AGENDA
ADVERTISING AND PROMOTION COMMISSION
September 9, 2013 2:00 p.m. Fayetteville Town Center

I. Call to Order – Ching Mong

II. Commissioner Candidate Interviews
A.Jim Huson
B.Michael Andrews
C. Shellie Morrison
D.Tim Freeman

III. Reports
A. Approval of Minutes for August
B. Financial Report
1. HMR Revenues – Marilyn Heifner
2. Financial Statements – Jerri Kuburich
A. Budget adjustments
3. Update from City Attorney re: delinquent tax collection efforts – Kit Williams
C. Departmental Reports
1. Clinton House Museum – Kate Johnson
2. Visitors Bureau – Matt Clement
3. Town Center – Sandra Bennett
4. Executive Director Report – Marilyn Heifner

IV. Advertising Agency Report – Mike Sells

V. Old Business
A.By-Law clarification

VI. New Business

VII. Adjourn

All information submitted on this application is subject to the Freedom of Information Act and will be released if requested.

City of Fayetteville Application Form
For appointment to City Boards, Commissions, and Committees

Michael Andrews	/	Owner	/ Fresco Cafe & Pub
Name	Spouse name (if applicable)		Occupation/Employer Name
925 N Meadowlands Drive	Fayetteville	AR	72704
Resident Street Address	City	State	Zip Code
925 N Meadowlands Drive	Fayetteville	AR	72704
Mailing Address	City	State	Zip Code
(cell) 479.530.3606	479.455.5555		mandrews123@gmail.com
Home phone #	Business phone		Email Address
Advertising & Promotion Commission /		/ 45 Years	
Choice of Committee	Position	Length of Residency in the City Limits of Fayetteville	

Are you a Fayetteville registered voter? Yes ☑ No ☐

1. **What are your qualifications for serving on this committee, including education and expertise in the subject matter?**

I am a restaurant owner having owned businesses in Fayetteville since 1994 and a life-long resident of this great city.

10 yrs Board of Adjustments, 2 yrs as Chair. 3 yrs Airport Board. My attendance record on these boards was over 95%.

2. **Why would you like to be considered for appointment to this committee?**

I want to serve. I have an understanding of the many groups and organizations in Fayetteville that request money from the A&P Commission.

I will thoughtfully consider how we spend our taxpayers money to promote recreation and tourism in the City of Fayetteville.

References:

Ted Belden	Campbell Bell Building, Fayetteville	501.580.3762
Name	Address	Phone
Bootsie Ackerman	PO Box 1544 Fayetteville	479.236.4900
Name	Address	Phone

How did you hear about the opening(s)? NWA Times ☐ Free Weekly ☐ Accessfayetteville.org ☐
Government Channel ☐ Chamber of Commerce ☐ Other ☒ Fellow Citizens

State statute §21-8-701 requires the following persons shall file a written Statement of Financial Interest upon appointment. The Statement of Financial Interest for the previous calendar year shall be filed by January 31st of each year by the following: Planning Commission, Airport Board, Water or Sewer Board, Utility Board or Civil Service Commission.

If you are applying for the Planning Commission you must also complete and submit a Real Estate Holdings Form which may be obtained on our website at accessfayetteville.org

If you have any questions you may contact the City Clerk's office at 575-8323 or by email city_clerk@ci.fayetteville.ar.us

Office Use Only:
Term Begins: _____ Appointed: _____
Term Expires: _____ Replaced: _____
Terminated: _____ Resigned: _____

ATTN: MARILYN

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City of Fayetteville Application Form
For appointment to City Boards, Commissions, and Committees

JAMES (JIM) C. HUSON, TERESA — OWNER, DOE'S EAT PLACE
Name — Spouse name (if applicable) — Occupation/Employer Name

3862 E CHADWICK DR — FAYETTEVILLE — AR — 72701
Resident Street Address — City — State — Zip Code

SAME — OR — — —
Mailing Address — City — State — Zip Code

479-601-6005 — 5713379 — 601-6005 — JIMHUSON@HOTMAIL.COM
Home phone # — Business phone — Email Address

