

## The Katabolt global growth platform



### UNDERSTANDING

Early understanding of what value could be created by working together.

### PATHFINDER

Workshop to identify which markets to target, with which products, to whom and how to win.

### STRATEGY

Market sizing, validation and entry strategy, with resourcing and business model gaps identified.

### EXECUTION

Going into market with specialist expertise at your side to build connections and reduce risk.

### REVIEW

Ongoing review of approach to enable pivoting and adaptation to market forces.