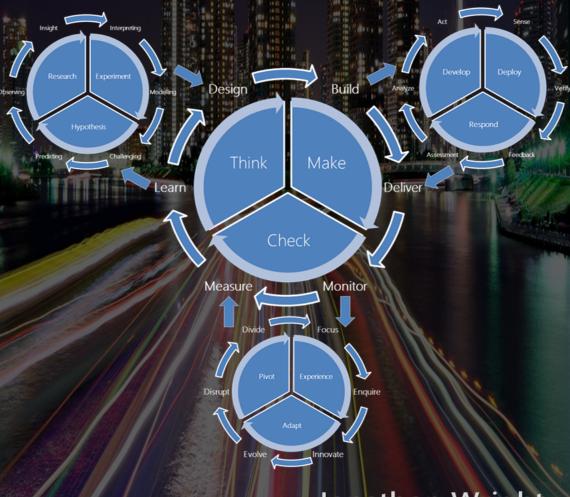
THE DIGITAL NIANIFESTO

Principles behind the Digital-Manifesto.net



Jonathon Wright

Digital Manifesto

The Principles behind the Digital Manifesto

Jonathon Wright

This book is for sale at http://leanpub.com/digital

This version was published on 2016-07-24



This is a Leanpub book. Leanpub empowers authors and publishers with the Lean Publishing process. Lean Publishing is the act of publishing an in-progress ebook using lightweight tools and many iterations to get reader feedback, pivot until you have the right book and build traction once you do.

© 2016 Jonathon Wright

Contents

Digital Assurance																									1
-------------------	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	---

Digital Assurance

Digital Assurance breaks down the silos across the entire organisation – allows everyone to get involved in evolving digital capability: connected intelligence maps the value steam mapping of business challenges and goals. This is a new way of IT delivery that allows for digital initiatives to be deployed at pace across the organisation but in a (relatively) stable and industrialized state – a willingness to 'fail forward'.

"Evolution over Revolution" technology is no longer the enabler, everything is continuously evolving the tools and techniques that worked yesterday may no longer be the correct approach for tomorrow ... continuous innovation (open innovation) as strategic partnerships as part of the digital evolution through digital engineering.