

“The best way to predict the future is to create it.”

– Abraham Lincoln

SOAR Leading for Growth Program

New Perspectives – Expanded Thinking – Breakthrough Results

NOW Enrolling COHORT #7

Program runs September - December 2019

The **SOAR Leading for Growth Program** drives **Growth at Every Level in organizations**. In this program you will gain powerful tools and practices that will catalyze and accelerate the growth of your people and your organization.

Results

- Exponential, Measurable Growth – for Yourself and for Your Organization
- Inner and Outer Capacity to Work Well with Ambiguity and Drive Continuous Innovation
- Increased Ability to Learn, Collaborate and Create Breakthroughs
- Sustainable Engagement and Retention of Talented People
- Improved Effective Communication with All Stakeholders
- More Joy at Work and in Your Life!

This Program is for YOU if:

- You know that your organization needs to change and grow to stay ahead of the curve but you are unsure what steps to take.
- You are battling change resistance and disengagement in your organization and are looking for better ways to engage your people.
- Attracting and retaining talented people is becoming a real challenge.
- You feel caught in the paradox of structure and flexibility, stability and change, predictability and innovation, competition and collaboration.
- You want to bring out the best in the people around you with integrity and courage.
- You feel the pressure building and are no longer willing to just survive but want to thrive. The status quo is no longer acceptable to you.

Who Attends

- Senior Leaders and Business Owners
- Directors, VPs, Senior Managers
- Emerging Leaders, High-Potential Managers

Highlights

- 4 half-day interactive workshops
- 3 x 45-minute individual coaching calls
- Peer group support between sessions
- Networking and learning with other leaders
- Bonus personalized Next Steps coaching call

The SOAR Leading for Growth Program incorporates proven adult learning techniques in 4 modules over a period of 5 months for high impact learning, immediate application and measurable results.

Reserve Your Seat Right Away: <https://soar-fall-2019.eventbrite.com>

Module 1 – Leading Yourself

Your Inner Game Drives the Outer Game

In this session you will re-discover what makes you uniquely you, explore the power of different perspective taking, the direct impact of how you view the world on how you act, your choices, decisions, generated actions and results. You will learn how to access and shift into more empowering paradigms that enable you to create breakthrough results. Gain clarity and focus on what you truly care about as well as the future you want to create.

Module 2 – Leading Others

Engaging and Empowering Team Members

Building on Module 1, you will focus on what great leaders do and the actions they take to generate the outcomes they want. We will demonstrate how language opens and closes possibilities, moves us and others into action and produces inner and outer growth.

Module 3 – Leading Systems

Powerful Actions That Move You and Your Organization Forward

Learn to see organizations as networks of conversations, relationships and commitments. You will work in small groups to practice 3 powerful conversational moves that get things done. Learn what lies at the heart of breakdowns in trust and collaboration, and what to do about it so that you experience better teamwork, a better work culture, engaged people, and sustainable growth.

Module 4 – Creating a Vision

Declaring the Future

Experience the creative and generative power of declarations and develop a roadmap towards the growth you want to see in your organization and in yourself through four fundamental questions. Tie all modules together for a personalized roadmap to a future you care about.

“The SOAR program was one of the best development programs I have ever attended. My leadership perspective has changed profoundly. I use the SOAR tools almost every day now and it has made a measurable difference for my leadership team.”

~ Partner in Financial Investment Firm

“The incremental learning and experiential approach of SOAR was ideal for me to internalize the material and to put it to immediate use. The communication with my staff and with other department heads is much more productive and I feel much more confident and competent in my new leadership role.

~ Director of Membership, Non-profit Organization

Meet the Facilitators and Leadership Coaches



Friderike Butler, PCC
Principal, Butler Communication



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Friderike Butler, CEO of Butler Communication, is a successful entrepreneur, who built several businesses in the IT and communication sector from the ground up to full viability. Her passion lies in co-creating organizational development and leadership excellence at every level of organizations. Multi-generational workforce integration through effective communication and people-centered, engaging work environment development from the inside out for optimal organizational performance are prominent focal points of her leadership development approach.

Friderike holds a BIS degree Cross-cultural Management and Communication (GMU), Leadership Coaching Certification (Georgetown), ICF certification at PCC level, MS in Organization Design and Knowledge Management, and is certified in various professional assessment tools and models such as DiSC, EQi 2.0, SVSS, SOAR, Scrum and Agile.

SOAR LEADING FOR GROWTH

Every 2nd Friday of the month 8:30 am – 12:30pm:

September 13, 2019

October 11, 2019

November 8, 2019

December 13, 2019

Location

McLean, Virginia

Sponsored by:

**Washington
Financial Group**

Investment

Early booking rate \$1995 *

Regular registration \$2495

Maximum of 10 participants.

Qualifies for 2 CEUs

*** Register by July 31, 2019**

**Practitioner + Non-profit Rates upon request
(limited seats)**

Signup via:

<https://soar-fall-2019.eventbrite.com>