The business side of BYOD 2

you are the device – privacy at Edge

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CONTENTS

A Caveat v

1 Rethinking BYOD 7

1.1. Why BYOD is still relevant 7

1.2. Systemic perspectives 13

1.3. Ecosystem of ecosystems 20

1.4. Pervasive overlapping systemic computing 25

2 Tomorrow revisited 31

2.1 When technology becomes magic 31

2.2 Broadband and Edge computing 37

2.3 Essentials of a dynamic security policy 42

3 Individual dimension 49

3.1 Individual, not personal 49

3.2 You are the device: privacy at the Edge 53

4 Organizational dimensions 57

4.1 Organizational, not corporate 57

4.2 Losing control, gaining information 61

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5 Socio-political dimensions 69

5.1 Socio-political integration of individual and organizational 69

5.2 Thinking at the Edge 73

5.3 The orchestra conductor 77

6 Tomorrow - again 82

6.1 Summary, not conclusions 82

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A CAVEAT

This page should be accessible for free on Amazon: as it was true for the first volume, published in 2014, if you are looking for a book on the "technical" side of BYOD, this is not for you.

And there will be also a third volume- just look out for BYOD on my website and publishing draft portal[1].

The title says "BYOD"- but you should read it as "and any device that you do not really control", i.e. including "wearable computing" and other similar devices that in 2014 were still "future", and now are almost ubiquitous.

The first volume was a "brainstorming case study" to be used in a new service, as it covered issues (privacy, intellectual property rights, security, information management, social networking) that then as now are within any form of change.

Since 2014, published also books on GDPR and our data-centric future[2]: a continuously redefining set of interactions in search of a new stability.

It is not anymore just about devices: in this new context, people too are resources within the data economy.

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[1] https://robertolofaro.com

[2] http://robertolofaro.com/published

And while in the past there was a clear separation between providers and consumers (and even, within the latter, prosumers), technology increasingly convert each "bearer of devices" into an element within an organization, willingly or not.

This second volume is both on the micro- and macro-level of governance, and starts with a view at the systemic side, before moving on three dimensions: the individual, the organizational, and the socio-political.

Incidentally: the title says “privacy at Edge”.

It is a wordplay on “privacy at the Edge” and “pushing our current concept of privacy beyond its boundaries”.

Because, as you will read in the next few chapters, our current regulations, including GDPR, are probably not yet ready to cope with the new BYOD environment.

Your comments and suggestions are welcome[3].

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[3] http://www.linkedin.com/in/robertolofaro