

Stavros Stavru

in the  
world of  
MAN



# IN THE WORLD OF MAN

a book  
on creative thinking

Stavros Stavru

Sofia 2013



[www.intheworldofman.com](http://www.intheworldofman.com)

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## INTRODUCTION

### What is Creativity?

A great number of scientists from different periods and ages have tried to answer this question. Nowadays, most of the existing definitions describe creativity according to two of its main characteristics:

- **uniqueness** – the extent to which the product of creativity is different from everything else existing up to now;

- **usefulness** – the extent to which the product of creativity is useful, appropriate or applicable in public life, in a specific situation, in solving a problem, etc.

Even though these characteristics offer a good description of the final product of creativity, many other questions remain unanswered. Among these are the following: what is the thought process behind creativity, what are the factors which define creativity and how it should be evaluated.

Pages 8 - 15 are  
available in the full  
version of the book.



## AUTHOR'S NOTES

The goal of this book is to provoke and evaluate your creative thinking by the use of a variety of abstract pictures which represent riddles picturing a person. Your task is to list as many answers as you can to describe what kind of person is depicted in the picture. Your creativity is evaluated by the number of guesses made and the associations which have provoked

them. Therefore, the approach for evaluation of creativity used in this book is psychometrical. The following pages will introduce you in detail to the way the tests are organized and the rules for their solving.

The book is called “In the World of Man”, because it will not only evaluate and provoke your creativity, but it will also lead you through the interesting and intricate world of men, where everyone has their unique and peculiar characteristics.

Good luck and enjoy the journey!

Stavros Stavru



To God who created this  
marvelous world.



## INSTRUCTIONS

**What is the structure of the book?**

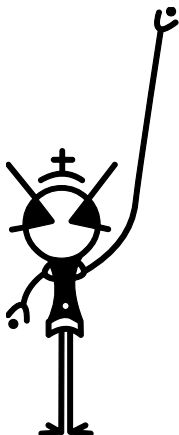
Each of the tests includes five riddles which are not interconnected and can be solved independently from each other. Therefore, the completion of the test can be interrupted for a short break between riddles, without affecting your final score.

## What are the riddles in the tests?

Each riddle is an abstract picture depicting a person. An example is shown on the next page.

Your task is to suggest as many answers as possible to the question “what kind of person is depicted on the picture”. You have two minutes to solve each riddle.





## What is comprised in the answer to a riddle?

The answer to a riddle is comprised of your suggestions about what kind of person is depicted in a specific picture and the associations, which have motivated these suggestions. If we consider the picture in the example above, your suggestions could be “a nun” or “a nurse”. The associations which have motivated the suggestions of “a nun” could be “the cross above the head looks like a Christian

cross” or “the hand raised high in the sky and the one showing the earth are like a bridge between the heavenly and the earthly”. The suggestion of “a nurse could be “the cross together with the line above the head look like a nursing cap”. In summary, the answer to the riddle will include two suggestions and three associations.

Next to each riddle you will find a blank space to fill in your answers. Don't forget that you have two minutes to solve each

riddle.

## How is the end result calculated?

After you have solved a riddle, you can calculate your result by adding up the number of the indicated suggestions and associations. In the case of the above mentioned example we have two suggestions and three associations. The end result would be the following:

$$2 \text{ suggestions} + 3 \text{ associations} = 5$$

Under the blank space for your answers you will find a special space where you can fill in your end result.

## **How is the final score of the test calculated?**

After you have solved all five riddles in the test, you can calculate your final score by adding up the results from the five solved riddles. The total will help you check the degree of your creativity according to the specially made scale which can

be found at the end of the book. If we imagine that in the above mentioned example we have 5 as a result to each riddle, then the final score will be as follows:

$$5 \text{ riddles} \times \text{result } 5 = 25$$

The final score of 25 falls in the middle of the scale between 20 and 40 points.

## RECOMMENDATIONS

When solving the riddles it is recommended that you:

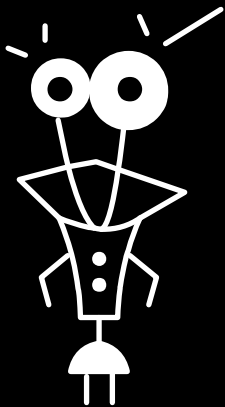
- **experiment** - check how different situations, social and other factors can influence your ability to be creative. For example, try to solve a test while you are outdoors or while commuting to work. What is more, you can test your creativity during different emotional states of being;
- **have fun** - you can solve the

tests in the company of friends, turning the individual, and sometimes boring, evaluation of creativity into a funny collective game.



