

NONPROFIT BOOK OF



JOHN M. FULWIDER, PH.D.

The Nonprofit Book of Awesome

25 Tips to Achieve Greater Mission Impact and Personal Fulfillment

John Fulwider

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¹<http://argyleoctopus.com/>

²I got this delightfully succinct verbiage from Andy Traub of the [Take Permission Media Network](#). You should totally follow him on Twitter: [@andytraub](#)

Standing on the Shoulders of Giants

This book is packed to the gills with ideas that are mostly not my own. I've taken bits and pieces of other people's ideas and tried to synthesize them into a set of ideas helpful for nonprofit professionals.

I stand on the shoulders of giants.

Where I can remember the source of an idea, I've tried hard to cite it. I've doubtless repeatedly missed the boat here.

If you think I should add a credit or source, please tell me at john AT johnfulwider DOT com, or on Twitter: @johnmfulwider. It is crazy easy for me to update this ebook thanks to the good folks at [Leanpub](http://www.leanpub.com)³. So don't hesitate to write.

³<http://www.leanpub.com>

About the Author

John M. Fulwider, Ph.D., is a business coach, trainer, and consultant for nonprofit leaders, and a career coach for anyone. He helps people and teams:

- Assess where they are;
- Envision where they want to be;
- Measure the gap between the two;
- Make action plans to bridge the gap between the two; and
- Follow through on those plans to achieve success.

The plans often draw on ideas from the world's best business thinkers, which John adapts to the client's specific situation.

John's coaching, speaking and consulting clients have included Big Brothers Big Sisters of the Midlands, Brain Injury Association of Kansas and Greater Kansas City, Brain Injury Association of Nebraska, Center for Rural Entrepreneurship, Child Advocacy Center, Goodwill Industries, Heartland Council of Community Foundations, Hope Center for Kids, Human Services Federation, Kearney Area Community Foundation, KZUM 89.3 FM, Lincoln American Marketing Association, Lincoln Arts Council, Lincoln/Lancaster County Habitat for Humanity, Lincoln's Young Professionals Group, Nebraska Community Foundation, NeighborWorks America, NeighborWorks Lincoln, State Farm Insurance, and Turbine Interactive.

John has lived and traveled all over the world. He is a passionate foodie who can suggest what to eat, and where, in an impressive number of cities. While he charges a lot for his other services, his advice on eating out is always free.

John received all three of his degrees at the University of Nebraska and has no plans to ever leave Lincoln.

Five things you might not otherwise know about John:

- His favorite cuisines are Ethiopian, German, and Indian, in that order.
- He once completed a five-rappel descent off Cat in the Hat in the dark, without a headlamp.
- He's a redhead whose hair has gone dark. (Sad.)
- He still has the rock he used to (slowly) chip ice out of the wheel wells (all four!) of his Geo Metro one particularly wintry day in Boulder, Colorado, circa 1996.
- He adores functional public transportation systems with an abiding passion.

Introduction

Awesome Sauce (n.): The tasty topping through which nonprofit professionals achieve greater mission impact and personal fulfillment.

The Recipe for Awesome Sauce

Any nonprofit professional can be awesome for the mission and herself or himself. You can achieve greater mission impact and personal fulfillment. The secret recipe for awesome sauce is this:

1. Stop trying to be a superhero.
2. Take deliberate steps to look like a superhero with incremental improvements to your own personal growth and productivity, and your organization's financial sustainability, operations, and board governance.

That's fewer ingredients than the recipes in [A Man, a Can, a Plan: 50 Great Guy Meals Even You Can Make](#)⁴. You can do this.

Mission impact *and* personal fulfillment? Yes. (I know I'm repeating myself, but this won't go on much longer, trust me.) Too many nonprofit professionals adopt the heroic model of leadership, sacrificing their own needs to serve others. That's not sustainable, and there's no solution for it but to make a decision that you'll stop sacrificing yourself for the mission.

⁴<http://www.amazon.com/Man-Can-Plan-Great-Meals/dp/1579546072>

This is the same kind of decision you make when you decide to run a marathon, when you decide to lose weight, when you decide to take a sabbatical, when you decide to write a book, when you decide to launch a capital campaign. It's that mental switch-flipping that sets you on a path toward sustainable success. You'll suffer setbacks along the way, but you'll keep moving forward because you made that decision.

So, I can't make that decision for you. You've heard it many times before, because it's true: You've got to want to change. You've got to have what recovering academics like me call *intrinsic motivation*.