A+P — / — / — 12 YEARS
Choice of Committee — Position — Length of Residency in the City Limits of Fayetteville

Are you a Fayetteville registered voter? Yes ☒ No ☐

1. What are your qualifications for serving on this committee, including education and expertise in the subject matter?

35 YEARS FUNERAL SERVICE, OWNER OF DOE'S FAY & BVille PRES - DELTA TAMALES - Built & Sold, Several business operates one of the city's LEADING RESTAURANTS

2. Why would you like to be considered for appointment to this committee?

I will work to Get more business to TOWN - I'm A business Guy, WE Need to recruit people & business to FAY — WE Need to turn this TOWN back to business & people based & stop watching things Go NORTH

CREG TABOR

References:

Name	Address	Phone
[illegible]	100 W. Rock, Fay Ar	501-3[illegible]
Lee [illegible]	1062 Dogwood, Fay. AR 72701	530-4[illegible]

How did you hear about the opening(s)? NWA Times ☒ Free Weekly ☐ Accessfayetteville.org ☐
Government Channel ☐ Chamber of Commerce ☐ Other ☐ _____

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Terminated: _____ Resigned: _____

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RECEIVED

JUL 30 2012

CITY OF FAYETTEVILLE
CITY CLERK'S OFFICE

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City of Fayetteville Application Form
For appointment to City Boards, Commissions, and Committees

Name	Spouse name (if applicable)	Occupation/Employer Name
Shellie Morrison	Caterina Owner	The Event Group

Resident Street Address	City	State	Zip Code
2418 N. Gregg St. Ste. 5	Fayetteville	AR	72703

Mailing Address	City	State	Zip Code
PO Box 1384	Fayetteville	AR	72702

Home phone #	Business phone	Email Address
479 521-6131	479-444-8626	shellie@nwark.com

Choice of Committee	Position	Length of Residency in the City Limits of Fayetteville
A+P		24 yrs.

Are you a Fayetteville registered voter? Yes ☑ No ☐

1. What are your qualifications for serving on this committee, including education and expertise in the subject matter?

See attached.

2. Why would you like to be considered for appointment to this committee?

See attached.

References:

Name	Address	Phone
Joe Fennel	324 W. Dickson St. Fayetteville AR 72701	479-841-2294
David Malone	PO Box 1366 Fayetteville AR 72702	479-444-6319

How did you hear about the opening(s)? NWA Times ☑ Free Weekly ☐ Accessfayetteville.org ☐

Government Channel ☐ Chamber of Commerce ☐ Other ☐ _____

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Terminated: _____ Resigned: _____

Application Form
Attachment

1. What are your qualifications for serving on this committee, including education and expertise in the subject matter?

- Bachelor of Arts and Science from the University of Arkansas, majoring in Journalism (1990).
- Masters Degree in Adult Education from the University of Arkansas (1994).
- Handled marketing and promotions for the University of Arkansas Center for Continuing Education from 1990-1992.
- Conference Coordinator for the University of Arkansas Center for Continuing Education from 1992-1996.
    - Brought numerous conferences and meetings to Fayetteville and promoted the city through those efforts.
    - Arranged for group and spouse tours, hired local restaurants, hotels, vendors and entertainers for various conference groups.
- Coordinator for the Chile Pepper Cross Country Festival from 1994-2004.
    - Handled all registrations for open, college and high school runners/teams.
    - Hired all vendors necessary to the event.
    - Managed the Festival budget and expenditures.
- Owner/founder of The Event Group—Catering Division, Inc. (1996 to present).
    - The Event Group has an off-premise catering and event planning division that provides services to hundreds of Fayetteville and Northwest Arkansas businesses.
        - Provider of catering services for corporate and social/wedding events.
        - Provider of event planning services for corporate and social/wedding events.
    - The Event Group also has an on-premise catering location at The Chancellor Hotel.

