



Survey of Jews in Illinois 9th Congressional District
October 18-24, 2010



gerstein | agne
strategic communications



Methodology

- **Survey conducted October 18-24, 2010**
- **400 telephone interviews with Jewish registered voters in Illinois 9th Congressional District; margin of error: +/-4.9 percent**
- **Survey sample was randomly drawn from the district voter file, contacting registered voters with Jewish names and people who self-identify as Jewish in consumer data that has been appended to the voter file.**
- **Screened by asking if they are Jewish by religion or whether they consider themselves Jewish. No calls conducted on the Jewish Sabbath.**



Key Findings

- **Schakowsky with overwhelming lead, consistent with past elections**
- **Major gap between conventional wisdom about Mark Kirk's Jewish vote and Mark Kirk's actual Jewish vote**
- **President Obama remains very strong in IL-09**
- **Economy dominates issue environment, Israel a minor issue**



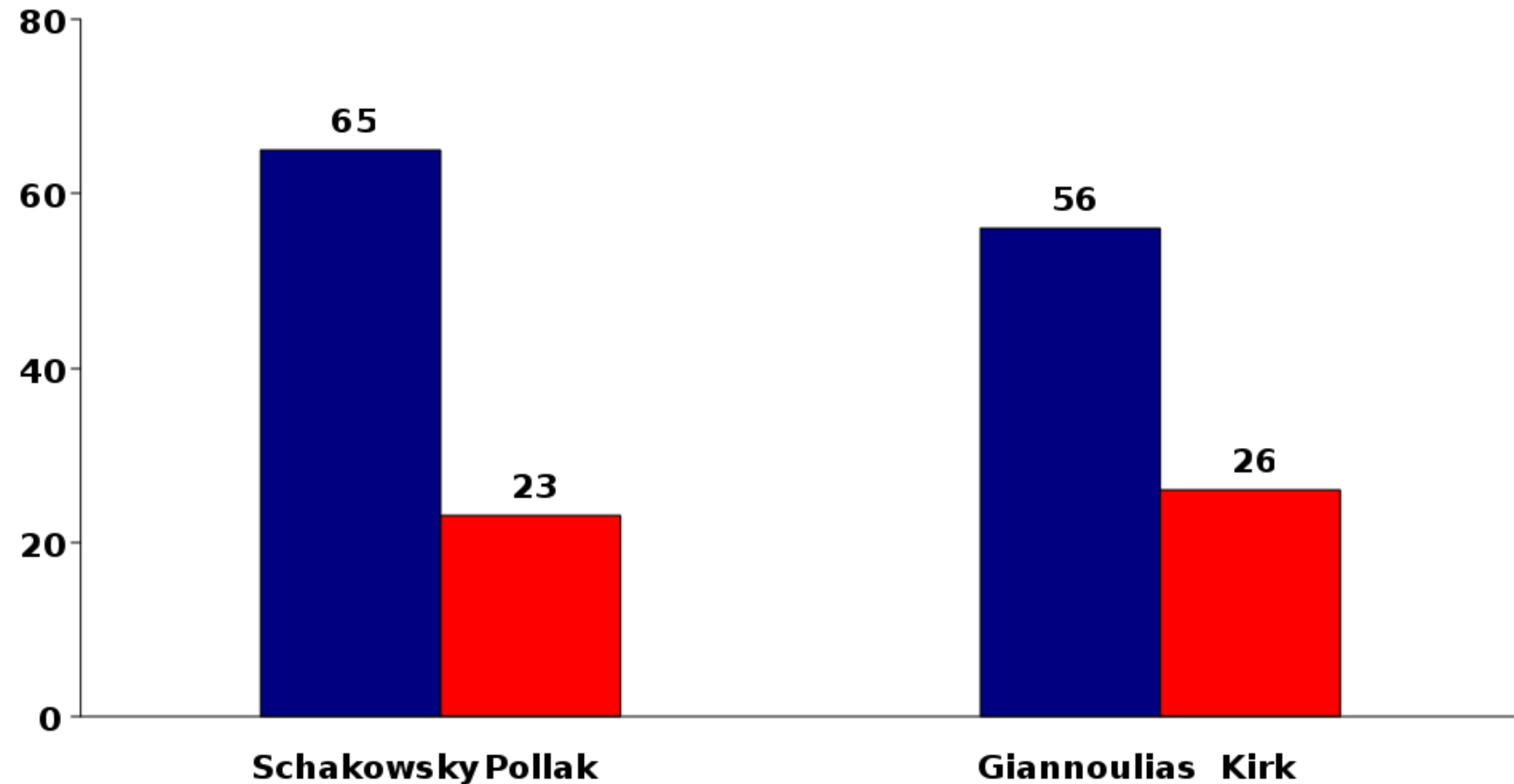
Illinois 9th CD and Jewish Voters

- District is approximately 8 percent Jewish (43 percent Protestant, 30 percent Catholic, 4 percent Muslim).
- Jewish population within Illinois 9th is more Orthodox (15 percent) than national Jewish population (8 percent).