Cooking Up the Awesome Sauce

When you've made that decision, then I can help. That's why I've written 25 tips for achieving greater mission impact and personal fulfillment. Any one of these could be your personal recipe for awesome sauce. Sort of like a cookbook has sections, I have five focus areas for you:

Personal Growth

To have real, sustainable impact, you've got to be growing. You've got to be developing. You owe it to yourself, and you owe it to the mission.

Personal growth is the only guaranteed-return investment.

Your bank account balance will rise and fall, you'll move in and out of jobs, but if you're growing, you'll always be moving up.

To put it another way, as the intro music to [Michael Hyatt's podcast](#)⁵ goes, "This is your life / Are you who you want to be?"

Productivity

The less you do, the more productive you'll be. Chew on that for a while. It'll become clear in these chapters. Make sure you memorize the quotation that opens the Productivity section, from Peter Drucker: "Nothing is less productive than to make more efficient what should not be done at all."

Financial Sustainability

Nothing's going to hamper your personal fulfillment and mission impact like worrying about keeping the lights on.

Harken back to Psychology 101, will you, and think about [Maslow's Hierarchy of Needs](#)⁶. That's the pyramid that puts basic survival needs on the bottom, and self-actualization—what I call personal fulfillment—at the top. The key point is you can't build the top of the pyramid without the firm foundation of the lower tiers.

⁵<http://michaelhyatt.com/thisisyourlife>

⁶http://en.wikipedia.org/wiki/Maslow's_hierarchy_of_needs

Money struggles are the ever-present bugaboo for non-profits ... unless you've worked long and hard to build a sustainable base. I'd never insult your intelligence by saying it will be easy. But it will be worth it.

Operations

Here I'm talking about the nuts and bolts of your organization. Many nonprofits build the bridge as they're crossing it, something like this:

1. Program!
2. Program!
3. Program!
4. Whoa, this thing is teetering and I'm gonna fall off
...
5. Infrastructure!
6. Program!
7. Program!
8. Program!

Heck, I'm a solopreneur and I do the same thing. What I've realized in my own work and taken steps to correct (but not enough of them!) is this: Every time you get a breather, it's good to think, "How can I work on the operational infrastructure so this is easier and more effective next time?"

Board Governance

“A good board is a victory, not a gift,” Cyril O. Houle wrote in *Governing Boards: Their Nature and Nurture*⁷.

Goodness, good boards are a ton of hard work. But by deciding to serve your board members and help them reach the same goals you have—mission impact and personal fulfillment—you can help progressively develop and maintain a good board. Even a great one.

How to Use This Book

Don’t read this book straight through. It’s not a novel. You won’t spoil the ending for yourself. Pick a chapter that interests you and:

Answer the discussion questions

Use them:

- With yourself, to coach yourself to success. (If you’re going to do this, be nice to yourself and always use a quality notebook and writing utensil. Also, buy yourself a tasty hot beverage.)
- With a professional coach like a business coach, life coach, or career coach.

⁷<http://www.amazon.com/Governing-Boards-Nurture-Jossey-Bass-Nonprofit/dp/0787909165>

- With your inner circle. (See the “Form an Inner Circle of Advisers” chapter.)
- With your mastermind group. (See the “Join or Form a Mastermind Group” chapter.)
- At a staff meeting.
- At a board meeting (in a strategic thinking agenda slot!)

Pick what works and share it

Don’t take any of these tips as the Gospel truth. These tips have worked for me and/or my clients. You will have to adapt them to your specific needs and context.

Here’s a secret about all those “formula for success” books written by gurus (including me!): They reverse-engineered their success to write those books. That is, they started from “already successful” and thought up all the steps that got them there, then wrote them down and presented them to you.

The key problem with this: Their starting point was different from yours. When they started down their path to success, they were at a different life stage. They had different amounts of money in the bank. Different numbers of small children at home. Different levels of education. Different social advantages and disadvantages. Different physical abilities and disabilities.

They, and I, may have found some generally applicable principles that can lead you on your path to success. But

you will have to adapt the specific steps, because you have a different starting point.

Pick what doesn't work and share it

It might work for others.

Let me know how it goes

I get jazzed up when people succeed. I'd love to hear how you're using the ideas in this book. I'd love to hear your constructive criticism. I'd love to hear from you, period. Please get in touch:

- By phone: (402) 608-1608
- By email: john@johnfulwider.com
- On Twitter: [@johnmfulwider](https://twitter.com/johnmfulwider)⁸

Why are you still reading this? You can be awesome for the mission and yourself. You can achieve greater mission impact and personal fulfillment. All you need is some awesome sauce.

