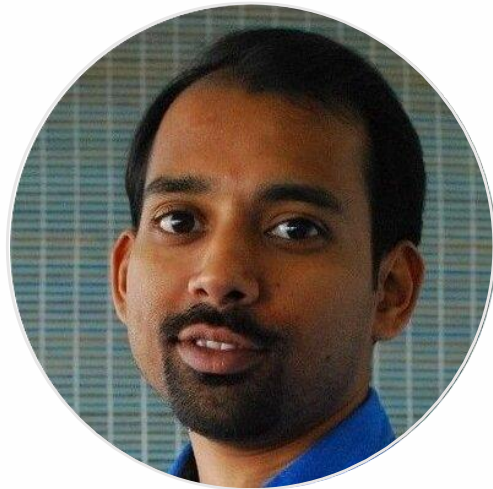


Ajay Balamurugadas
Rahul Parwal

50+ Lessons From 50 Books

Powered By:
Happy Book Reading Club

Authors



Ajay Balamurugadas

Creative Problem Solver
Passionate to learn
Love to motivate people to achieve their goals



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Rahul Parwal

Explorer, Learner, Seeker,
Curious, Passionate Tester,
Human Being



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Praveen Daga

Co-Founder: HBR - Happy Book Reading Club

Head of Marketing: Innovation Imaging

Praveen Daga has founded HBR Club with Ajay Balamurugadas for all the book lovers, where they summarize one book every weekend in one hour for the members.

Praveen also heads the marketing for Innovation Imaging and is responsible for its marketing efforts in Indian and emerging markets.

A marketing enthusiast. Effective and passionate business leader with over 16 + years of experience across various industry domains. Proven track record, ranging from execution of product releases to building go-to-market strategies for both incubation solutions and established product lines. Passionate about Healthcare and Education Domain.

 [@manumantraa](#)  [@praveendaga](#)  [Mail Me](#)  [@daga_praveen](#)

My Thoughts on HBR Club

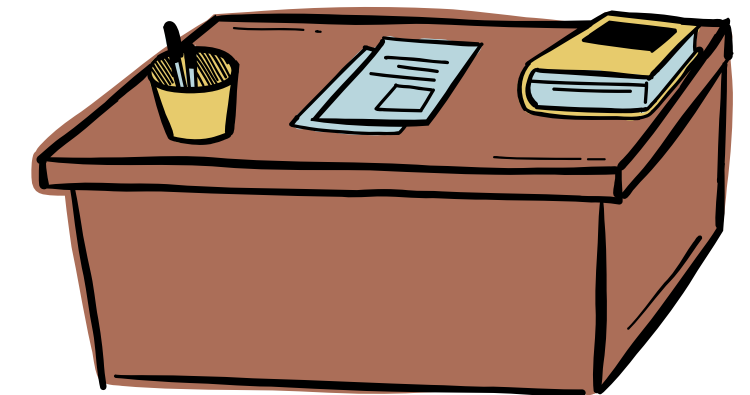
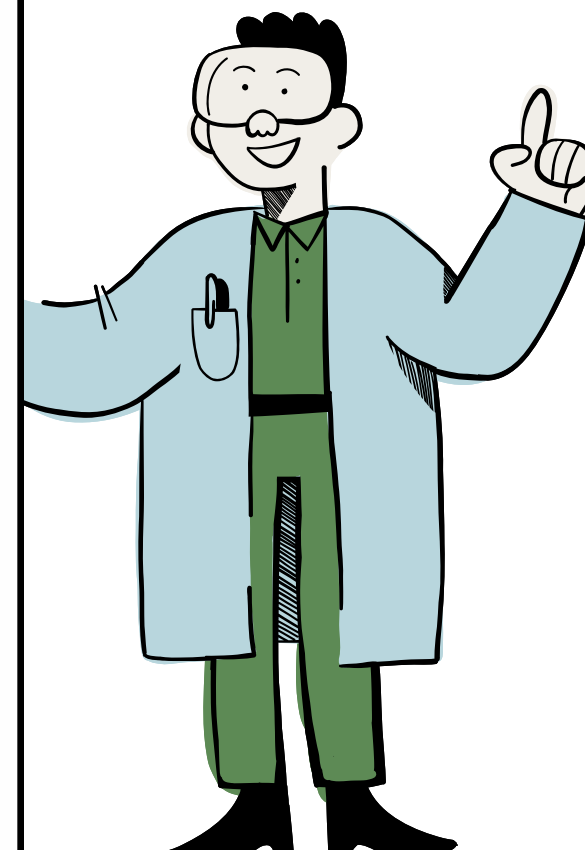
I am immensely proud to have started this beautiful initiative with Ajay Balamurugadas.

