl on a Budget

How To Save Thousands Of Dollars

Andrew Naylor

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The Super Bowl has become the most watched single sporting event on planet Earth. With 200 million television viewers more people watch the Super Bowl than the MLB World Series, FIFA World Cup, and NBA Finals combined.

My first time going to the Super Bowl was Super Bowl XIX in January 1985. The San Francisco 49ers were playing the Miami Dolphins at Stanford University in Palo Alto, California. It was only a 20 minute drive from our house, so my father packed up the car full of kids and bikes and we went to tailgate.

My second time was Super Bowl 47 in New Orleans. Being my first Super Bowl, it was an overwhelming experience. The crowds, the prices, and the excitement.

The third time was Super Bowl 50 in Santa Clara.

The major costs are: Tickets (Chapter 2), Transportation (Chapter 3), and Lodging (Chapter 4). In 2013 each of those costs were approximately \$2,000 for an average cost per person of \$6,000. There are ways to save money, and I will go in to more detail for each.