



Destination Drainage

Quick Guide for Plumbing Distributors



HIGH
MARGINS

Up to 40% margins selling products contractors need

IMPRESSIVE
SALES GROWTH

Double-digit YOY sales results

MARKET
OPPORTUNITY

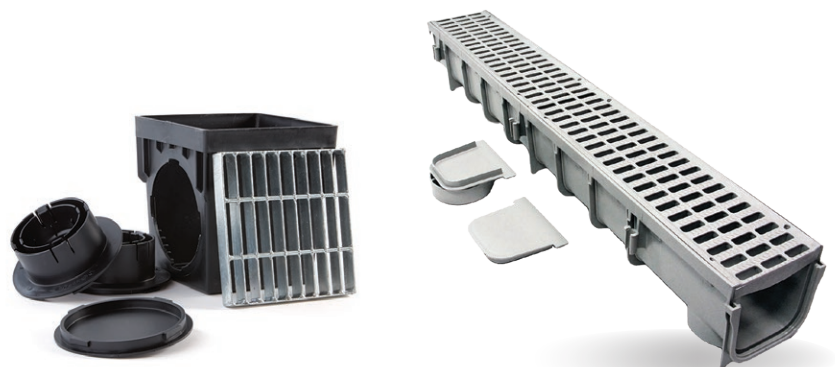
Branches with the right inventory and merchandising outperform those without

NDS Destination Drainage

The proven inventory and merchandising program that increases sales and profits.

Catch basins, grates, channel drains and other specialty drainage products compose a highly profitable sales category that demonstrates consistent double-digit growth year after year. The right inventory properly organized and merchandised accelerates that growth by driving awareness and making it easier to shop.

NDS has made it easy for wholesale plumbing distributors to get started with three simple inventory packages detailed on the reverse of this flyer. Ask your NDS Sales Manager or Representative for the full Destination Drainage Program Guide for additional inventory packages, product categories and merchandising resources.



Inventory Packages

NDS Took the guesswork out of ordering the right drainage Inventory

We analyzed decades of sales data to establish step levels and packages of our top-selling products that serve as templates for inventory management, help your store progress and better serve contractors. There is an option available whether you are just starting out in drainage or already have a customer base expecting a full inventory and looking to you for the newest stormwater products and expertise. Your NDS Sales Manager or Representative is ready to help you build an order, fill in product gaps, set reorder demand levels and explore new categories for growth and profit.

Basin & Channel Kit Display Boxes

Free-standing display boxes with grab-and-go product kits are perfect for an aisle end cap, showroom or up by the counter for maximum awareness and convenience.

- **900KITDISP** = Eight 9" catch basin kits, four with black grate and four with green grate
- **1200KITDISP** = Eight 12" catch basin kits, four with black grate and four with green grate
- **864DISPLAY** = Nine 5" Pro Series Channel™ kits
- **864GMTLDISP** = Nine 5" Pro Series Channel™ kits with galvanized steel grates



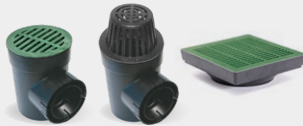
Catch Basins collect surface water and have a sump to collect sediment. NDS 9" and 12" basins are available as popular kits with basin, grate and adapters ready to install. These kits also come in a display box with large full-color graphic perfect for an end cap or up near the counter.



The popular **5" Pro Series Channel™** is perfect for light traffic applications including driveways and in front of garages, and comes as a kit with end caps and pre-installed plastic or metal grates. Available in a display box with large full-color graphic perfect for an end cap or up near the counter.



Spee-D® Basin & Low-Profile Adapter kits have durable, high-performance drainage components in a single package for value and convenience.



NDS® Flo-Well® is an engineered dry well that provides stormwater detention and infiltration capacity for any drainage system. Accessories include filter fabric wrap and surface inlet.



Plumbing Step 1

Get started with catch basin and channel drain kit displays

Part No.	Description	Item Qty.
1200KITDISP	12" Basin Kit in Display Box – 4 Black/4 Green	1
900KITDISP	9" Basin Kit in Display Box – 4 Black/4 Green	1
864DISPLAY	5" Pro Series Channel™ Kit (9 Kits in Display Box)	1
864GMTLDISP	5" Pro Series Channel™ Kit with Metal Grate (9 Kits in Display Box)	1

Plumbing Step 2

A robust package with more kits, components and products

Part No.	Description	Item Qty.
1200KITDISP	12" Basin Kit in Display Box – 4 Black/4 Green	1
1200BLKIT	12" Basin Kit with Black Grate – Black	12
1200GRKIT	12" Basin Kit with Green Grate – Green	12
1200DSG	12" x 12" Downspout Defender Grate – Black	4
900KITDISP	9" Basin Kit in Display Box – 4 Black/4 Green	1
900BLKIT	9" Basin Kit with Black Grate – Black	8
900GRKIT	9" Basin Kit with Green Grate – Green	8
900FF	9" Catch Basin Filter	8
1200FF	12" Catch Basin Filter	8
FWAS24WH	Flo-Well® 3 Sides and Cover	4
FWFF67	Flo-Well® Filter Fabric Wrap	1
FWSD69	Flo-Well® Surface Inlet – Black	1
101ATBLKIT	Spee-D® Basin Kit with Black Atrium Grate	16
101GRKIT	Spee-D® Basin Kit with Green 6" Round Grate	12
101SQGRKIT	Spee-D® Basin Kit with Green 9" Square Grate	12
430	3" & 4" Pop-Up Emitter with Elbow UV Adapter – Green	40
11	4" Round Grate – Black	25
13	4" Round Grate – Green	25
451	4" Corrugated Hub Fit Adapter	25
4PVA	4" Variable Angle Fitting	12
864DISPLAY	5" Pro Series Channel™ Kit (9 Kits in Display Box)	1
864GMTLDISP	5" Pro Series Channel™ Kit with Metal Grate (9 Kits in Display Box)	1

Plumbing Step 3

Add round grates popular in 3" pipe markets

Part No.	Description	Item Qty.
14	3" Round Grate – Black	40
16	3" Round Grate – Green	40
70	3" Atrium Grate – Green	20
74	3" Atrium Grate – Black	20



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