2010 Vote

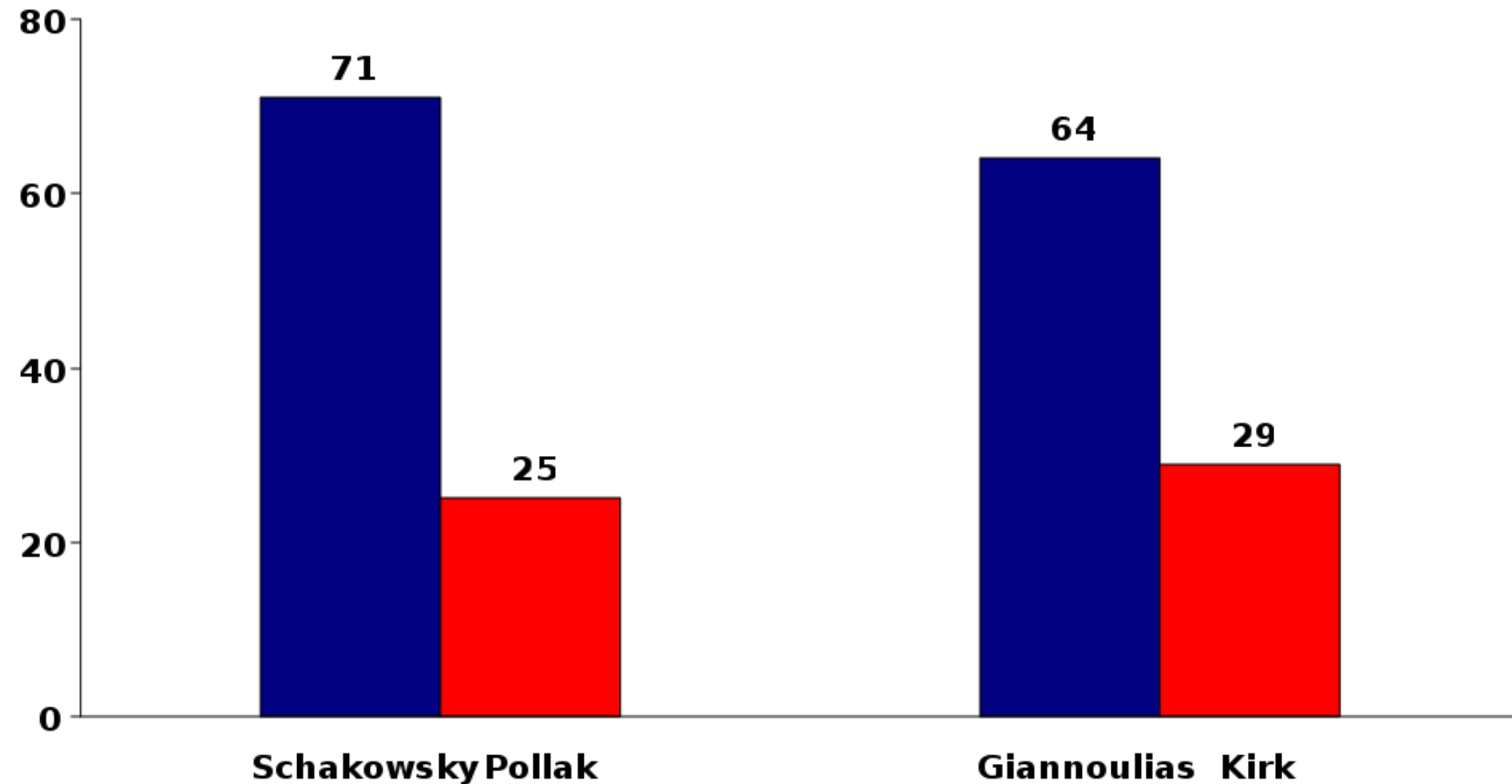


2010 Vote for Congress and Senate

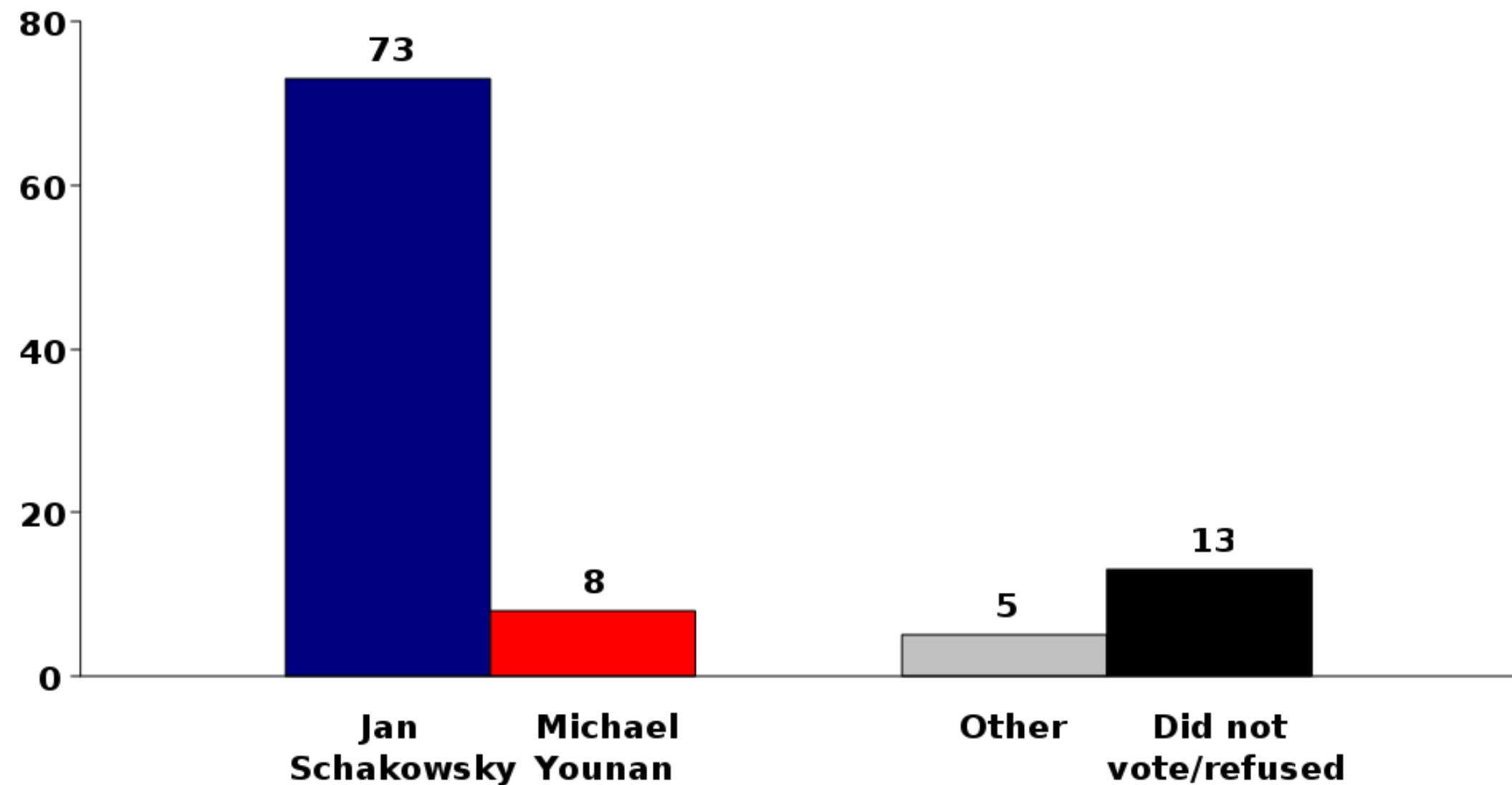




2010 Vote for Congress and Senate Allocating Undecided Votes by Party ID

