



**Welcome to the Sample Edition of my  
book,**  
**Wham Media's 13 Ways to Achieve  
General IELTS Excellence.**

I am so happy you subscribed to **Business English Ace Academy**, my email blog dedicated to improving your English skills.

Prepare with the best guide written directly by a seasoned English instructor who uses the same tips to prepare her own students for IELTS excellence!

I wrote this book to help you sharpen your both your English and General IELTS skills so you can confidently present the test for an optimal score on exam day.

Enjoy the Preface, Introduction, and Chapter 1 of the book.

If you like this sample, **buy** [Wham Media's 13 Ways to Achieve General IELTS Excellence](#) now.

Thank you.

Good luck on the IELTS!

***H. E. Colby***

## ***PREFACE***

You're already on the road to IELTS excellence!

*Wham Media's 13 Ways to Achieve General IELTS Excellence* is your resource to tip the scales in your favor!

Consider this book a primer for serious exam candidates who accept the challenge to boost their English and IELTS skills in a very short time period.

It is a call to action for those of you who are struggling to prepare for the big exam day in order maximize your exam score to achieve your career dreams.

Good luck on the IELTS!

*Professor H. E. Colby*

### ***About the Author***

Professor Colby is an experienced English instructor who has been helping students meet their language and professional goals since 2007.

Please enroll in the [7-Day IELTS Boot Camp](#) for additional tips and special offers delivered to your inbox.

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## INTRODUCTION

So, you are ready to test your English by taking the IELTS General Exam.

Do you feel nervous or anxious because you need a top score?

Relax!

You now have *Wham Media's 13 Ways to Achieve General IELTS Excellence* full of tips, advice, and secrets that I use with my own students when preparing them for the exam.

For over eight years, I have helped both students and professionals to prepare for IELTS excellence.

I give you my best advice within these pages. Take advantage!

Start today to ensure your success on the exam without the fear, frustration, and loneliness that often accompany studying for English proficiency exams.

You may want to leave the big books by the major publishing houses behind.

Use *Wham Media's 13 Ways to Achieve General IELTS Excellence* instead to prepare for IELTS excellence on exam day.

Here is a summary of the 13 tips you get divided into the major exam areas.

**Chapter One:** General IELTS Tips

**Chapter Two:** Listening

**Chapter Three:** Reading

**Chapter Four:** Writing

**Chapter Five:** Speaking

**Chapter Six:** Grammar

**Chapter Seven:** Vocabulary

**Chapter Eight:** Supplemental Skills

**Thank you!**

Prepare yourself for the IELTS excellence you seek – and deserve!

Use *Wham Media's 13 Ways to Achieve General IELTS Excellence* either for self-study or supplement to a preparation course.

You may access any of the chapters at any time.

The chapters follow the IELTS format.

**Be sure to download the Resource List that has the hyperlinks to the various videos and reports that extend your learning beyond the tips mentioned below.**

Use the text as part of your disciplined study plan to maximize your score on the exam!

## CHAPTER ONE: General IELTS Tips

### ***Tip #1: Frankly assess your English.***

When I prepare my students for the IELTS, I take the following approach:  
1) 50% English and 2) 50% IELTS skills.

Yes. Your IELTS preparation should be a fine balance between sharpening your English **and** test skills.

Ideally, you should focus solely on improving your language skills, but the reality is otherwise.

Do you know your strongest and weakest areas of English?

During your IELTS preparation, most candidates focus on their strong points at the expense of their weak ones.

Stop!

By this stage of your English career, you probably have a good idea where you excel and where you need more practice.

(Check out <http://bit.ly/ielts-swot> for more help with your assessment).

Presenting the IELTS is an important event in your professional career. You should be the best prepared to make the most of your moment!

After your honest assessment of your skills, you need to methodically practice your weak areas.

Every day, incorporate lessons to fortify these weak skills in an effort to squarely confront your lack of solid competency in them.

Language is a skill that needs to be constantly practiced and repeated for you to remember it.

Your progress from the time you register for the IELTS to test day depends on several factors:

***your native language***

***your current level of English fluency***

***your educational achievement***

***your commitment to work with a native instructor***

***your goals and motivation***

You cannot control your native language, but the others factors are well within your reach.

Everyone obtains language skills at different rates.

Naturally, if you already possess solid English fluency, you are going to have an easier time preparing for the exam.

Above all, take the frank analysis of your current level of English fluency and concentrate on your weakest areas during your preparation.

### ***Tip #2: Focus on English Fluency.***

Just like at school or the office, natural English also should be your goal on the IELTS.

Use English effortlessly in your IELTS preparation in particular and language acquisition in general.

You assuredly will feel less stress (see below tip #6).

Candidly, you are unlikely to *significantly* boost your level of English fluency *between the registration and presentation of the exam*. There usually just is not enough time.

I always suggest beginning your IELTS preparation at least three (3) months before the exam date.

However, you can learn key pieces of language, and test tactics to conquer the exam for a higher score.

Speak with other exam candidates **only using** English.

Do an extra English activity **every day** apart from your test preparation.

Watch a television comedy like *Friends* or *Bing Bang Theory*.

Listen to a podcast to test your comprehension and gain familiarity with different accents (see more below).

Above all, become more familiar with English anyway possible so you use it naturally on exam day.

## CHAPTER TWO: Listening

### ***Introduction***

The IELTS Listening Section is the same for both General and Academic candidates.

You have 30 minutes to respond to questions about four (4) audios (monologues and conversations) plus 10 minutes to transfer answers to an answer sheet.

The four audio selections are structured accordingly:

***Audio 1: using the English language to get by in an English-speaking country.***

***Audio 2: mostly involves a floor plan or a map which you will need to study carefully.***

***Audios 3 and 4: primarily related to academic subjects, with the last one predominantly harder than the rest.***

Use the tip below to help you do well on the Listening Section.

***Tip #3: Mind your spelling.***

First, start with the good news.

IELTS accepts both British and American English in terms of spelling, grammar and choice of words.

The bad news is that any bad spelling is penalized.

Pay special attention when you transfer your answers from the workbook to the answer sheet! Too many students get lower scores for transposing or otherwise mixing up the spelling between the two.

Double check your spelling after you transfer your answers.

Reinforce your English spelling by reviewing these flashcards of the Top 50 Misspelled English words. (<http://bit.ly/quizlet50>).

Plus, check this resource for common misspelled words on the IELTS exam:  
<http://bit.ly/ielts-misspelling>

Another issue on the IELTS Listening test - you may have the answer spelled out for you.

Unfortunately, some English letters sound the same like M and N and J and G.

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Thank you.

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*H. E. Colby*