When we started our journey one year ago, we didn't know that this will turn out to be the best decision ever.

We enjoy reading books, and now we are spreading this joy with some like-minded friends.

Our core motto is to promote reading, as this is the best investment one can make in one's life. Our tribe is also getting bigger every day and, we have now become a community.

We welcome all the book lovers to join in this incredible journey with us and make this community stronger.





Ajay Balamurugadas

Co-Founder: HBR - Happy Book Reading Club

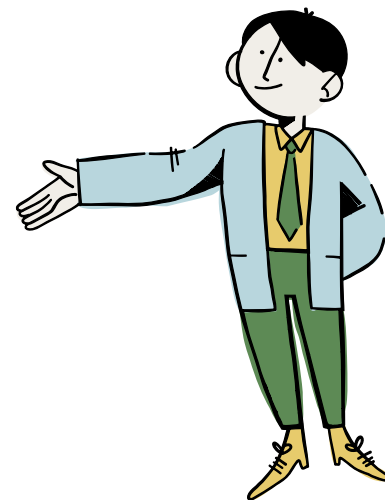


My Thoughts on HBR Club

Happy Book Reading was born as the pile of unread books was growing day by day. I needed a push to restart my reading habit.

What other better way than publicly committing for a book a week. After discussing with Praveen, we concluded that mind map and live summarizing would be a good combo to try. We did not anticipate the magic that has happened so far. With every session, the bonding between the members has become more strong. In addition to the summary, the discussion adds a lot of value to all of us.

Come join us as we step forward to the next 50 :)





Over 28 Million Copies Sold Worldwide

Who
An Amazing Way to
Moved
Deal With Change
My
Celebrating 20 years of the International Classic
In Your Work and In Your Life
Cheese?
DR SPENCER JOHNSON