Now go make some.

⁸<https://twitter.com/johnmfulwider>

Personal Growth

I've never met an effective leader who wasn't aware of his talents and working to sharpen them.—General Wesley K. Clark

Form an Inner Circle of Advisers

To be awesome for your nonprofit mission, you need an inner circle of advisers you can draw on regularly for advice, support, and encouragement.

Nonprofit professionals face crazy challenges, among them:

- Ridiculously constrained human resources.
- Constant worries about money.
- Managing up, down, and sideways with boards, fellow staff, and volunteers.
- Heart-wrenching client circumstances, at least in many direct-service agencies.

Think you can swing all that alone? Think again! You're not superhuman. You need support, and you need it regularly.

Don't leave your support system to chance. After reading this article you'll be able to:

- **Identify** the best four people for your inner circle.
- **Schedule** regular meetings with them.
- **Ensure** you're giving way more value to your inner circle than you're asking from them.

Before you dig in, download my free [Your Circle of Advisers worksheet](#)⁹ (PDF link, no sign-up or anything required).

Why a circle of advisers?

You need other people. You've got to be connecting to:

- Get ideas
- Find new advocates
- Get new individual support
- Develop your career
- Stay energized

Other people have written about this:

- [Looking Out for Number One](#)¹⁰
- [Forget Mentors: Employ a Personal Board of Directors](#)¹¹

The late motivational speaker Jim Rohn said it this way:

You are the average of the five people you spend the most time with.

⁹<http://johnfulwider.com/files/Your%20Circle%20of%20Advisers.pdf>

¹⁰http://www.jimcollins.com/article_topics/articles/looking-out.html

¹¹http://blogs.hbr.org/cs/2010/10/forget_mentors_employ_a_person.html

You've heard that joke about Warren Buffett, right? He walks into a bar, and everyone in the bar is suddenly a millionaire—on average.

Your circle of advisers is no joke. They really can lift you up.

Identify your inner circle

You want your inner circle to lift you up, so I suggest choosing your members on three characteristics: character, talent, and knowledge.

You should admire, and want to be like, each person on at least one of the characteristics. And if you find admirable character, talent, *and* knowledge all rolled up in one person? Why, that's the inner circle hat-trick. (What? [Cricket references](#)¹² don't work for you? Yeesh, readers are so demanding.)

Character: The minimum qualification all your inner circle members must have is positivity. You want people lifting you up with a can-do spirit, not tearing you down with negativity.

Other character traits you might look for, as a way to strengthen them in yourself:

- **Integrity:** Keeps his promises, even when it's costly.

¹²<http://en.wikipedia.org/wiki/Hat-trick>

- **Discipline:** Gets up early every day, day in and day out, to work on her top priority.
- **Loyalty:** Always speaks well of friends and family in public.

Talent: Surround yourself with people more talented than you, and aim to rise to their level. Some examples of striving-worthy talents:

- **Leadership:** When she looks behind her, there are people following.
- **Coaching:** He leads by intentionally propelling each person's success with individualized advice, support, and encouragement.
- **Communication:** She wins others over to her cause and makes it look easy.

Knowledge: Want to get above-average knowledge in some domain quickly? The best investment of your time and energy is finding someone who's an expert and picking her or his brain. Your expert can choose from what she or he spent years learning and give you just what you need to know right now—with no unnecessary extras that will just overfill your brain.

Examples of knowledge you might seek:

- A fundraising methodology like Benevon.

- Best governance practices for working boards of directors.
- How to identify a good bagel before buying it and suffering woeful disappointment. (Just checking to make sure you're still reading closely. We're almost done here.)

Schedule regular meetings with them

Simplify your life by pre-scheduling some slots each week where you'll connect with your inner circle and other people. You don't want this to be a time suck, going back and forth with people trading availabilities.

For instance, I have Talking Tuesday and Flexible Friday. I've got two coffee slots on Tuesdays, morning and afternoon, and the whole day open Fridays for coffees, lunches, and 4 p.m. drinks (happy hour actually starts at 3 at my favorite watering hole a block away, but I usually can't get people to cut out that early).

That said, I keep it simple by offering people a range ... 8 to 10 for the morning slot, 1:30 to 3:30 for the afternoon coffee. I'm kind of like the [cable repair guy](http://www.imdb.com/title/tt0115798/)¹³ of connectors. Wait, that has a pretty bad connotation. Better rethink that.