2. Why would you like to be considered for appointment to this committee?

I have always been interested in serving on this committee, and would consider it an honor. I feel that I would bring a different type of expertise to the commission. Many of your past members have been restaurant owners and hotel executives. As the owner of a catering company, I am able to work outside the confines of my facility and deal with many other vendors, applicable to events that are held in Fayetteville. I also have a working relationship with clients and vendors from all aspects of the corporate arena.

Lastly, I feel very strongly that Fayetteville needs to capitalize and expand upon its local attractions to keep people in our city and to draw more events to our city. I try to use local businesses whenever I can for shopping, eating out, etc. In our current economic climate, I feel that we should encourage this practice to help our business owners.

NOT ELIGIBLE
NOT A FAY RESIDENT

RECEIVED
AUG 29 2013
CITY OF FAYETTEVILLE
CITY CLERK'S OFFICE

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City of Fayetteville Application Form
For appointment to City Boards, Commissions, and Committees

Name	Spouse name (if applicable)	Occupation/Employer Name
NORMAN B. TOERING	/	GENERAL MANAGER / INN AT CARNALL H

Resident Street Address	City	State	Zip Code
306 CLAYBROOK DRIVE	FARMINGTON	AR	72730

Mailing Address	City	State	Zip Code
FOR THE INN INN AT CARNALL HALL 465 NORTH ARKANSAS AVE.	FAYETTEVILLE	AR	72701

Home phone #	Business phone	Email Address
479-300-6181	479-582-0400	NORM@INNATCARNALLHALL.COM

Choice of Committee	Position	Length of Residency in the City Limits of Fayetteville
A+P COMMISSION	1 OPEN VACANCY	1* JUNE 2011 - MAY 2012

Are you a Fayetteville registered voter? Yes ☐ No ☒

1. What are your qualifications for serving on this committee, including education and expertise in the subject matter?

OVER 35 YEARS IN THE HOSPITALITY BUSINESS WITH MARRIOTT, HYATT, OMNI IN SENIOR LEVEL MANAGEMENT. I HAVE A BACHELOR FROM PURDUE UNIVERSITY.
MEMBER FAYETTEVILLE CHAMBER OF COMMERCE BOARD, UARK HOSPITALITY ADVISORY BOARD MEMBER

2. Why would you like to be considered for appointment to this committee?

I AM VERY INTERESTED IN HELPING THE CITY OF FAYETTEVILLE WITH ITS ECONOMIC AND BUSINESS DEVELOPMENT AND ADVERTISING AND PROMOTIONS. CITY OF FAYETTEVILLE, UARK AND THE INN ARE ALL IN IT TOGETHER.

References:

Name	Address	Phone
STEVE CLARK	123 W. MOUNTAIN FAYETTEVILLE, AR 72702	479-521-1710
TED BELDEN	609 W. DICKSON ST, SUITE 206 FAYETTEVILLE, AR. 72701	479-287-4599

How did you hear about the opening(s)? NWA Times ☐ Free Weekly ☐ Accessfayetteville.org ☐
Government Channel ☐ Chamber of Commerce ☒ Other ☒ MARILYN HEIFNER

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NOT REQ

RECEIVED

AUG 29 2013

CITY OF FAYETTEVILLE
CITY CLERK'S OFFICE

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City of Fayetteville Application Form
For appointment to City Boards, Commissions, and Committees

Micahel Alan Marasco		General Manager / Courtyard by Marriott - Vistahost
Name	**Spouse name (if applicable)**	**Occupation/Employer Name**

1742 N. Leverret	Fayetteville	AR	72703
Resident Street Address	**City**	**State**	**Zip Code**

600 East Van Asche	Fayetteville	AR	72703
Mailing Address	**City**	**State**	**Zip Code**

412 515 9592	479 571 4900	mmarasco@vistahost.net
Home phone #	**Business phone**	**Email Address**

Advertising &Promotion Commissions	Commissions Member	Less than 1 year
Choice of Committee	**Position**	**Length of Residency in the City Limits of Fayetteville**

Are you a Fayetteville registered voter? Yes ☐ No ☑ *Will be within next 20 days*

1. **What are your qualifications for serving on this committee, including education and expertise in the subject matter?**

8 Years of Hotel and Restaurant Management experience; BA in Finance and Minor in Hospitality Management for Pennsylvania State University.