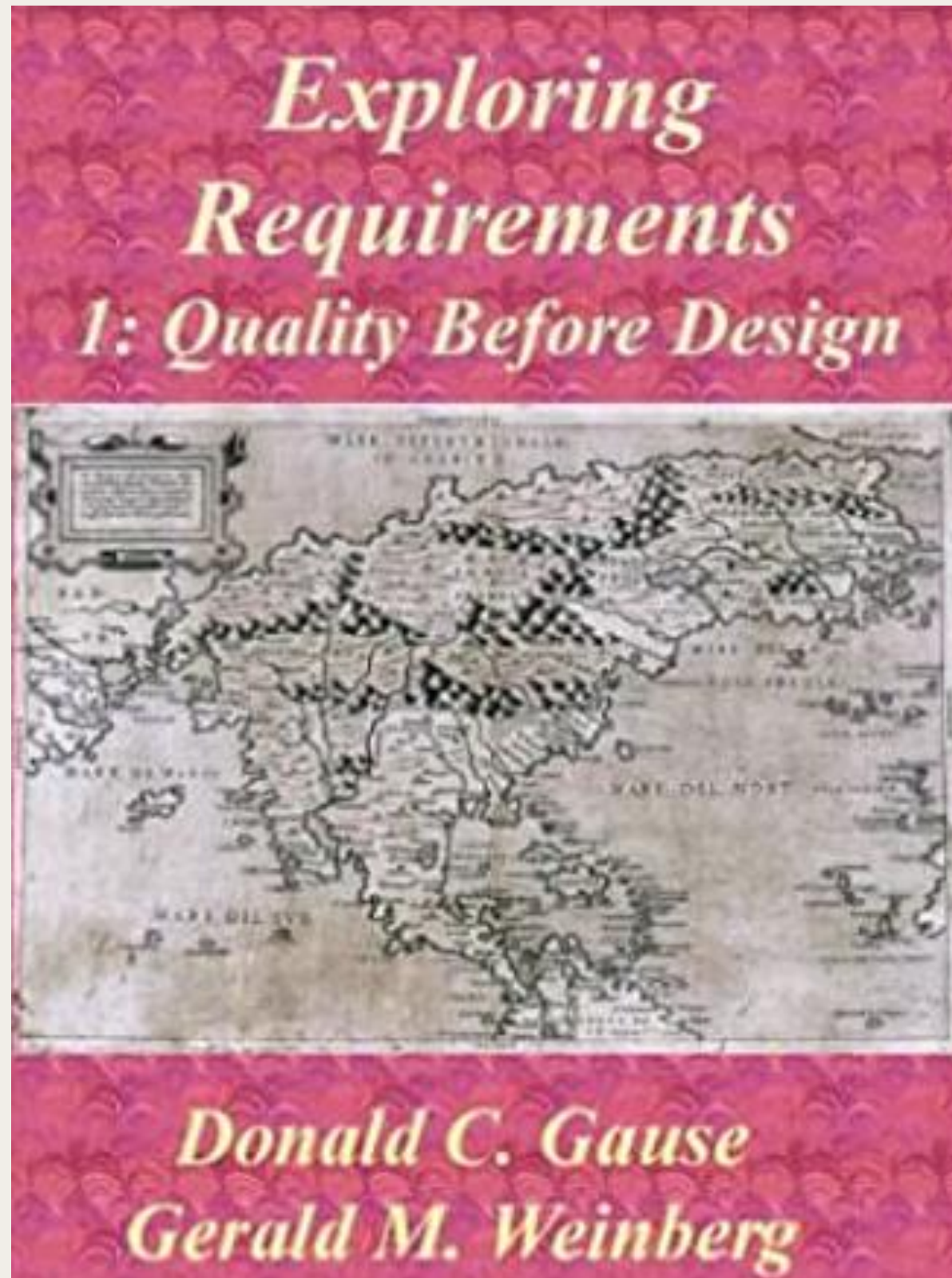
LESSONS

- Thinking too much about your cheese might paralyze you, so just start looking.
- Nothing lasts forever, so keep your eyes open for approaching changes.