The slots keep you from over-scheduling yourself. You need time to transition, process, follow up. Don't shoot

¹³<http://www.imdb.com/title/tt0115798/>

yourself in the foot by meeting a bunch of people and then doing nothing with the information and advice they give you.

Ensure you're giving way more value

The principle with your inner circle (and, indeed, everyone you meet) is to be giving, giving, giving. Two Zig Ziglar quotes drive home the point:

If you go looking for a friend, you're going to find they're very scarce. If you go out to be a friend, you'll find them everywhere.

You can have everything you want in life if you will just help enough other people get what they want.

For some people this comes naturally and they don't need a reminder. As for me, I get a little anxious about ensuring I'm giving more than I'm receiving. I dislike imposing on my inner circle. So I try to stick to the 20-to-1 deposits-withdrawal ratio. That is, I try to give 20 units of value/help/whatever to people before requesting one unit of value/help.

The 20-to-1 ratio doesn't mean getting all mercenary or calculating about this. That would negate the "always

be giving” principle. The ratio’s just there to help you remember and stick to the principle.

How this works in my life

Connecting with people energizes me. I notice a dramatic difference in my energy when I’ve ended the day with a stimulating conversation, versus when I haven’t.

Here’s the repeated pattern:

- End the day with a stimulating conversation, and I go home fully awake, and more importantly fully present mentally for my wife and daughter.
- End the day without a stimulating conversation, and I go home dragging, deflated, checked out, and less able to serve my wife and daughter.

Option 2 is unacceptable for me, in case you hadn’t guessed. So I have to, have to, have to connect to reenergize at the end of every day. Which means I have to schedule meetings with my inner circle. I can’t leave these things to chance.

Can you?

Discussion Questions

1. Who are your four inner circle advisers?

2. What can you do for each of them that delivers 20 times the value they can deliver for you?
3. What can you learn from each of them?

Join or Form a Mastermind Group

What could you achieve with weekly support, encouragement and advice from a small group of nonprofit peers facing the same opportunities and challenges?

What would it mean to you to:

- Feel less alone?
- Receive pep talks from professionals who have overcome the challenges you're facing?
- Get expert advice tuned just to you, from people who know you and your organization?

Mastermind groups deliver this and more.

How It Works

Successful people throughout history got that way by meeting regularly with a small team of peers facing similar opportunities and challenges. These mastermind group members support and challenge each other to achieve more, quicker, with more happiness than they could alone.

For a nonprofit professional like you, this means:

- Meeting regularly with fellow people at your level—say, CEOs/executive directors, or development directors, or non-CEO senior managers.
- Getting “15 Minutes of Fame”—15 minutes of honest, informed, helpful feedback on your latest opportunities and challenges.
- Giving feedback to your peers based on your own experience and success during their “15 Minutes of Fame.”
- Being challenged to take positive action quickly—as in, before the next call.
- Investing in a trusted group of advisers who will be there for you through success and failure, joy and tears.

How to Make It Happen

There are two ways to do a mastermind group:

1. Organize your own. There’s a great how-to manual called [Meet and Grow Rich](#)¹⁴. Or, you could [read the helpful articles on mastermind groups](#)¹⁵ on Karyn Greenstreet’s site.

¹⁴http://www.amazon.com/gp/product/0470045485/ref=as_li_ss_tl?ie=UTF8&tag=johnfulwiddot-20&linkCode=as2&camp=1789&creative=390957&creativeASIN=0470045485

¹⁵<http://www.passionforbusiness.com/blog/category/mastermind-groups/>

2. Join a professionally facilitated group. In 2013 I am starting Help from Peers Nonprofit Mastermind Groups for nonprofit chief executives and development directors. [Sign up at helpfrompeers.com](http://helpfrompeers.com)¹⁶ to be notified when the groups launch (if they haven't already by the time you read this).

Discussion Questions

1. Which nonprofit professionals would you like in your mastermind group?
2. What expertise can you offer a mastermind group?
3. What opportunity or challenge would you present to your mastermind group during your first "15 Minutes of Fame"?