2. **Why would you like to be considered for appointment to this committee?**

I feel my knowledge and experience in the Hospitality and Tourism Industry can bring a new outlook to the City of Fayetteville.

I would like to continue to build the reputation of lovely Uptown Fayetteville and feel I can be most effective through the A&P committee.

References:

Steve Clark	123 W. Mountain, Fayetteville AR 72701	479-225-8349
Name	**Address**	**Phone**
Serena Munns	600 E. Van Asche, Fayetteville AR 72703	479-571-4900
Name	**Address**	**Phone**

How did you hear about the opening(s)? NWA Times ☐ Free Weekly ☐ Accessfayetteville.org ☐
Government Channel ☐ Chamber of Commerce ☑ Other ☑ Steve Clark

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QUALIFIED? OWNER, MGR OF HOTEL, MOTEL

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City of Fayetteville Application Form
For appointment to City Boards, Commissions, and Committees

Tim Freeman /		Hotel Management / United Hotel Management
Name	**Spouse name (if applicable)**	**Occupation/Employer Name**

1254 N. Maxwell Dr.	Fayetteville	AR	72703
Resident Street Address	**City**	**State**	**Zip Code**

(same)			
Mailing Address	**City**	**State**	**Zip Code**

479-466-4629	(same)	tim.freeman@unitedhm.com
Home phone #	**Business phone**	**Email Address**

Advertising & Promotion Commission /	Commissioner /	11 years, 1 month
Choice of Committee	**Position**	**Length of Residency in the City Limits of Fayetteville**

Are you a Fayetteville registered voter? Yes ☑ No ☐

1. What are your qualifications for serving on this committee, including education and expertise in the subject matter?

I have worked in the lodging and hospitality industry in Fayetteville since 1999. I also have served previously on the A&P Commission as both a commissioner and as chairman. I believe that my long history of interaction with visitors to our city give me knowledge and insight into what makes Fayetteville such a unique and wonderful place for so many visitors.

2. Why would you like to be considered for appointment to this committee?

I have a deep love for the City of Fayetteville. I would like to do everything possible to promote the city for its citizens and those who visit. I also want to do my part to further Fayetteville and help to foster our responsible growth as we continue to build a livable city that is also beloved by visitors from all over the state and the nation.

References:

David Whitaker	717 N. Lewis Ave., Fayetteville, AR 72703	479-236-8313
Name	**Address**	**Phone**
Michael Sindelar	1305 Palak Dr., Fayetteville, AR 72704	479-871-6355
Name	**Address**	**Phone**

How did you hear about the opening(s)? NWA Times ☐ Free Weekly ☐ Accessfayetteville.org ☐
Government Channel ☐ Chamber of Commerce ☐ Other ☑ Personal Friend

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Terminated: _____ **Resigned:** _____

"Marilyn Heifner" <mheifner@twncenter.com> September 5, 2013 2:00 PM
To: Jessi Leonard <jedwards@experiencefayetteville.com>
FW: United Hotel Management

From: Tim Freeman [mailto:tim.freeman@unitedhm.com]
Sent: Wednesday, September 04, 2013 4:10 PM
To: mheifner@twncenter.com
Subject: United Hotel Management

Hi Marilyn,

Here is a description of my company, and what we do:

United Hotel Management is a hospitality services company based in Fayetteville, AR, and serving hotels in Fayetteville and throughout the state. From its office in Fayetteville, UHM provides revenue management and sales and revenue consulting services to the Holiday Inn Express & Suites in Fayetteville, as well as four other hotels in NWA and the river valley, and an additional four located throughout the state of Arkansas. As part of these services, UHM consults with the Holiday Inn Express & Suites in Fayetteville to determine optimal rates for all arriving guests on an ongoing basis. It also provides training services to its front-line employees and sales staff on hospitality service, revenue, and sales, in order to provide the best possible experience for both tourists visiting the area as well as employees and owners welcoming visitors to Fayetteville.

