

**“When you stop growing, you start dying!”**

– William S. Burroughs

# **SOAR** Leading for Growth Program

New Paradigms – Expanded Thinking – Breakthrough Results

**NOW Enrolling COHORT #6**

Program runs January-April 2019

The **SOAR Leading for Growth Program** drives **Growth at Every Level** in organizations. In this program you will gain powerful tools and practices that will catalyze and accelerate the growth of your people and your organization.

## Results

- Exponential, Measurable Growth – for Yourself and for Your Organization
- Inner and Outer Capacity to Work Well with Ambiguity and Drive Continuous Innovation
- Increased Ability to Learn, Collaborate and Create Breakthroughs
- Sustainable Engagement and Retention of Talented People
- Improved Effective Communication with All Stakeholders
- More Joy at Work and in Your Life!

## Who Attends

- Senior Leaders and Business Owners
- Directors, VPs, Senior Managers
- Emerging Leaders, High-Potential Managers

## Highlights

- 4 half-day interactive workshops
- 3 x 45-minute laser coaching calls
- Peer group support between sessions
- Networking and learning with other leaders
- Bonus personalized Next Steps coaching call

## This Program is for YOU if:

- You know that your organization needs to change and grow to stay ahead of the curve but you are unsure what steps to take.
- You feel change fatigue in and around you and you battle change resistance and disengagement in your organization.
- Attracting and retaining talented people is becoming a real challenge.
- You feel caught in the paradox of structure and flexibility, stability and change, predictability and innovation, competition and collaboration.
- You feel the pressure building and are no longer willing to just survive but want to thrive. The status quo is no longer acceptable to you.
- You are willing to search inside yourself and change what needs changing in order to drive growth.

The **SOAR Leading for Growth Program** incorporates proven adult learning techniques in 4 modules over a period of 5 months for high impact learning, immediate application and measurable results.

**Reserve Your Seat Right Away:** <https://soar-jan2019.Eventbrite.com>

## Module 1 – Leading Yourself

### Your Inner Game Drives the Outer Game

In this session you will re-discover what makes you uniquely you, explore the power of different perspective taking, the direct impact of how you view the world on how you act, your choices, decisions, generated actions and results. You will learn how to access and shift into more empowering paradigms that enable you to create breakthrough results. Gain clarity and focus on what you truly care about as well as the future you want to create.

## Module 2 – Leading Others

### Engaging and Empowering Team Members

Building on Module 1, you will focus on what great leaders do and the actions they take to generate the outcomes they want. We will demonstrate how language opens and closes possibilities, moves us and others into action and produces inner and outer growth.

## Module 3 – Leading Systems

### Powerful Actions That Move You and Your Organization Forward

Learn to see organizations as networks of conversations, relationships and commitments. You will work in small groups to practice 3 powerful conversational moves that get things done. Learn what lies at the heart of breakdowns in trust and collaboration, and what to do about it so that you experience better teamwork, a better work culture, engaged people, and sustainable growth.

## Module 4 – Creating a Vision

### Declaring the Future

Experience the creative and generative power of declarations and develop a roadmap towards the growth you want to see in your organization and in yourself through four fundamental questions. Tie all modules together for a personalized roadmap to a future you care about.

*“The SOAR program was one of the best development programs I have ever attended. My leadership perspective has changed profoundly. I use the SOAR tools almost every day now and it has made a measurable difference for my leadership team.”*

~ Partner in Financial Investment Firm

*“The incremental learning and experiential approach of SOAR was ideal for me to internalize the material and to put it to immediate use. The communication with my staff and with other department heads is much more productive and I feel much more confident and competent in my new leadership role.*

~ Director of Membership, Non-profit Organization

## Meet the Facilitators and Leadership Coaches



**Friderike Butler, PCC**  
Principal, Butler Communication



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**Friderike Butler, CEO of Butler Communication**, is a successful entrepreneur, who built several businesses in the IT and communication sector from ground up to full viability. Her passion lies in co-creating organizational development and leadership excellence at every level of organizations. Multi-generational workforce integration through effective communication and people-centered, engaging work environment development from the inside out for optimal organizational performance are prominent focal points of her work.



**Vinay Kumar, PCC**  
Founder, Leading for Breakthroughs

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**Vinay Kumar, Founder of Leading for Breakthroughs**, has more than 35 years of hands-on real-world business experience in Fortune 100, federal government, and small businesses. He brings invaluable lessons learned to his executive coaching practice and leadership and business development programs. Vinay is the co-author of the acclaimed book *Language and the Pursuit of Leadership*, which has become required reading in MBA and Leadership Programs at major universities, corporations and federal agencies. Vinay has been successfully expanding the SOAR program globally.

## SOAR LEADING FOR GROWTH

**Every 4<sup>th</sup> Friday of the month 8 am - noon:**

January 25, 2019  
February 22, 2019  
March 22, 2019  
April 26, 2019

**Location**  
McLean, Virginia

**Investment**  
Early booking rate \$1995 \*  
Regular registration \$2495

**Qualifies for 2 CEUs**

**\* Register by December 24, 2018**  
**Practitioner + Non-profit Rates upon request**  
**(limited seats)**

**Signup via:**

<https://soar.ian2010.eventbrite.com>