Goal: “This is a BIG DEAL! What can I do to help?”
*Ask: Permission to proceed
1) Champion
2) Invite Others/Referrals
3) Invest

From whom?
• To Your Org.
• To Your Team
• To the ASK/PTO

Where to meet?
Location: Your Place

Coffee Shop
Restaurant

*Ask Permission To Proceed

If said
1) Is this something you might engage/help with?

If not said
2) Could we talk to you (next time) about ways to support financially?

3) Will you help us think of others that fit [this] profile?