¹⁶<http://www.helpfrompeers.com>

Attend Professional Conferences

Nonprofit conferences are the mecca of networking. You get to learn from some of the top leaders in the field as well as build relationships with others in the sector.—Rosetta Thurman, *How to Become a Nonprofit Rock Star*

Just be sure to network. That means going there with an intentional plan for connecting. As Rosetta Thurman advises:

You actually do yourself a real disservice when you attend an event without a purpose in mind. If you spend the time and money to go to a conference and then they go home without ever exchanging a single business card, you've wasted your time. Why go to an event in your industry and not connect with the very people who can help you further your career and vice versa?

Thurman offers this list of [7 low-cost conferences worth attending, under \\$500¹⁷](#).

¹⁷<http://www.rosettathurman.com/2013/02/7-national-nonprofit-conferences-worth-attending-in-2013-under-500/>

But if there's a conference you think will advance your ability to achieve mission impact and self-fulfillment, go—even if your organization can't or won't pay.

So your organization isn't investing in your development? You've got to invest in yourself. Invest in yourself now, and you'll rise faster to a position an organization will invest in you.

Discussion Questions

1. What's your dream conference to attend?
2. How are you going to get there?
3. Who are you going to meet?

Be a Better Leader without Reading (Listen to Podcasts!)

You and I hear it all the time: “Leaders are readers, and readers are leaders.” The seeming implication: You’re a poor leader if you aren’t reading an hour a day or more about leadership.

I don’t know about you, but this makes me anxious. The peer pressure to be reading the latest inspiring leadership tome—or even to catch up on a few of the excellent books written in just the last five years—can seem oppressive. My days are chock full helping my coaching clients lead, volunteering with Rotary, and volunteering in my church. How do they—how do I—keep up?

I just want to say one word to you. Just one word.¹⁸

Are you listening?¹⁹

Podcasts.

Podcasts summarize books for you

Podcasts are these amazing things where really talented, engaging hosts interview authors about the key points in

¹⁸<http://www.imdb.com/title/tt0061722/quotes?qt=qt0282091>

¹⁹<http://www.imdb.com/title/tt0061722/quotes?qt=qt0282091>

their latest and/or best-known books, and do it in 15-60 minute chunks. Other times podcasts contain recordings of keynote addresses other people paid beaucoup bucks to hear live, but you get for free. You get all the content and none of the fluff in a format explicitly designed to engage you.

Examples:

- *StrengthsFinder 2.0*, and how leaders who pay attention to strengths get lots more out of their teams? [Here's the interview](#)²⁰ with author Tom Rath on the [EntreLeadership Podcast](#)²¹.
- *Drive: The Surprising Truth about What Motivates Us*, summarized by the author himself (he ought to know his stuff!) in an 18-minute speech? [Here's the TED Talk](#)²² from author and career analyst Dan Pink.
- Crazy intelligent nonprofit sector leaders like Tides CEO Melissa Bradley [talking about partnering for scale and impact](#)²³ in the sector, or Virgin Unite CEO Jean Oelwang [talking about leveraging business assets in nonprofit organizations](#)²⁴? Do I have the

²⁰<http://www.podtrac.com/pts/redirect.mp3/a1611.g.akamai.net/f/1611/26342/9h/dramsey.download.akamai.com/23572/audio/mp3/entreleadership/podcast/entreleadership-20120410.mp3>

²¹<http://www.daveramsey.com/entreleadership/podcast>

²²http://www.ted.com/talks/dan_pink_on_motivation.html

²³http://www.ssireview.org/podcasts/entry/partnering_for_scale_and_impact

²⁴http://www.ssireview.org/podcasts/entry/jean_oelwang_leveraging_business_assets_in_nonprofit

podcast for you: [Social Innovation Conversations](#)²⁵, brought to you by the (academic quality, yet readable) *Stanford Social Innovation Review*²⁶.

Podcast players are time machines

“If I just had more hours in a day,” we leaders say, as if saying it aloud would grant us our wish for a time machine. I’ve got a secret: Podcast players are time machines that let you get twice as much done per hour. Here’s how: The good ones have a variable speed button that lets you listen to podcasts at 1¼, 1½, 1¾, and 2 times normal speed.

The absolute best such player in my humble opinion is [Downcast](#)²⁷ in the Apple App Store. The iPhone’s built-in Music application also will play at double speed, but Downcast is just so much better ... get it.