In addition, UHM has management contracts and operates two hotels, one in Heber Springs, AR (a tourist destination), and one in Monticello, AR. Both are branded Holiday Inn Express hotels, and both are operated from the Fayetteville office.

The company was founded in Little Rock in 2010. The decision was made by Tim Freeman, a former Fayetteville A&P commissioner and chairman, to move the company to Fayetteville in May of 2013 -- a decision he has not regretted for one second.

Thank you, and have a great day,

Tim

--
Tim Freeman

United Hotel Management, LLC
1254 N. Maxwell Dr. ~ Fayetteville, AR 72703
tim.freeman@unitedhm.com
479-466-4629
unitedhm.com

ADVERTISING AND PROMOTION COMMISSION
REGULAR MEETING
August 12, 2013

Commissioners Present: Matt Behrend, Bobby Ferrell, Bill Lyle, Ching Mong, Matthew Petty, and Justin Tennant

Commissioner Absent: Hannah Withers

Staff Present: Marilyn Heifner, Sandra Bennett, Matt Clement

CALL TO ORDER
Ching Mong called the regular monthly meeting of the Fayetteville Advertising and Promotion Commission to order on August 12, 2013, at 2:00 p.m.

REPORTS
APPROVAL OF THE MINUTES
Moved by Petty, second by Tennant to approve the minutes of the June meeting. Motion carried.

HMR REVENUES
HMR taxes are up 5.79% for the month of July (collections $227,971)and 5.00% year to date (total collections $1,516,180).

FINANCIAL STATEMENTS
Jerri Kuburich presented financial statements. With no questions, Mong moved to approve the financials, second by Tennant. Motion carried.

UPDATE ON DELINQUENT TAX COLLECTION EFFORTS
Kit Williams was not present to present report. Recap of the written report by Prosecutor showed 12 businesses with no forms submitted, 10 restaurants closed, and a delinquent balance of $21,481 with collections of $461.38.

DEPARTMENTAL REPORTS
CLINTON HOUSE MUSEUM
Museum was highlighted in U. S. Airways July issue and received second year recognition as a Blue Star Museum. New exhibit, “Clinton meets Kennedy” opened.

VISITOR CENTER
Events coordinated during the month by the CVB had an economic impact of $648,533. Events booked have economic impact of $338,472. Inquiries received were 763. Store sales were down 38% ($4,029.94)

TOWN CENTER

Sales at the Town Center were up 45%, Collections were up 15%. Excellent job by the Sandra's reorganized staff: Collin Brunner, director of sales, Caroline Franco, event coordinator, and Mason McDonald, event manager.

EXECUTIVE DIRECTOR REPORT
Marilyn reported that the wayfinding and signage was beginning to go up. Interior signs will be in place in the fall.

Trails Guides have been very well received. We have distributed 8000 in 2 months.

Commissioners were given sillipints and Ale Trail passports. We are the first ale trail in Arkansas. A reprint of the passport order is already being processed.

The Clinton House received a grant from the Arkansas Humanities Council to do interactive displays. A new exhibit at the Museum highlights the 50th anniversary of Clinton meeting Kennedy.

DMAI certification was granted. We are one of two certified places in Arkansas. The process was a collaboration of the entire staff. She gave thanks to the Commission for investing in this process. Because we had many of the elements in place, it was probably easier for us than most CVB's who apply.

U. S. Airways piece on Northwest Arkansas was well received. NATA (Northwest Arkansas Tourism Association) is reprinting the piece. The Clinton House Museum received several visitors because of its exposure in the magazine.

The City Council has set November 12 as the date for the special election for the issuance of bonds using HMR tax as collateral.

ADVERTISING AGENCY REPORT
Mike Sells reported on the new Fayetteville website launched 3 months ago. Page views are up, visit duration is up 28%, and non-specific keywords are up 39%.

The Agency is working on updating the Town Center website.