- You can always find new cheese, and the minute you start moving things will get better.
- Change is constant. Be prepared.

PURCHASE LINK

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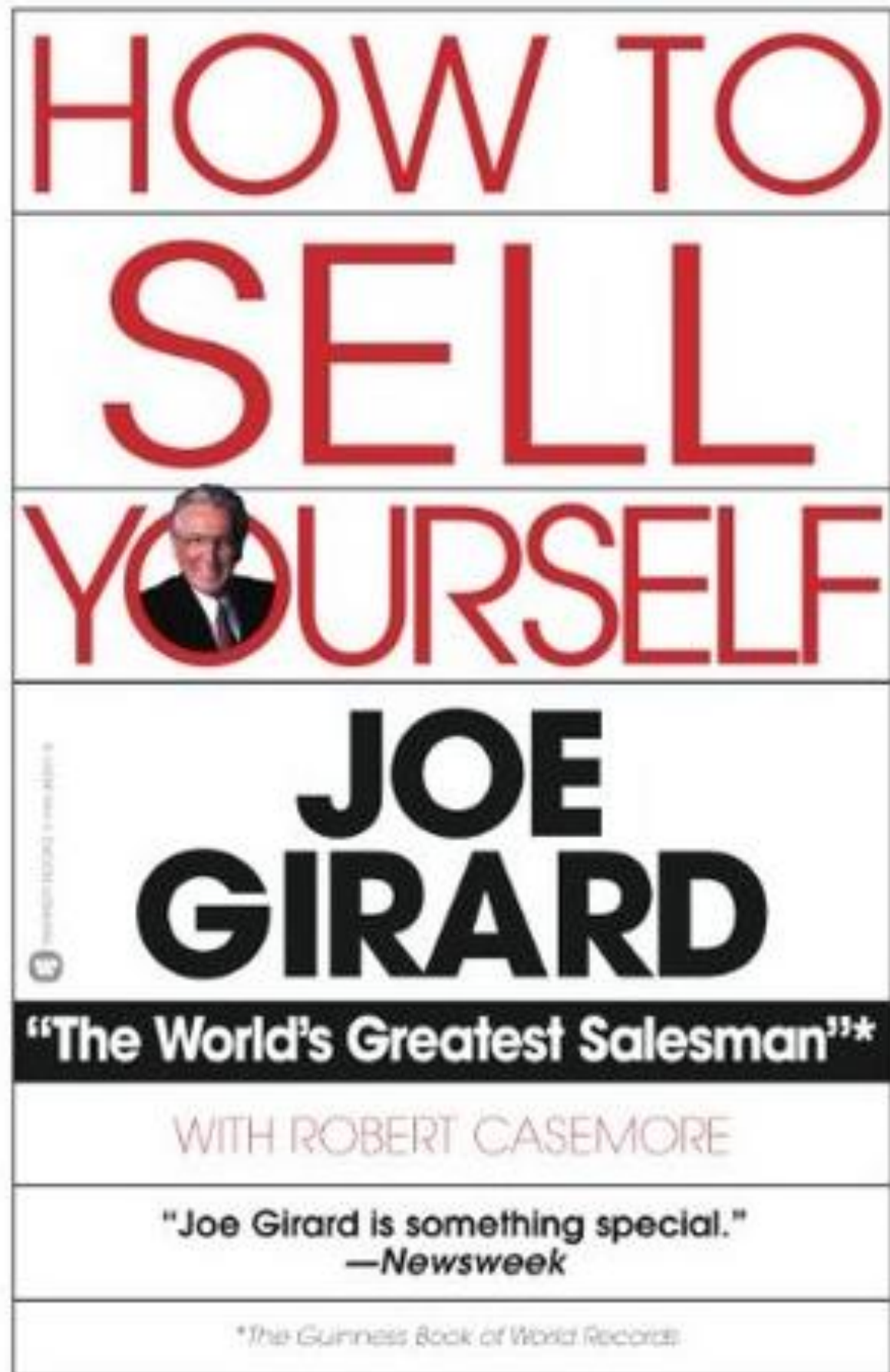
LESSONS

