

CAPITAL IS NO LONGER A CONSTRAINT



personalopz

NOTES ON
TROPICAL
TALK RADIO

VOLUME 1

Capital is No Longer a Constraint

Notes on Tropical Talk Radio Volume
1

PersonalOpz

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Also By PersonalOpz

Passions and Other Lessons

*Thanks to Tropical Talk Radio for this inspiring resource.
And my family for further inspiration and support.*

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Preface

Instead of venture money and hockey stick growth many entrepreneurs seek freedom in the form of a lifestyle business. Both startups and lifestyle businesses are great ways to break free from your current job in corporate America but they do entail different paths. Startups focus on growth (according to an [essay](#)¹ by Y Combinator founder Paul Graham) while freedom of time and mobility might be more important to others. [Tropical Talk Radio](#)² is a podcast that focuses on those values.

The ever increasing ubiquity of high-speed Internet has made it easier for people to collaborate and do business pretty much anywhere on Earth. The hosts of Tropical Talk Radio, Dan and Ian, run a business from both San Diego and Bali with products being produced in China and sold around the world.

They share some of the challenges they encounter and solutions they've found. What I've found most helpful is their views about the mindset that has made them successful. Your mindset is what is going to get you through when you're doing something as difficult as starting a business from scratch.

¹<http://www.paulgraham.com/growth.html>

²<http://www.tropicalmba.com/>

I encourage you all to check out their podcast (episodes tend to be short and sweet at around twenty to thirty minutes long) for the full context of my notes.

Keep hustling.

Will

Welcome to Tropical Talk Radio, The Scene in Bali, and Identifying Peer Groups

Link: [Tropical Talk Radio](#)³

Pick people's brains.

1,000 subscribers is about how many to be able to live full time on your blog. (\$30k a year)

Bali is the Hawaii of Asia.

³<http://www.tropicalmba.com/intro-to-tropical-talk-radio/>

Huge Tax Breaks for Expats (Plus the 3 Biggest Tax Mistakes Expats & Travelers Make)

Link: [Tropical Talk Radio](#)⁴

If you spend 330 days inside a foreign country you can qualify for tax credits and exclusions.

Time spent in transit doesn't count as time spent in a foreign country.

FICA, Social Security, etc. have to be paid before the exclusion.

You have to report your foreign bank accounts if you have more than \$10,000 cumulative outside of the U.S.

⁴<http://www.tropicalmba.com/biggest-expat-tax-mistakes/>

Grey Hat SEO Techniques For Highly Competitive Key Terms

Link: [Tropical Talk Radio](#)⁵

Put your products in “shopping networks”.

Shopify.

Include part numbers and UPC codes.

Once domains expire they lose their page rank value.

Need 2,000 words of unique content on your front page.

⁵<http://www.tropicalmba.com/grey-hat-seo/>

Thanks for Reading

Thank you for reading Capital is No Longer a Constraint. If you enjoyed it you can visit the [PersonalOpz blog](http://www.personalopz.com/blog/)⁶ to read other tips I've accumulated on business and life. There you can also sign up for the mailing list where you'll be sent future books for free.

Please don't hesitate to email me (will@personalopz.com) with any questions or comments.

Thanks again,

Will

⁶<http://www.personalopz.com/blog/>