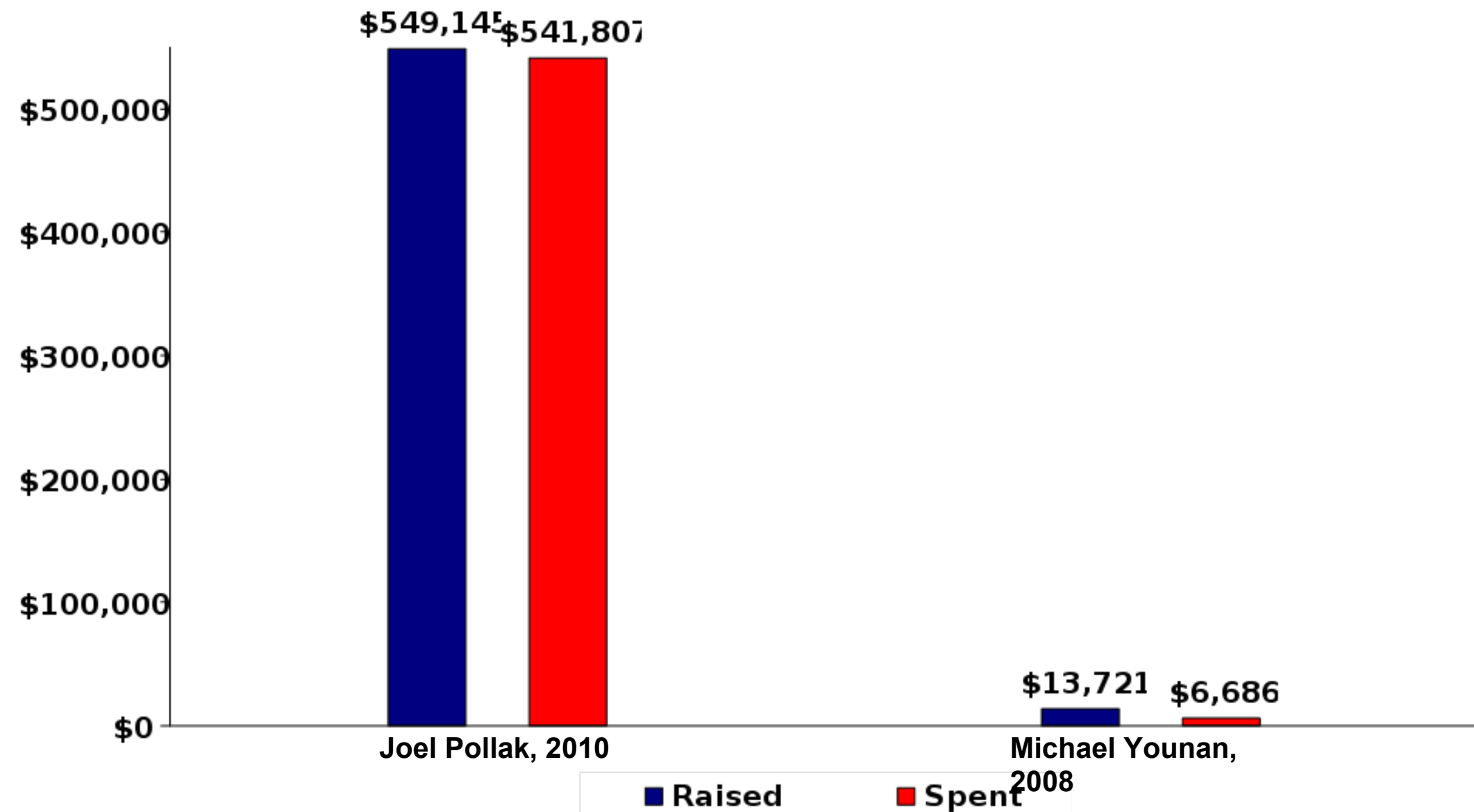


2008 Vote for Congress





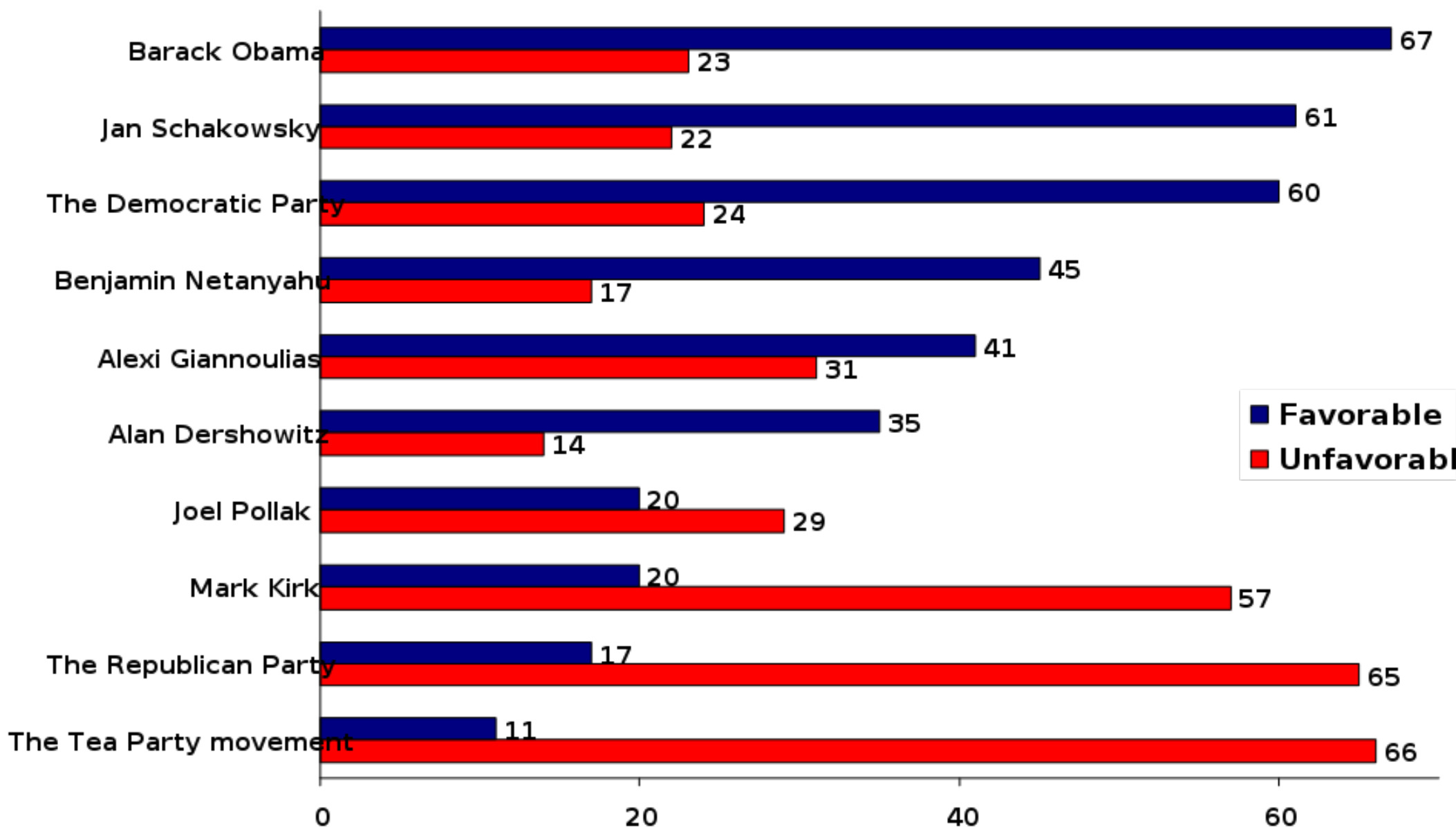
Pollak Raised Much More Cash Than 2008 Challenger