OLD BUSINESS
ENTERTAINERS WALK OF FAME
Petty moved, Ferrell seconded to deny the request for funding from the Commission. Motion carried. Commissioners asked that Butch Stone be invited to submit again in October.

NEW BUSINESS
ADVERTISING AGENCY CONTRACT
After discussion of the Agency performance, it was moved by Ferrell, second by Petty to approve The Sells Agency contract for a 3 year extension. Motion carried with Lyle abstaining.

BY-LAW CLARIFICATION
The Commission attorney, John Burrow, pointed out that there was no provision in the By-Laws for cancelling a meeting. He recommended an addition to the bylaws which would be voted on at the September meeting.

PROCEDURE FOR REPLACING VACANCIES ON THE COMMISSION
Marilyn presented a proposed procedure for replacing Commission
John Burrow reported to the Commission that the resolution which passed at the last meeting regarding the election would pose no conflict of interest for him in his position as a member of the Washington County Election Commission. Moved by Petty, second by Ferrell to approve the procedure. Motion carried.

Bill Lyle announced that this would be his last meeting since he has taken a position with Eleven Restaurant at Crystal Bridges.

BUDGET ADJUSTMENTS
Marilyn presented adjustments to the budget. Commissioners asked to approve those at the September meeting.

There being no further business, the meeting adjourned.

Respectfully submitted,

Marilyn Heifner
Executive Director
Fayetteville A & P Commission

Advertising and Promotion Commission
For month of August **2013**

Current Year HMR Collected (2120.0912.4101.00)	$	206,291.54
Prior Year Collected (2120.0912.4101.01)	$	581.09
First Security Investment Interest Revenue (2120.0912.4708.00)	$	559.69
Total Revenues	$	207,432.32
Annual Bond Audit Expense (2120.9120.7602.60)	$	-
Collection Expense (2120.9120.5333.00)	$	(4,137.45)
Bank of OK Quarterly Fee (2120.9120.5712.00)	$	(1,125.00)
Town Center Bond Payment (2120.9120.5712.00)	$	(56,228.57)
2012 Property Taxes on Town Center (2120.9120.7602.60)	$	-
Total Expenses	$	(61,491.02)
Total Check to A&P	**$**	**145,941.30**

~ This report represents HMR collections through the end of the month. These figures may include past due amounts.

City of Fayetteville, Arkansas
Monthly HMR Tax Collections 2010-2013

	2010 Total HMR Taxes	2011 Total HMR Taxes	2011 Change Over Prior Year	2012 Total HMR Taxes	2012 Change Over Prior Year	2013 Total HMR Taxes	2013 Change Over Prior Year
January	$166,645	$179,546	7.74%	$205,939	14.70%	211,138	2.52%
February	$143,940	$158,037	9.80%	$178,289	12.81%	187,562	5.20%
March	$172,662	$169,093	-2.06%	$201,015	18.88%	213,526	6.22%
April	$187,730	$187,976	0.00%	$217,840	15.89%	228,865	5.06%
May	$185,096	$188,149	1.65%	$203,966	8.41%	228,289	11.93%
June	$184,371	$205,700	11.57%	$222,062	7.95%	218,829	-1.45%
July	$196,323	$205,438	4.60%	$214,750	4.53%	227,971	5.79%
August	$180,741	$189,839	5.03%	$202,624	6.73%	206,873	2.10%
September	$184,471	$195,427	5.94%	$215,653	10.35%		
October	$195,169	$214,713	10.01%	$241,017	12.25%		
November	$213,494	$203,529	-4.67%	$210,335	3.34%		
December	$171,511	$202,027	17.79%	$208,518	3.21%		
Total	**$ $2,182,155**	**$2,299,473**	**5.38%**	**$2,522,008**	**9.68%**	$1,723,053	4.65%

