100 Days Of Resistance

SUNDAY, APRIL 30 | 8 ET / 5 PT
CELEBRATE OUR STRENGTH,
LOOK AHEAD AT THE NEXT CHAPTER.

JOIN THE CALL! RSVP @
MOVEON.ORG/READYTORESIST
Thanks to DAILY KOS
Tonight’s Agenda - Wow! - 60 mins

1. Welcome - Mehrdad Azemun, People’s Action
2. How the Airport Protests Began - Natalia Aristizabal, Make the Road NY
3. Protecting our Health Care - Mary Kay Henry, SEIU
4. #ResistanceRecess - Jan Hyland, VA-10
5. Democrats Spines Stiffen - Elizabeth Zeldin, NY
6. Inspired to Run - Martha Lugo, Colorado People’s Action
7. #DropOREilly - Rashad Robinson, Color of Change
8. Winning Clean Jobs - Rev. Tony Pierce, Illinois People’s Action
9. May 1: Defy, Defend, Demand! - Marisa Franco, Mijente
10. The Road Ahead - Heather Booth
11. Your Stories - Cory Choy
“If you ever wonder whether all of your political activism makes any difference, remember this day, April 15, when Rep. Ken Buck unexpectedly showed up at the Longmont town hall. Buck’s staff had said that he was “not available” for the meeting. So why at the last minute did he decide to face the questions, and the justifiable anger and scorn, of his constituents in Longmont? Because we have become a force large enough and loud enough that even a Republican congressman in a largely Republican district can no longer afford to ignore us.” - Kathy P., Longmont, CO

“Outfitting my two little girls (6&8) with Rogue Nasa shirts, Princess Leia hair, and Lorax signs and hitting the streets of NYC today to scream about Science Not Silence. ... They see me fighting back from my living room writing postcards, making phone calls, writing letters and emails. Their mother has changed. Today - I saw the fire in THEIR eyes. Today - they understood why I changed. Today I found some strength again. ...We can’t give up and we CAN NOT, not not, normalize this administration’s abominable decisions - in every. single. Area.” - Becky C., Hillsdale, NJ

“As a Muslim I felt a gut punch when I heard that Muslims were being detained at airports.. 'is this really happening in this country I love & call my home for nearly 40 years ???' To be at the airports and feel the raw emotions of support for us, was beyond humbling and empowering. Thank you America... and all who stood for us, this is what democracy and HUMANITY looks like !!! We are all in this fight together to protect the very ideals on which this beautiful country was actually built on.” - Fareha S., Frisco, TX
1. **TrumpCare is back. Thursday Rallies - can you host?** Is your Representative a Republican? If so, will you host a Rally to Save Our Health Care at their local office this Thursday, May 4? Create an event at [MoveOn.org/May4](https://moveon.org/may4) and we’ll help turn people out to join you! **And make the call to Save Our Health Care:** **866-426-2613**

2. **Strike, March, Join in Solidarity May 1!** [Maydayactions.com](https://maydayactions.com) and [beyondthemoment.org/may-day](https://beyondthemoment.org/may-day)

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Stop the gutting of financial reform!
Go to takeonwallst.com/call and make the call
Natalia Aristizabal, Make the Road New York

@MaketheRoadNY
Give ‘em Hell!

Visit bit.ly/moveoncbh
www.backersofhate.org

#BackersofHate
SEIU International President
Mary Kay Henry

@MaryKayHenry

Facebook.com/mkh.SEIU

SEIU.org
Take Action
National Call In Day

866-426-2631 (English)

877-736-7831 (Spanish)
We've barely heard a peep from @RepComstock all week - so we delivered this to her office #resist #reclaimrecess @IndivisibleV10E

Jan Hyland
Constituent of Rep. Barbara Comstock (VA-10)
Martha Lugo

@MarthaLuvsSOC

Member
Colorado People’s Action
www.coloradopeoplesaction.org

Candidate for City Council at Large, Aurora, CO
FB: Martha Lugo for Aurora City Council At-Large

FB Group: Denver Metro Rapid Response Team
#DROPOREILLY

RASHAD ROBINSON, EXECUTIVE DIRECTOR

April 2017
MEDIA JUSTICE

#DropOReilly

We did something that we were told was impossible. When we first launched this campaign in 2014, people told us that we were no match for Bill O'Reilly. That no amount of public pressure, especially not from a Black organization, could ever change anything at Fox News. Our resources and time would be better spent elsewhere. But our members spoke and we listened. And Fox News has officially announced that Bill O'Reilly's platform for anti Black vitriol and misogyny has been canceled.
MEDIA JUSTICE

Forcing the Glenn Beck Show Off Fox News

In 2009, Color Of Change forced Glenn Beck off cable television, holding his advertisers and Fox News accountable for his dangerous drumbeat of racist misinformation.
Tiffany,

**Enough is enough.** On the heels of Bill O’Reilly’s racist and insensitive remark about Representative Maxine Waters’ hair and subsequent invocation of anti-black tropes, it was revealed that O’Reilly and Fox News have paid out more than $13 million dollars in sexual harassment settlements to five women. O’Reilly has a long history of attacking women, Black culture, and civil rights and used his position of power on the network to prey on vulnerable women and attempt to force himself sexually on them—harassing subordinates with disgusting phone calls and threatening to fire them for not giving in to his lewd and misogynistic advances.

But even though, over 20 companies have decided to #DropOReilly, Sirius XM and Nutrisystem have decided to continue their relationship with “The O’Reilly Factor” despite Bill O’Reilly’s disturbing pattern of abuse and violence. This isn’t okay.

