



GAP

can stop this for
10¢ a garment:

600+ have died in garment factory fires since 2006.

Dear Gap manager,

It has been **two years since twenty-nine people who sewed clothing for Gap were killed** in a horrific fire in Bangladesh.

In the wake of this tragedy, **Gap promised it would take meaningful action for safety** in its Bangladesh supply chain. But in October 2012 after over a year of discussions with trade union and labor rights organizations, Gap announced that it was **refusing to participate in a groundbreaking fire safety program**.

Gap would have been the third company to sign the agreement. Instead it decided to **set up a separate program, accountable to no one** – least of all worker representatives.

As a concerned customer, I would like to personally ask you to **stop the public relations games and commit to a real fire-safety program that will save the lives** of the people who make Gap's clothes.

Sincerely,

Sum
Of
+ Us