IL 9th CD Political Environment

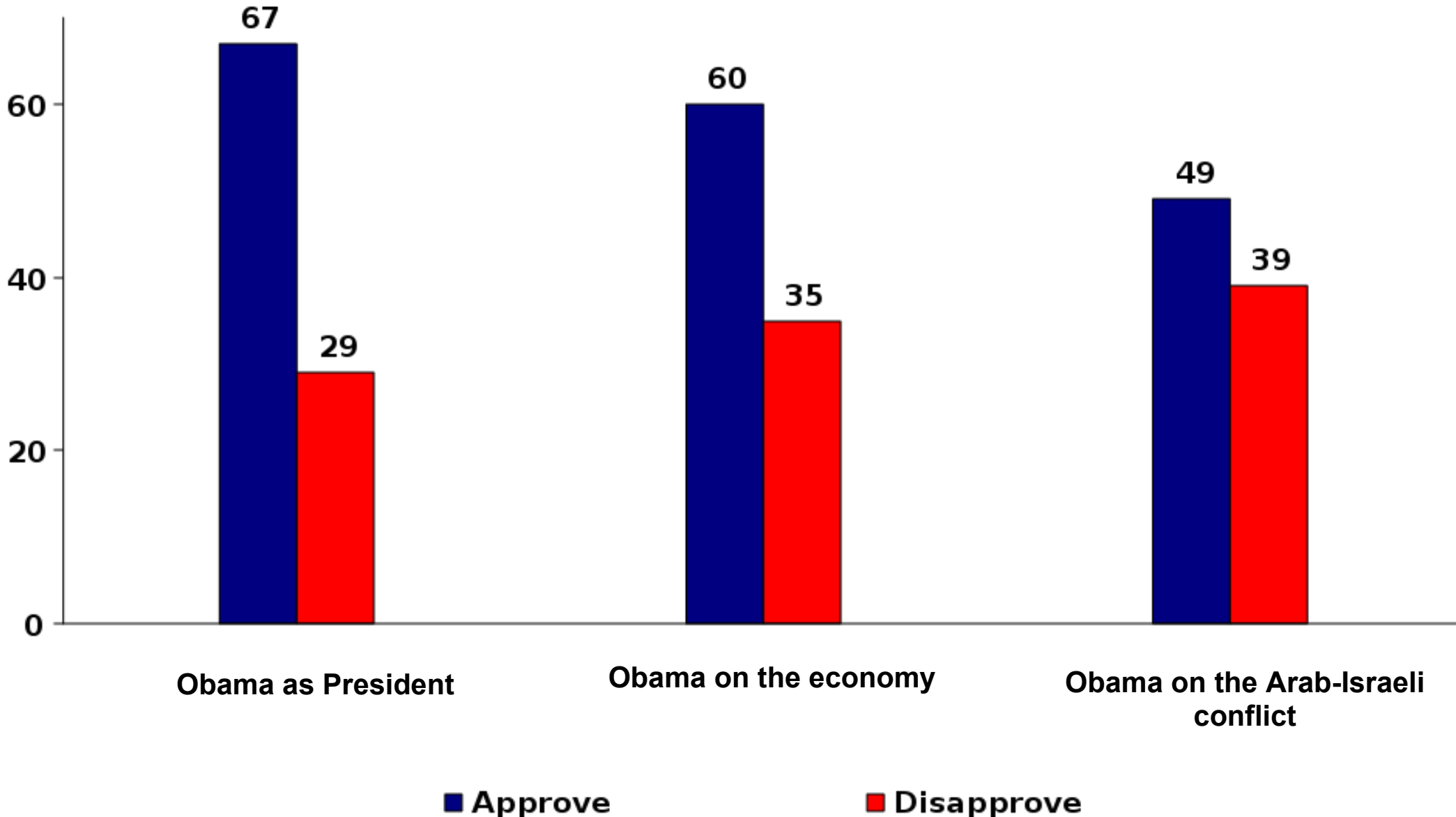


Obama, Schakowsky Strongest Political Figures



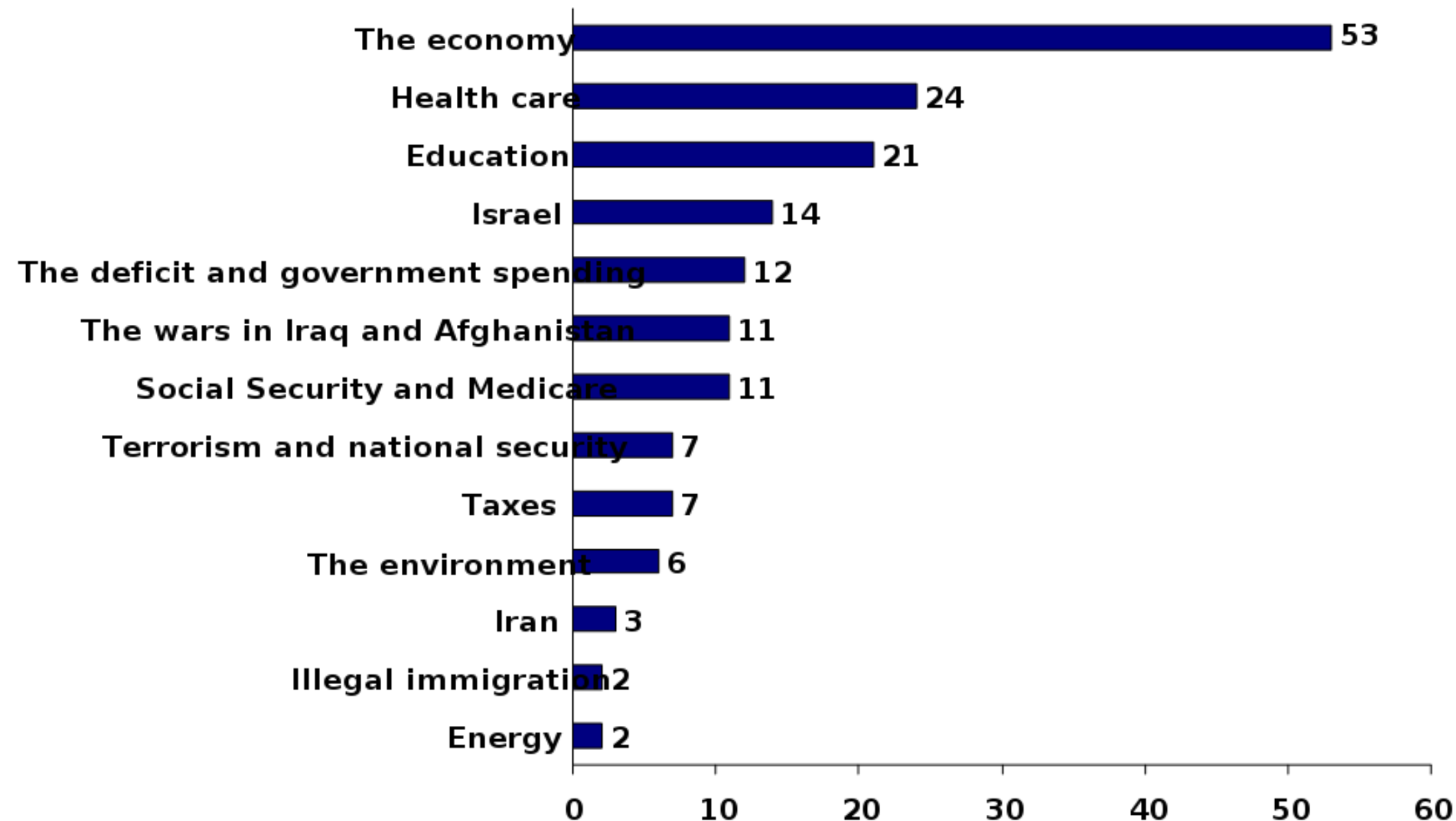


