

ADAM ON: PROJECTS

QUOTATIONS EDITION

15+ AXIOMS INSPIRED BY FAMOUS OR
INSPIRING QUOTATIONS THAT WILL BRING OUT
THE BEST IN YOUR PROJECTS



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as a resource for good advice."*

ADAM RUSSELL

Adam On: Projects - Quotations Edition

15+ Project Management Axioms based on Quotes

Adam Russell

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This version was published on 2024-03-05 ISBN 978-0-6458573-7-5



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Contents

Getting Engaged with this Book and its Author	i
Notes about this version	ii
Introduction to Quotes Edition	iii
Introduction to Volume 1	1
Axioms based on Quotes	2
# 14. Proceed until apprehended!	3
# 119. Perfection in projects	5
# 63. Realisation of a Shared Vision	7
# 15. First Action! Then see what happens.	9
# 3. Why do projects fail?	11
# 24. A project is a bridge.	13
# 120. Things a PM Should Never Do.	15
# 17. There are two contrary forces in the world!	17
# 40. Assumptions have Boxian qualities.	19
# 57. It's great to be the first penguin off the ice!	21
# 58. Everyone is fine with your risk management plan.	23
# 64. Sequential is not a dirty word!	25
# 71. Fred Brooks was 100% correct in 1975—now, I'm not sure.	27
# 80. There are no bad documents.	29
# 88. The evils of premature optimisation impact projects too.	31
# 111. You fell in love with the project, didn't you?	33
# 112. A nasty little aphorism that misleads.	34
# 114. Dematerialisation is eating your project!	36
About the Author	38
Career Summary	39

Copyright	40
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88. The evils of premature optimisation impact projects too.

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PremOpt is often a Displacement Activity

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111. You fell in love with the project, didn't you?

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112. A nasty little aphorism that misleads.

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114. Dematerialisation is eating your project!

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It's about knowledge in the world vs knowledge in the head

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Most of our tools and methods are designed for materialised products

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Dematerialised project teams

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Empirical approaches mitigate dematerialised projects

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