- You don't always need a product to find a bug. You can find bugs in the requirements too.
- The process of developing requirements is a process of developing a team that:
 - Understand the requirements.
 - Stay together to work on the project.
 - Understand and practice teamwork.

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LESSONS

- Learn to Listen
- Avoid Memory Traps: Follow Repetitions
- Be true to yourself
- Always be presentable

PURCHASE LINK

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A stylized illustration of a woman with short dark hair, wearing a light blue turtleneck sweater and a green skirt, walking towards the right. She is wearing black shoes. The background is a simple gradient from light beige to white.

automation

testing

tests

code

design

think

GUI

tasks

manual

example

tester

well

USE

time

people

automate

user

application

may

want

first

need

know

UI

help

make

find

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software

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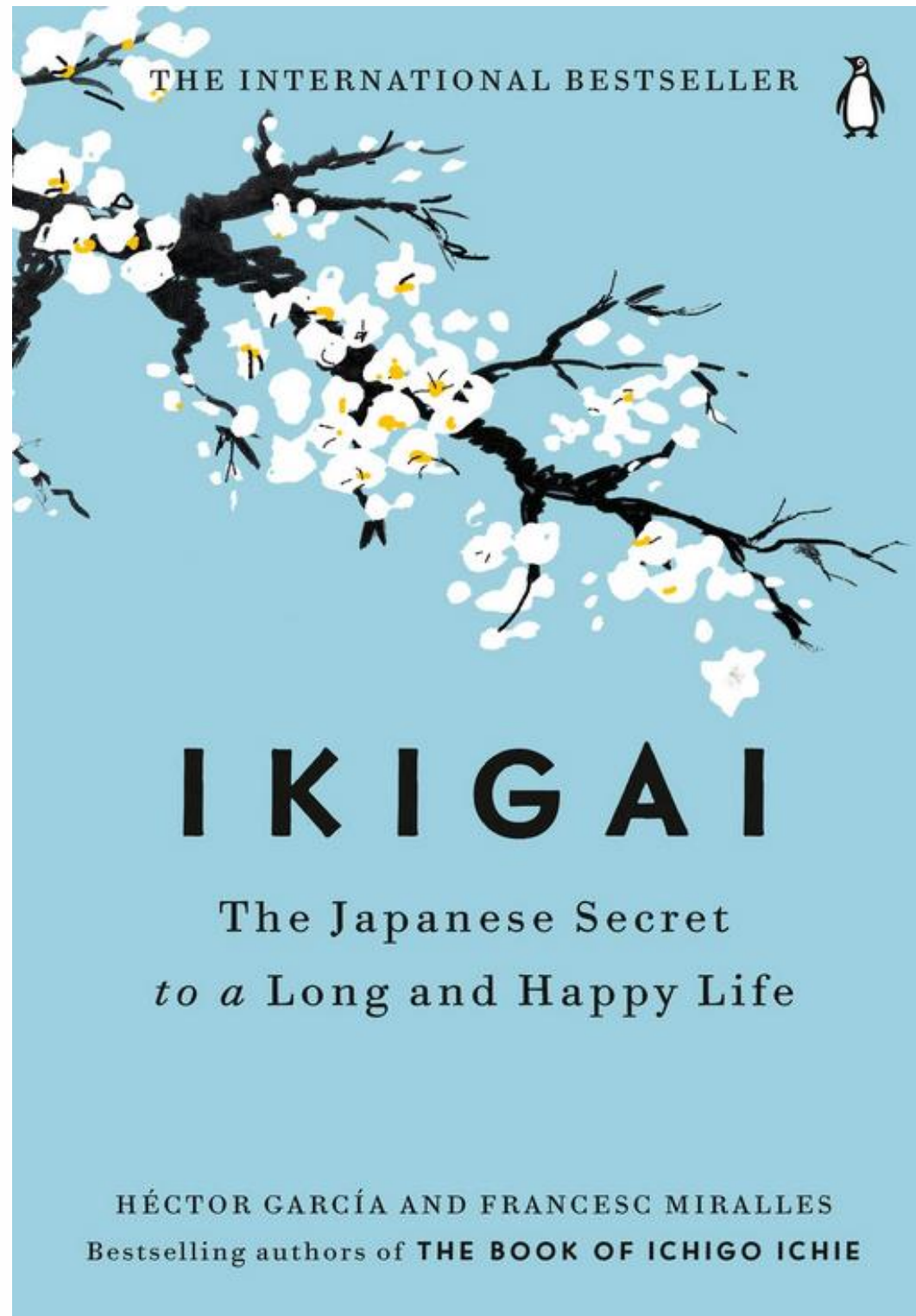
problem

see

many

Alan Page

@ClubHBR



Lessons

- Take it easy.
- Do not eat until full.
- Surround yourself with wonderful friends.
- Small practices are the key to a successful life.

Purchase Link

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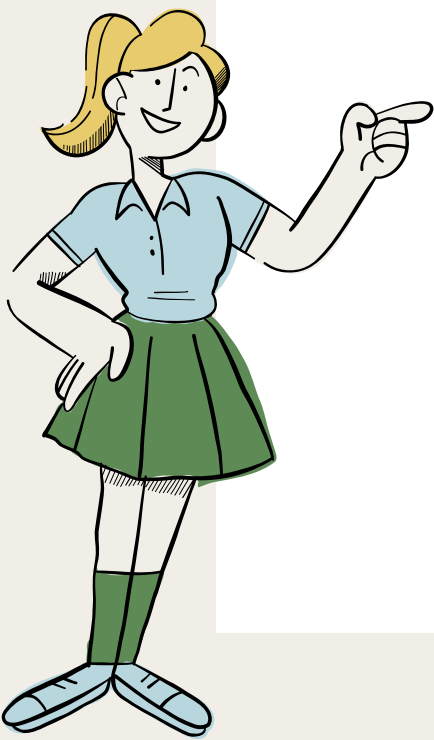


Explore It!

