

Startup Guide

How startups and established companies
can create profitable digital products



JOAQUIM TORRES

Startup Guide

How startups and established companies can create profitable digital products

Joaquim Torres (Joca)

This book is for sale at <http://leanpub.com/startupguide>

This version was published on 2020-06-03



This is a [Leanpub](#) book. Leanpub empowers authors and publishers with the Lean Publishing process. [Lean Publishing](#) is the act of publishing an in-progress ebook using lightweight tools and many iterations to get reader feedback, pivot until you have the right book and build traction once you do.

© 2019 - 2020 Joaquim Torres (Joca)

Contents