**Tell Sirius XM and Nutrisystem to #DropOReilly and pull their advertising from his platform of misogyny.**

Thanks for standing with us against hate.

- Brandi and the rest of the Color Of Change team
WE BELIEVE THAT EVERYONE HAS A RIGHT TO A HARASSMENT-FREE WORK ENVIRONMENT. WE ALSO KNOW THERE ARE SIGNIFICANT RISKS ASSOCIATED WITH REPORTING THESE INSTANCES. WE WANT TO ADVOCATE FOR YOU. IF YOU HAVE A STORY TO SHARE, PLEASE REACH OUT TO US CONFIDENTIALLY BY CALLING 1-800-555-1234.
Advertisers’ Fears of Revolt Silenced O’Reilly

By MICHAEL M. GRYNBAUM and SAPNA MAHESHWARI

Just weeks ago, “The O’Reilly Factor” was home to at least 30 nationally broadcast commercials each night, with giant sponsors like Mercedes-Benz and Aleva. By last Tuesday, that number had dwindled to 10, mainly small-budget spots for a pain relief cream and a bedding retailer, MyPillow.com.

Days later, the Fox News star Bill O’Reilly was out — taking with him a payout of up to $25 million — a strikingly swift fall ushered in by an advertising exodus that rattled the highest reaches of the Fox empire and delivered an unsettling message to corporate America: You’re on notice.

Some staff members expressed frustration that Mr. O’Reilly received such a lucrative package after being ousted over sexual harassment allegations. [Page B1.]

In an era when outrage can be easily channeled online, major brands are well aware of the risk of revolts from consumers who are increasingly savvy about hitting companies where it hurts. Brands are not waiting to dissociate themselves from thorny issues that might alienate their customers, be it Mr. O’Reilly’s behavior or a North Carolina law against transgender bathrooms.

“The allegations are disturbing,” a Mercedes spokeswoman,

HELPING HAND A Bronx church planning a centennial got a “substantial” gift from Bill O’Reilly, writes Jim Dwyer. PAGE A22

Donna Boland, said in a blunt statement after the company pulled its “O’Reilly Factor” ads.

“Given the importance of women in every aspect of our business, we don’t feel this is a good environment in which to advertise our products right now.”

Lost revenue is one matter and tarnished reputation another. If the financial fallout from the O’Reilly backlash was relatively minor — many advertisers simply shifted their spending to other Fox News programs — it was difficult to ignore the public image of at least 50 major brands withdrawing support from the network’s most popular host.

Companies are “a bit on edge about how they engage and react in this moment,” said Rashad Robinson, executive director of Color

Continued on Page A21

“PLACING... BRANDS NEXT TO FIGURES OR PLATFORMS THAT DON’T HAVE TO ADHERE TO THE SAME STANDARDS THEIR EMPLOYEES DO CAN LEAD TO PROBLEMS.”

RASHAD ROBINSON, EXECUTIVE DIRECTOR
ENABLERS:
CHOOSE A SIDE!
U.S. RACIAL JUSTICE GROUP CHALLENGES MURDOCH'S BID TO ACQUIRE MAJOR EUROPEAN MEDIA COMPANY

NEW YORK – Color Of Change, the largest online civil rights organization in the United States, submitted a briefing to the British media regulator Ofcom today. The briefing urges Ofcom to complete an independent investigation into racial discrimination and sexual harassment at Fox News and 21st Century Fox before allowing 21st Century Fox's bid to take over Sky plc, the major European media company, to move forward.

Rashad Robinson, Executive Director, Color Of Change:
Bill O'Reilly is done.

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But our members spoke and we listened. And after it came to light that O'Reilly's dangerous rhetoric against Black people, people of color, and women mirrored the morally bankrupt and predatory actions he carried out against Black people and women when the cameras were off; we couldn't take it anymore. We banded together with partners like UltraViolet, the Women’s March, NOW-New York, CREDO, Sleeping Giants, and MoveOn. And over 340,000 petition signatures, thousands of flyers, tweets, 77 advertisers abandoning “The O'Reilly Factor” and hundreds of calls into Fox News has officially announced that Bill
Reverend Tony Pierce, Illinois People’s Action

● Moving from Defense to Offense

● Illinois Clean Jobs Bill

Photo by Charles Edward Miller
Marisa Franco
Co-Founder, Mijente
Mijente.net, @ConMijente
Heather Booth

hboothgo@aol.com

Midwest Academy
www.midwestacademy.com

Democracy Partners
www.democracypartners.com
IF WE ORGANIZE....
WE CAN CHANGE THE WORLD!
Heather in Mississippi just before arrest for supporting voter registration
Heather at 18 playing guitar for Fannie Lou Hamer, civil rights heroine
MISSING

THE FBI IS SEEKING INFORMATION CONCERNING THE DISAPPEARANCE AT PHILADELPHIA, MISSISSIPPI, OF THESE THREE INDIVIDUALS ON JUNE 21, 1964. EXTENSIVE INVESTIGATION IS BEING CONDUCTED TO LOCATE GOODMAN, CHANEY, AND SCHWERNER, WHO ARE DESCRIBED AS FOLLOWS:

ANDREW GOODMAN

JAMES EARl CHANEY

MICHAEL HENRY SCHWERNER
“Telling the truth is very revolutionary”
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WE CAN CHANGE THE WORLD!
Mobilize puts a spotlight on, and is a resource for, people who have decided to #resist! Share your resistance story:

www.mobilizehere.com
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