Townsend Press

English Language Arts Catalog













Reading (Page 4) • Writing (Page 7) • Grammar (Page 10) • Vocabulary (Page 12)

Townsend Press
439 Kelley Drive • West Berlin, NJ 08091
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Dear Educator:

Education has seen historic upheaval in recent years. Many forces—including changing standards, new technologies, budget constraints, and the Covid-19 pandemic—have intensified the challenges students and teachers face in the classroom.

At Townsend Press, we recognize what's happening, and we want to help.

For more than 30 years, our materials have set the standard for clarity, ease of use, and efficacy for college students working to build their English skills. Increasingly, school districts are turning to us for the same results in their middle and high school English Language Arts programs.

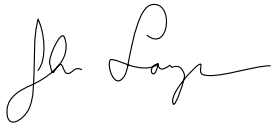
Let us show you why.

The pages that follow showcase our offerings. Our pricing is transparent—and most of our materials are available in print or digital formats, or in print/digital bundles. Bulk discounts are available for many of our offerings.

We invite you to contact us for samples of print and electronic materials that interest you. If you'd like to discuss what you see, please write or call us. You'll discover we are as passionate about helping your students learn as you are.

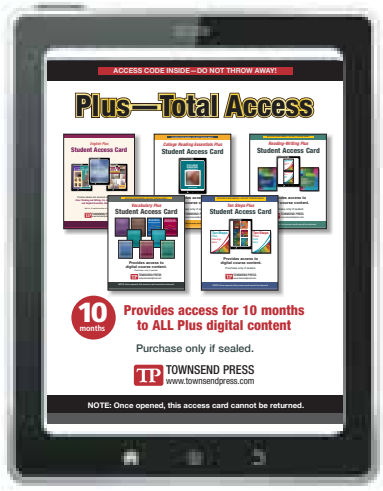
We hope to hear from you soon!

John Langan



President, Townsend Press

Looking for an all-in-one digital solution for students? You found it.



Total Access

BEST VALUE!

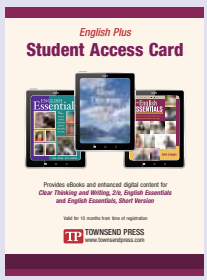
4-Month Subscription
ISBN 978-1-59194-595-6
Grades 6–12
$40*

10-Month Subscription
ISBN 978-1-59194-597-0
Grades 6–12
$55*

This single, all-inclusive subscription grants access to the **ENTIRE** Townsend Press digital catalog. With *Total Access,* you can teach reading, vocabulary, grammar, and writing instruction with one simple subscription!

*Discounts are available for Site Licenses of 50 or more users. Contact us for pricing details.

Here's What's in Total Access



English Plus

Digital resources that teach key English, grammar, and writing skills.

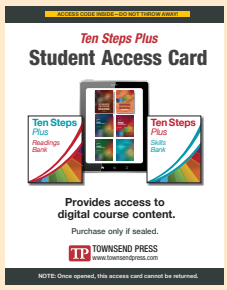
Includes three digital textbooks, including our new writing text, *Clear Thinking and Writing, 2/e,* and our grammar textbooks: *English Essentials,* and *English Essentials, Short Version 2/e. English Plus* also includes assessments, interactive exercises, lessons, tests, bonus readings, and an instructional video.



Vocabulary Plus

Our acclaimed, interactive vocabulary-building program.

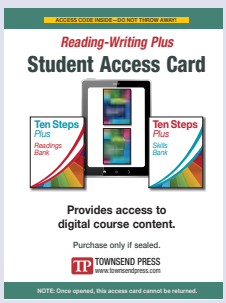
Anchored in the words-in-context approach, *Vocabulary Plus* includes 9 ebooks, individualized assessment, hundreds of lively, interactive activities, item-specific feedback, word parts lessons, SAT/GRE review words, score reporting, as well as audio and visual support.



Ten Steps Plus

Our popular digital program for building college reading skills.

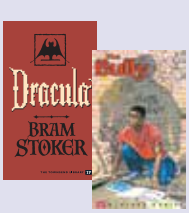
Ten Steps Plus prepares students for college reading with research-based resources drawn from our groundbreaking texts. It features comprehensive ebooks, reading assessments, interactive exercises and mastery tests that illustrate and teach key reading strategies. Lessons, instructional videos, and a complete digital library are also included.



