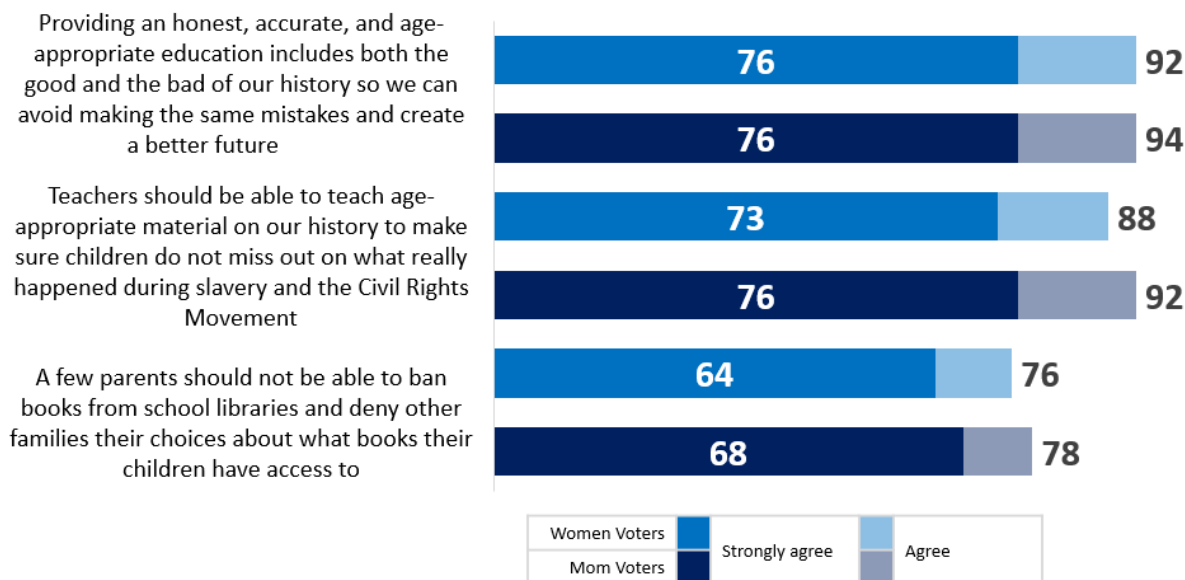


To: MomsRising
From: Lake Research Partners
Re: Mother's Day Survey Findings
Date: May 24, 2023

We just celebrated Mother's Day, and moms know what they want. In a recent telephone surveyⁱ of 1,000 likely 2024 women voters conducted to explore attitudes toward education, we found strong and consistent support from women voters – especially mom voters – for honest and accurate history and sex education, schools playing a supporting role in social-emotional learning, and inclusion for LGBTQ kids. Majorities of women voters **strongly agree** with statements on teaching sex education and our full history including the Civil Rights Movement and slavery, as well as schools playing a role in social and emotional learning, not banning books, and ensuring LGBTQ children are included, despite these issues being debated in state legislatures across the country. We have strong answers to current attacks.

History Curriculum and Book Bans

Women voters and mom voters overwhelmingly agree with schools providing and teachers being able to teach honest, accurate, age-appropriate history education; and agree that a few parents should not be able to ban books from school libraries and deny other families their choices about what books their children have access to.



There is near universal agreement among Black moms, Latina moms, and white moms on providing honest, accurate history education and teachers being able to teach age-appropriate history. Around three-quarters or more of moms across race agree that a few parents should not be able to ban books from school libraries.

% Strongly agree (agree)	All Moms	Black Moms	Latina Moms	White Moms
Providing an honest, accurate, and age-appropriate education includes both the good and the bad of our history	76 (94)	92 (98)	72 (94)	77 (94)
Teachers should be able to teach age-appropriate material on our history	76 (92)	92 (99)	76 (95)	76 (92)
A few parents should not be able to ban books from school libraries and deny other families their choices	68 (78)	83 (93)	66 (78)	64 (74)

It isn’t just moms who agree with these statements on history education and book bans. Solid majorities of childless women and grandmothers also **strongly** agree with providing an honest, accurate, and age-appropriate, good-and-bad history education, with teachers being able to teach age-appropriate history material, and that a few parents should not be able to ban books from school libraries.

