

Michael Carvin

Co-Founder and Chief Executive Officer

Michael's expertise is in financial decision making. In the pre-SmartAsset days, Michael worked in private equity. He spent his time using financial models to help companies understand how to make better decisions. Michael believed the same models could help people improve their personal finance decision making, so he developed the patent-pending system that serves as the foundation for SmartAsset. Michael is a graduate of Princeton University.