Reduce Risk and
Increase Confidence with
Exploratory Testing



Elisabeth Hendrickson
Edited by Jacquelyn Carter



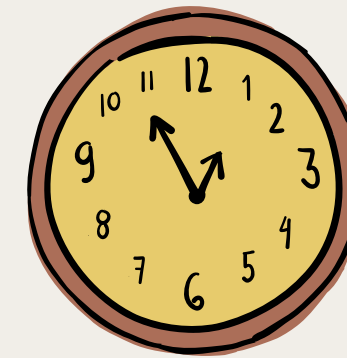
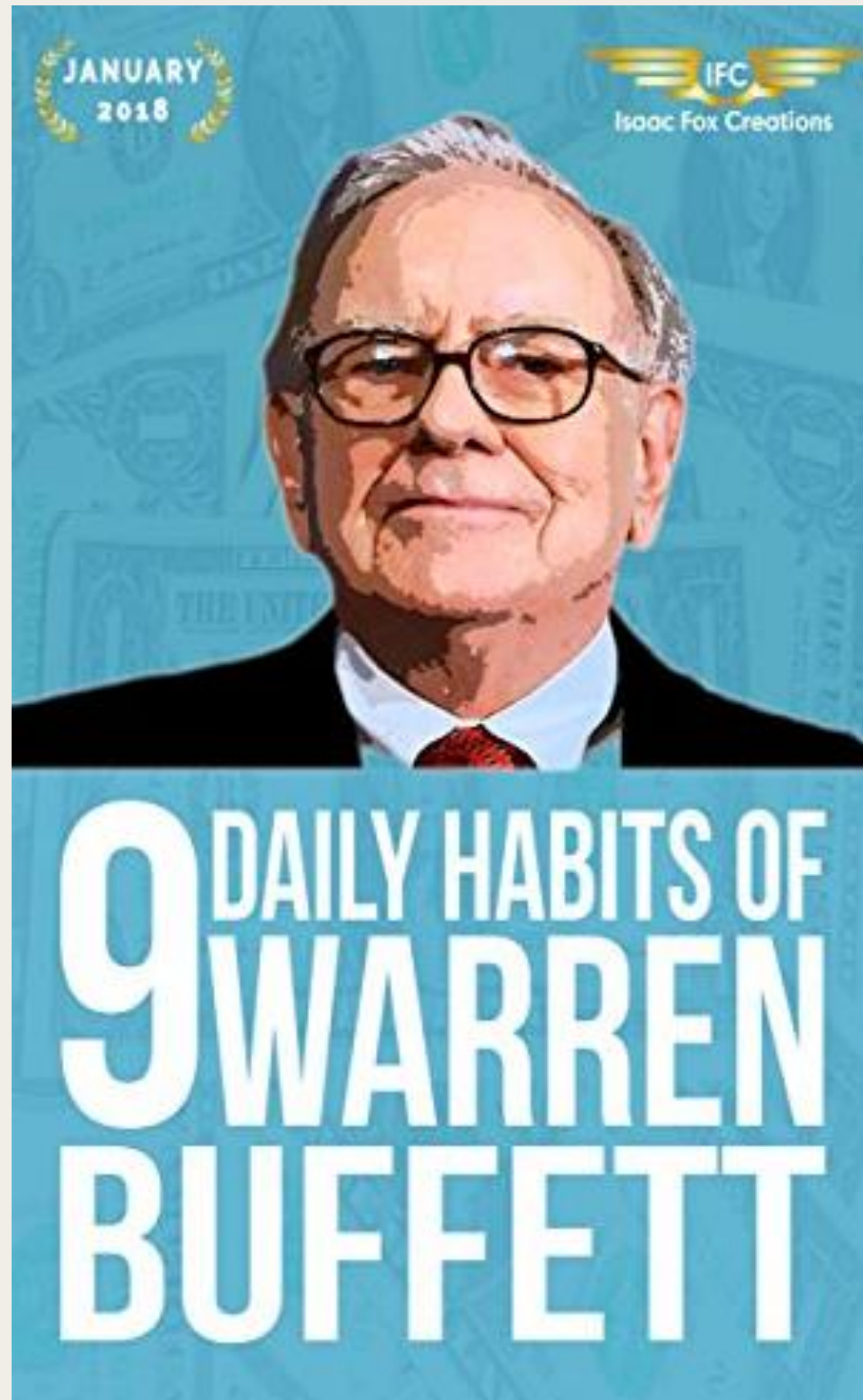
Lessons

- Tested = Checked + Explored
- Look for Interesting Variables to aid your testing.
- Follow the Data

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LESSONS

- The man who does not read has no advantage over the man who cannot read.
- You will succeed with your strengths and fall by your weaknesses.

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