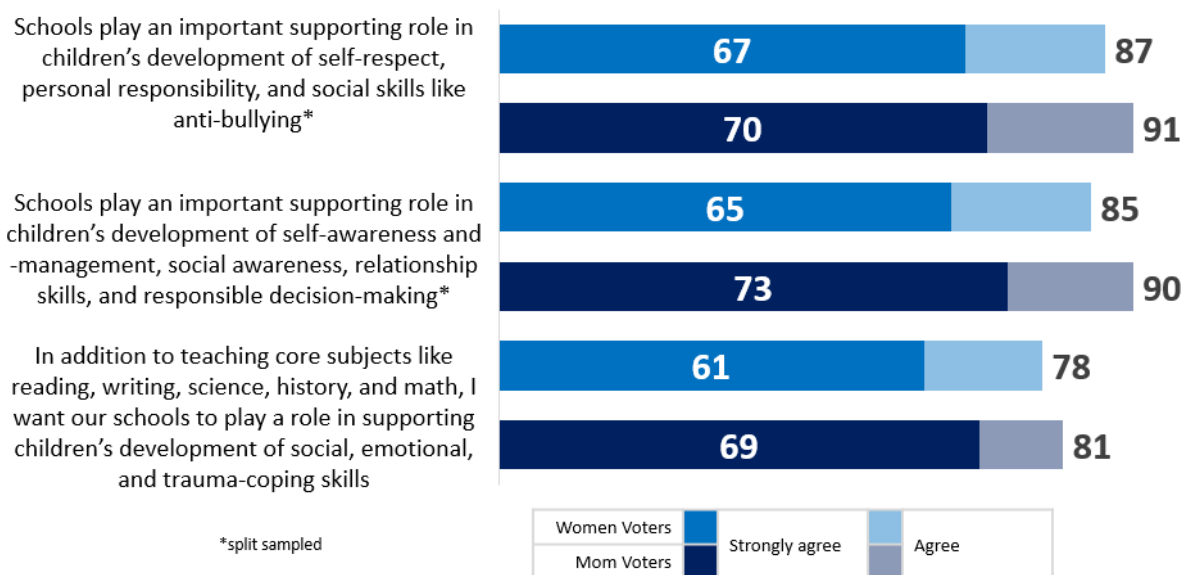
% Strongly agree (agree)	All Moms	Childless Women	Grandmothers
Providing an honest, accurate, and age-appropriate education includes both the good and the bad of our history	76 (94)	76 (92)	78 (94)
Teachers should be able to teach age-appropriate material on our history	76 (92)	72 (87)	74 (86)
A few parents should not be able to ban books from school libraries and deny other families their choices	68 (78)	63 (75)	60 (72)

Solid majorities of women voters across party identification agree with providing honest, accurate history education, teachers being able to teach age-appropriate history, and that a few parents should not be able to ban books from school libraries. Solid majorities of Democratic and Independent women voters **strongly** agree with all three statements, and a plurality or more of Republican women strongly agree. Independent and Republican women are more likely to agree with the statement on the kind of education provided rather than the statement about what teachers should be able to teach.

% Strongly agree (agree)	Democratic Women	Independent Women	Republican Women
Providing an honest, accurate, and age-appropriate education includes both the good and the bad of our history	88 (95)	74 (92)	62 (88)
Teachers should be able to teach age-appropriate material on our history	87 (95)	68 (88)	56 (81)
A few parents should not be able to ban books from school libraries and deny other families their choices	83 (92)	59 (73)	44 (57)

Social and Emotional Learning

Another major debate in the state legislatures and school boards is social and emotional learning. About two-thirds of women voters and about seven in ten mom voters strongly agree with schools having a supportive role in developing social and emotional skills that children need to manage their own lives and emotions and to develop relationship skills.



Black moms, Latina moms, and white moms overwhelmingly agree with schools playing a supporting role in the development of social and emotional skills and strategies.

% Strongly agree (agree)	All Moms	Black Moms	Latina Moms	White Moms
Schools support development of self-respect, personal responsibility, and social skills like anti-bullying*	70 (91)	83 (97)	71 (94)	67 (89)
Schools support development of self-awareness and management, social awareness, relationship skills, and responsible decision-making*	73 (90)	84 (97)	75 (94)	67 (88)
In addition to core subjects, I want schools to play a role in supporting children’s development and skills	69 (81)	87 (96)	71 (87)	63 (76)

Similarly, moms, childless women, and grandmothers agree by very wide margins with schools playing a supporting role in children’s development of key social and emotional skills and abilities.