Reading-Writing Plus

Powerful digital resources that teach college reading and writing skills.

Reading-Writing Plus integrates reading and writing instruction. It brings ebooks of our two *Reading-Writing Connection* texts, along with a comprehensive Skills Bank and Readings Bank, to students' fingertips. Like *Ten Steps Plus,* it also includes digital practice exercises, mastery tests, lessons, and a complete digital library.



Reading Unlimited

To become strong readers, students must **read**. *Reading Unlimited* offers 130+ engaging fiction and nonfiction ebooks, including the complete **Townsend Library** and the ever-popular **Bluford Series!** Each title comes with integrated digital activities and a Study Guide.



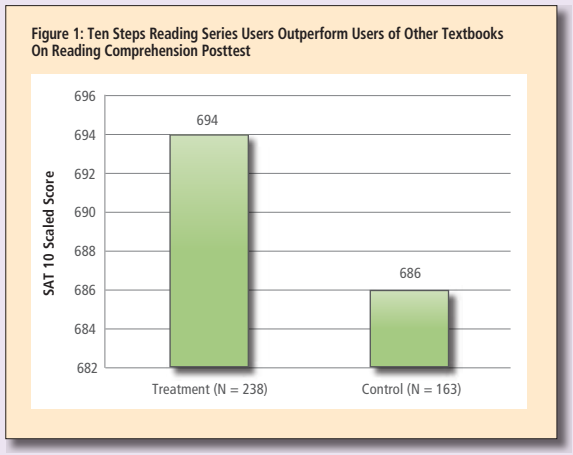
The Learning Center

Each item above is hosted in the **Learning Center,** a powerful, practical class management system that includes roster and assignment controls, score report capabilities, Google Sign-on integration, administrative settings and live customer support!

TEN STEPS READING SERIES: THE STANDARD OF SUCCESS

It's a fact. Many students arrive at college unprepared for college-level reading. When this happens, educators and students turn to the *Ten Steps Series* from Townsend Press. Here's why.

The *Ten Steps Series* is the best sequence of reading books to prepare students for college success. **And now it is stronger than ever with *Ten Steps Plus*.**



Study conducted by SEG Measurement.

THE COMPLETE *TEN STEPS* SERIES



Title/ISBN	Suggested Grades	Avg. Lexile Score	Page Count	Price	Digital Options
Groundwork for College Reading, 5/e ISBN: 978-1-59194-472-0	6–8	850	532	$30	YES
Groundwork for College Reading with Phonics, 5/e ISBN: 978-1-59194-486-7	6–8	850	612	$30	YES
Ten Steps to Building College Reading Skills, 6/e ISBN: 978-1-59194-464-5	8–9	1000	642	$30	YES
Ten Steps to Improving College Reading Skills, 7/e ISBN: 978-1-59194-566-6	9–10	1050	660	$30	YES
Ten Steps to Advancing College Reading Skills, 6/e ISBN: 978-1-59194-434-8	10–11	1150	724	$30	YES
Ten Steps to Mastering College Reading Skills ISBN: 978-1-59194-520-8	11–12	1200	672	$30	YES

Each *Ten Steps* Title . . . .

Covers Key Reading Skills such as:

- Vocabulary in Context
- Main Ideas
- Supporting Details
- Implied Main Ideas
- Relationships
- Inferences
- Purpose and Tone
- Argument
- Critical Thinking
- Active Reading & Study

AND

Offers these FREE resources:



Printed Instructor's Edition



Electronic Instructor's Guide



PowerPoints



Digital Reading Assessments

Top Ten Reasons Instructors Choose *Ten Steps*

1. **Expertise:** The *Ten Steps Series* draws from decades of classroom experience and research in the field of reading. *Ten Steps* teaches what students need to succeed.

2. **Depth:** Each *Ten Steps* book explains ten essential reading skills. Examples, exercises, and online activities deepen skill coverage and require students to use what they've learned.

3. **Clarity:** Reading skills in *Ten Steps* are presented in clear, friendly language that helps students learn.

4. **Interest:** Dull readings discourage learning. *Ten Steps* books feature lively textbook excerpts, passages, and extended essays that appeal to students and make learning interesting and fun.

5. **Interactivity:** Learning requires students to engage with their materials. *Ten Steps* is full of printed AND online activities that get students to interact with key concepts.

