



BeyondBlue



BeyondBlue Company Profile

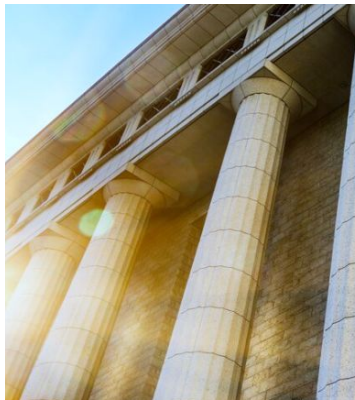
Business Consulting to take you beyond

More than just talk

We chart paths to untapped opportunities, exploring new horizons for innovation and business growth. At **BeyondBlue**, we craft bold, out-of-the-box solutions tailored to your unique challenges, helping you navigate change, unlock potential, and achieve success that goes beyond the boundaries of imagination.

Solutions tailored for your success

We help organisations navigate challenges, embrace digital change, and expand with confidence



1. Public Sector Consulting

Enhancing government operations, policies, and service delivery



2. Digital Transformation

Helping businesses leverage cutting-edge technologies for growth and efficiency



3. Business Expansion

Helping companies enter new markets and scale operations effectively



4. Financial Advisory

Providing financial insights to drive business growth and investment readiness



5. Market Research

Delivering data-driven insights to support strategic decision-making

Public sector consulting services

Our consulting expertise in the public sector focuses on creating efficiency systems, empowering communities, and enhancing governance showcasing transformative projects that delivered sustainable impact



Operational Efficiency

Streamlining public service workflows and resource management



Community Development

Designing programs for economic empowerment and sustainability

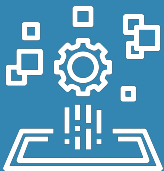


Policy Advisory

Developing regulatory frameworks for digital transformation

Digital transformation consulting services

- Our digital transformation consulting helps businesses leverage technology for growth, efficiency, and innovation
- We keep up to date with the latest technological advancements, and we have a proven track record in delivering cutting-edge solutions



Technology Foresight

Providing **strategic intelligence** on emerging technologies, assessing market impact, and guiding business investments in **AI**, **IoT**, Big Data, Robotics, **Cyber-security**, and Autonomous Driving



Transformation Strategy

We develop structured **digitalisation roadmaps** that strategically outline the adoption of technology, ensuring seamless integration, optimised processes, and sustainable business growth



Maturity Assessment

Evaluating **digital readiness** and identifying gaps. We assess digital maturity by analysing current capabilities, identifying gaps, and providing insights to guide strategic improvements



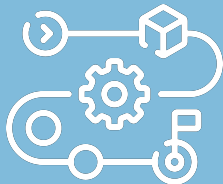
Regulatory Alignment

Ensuring **compliance** with **industry standards** and policies. We ensure **regulatory alignment** by evaluating policies, mitigating risks, and maintaining compliance with industry standards

3. Business Expansion

Business expansion consulting services

We help businesses expand by identifying new market opportunities, developing entry strategies, and optimising operations for sustainable growth. Our expertise ensures a smooth transition into new markets while maximising success.



Go-to-Market Strategy

Crafting entry plans tailored to target regions



Sales Optimisation

Designing structured sales processes for sustainable growth



Localisation Strategy

Adapting products, pricing, and branding for regional markets



Brand Positioning

Enhancing market presence through networking and partnerships



Business Development

Identifying and securing new growth opportunities

4. Financial Advisory

Financial advisory services

We provide strategic financial insights that drive business growth and investment readiness, offering expert advisory service tailored to every stage of your journey to ensure a seamless path to your next phase of development



Financial Modelling

Creating cash flow projections and forecasts



Startup Valuation

Preparing investor-ready valuation reports



Revenue Optimisation

Advising on pricing and monetisation strategies

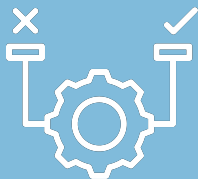


Market Fit Analysis

Assessing product positioning and customer demand

Market Research

Our market research services deliver data-driven insights that empower strategic decision-making, analysing market opportunity, industry trends and competitive landscape to help businesses grow with confidence and secure a strong market position



Feasibility Studies

Assessing market opportunities and risks



Market Sizing

Estimating demand using top-down and bottom-up models



Competitive Benchmarking

Comparing business performance against competitors



Indices Development

Ranking markets by digital readiness and connectivity



Industry Tracking

Monitoring market trends and competitor activities

We've worked
with the biggest
names in the
business

HITACHI

vodafone

HUAWEI

accenture

Qualcomm

Forbes

Apple

Microsoft

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LIVE
LIMITLESS

شركة الصحة القابضة
HEALTH HOLDING CO

JST
JST
JST

CIZMIC
CONSULTING

KITA

EEKT
ECONOMIC ENGINEERING & TECHNOLOGY


وزارة البلديات والإسكان
Ministry of Municipalities and Housing


شركة ريمات
الرياض للتنمية
Remat Al-Riyadh


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