Podcasts are the only way you can effectively multitask

Everyone’s heard that [multitasking is a fool’s errand](#)²⁸; you’re hurting yourself and your organization every time

²⁵<http://www.ssireview.org/podcasts>

²⁶<http://www.ssireview.org/>

²⁷<http://www.downcastapp.com/>

²⁸<http://www.theenergyproject.com/about/videos/myth-2-multi-tasking-critical-world-infinite-demand>

you try it. The one exception, friends, is podcasts. You really can fully engage with the content while doing other things:

- Exercising
- Dishes
- Mowing the lawn (with noise-canceling headphones)
- Commuting (if you have a fairly modern car stereo, it's got a jack to plug in your iDevice; please drive carefully)

Podcasts I find helpful

Here are most of the podcasts in my Downcast queue, along with brief descriptions of them in my own words. I'm not providing the hyperlinks to them because that's the cool thing about Downcast: All you need is the title, and the app does the rest in terms of subscribing.

- **Freakonomics Radio:** Looking at the world through an economist's eyes.
- **Grace Chapel Sermons:** My own church's sermons, available for later listening when I'm not distracted by my darling 14-month-old.
- **HBR IdeaCast:** Interviews with Harvard Business Review authors.

- **KCRW's Left, Right & Center:** "The antidote to the screaming talking heads that dominate political media." (Those are their words. I couldn't possibly come up with better.)
- **McKinsey Quarterly: Audio:** Business insights from the McKinsey consulting firm's gigantic stable of friends.
- **Smart Passive Income with Pat Flynn:** What the heck, you may ask? How does this apply to a nonprofit professional? Here's how: Pat's got personality, and his stories of people going from nothing to lots and lots of something online are inspiring and energizing. Besides, maybe you need to start a side gig.
- **The Pursuit of Success:** Interviews with successful Nebraska business and nonprofit leaders. It's no longer going, but there's two years' worth of back episodes.
- **TEDTalks Business:** All the TEDTalks on business topics. Note these are video podcasts, but with Downcast (and not with the built-in iPhone app), you can listen to just the audio portion with the screen turned off. Which I do.
- **This is Your Life:** Thomas Nelson Chairman (and former CEO) Michael Hyatt's hugely helpful tips on being intentional with your leadership at work and at home. Especially noteworthy for the show notes he places on his blog, so it's really easy to follow up with articles, books, and other resources

he mentions.

Discussion Questions

1. What one podcast will you listen to?
2. What will you do while you're listening: exercise, clean, commute, or something else?
3. How awesome will you feel when you're both learning and exercising/cleaning/commuting/something else?

Watch Webinars with Friends and Discuss Them

Here's an idea: Throw a webinar-watching party.

(I hope) you get emails every day from BoardSource, Stanford Social Innovation Review, and other organizations and publications offering these cool webinars from which you could *learn so much*. Resist mightily the temptation to learn alone at your desk with your microwaved bulgur wheat, quinoa and tempeh pilaf leftovers. Instead ...

1. Sign up for the webinar, and pay for it if there's a fee. (You'll recoup most of the fee in a later step!)
2. Find a conference room with a projector or flatscreen TV and reliable Wi-Fi.
3. Invite a bunch of friends to watch the webinar with you, **and discuss it for 30 minutes afterward**. (That's the key value add.)
4. Ask your friends to pitch in on refreshments and the webinar fee, if necessary.

To get you started, here are two quality paid webinar providers I've learned from before ...

- [BoardSource webinars](#)²⁹

²⁹<http://www.boardsource.org/Workshops.asp>

- [Stanford Social Innovation Review webinars](#)³⁰

... and [this list of free webinars](#)³¹.

Discussion Questions

1. Which friends will you invite to your webinar-watching party?
2. Where will you host it?
3. How will you keep the conversation going with those people afterward?

³⁰<http://www.ssireview.org/webinars>

³¹<http://www.nonprophub.org/featured/guide-to-the-best-free-nonprofit-webinars/>

Write Your Obituary

Begin with the end in mind.—Stephen Covey³²

Thinking about how you want to be remembered is a great way to determine whether you're developing into that person.

Here's a brief version of my obituary:

John Fulwider was a devoted husband, father, and church member during his 97 years on earth. He and his wife Jami roamed the planet with their four kids, not always getting to too many sights each day because of the aforementioned kids, but having a grand time doing it.

John ate well every day of his life, and could remember in detail nearly every restaurant he visited.

John was fortunate to find his passion early in life, providing business coaching for not-for-profit organizations doing community development work and serving children.

John's celebration of life will be catered by all of Lincoln's food trucks. Come hungry.

³²<https://www.stephencovey.com/7habits/7habits-habit2.php>

Discussion Question

What do you want in your obituary?