6. **Teachability:** *Ten Steps* was created by teachers with an eye on the classroom. As a result, *Ten Steps* is teacher-friendly.

7. **Flexibility:** *Ten Steps* features a modular framework that can be modified to suit any instructional context.

8. **Synergy:** *Ten Steps* builds students' reading skills through cumulative lessons. Skills learned in Part One must be applied to reading selections in Part Two and to combined-skills tests in Part Three.

9. **Rigor:** Reading skills require critical thinking skills. *Ten Steps* features challenging exercises that build both.

10. **Reliability:** Used by tens of thousands of students, *Ten Steps* has been proven to be the most effective print and digital combination for teaching college reading skills.

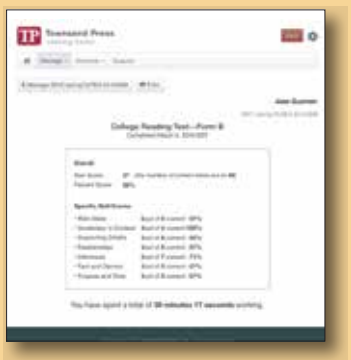
Looking for Digital Options? Check Out *Ten Steps Plus.*

Ten Steps Plus includes all the content of the acclaimed *Ten Steps Series* plus a number of digital exclusives. See details below and on page 9.



***Ten Steps Plus* can be purchased as a 10-month stand-alone subscription for $30 OR as part of a textbook bundle* for $36. Discounted site license options are also available.**

Ten Steps Plus includes these features—and more!



Reading Assessments



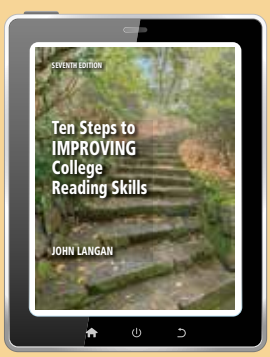
Mastery Tests



Class Management Tools



Interactive Assignments



Digital Textbooks



Lessons

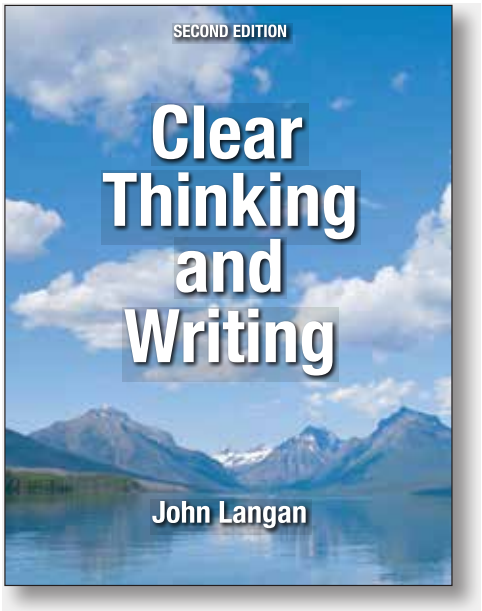
Want to engage and inspire writers?

Clear Thinking and Writing, 2/e

John Langan
Grades 8–12
330 pages
ISBN 978-1-59194-552-9 • $30 Book Only
ISBN 978-1-59194-565-9 • $36 Book with *English Plus*

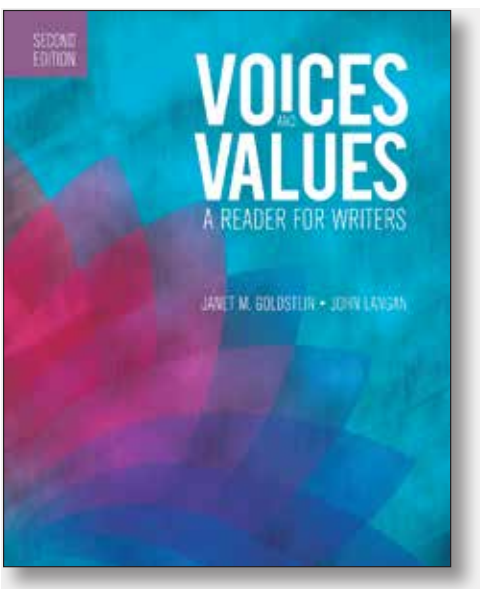
A powerful print or digital writing program that will help students learn to think and write clearly.

