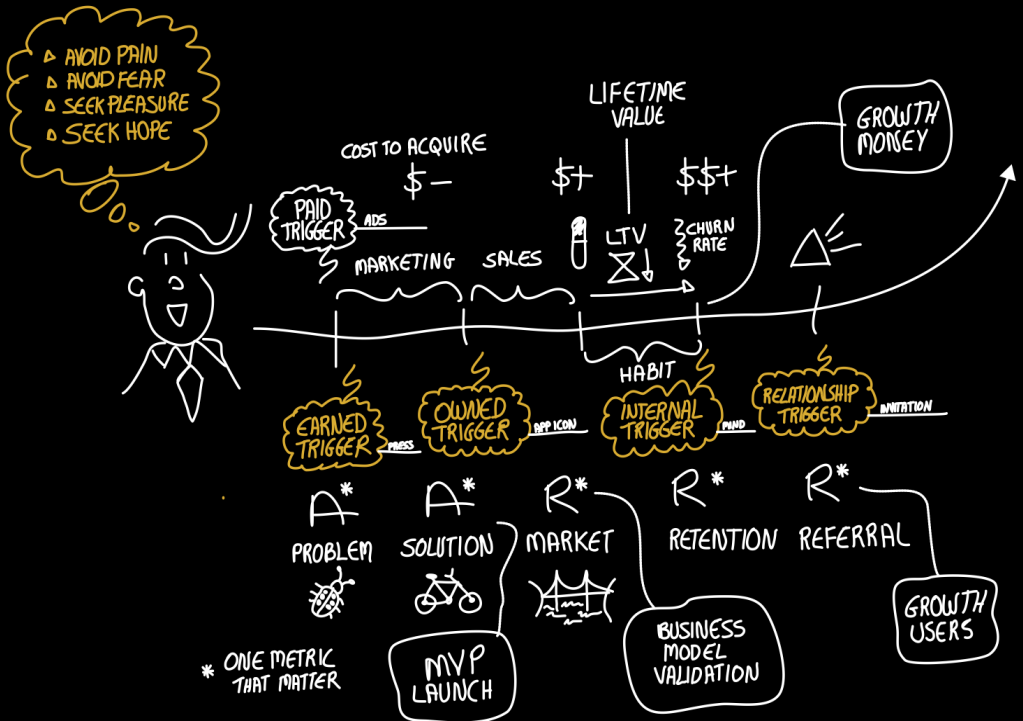


Agile Customer Life Cycle



Agile Customer Life Cycle

A Journey To Delight Customers!

Davi Bauer

This book is for sale at <http://leanpub.com/agilecustomerlifecycle>

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Leanpub

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Introduction

Starting Up

The startup industry has become the new entertainment industry, where those who make it are glorified as stars and featured on media. (...) it is attempting to associate the start-up industry with glamour and an indulgent lifestyle. [1]

Losing my job was the best thing that ever happened to me. If I had not been pushed, I never would have made the leap. [2]

What can I do well that I would love to do for an extended period of time? [3]

The real gap is between doing nothing and doing something. [5]

In a Nutshell

- Nononono
- Nononono
- Nononono