Obama Very Strong in the District, Independent of Arab-Israeli Conflict





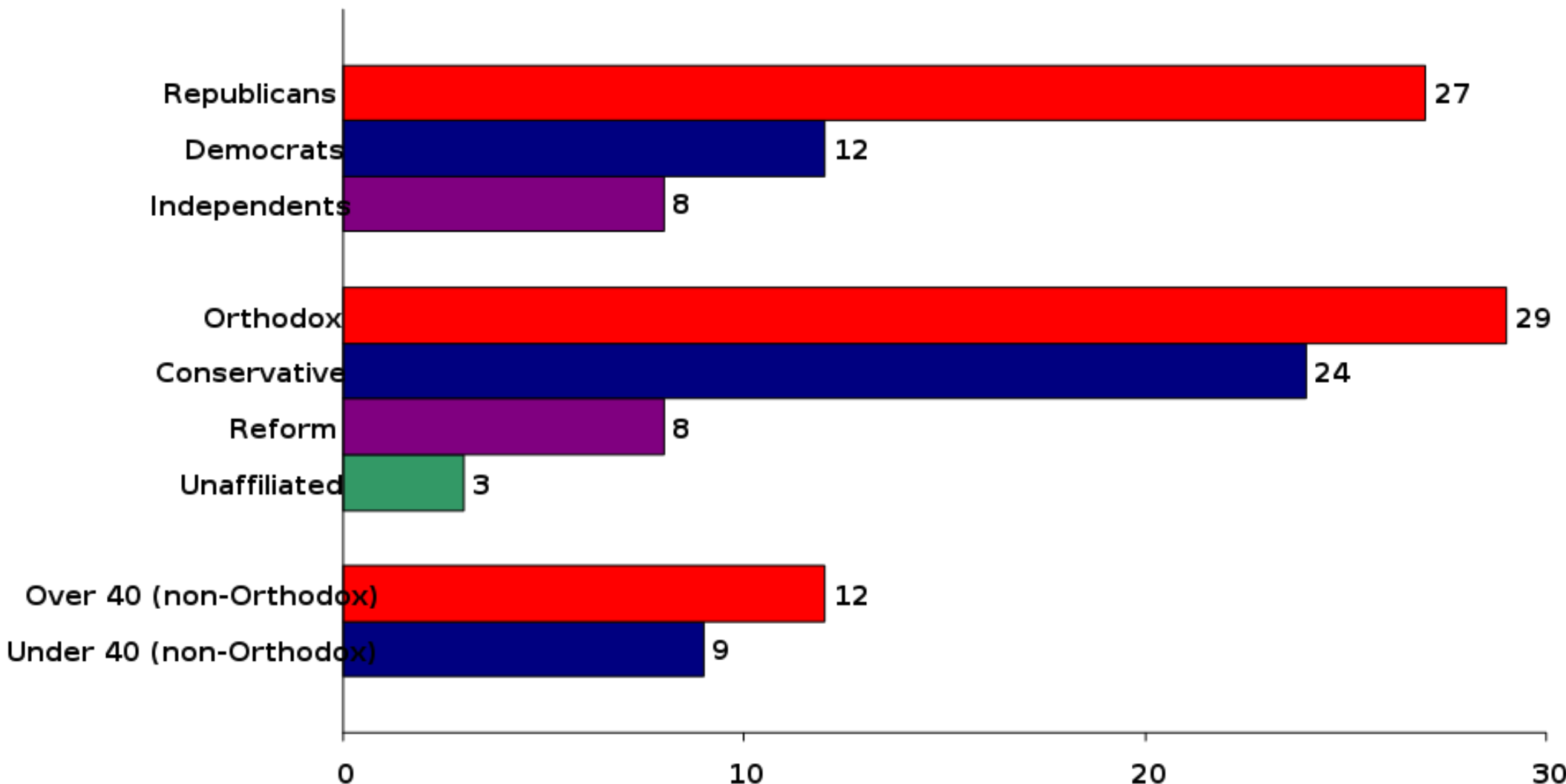
Top TWO Issues in Deciding 2010 Congressional Vote