Too many writing books lose sight of the forest for the trees. *Clear Thinking and Writing* gets to the heart of the matter to help students focus their thinking and improve their writing. The book teaches the basics of clear thinking and of the writing process, while also exploring common writing patterns and grammar skills. Students get to practice these fundamentals in the 100+ writing assignments the book and online platform provide.



Chapter topics include: Introduction to Point and Support • Point and Support in Paragraphs and Essays • Understanding the Writing Process • Relationships in Writing • Argument in Writing • Writing a Research Paper with Sources • and 30+ grammar chapters

OR



Featuring essays about gratitude, personal growth, fairness, responsibility, kindness, and courage by Alex Haley, Amy Tan, Mark Bowden, Alice Walker, Nicholas Kristof, and many others.

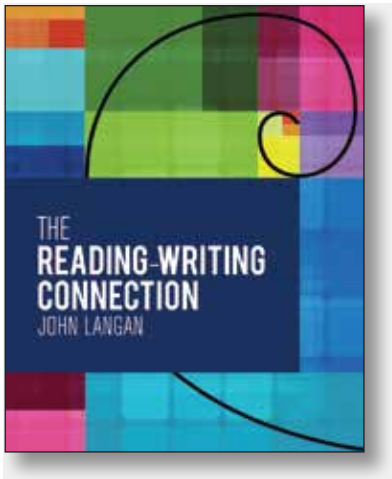
Voices and Values, 2/e

Janet M. Goldstein & John Langan
Grades 9–13
ISBN 978-1-59194-443-0
480 pages • $25

A collection of lively, thought-provoking essays students will want to read and discuss.

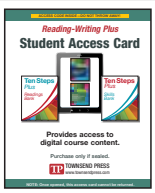
Accompanying each selection are activities that help students improve their reading, thinking, and writing skills. Activities include freewriting, discussion, vocabulary, and reading comprehension questions, as well as paragraph and essay assignments. The book is suited to reading-writing classes or as a core text in a writing class focused on covering paragraphs, essays, or both.

Preparing students for college-level reading and writing? *Make the Connection!*



Or bundle book with *Reading-Writing Plus* for best value!

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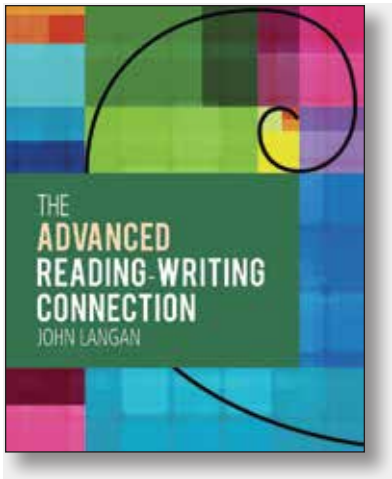
The Reading-Writing Connection

John Langan
Grades 7–11 • 1020L
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ISBN 978-1-59194-301-3 • $30
(book only)

ISBN 978-1-59194-491-1 • $36
(book with *Reading-Writing Plus*)
See page 9 for details

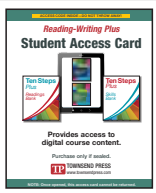
Chapter topics include the following for both Reading *and* Writing:
Vocabulary Development • Main Ideas • Supporting Details • Relationships • Inferences

Also includes chapters on:
Understanding the Writing Process • Fifteen Selections for Readers and Writers • Longer Selections in Reading and Writing



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The Advanced Reading-Writing Connection

John Langan
Grades 9–13 • 1210L
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(book with *Reading-Writing Plus*)
See page 9 for details

Chapter topics include the following for both Reading *and* Writing:
Main Ideas • Supporting Details • Relationships • Inferences • Argument

Also includes chapters on:
Understanding the Writing Process • Fifteen Selections for Readers and Writers

Key Features

✓ **Integration of reading and writing.** Rather than dividing these fundamentally interrelated skills, the books teach them as they should be taught: *together.*

✓ **Emphasis on clear thinking.** Students learn to identify main ideas and supporting details in essays and in their own writing—a central critical thinking skill required in college and on standardized tests.

✓ **Standards-based instruction.** Both books share deep and substantive alignment with national and state standards and the skills colleges seek.

