



# **Podiobooks.com**

## **Submission Guidelines**

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# Podiobooks.com Submission Guidelines

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*This short book will help guide you through the necessary steps in submitting your initial audio file to Podiobooks.com. Yay!*

# Contents

<b>Before you get started...</b>	<b>1</b>
Option 1: The Classic Model	1
Option 2: Valet Service	1
Option 3: Concierge Service	1
<b>The Art &amp; Science of Creating Serialized Audio Books</b>	<b>3</b>

# Before you get started...

There seems to be a wide gap between the number of times this guidebook is downloaded and the number of initial submissions we see at Podiobooks.com. Our assumption is that while many people like the *idea* of making their book available as a serialized audiobook, many find the process to arduous and give up early, or maybe even before they've begun.

To combat that – because we know first hand what a powerful marketing tool a serialized audiobook can be – we've decide to provide some services for those who read this guide and thing “Wow, that's a lot of work.” It's still a lot of work, but maybe we can help.

## Option 1: The Classic Model

Podiobooks.com built its reputation on freely hosting – that means without any fee at all – the worlds largest collection of serialized audiobooks, all created by authors and publishers who took the time to learn the vagaries of in-home audio production. If that's you, then you can skip the next two options and dig into the meat of this guide. Smooth sailing! See you soon!

## Option 2: Valet Service

For a small fee – currently \$9.99 a month – we'll take care of all the technical stuff in this guide. You'll still be responsible for recording your narration of your book, but all of the things required to make it into a *serialized* audiobook, we'll do on your behalf. So if you'd rather not worry about bit rates, ID3 tags, or file naming conventions, we can do it for you for a modest fee. Best of all, there are ways we can make this service free to you, and even provide a revenue stream with one of our sister sites. If you're interested in our Valet service for your book, send an email to [inquiry@podbooks.com](mailto:inquiry@podbooks.com)<sup>1</sup> and we'll fill you in on the details.

## Option 3: Concierge Service

OK, so maybe you don't want to do *any* of the work, including the narration. No sweat. Over the years, several of our contributors have discovered they've a special knack for doing just that. If you choose our Concierge Service, we'll collaborate with you to find the best voice for your book... and then we'll take care of the rest of the process, from start to finish. All you'd need is a completed and edited manuscript. (*Note: This isn't a cheap option, but it is less expensive than sourcing the services*

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<sup>1</sup><mailto:inquiry@podbooks.com>

*yourselves.*) To get a quote, send and email to [inquiry@podioobooks.com](mailto:inquiry@podioobooks.com)<sup>2</sup> to start the conversation. A total word count is helpful!

Again, we want to stress that for the D.I.Y author or publisher, Podioobooks.com was, is, and shall remain a free service. And that's what this guide is all about, so let's get to it!

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<sup>2</sup><mailto:inquiry@podioobooks.com>

# The Art & Science of Creating Serialized Audio Books

Back in 2005, a handful of authors had – isolated from one another – the same basic idea. They would harness the power of new media via podcasting to get their book in front of a wider audience. And to our delight, the idea took root and grew.

It has been many years since those first pioneering audio files were released. The audience for serialized audio books has grown significantly. That handful of authors has grown to hundreds, producing close to a thousand serialized audio books. An uncountable number of listeners have enjoyed books delivered in this fashion. Expectations, as you'll note, have been established.

And now here you are, ready to create a serialized audio book of your very own and having us help distribute it on Podiobooks.com. Outstanding! There's plenty of room.

Your first question is probably “*how do I do it?*” To which we have a simple answer: **learn from those that have come before.** That, and take sage advice found in this brief document.

This guide is *not* a comprehensive how-to manual. Making a serialized audio book blends together a variety of arts and sciences. Creating the definitive work on the subject is an endeavor that would lead to a 300+ page tome. *This is not that 300+ page tome.*

No, this guide assumes you're going to do the bulk of the learning on your own. There are plenty of great books on the subject of home recording, podcasting, writing, editing and performing that would serve you well to read. There are also plenty of experienced people offering advice. If you aren't sure where to start, you're probably a little early to be reading this document.

Specifically, this guide answers some very specific questions on file preparation for Podiobooks.com. **Please follow the guidelines contained within to the letter.** If in doubt; find out.

A quick note on our “acceptance” policy: Podiobooks.com is *not* a publisher, at least not in the traditional sense. We are a distributor of serialized audio books. As such, we do not judge the quality of what you have written, recorded or produced. Our measuring stick for inclusion starts and ends with technical specifications. Meet those and your book will be listed on Podiobooks.com.