

AJ Smith

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AJ is a personal finance expert who leads a team of talented journalists and public relations professionals at SmartAsset. Together they work to bring financial literacy to people across the country. AJ is an award-winning journalist with more than a decade of experience in television, radio, newspapers, magazines and online content. She has appeared on CNN, The Weather Channel, Wall Street Journal Radio and ABC News Radio. Her work has appeared on websites including MarketWatch, Huffington Post, Yahoo Finance and Credit.com. She is a contributor for Forbes. AJ was named an honoree of the 2018 Folio Top Women in Media awards in the Corporate Champions category. She is a member of the Society of American Business Editors and Writers and a Certified Educator in Personal Finance® (CEPF®). AJ has degrees from Princeton University and Mississippi State University. In her spare time, AJ and her husband also write and illustrate educational children's books.