✓ **Frequent practice.** All skills and concepts are reinforced with numerous, cumulative hands-on activities that *teach* students.

✓ **Engaging content.** Students will experience genuine interest in the lively essays they read and the thought-provoking assignments they write.

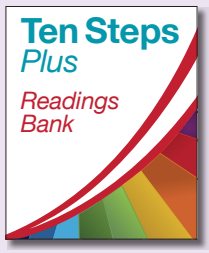
✓ **Ease of use.** The sequence in each book—from explanation to example to practice to mastery test—helps make skills easier for teachers to teach and for students to learn.

What's in *Ten Steps Plus & Reading-Writing Plus?* An entire library and more . . .

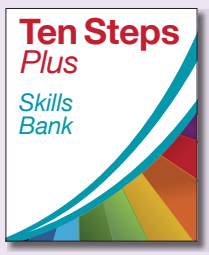
☑ **Complete Series eBooks:** The *Ten Steps Series* and our *Reading-Writing Connection* books are bestselling texts that prepare students for college-level reading and writing. Each series is included with a full subscription to *Ten Steps Plus* or *Reading-Writing Plus.* Accessed inside the Learning Center, these ebooks include bookmarking, highlighting, and note-taking capabilities.



☑ **The Readings Bank:** A digital exclusive, this collection of 15 new readings features the lively, high-interest tone and content found in our books. They also include Lexile scores, reading comprehension questions, and writing assignments.



☑ **The Skills Bank:** Want to teach a lesson on main ideas or inferences? Do your students need practice recognizing supporting details? The Skills Bank makes it easy. Featuring the full array of online activities from the entire *Ten Steps Series*, the Skills Bank lets you choose the skill, level, and sequence that best suits your class and your learning objectives.



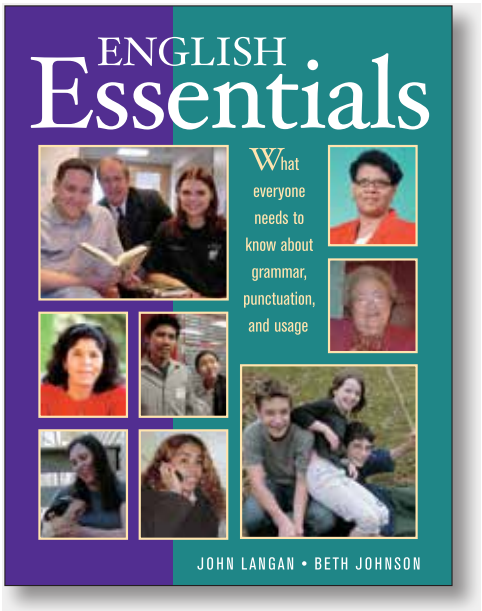
☑ **The Townsend Library:** To become stronger readers, *students need to read more*. That's why we include ebooks of all 100+ titles in the popular Townsend Library with each full *Ten Steps Plus* or *Reading-Writing Plus* subscription.



☑ **Exercises and Mastery Tests:** The Learning Center has long hosted thousands of exercises and test items to teach reading skills. These acclaimed materials are now part of *Ten Steps Plus* and *Reading-Writing Plus*.



Need to work on grammar? We've got it covered.



English Essentials



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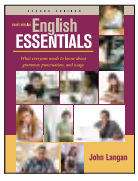


John Langan & Beth Johnson
Grades 6–12 • 346 pages
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English Essentials teaches grammar, punctuation, and usage in a lively way: with personal stories and pictures. And it prepares students for standardized tests by providing **abundant practice activities**.

OR

English Essentials, Short Version, 2/e

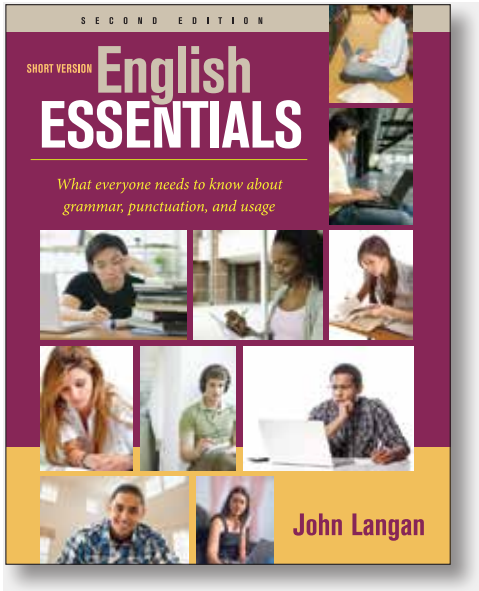


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John Langan
Grades 8–12 • 282 pages
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This more concise form of *English Essentials* teaches grammar, punctuation, and usage skills and the basics of effective writing.