Republicans and Orthodox Prioritize Israel

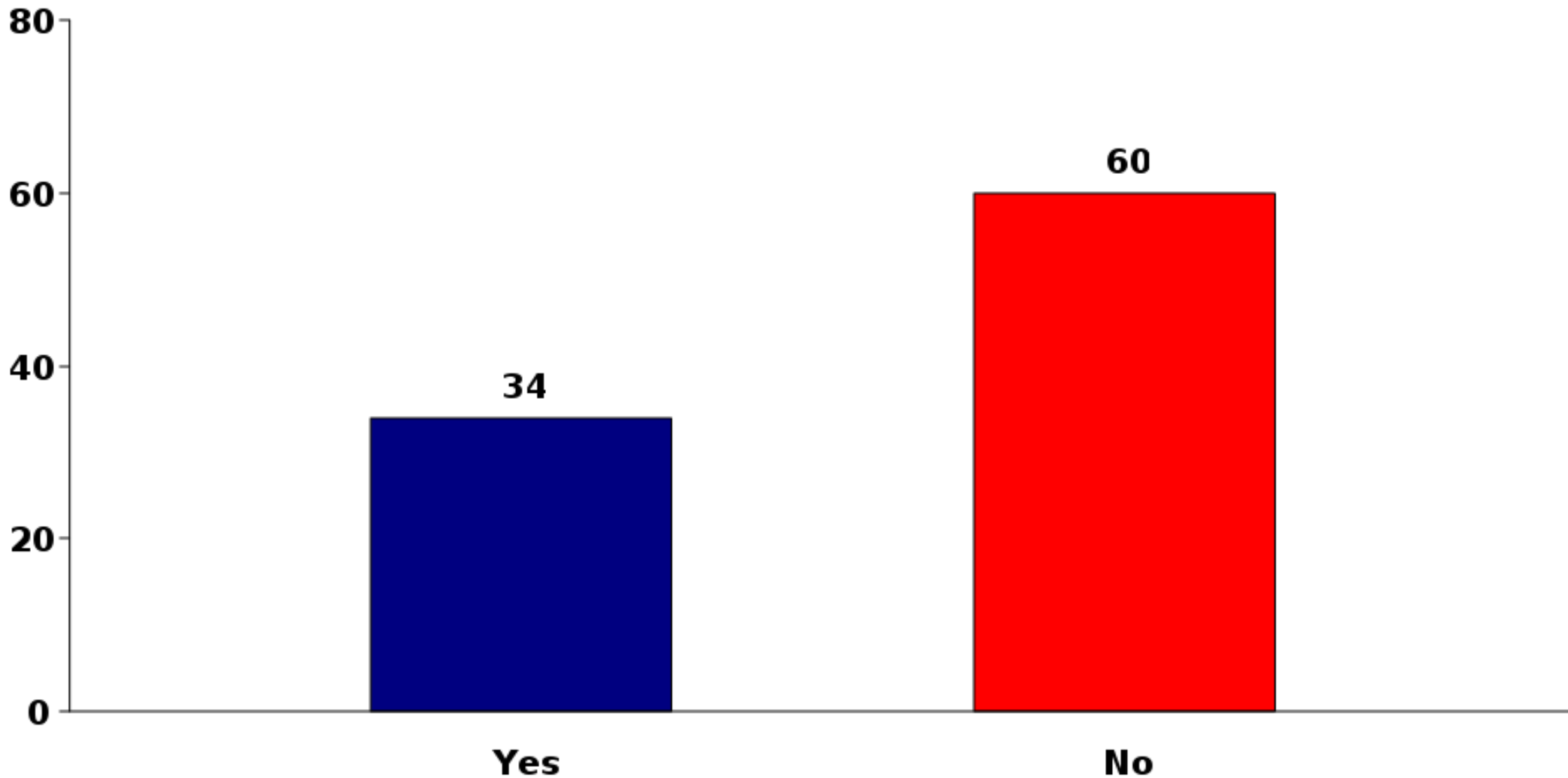
Among people who answered "Israel" to the question, "Please tell me which TWO of these issues are the most important for you in deciding your vote for Congress this November":