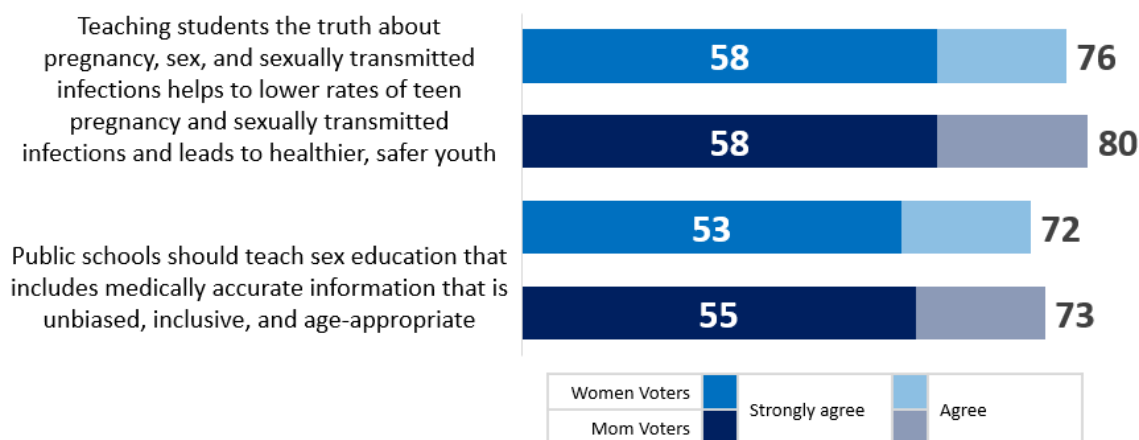
% Strongly agree (agree)	All Moms	Childless Women	Grandmothers
Schools support development of self-respect, personal responsibility, and social skills like anti-bullying*	70 (91)	68 (87)	63 (87)
Schools support development of self-awareness and management, social awareness, relationship skills, and responsible decision-making*	73 (90)	63 (83)	62 (85)
In addition to core subjects, I want schools to play a role in supporting children’s development and skills	69 (81)	59 (78)	55 (76)

Across party identification, solid majorities of women voters agree with statements on social and emotional learning. Democratic and Independent women **strongly** agree with all three statements. The frame that Republican women agree with the most focuses on self-respect, personal responsibility, and social skills with an example of anti-bullying; Democratic and Independent women also strongly agree with schools playing an important supporting role in developing these skills.

% Strongly agree (agree)	Democratic Women	Independent Women	Republican Women
Schools support development of self-respect, personal responsibility, and social skills like anti-bullying*	83 (94)	64 (85)	53 (80)
Schools support development of self-awareness and management, social awareness, relationship skills, and responsible decision-making*	83 (92)	67 (84)	43 (76)
In addition to core subjects, I want schools to play a role in supporting children’s development and skills	81 (92)	60 (73)	37 (63)

Sex Education

Over half of women voters and mom voters strongly agree and about three-quarters agree with public schools teaching truthful, medically accurate, unbiased, inclusive, and age-appropriate sex education for healthier, safer youth.



Black moms, Latina moms, and white moms agree by enormous margins that schools should teach sex education and that doing so helps ameliorate negative outcomes and results in healthier, safer youth.

% Strongly agree (agree)	All Moms	Black Moms	Latina Moms	White Moms
Teaching students the truth helps lower teen pregnancy and STIs and leads to healthier, safer youth	58 (80)	79 (97)	53 (85)	58 (77)
Public schools should teach medically accurate, unbiased, inclusive, and age-appropriate sex education	55 (73)	81 (92)	49 (78)	52 (70)

Majorities of moms and childless women **strongly** agree with both statements on sex education. A majority of grandmothers **strongly** agree with teaching students the truth about pregnancy, sex, and sexually transmitted diseases in order to have healthier and safer outcomes, and a plurality **strongly** agree that public schools should teach medically accurate, unbiased, inclusive, and age-appropriate sex education.