Both books can be purchased with *English Plus*, a powerful suite of digital resources that teach English grammar skills.
See next page for details.

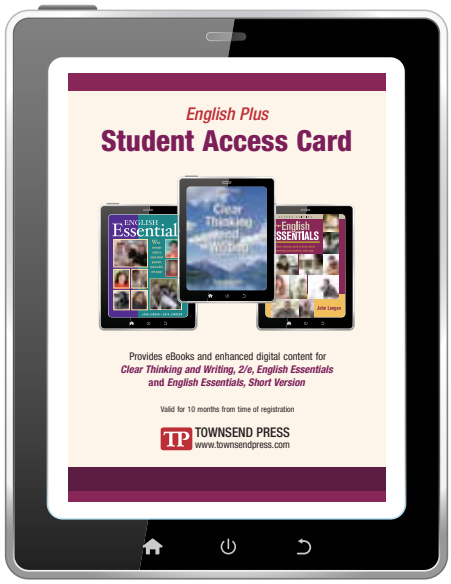
Announcing . . .

English Plus

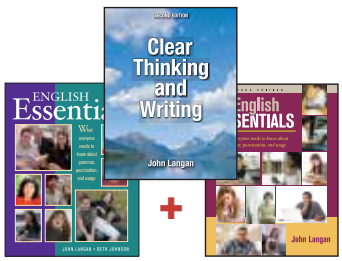
The most comprehensive collection of digital resources ever offered by Townsend Press to teach English, grammar, and writing skills.

Grades 8–12
ISBN 978-1-59194-466-9
$26 (less if bundled with textbook or as part of a site license)

English Plus is included in any *Total Access* subscription. (see page 6)



English Plus Includes These Digital Items and More!



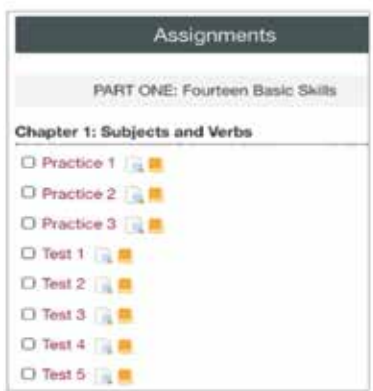
- ✔ **Three Acclaimed eBooks** Accessed inside our Learning Center are our popular writing text, *Clear Thinking and Writing 2/e,* and two grammar titles: *English Essentials* and *English Essentials, Short Version 2/e.*

- ✔ **Grammar Skills Assessment** Easy to administer, automatically scored, and directly aligned with the skills in *English Plus,* these tests can guide individual and class instruction.



- ✔ **Instructional Video** Hands-on, practical, and engaging, this video introduces students to the idea of making and supporting a point—the basics of critical thinking.

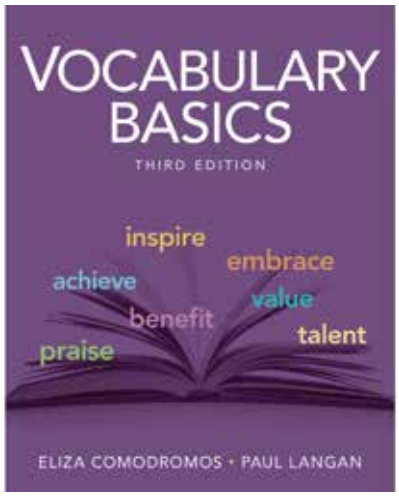
- ✔ **Bonus Readings** 5 bonus reading selections and a suite of assignments are included. Readings will be updated regularly to address topics of concern in our ever-changing world.



- ✔ **Exercises, Assignments, and Tests** Crafted for the key skill chapters in the books, these interactive items teach and reinforce each skill.