Criticism of Schakowsky Largely Unknown

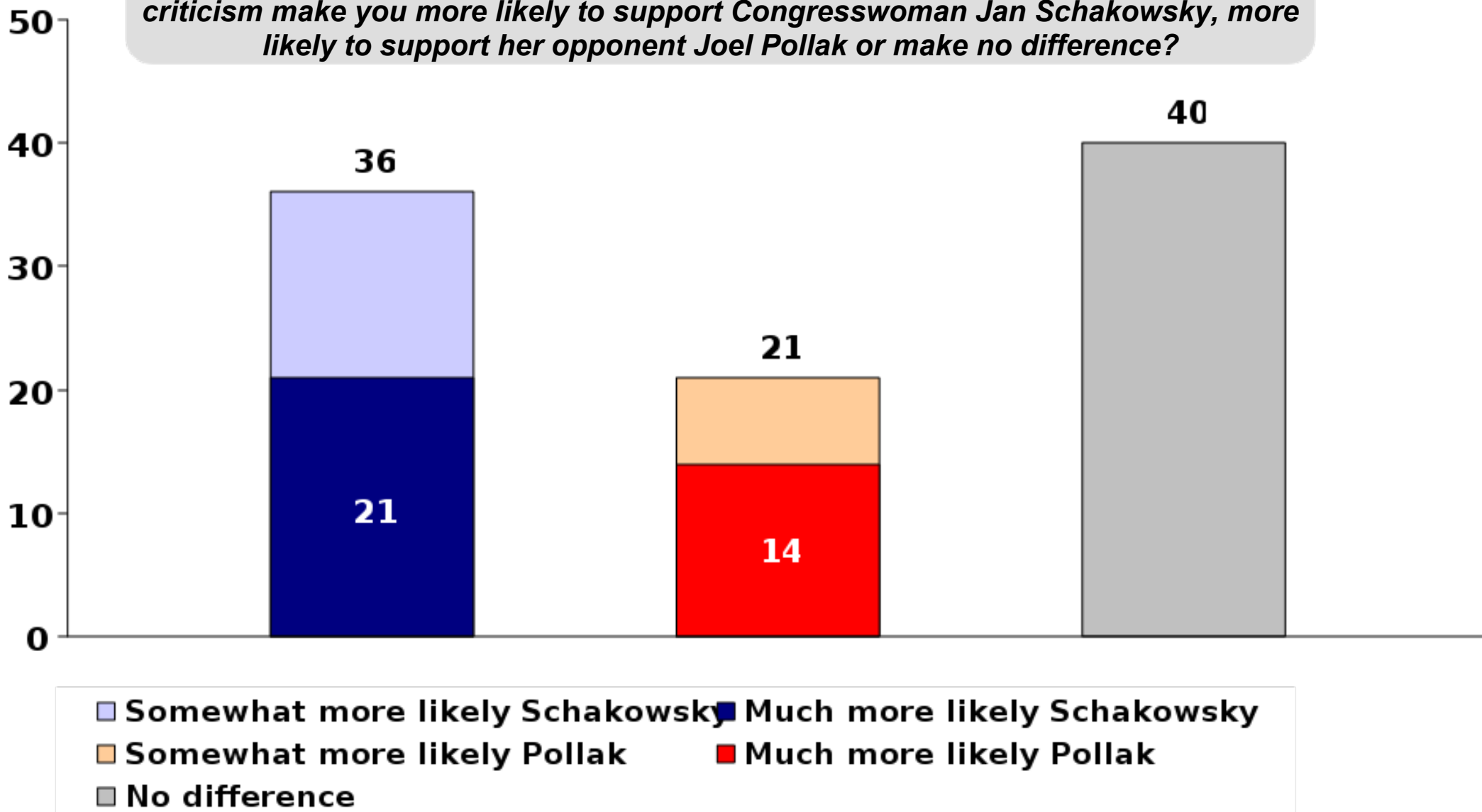
Have you read or heard about any criticism of Congresswoman Jan Schakowsky's positions on Israel?





Those who Hear Criticism Move Toward Schakowsky

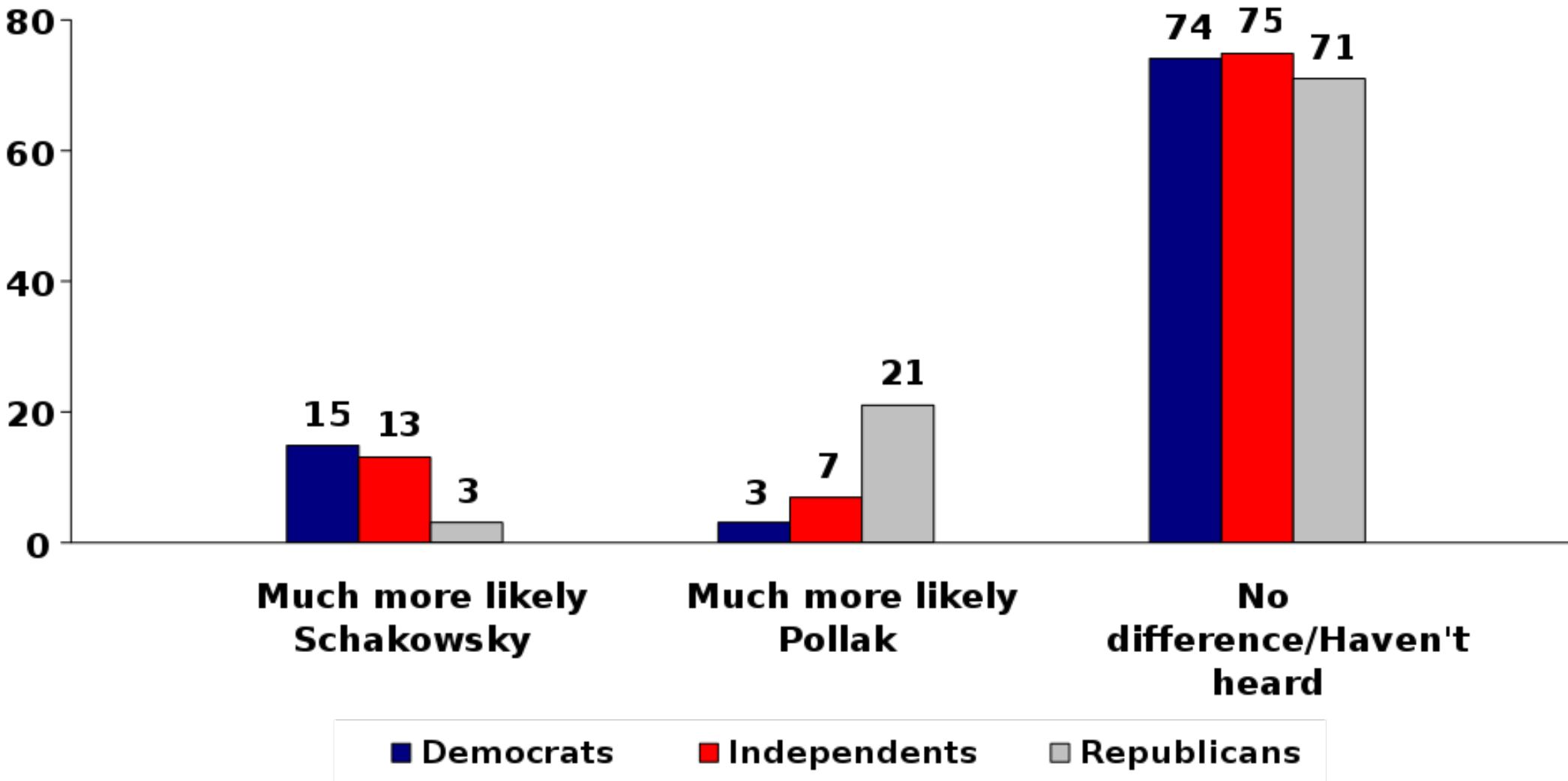
(If they have heard criticism of Rep. Schakowsky's positions on Israel) Did this criticism make you more likely to support Congresswoman Jan Schakowsky, more likely to support her opponent Joel Pollak or make no difference?