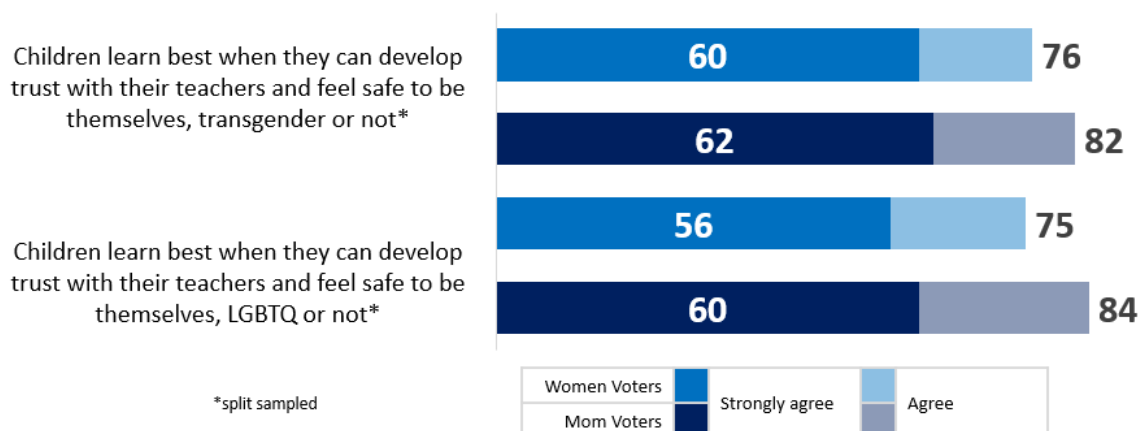
% Strongly agree (agree)	All Moms	Childless Women	Grandmothers
Teaching students the truth helps lower teen pregnancy and STIs and leads to healthier, safer youth	58 (80)	58 (75)	52 (74)
Public schools should teach medically accurate, unbiased, inclusive, and age-appropriate sex education	55 (73)	53 (72)	44 (66)

Solid majorities of women voters across party identification agree with statements on sex education. Over seven in ten Democratic women and over half of Independent women strongly agree with both statements. The stronger frame for Republican women focuses on teaching students the truth, which alleviates negative outcomes and promotes healthier and safer outcomes for youth.

% Strongly agree (agree)	Democratic Women	Independent Women	Republican Women
Teaching students the truth helps lower teen pregnancy and STIs and leads to healthier, safer youth	74 (88)	54 (71)	40 (65)
Public schools should teach medically accurate, unbiased, inclusive, and age-appropriate sex education	71 (87)	52 (72)	32 (56)

LGBTQ Inclusion

Women voters and mom voters also solidly agree that children – whether they are LGBTQ or transgender or not – learn best when they trust their teachers and feel safe to be themselves.



Again we see high levels of agreement from Black moms, Latina moms, and white moms.

% Strongly agree (agree)	All Moms	Black Moms	Latina Moms	White Moms
Children learn best when they can develop trust with their teachers and feel safe to be themselves, transgender or not*	62 (82)	81 (95)	55 (85)	61 (80)
Children learn best when they can develop trust with their teachers and feel safe to be themselves, LGBTQ or not*	60 (84)	83 (96)	50 (76)	56 (83)

Moms, childless women, and grandmothers agree by wide margins that children – transgender or not or LGBTQ or not – learn best when they can develop trust with teachers and feel safe to be themselves.

% Strongly agree (agree)	All Moms	Childless Women	Grandmothers
Children learn best when they can develop trust with their teachers and feel safe to be themselves, transgender or not*	62 (82)	61 (76)	54 (74)
Children learn best when they can develop trust with their teachers and feel safe to be themselves, LGBTQ or not*	60 (84)	55 (73)	49 (72)

Majorities of Democratic, Independent, and Republican women agree with statements on transgender and LGBTQ inclusion in schools. Democratic women **strongly** agree with both statements, and Independent women strongly agree with a statement that focuses on LGBTQ children.

% Strongly agree (agree)	Democratic Women	Independent Women	Republican Women
Children learn best when they can develop trust with their teachers and feel safe to be themselves, transgender or not*	83 (93)	49 (71)	36 (59)
Children learn best when they can develop trust with their teachers and feel safe to be themselves, LGBTQ or not*	70 (89)	66 (75)	32 (55)

ⁱ Methodology: Lake Research Partners designed and administered a national telephone survey that was conducted May 4-8, 2023. The survey reached a total of 1,000 women likely 2024 voters which includes a base sample of 800 women likely 2024 voters and oversamples of 100 Black mom likely 2024 voters and 100 Latina mom likely 2024 voters. These oversamples were weighted down into the base sample to their proper proportion of the universe for a total sample size of 800. The margin of error is +/-3.1%.