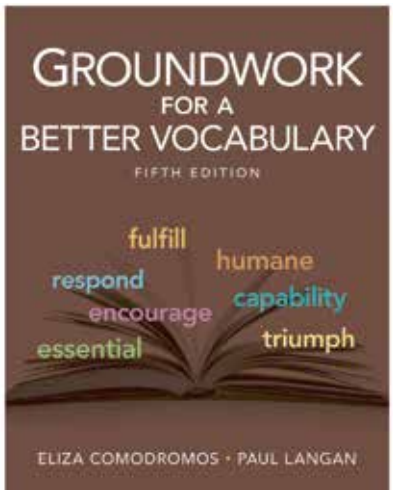
- ✔ **Clear Thinking Tests** 25 online tests focus on the basics of clear and logical thinking. Gradually increasing in difficulty, they enable students to systematically strengthen their logical thinking skills.

Words have power. Our acclaimed Vocabulary Series* workbooks will help your students master that power!



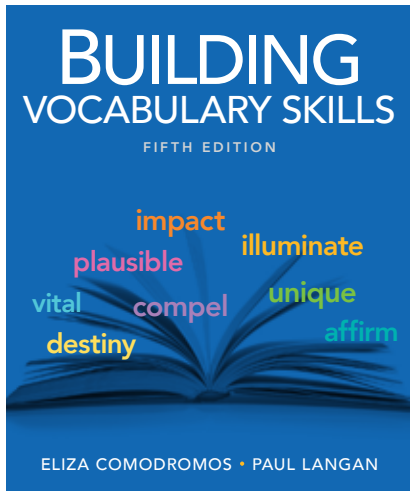
Grades 5–6

Vocabulary Basics
Eliza Comodromos & Paul Langan
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246 pages • $12.90



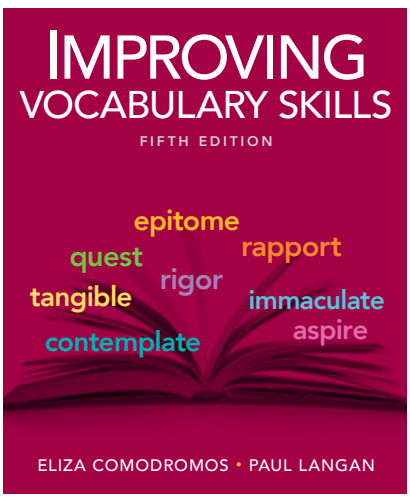
Grades 7–8

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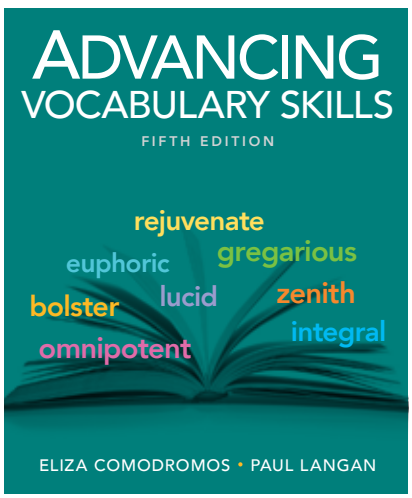
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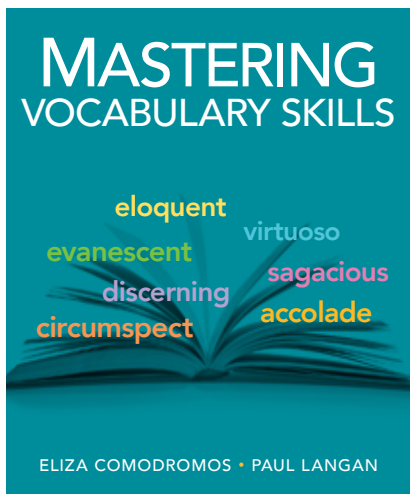
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Grades 11–12