Criticism Moves Small Numbers: Republicans Toward Pollak, Democrats and Independents Toward Pollak,

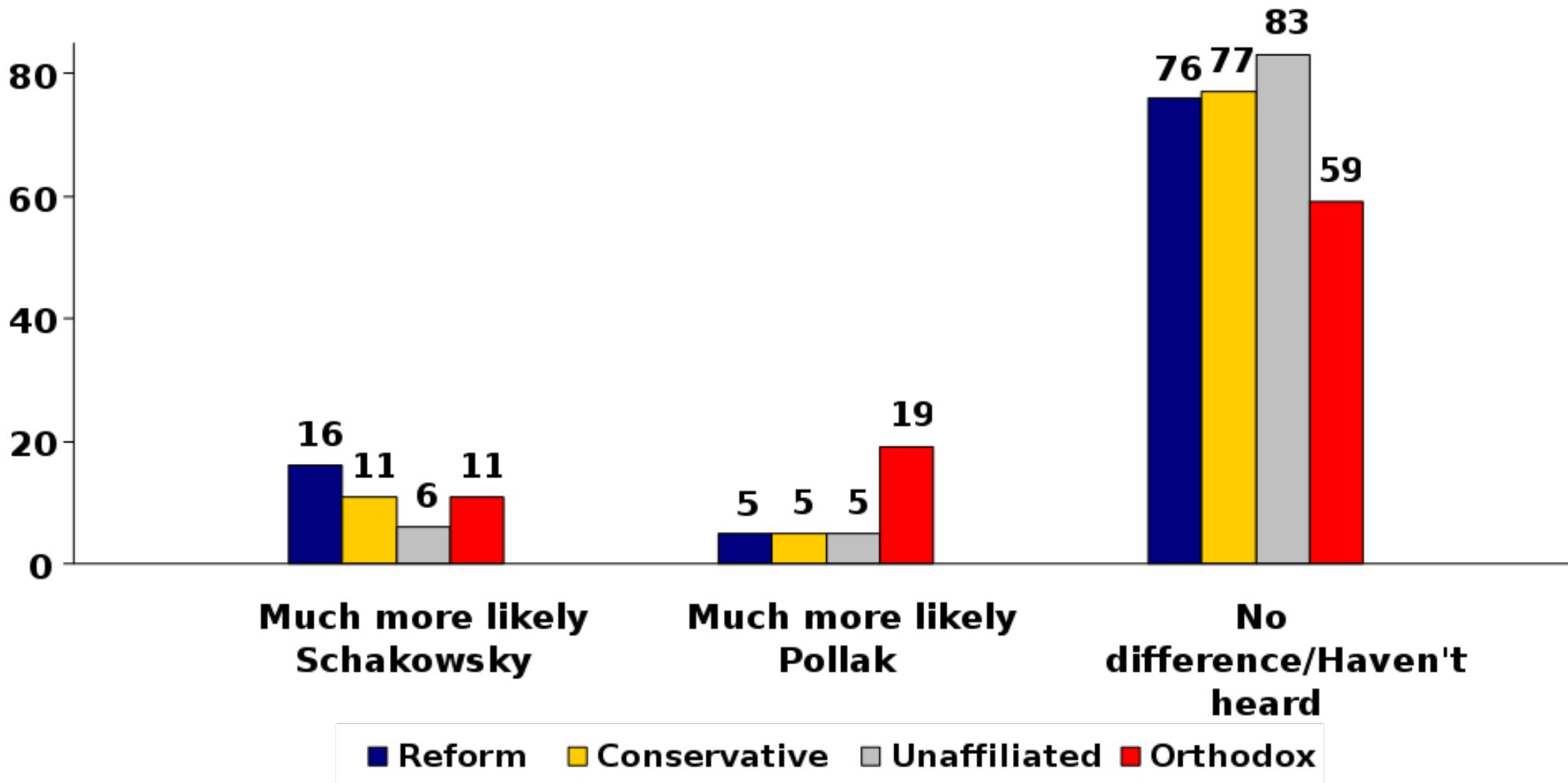
(If they have heard criticism of Rep. Schakowsky's positions on Israel) Did this criticism make you more likely to support Congresswoman Jan Schakowsky, more likely to support her opponent Joel Pollak or make no difference?





Criticism Moves Small Numbers: Orthodox Toward Pollak, Reform and Conservative Toward Schakowsky

(If they have heard criticism of Rep. Schakowsky's positions on Israel) Did this criticism make you more likely to support Congresswoman Jan Schakowsky, more likely to support her opponent Joel Pollak or make no difference?





Agreement with Obama's Policies, Split on Execution

