

THE DIGITAL MANIFESTO

Principles behind the Digital-Manifesto.net



Jonathon Wright

Digital Manifesto

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Digital Assurance

Digital Assurance breaks down the silos across the entire organisation – allows everyone to get involved in evolving digital capability: connected intelligence maps the value stream mapping of business challenges and goals. This is a new way of IT delivery that allows for digital initiatives to be deployed at pace across the organisation but in a (relatively) stable and industrialized state – a willingness to ‘fail forward’.

“Evolution over Revolution” technology is no longer the enabler, everything is continuously evolving the tools and techniques that worked yesterday may no longer be the correct approach for tomorrow ... continuous innovation (open innovation) as strategic partnerships as part of the digital evolution through digital engineering.