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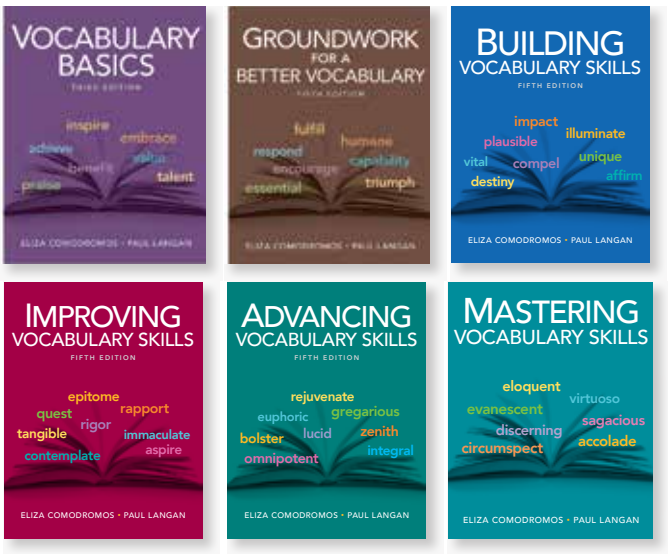


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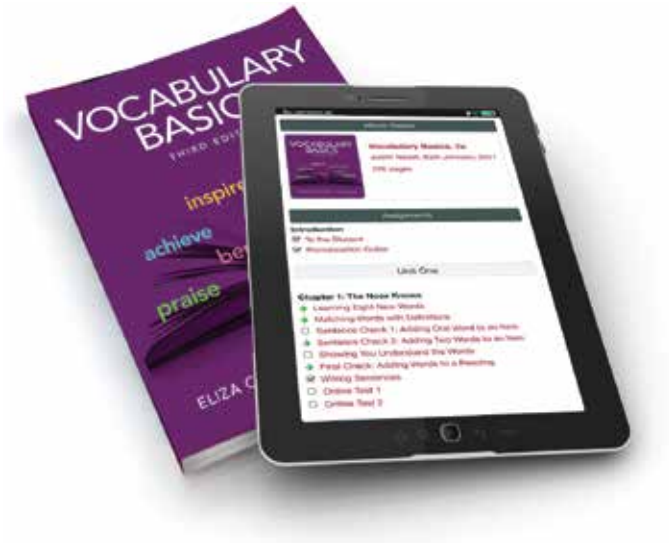
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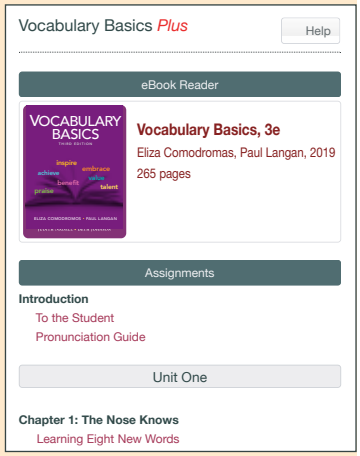
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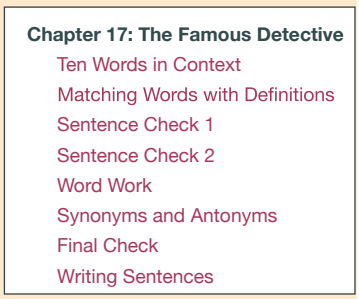
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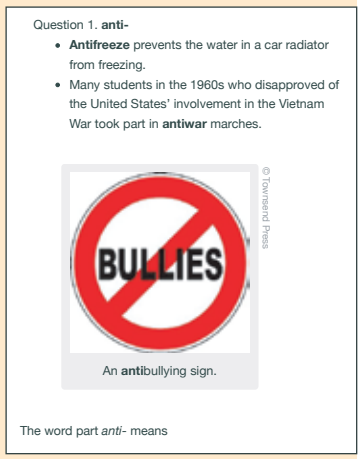
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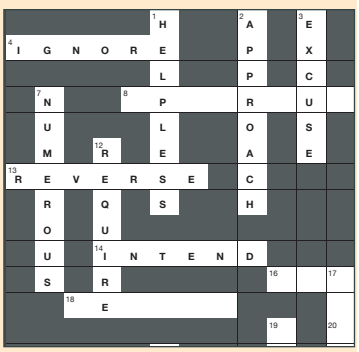
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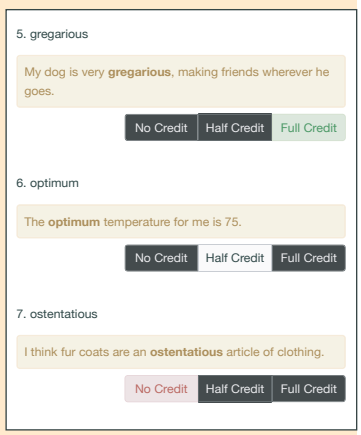
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