A large white circle is centered on a solid black background. The circle is perfectly round and has a uniform white fill.

TEST 1



# TEST 1

## Riddle 1

1 .....  
suggestion ..... number of  
associations

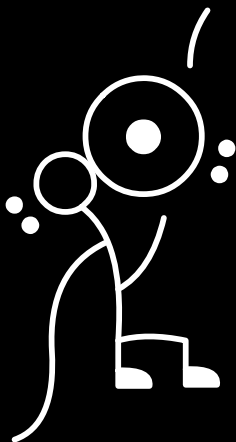
2 .....  
suggestion ..... number of  
associations

3 .....  
suggestion ..... number of  
associations

4 .....  
suggestion ..... number of  
associations

5 .....  
suggestion ..... number of  
associations

..... + ..... = .....  
total number total number final  
of suggestions of associations result



# TEST 1

## Riddle 2

1 .....  
suggestion ..... number of  
associations

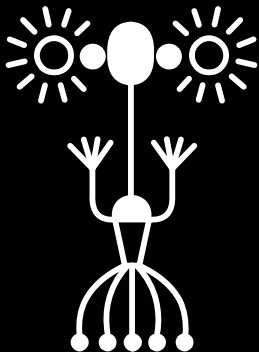
2 .....  
suggestion ..... number of  
associations

3 .....  
suggestion ..... number of  
associations

4 .....  
suggestion ..... number of  
associations

5 .....  
suggestion ..... number of  
associations

..... + ..... = .....  
total number total number final  
of suggestions of associations result



# TEST 1

## Riddle 3

1 .....  
suggestion ..... number of  
associations

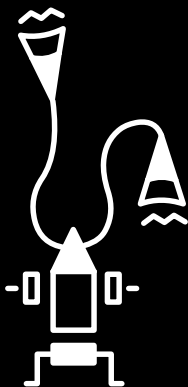
2 .....  
suggestion ..... number of  
associations

3 .....  
suggestion ..... number of  
associations

4 .....  
suggestion ..... number of  
associations

5 .....  
suggestion ..... number of  
associations

..... + ..... = .....  
total number total number final  
of suggestions of associations result





# TEST 1

## Riddle 4

1 .....  
suggestion ..... number of  
associations

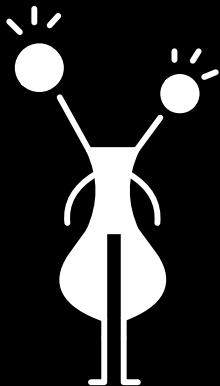
2 .....  
suggestion ..... number of  
associations

3 .....  
suggestion ..... number of  
associations

4 .....  
suggestion ..... number of  
associations

5 .....  
suggestion ..... number of  
associations

..... + ..... = .....  
total number total number final  
of suggestions of associations result



# TEST 1

## Riddle 5

1 .....  
suggestion ..... number of  
associations

2 .....  
suggestion ..... number of  
associations

3 .....  
suggestion ..... number of  
associations

4 .....  
suggestion ..... number of  
associations

5 .....  
suggestion ..... number of  
associations

..... + ..... = .....  
total number total number final  
of suggestions of associations result

Pages 43 - 151 are  
available in the full  
version of the book.



SCORES

# TEST 1

Riddle 1 ..... +  
result

Riddle 2 ..... +  
result

Riddle 3 ..... +  
result

Riddle 4 ..... +  
result

Riddle 5 ..... =  
result

.....  
final score in points

Pages 154 - 162 are  
available in the full  
version of the book.





## SCALE

### Under 20 points

Get on with the next test! Only with perseverance and hard work will you succeed in perfecting your creativity. Or...

Maybe while you were solving the riddles some situational factor had a negative influence on your ability to be creative...

What could it be?

## Between 20 and 40 points

Excellent! You did a great job, pat yourself on the back! But before that...

Try to memorize the situation and the factors contributing to your creativity. Next time you want to be creative, you can try to recreate them...

Right?

## Above 40 points

Splendid! Now you can put the book on the shelf, give it to a friend or a relative, make beautiful black and white origami or...

Can you think of something even crazier?

## LITERATURE

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on creative thinking

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The book is printed on  
100% recycled paper

Do you think you have a rich  
imagination?  
Or that you are creative and inventive?

Here is a challenge for you -  
try to solve the riddles  
in this book and ...

... discover the whimsical  
world of man!



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