\filename

A & P COMMISSION -	JAN 12	FEB 12	MAR 12	APR 12	MAY 12	JUNE 12	6 month	6 mo	JULY 12	AUG 12	SEPT 12	OCT 12	NOV 12	DEC 12	2013	2013 budget
	budget	budget	budget	budget	budget	budget	BUDGET	ACTUAL	budget	budget	budget	budget	budget	budget	BUDGET	REVISED
INCOME																
HMR Tax Revenue	205,939	178,289	201,015	217,840	203,966	222,062	1,229,111	1,288,274	214,750	202,624	215,653	241,017	210,335	208,518	2,522,008	2,682,969
Interest	990	990	990	990	990	990	5,940	4,302	990	990	990	990	990	960	11,850	11,850
Interest checking	166	166	166	166	174	166	1,004	1,442	166	166	166	166	166	166	2,000	2,000
Visitor guide ads				10,000	10,000	10,000	30,000	1,200	10,000						40,000	-
Health Reimbursement	500	500	500	500	500	500	3,000		500	500	500	500	500	504	6,004	6,004
Transfer from Invest. Acct					600,000			600,000			250,000			250,000	500,000	1,108,488
Other income								51								
Special Projects								4,000								
TOTAL	207,595	179,945	202,671	229,496	815,630	233,718	1,869,055	1,899,269	226,406	204,280	467,309	242,673	211,991	460,148	**3,081,862**	**3,811,311**
EXPENSES																
Town Center Fund	56,231	56,231	56,231	56,231	56,231	56,231	337,386	337,371	56,231	56,231	56,231	58,230	58,230	58,230	669,208	669,208
Bond Audit Expense										2,000					2,000	2,000
Bond Paying Agt Fees(Ba	1,500			1,500			3,000	2,250	1,500			1,500			6,000	6,000
Bank Service Charge								35								
Workman's comp insurance											2,863				2,863	2,863
Collection Expense	4,118	3,565	4,020	4,356	4,079	4,441	24,579	21,389	4,295	4,052	4,313	4,820	4,206	4,230	49,648	49,648
Transfer to CVB		150,000		150,000			300,000			88,355					388,355	360,854
Transfer to Clinton House Museum						76,314	76,314								76,314	76,314
Accounting and Legal Fe	650	650					1,300	251							1,300	1,300
Peace Fountain Maintena	416	416	416	416	416	416	2,496	3,494	416	416	416	416	416	424	5,000	5,000
Salaries	14,050	14,050	14,050	14,050	14,050	14,050	84,300	77,649	14,050	14,050	14,050	14,050	14,050	22,180	176,730	176,730
Payroll Tax Expense	1,264	1,264	1,264	1,264	1,264	1,264	7,584	6,865	1,264	1,264	1,264	1,264	1,264	2,002	15,906	15,906
Contract Labor								90								
Insurance - Building and Work. Comp											12,000				12,000	12,000
Insurance - Health	1,513	1,513	1,513	1,513	1,513	1,513	9,078	6,229	1,513	1,513	1,513	1,515	1,525	1,525	18,182	18,182
401K Match	363	363	363	363	363	363	2,178	2,032	363	363	363	363	363	373	4,366	4,366
Car Allowance	300	300	300	300	300	300	1,800	1,838	300	300	300	300	300	300	3,600	3,600
Advertising and Marketin	10,000	25,000	25,000	55,000	25,000	35,000	175,000	223,589	35,000	40,000	35,000	40,000	25,000	50,000	400,000	400,000
Airport Information Booth		1,200		1,200		1,200	3,600	3,600		1,200		400			5,200	5,200
Airport Advertising				1,785		1,785	3,570	3,570			1,785			1,785	7,140	7,140
Brochures		5,000	15,000	7,000	7,000	40,000	74,000	120,423	30,000	10,000	10,000	15,000	10,000	1,000	150,000	150,000
Website Update															35,000	35,000
Signage - Tourism	500	500	500	500	500	500	3,000	6,094	134,500	500	500	500	500	500	140,000	140,000
Publication and Dues	100	500	125	300		10,000	11,025	12,754	200			320	500		12,045	12,045
Travel and Training		4,000					4,000	4,879	4,000		5,095				13,095	13,095
Office Supplies and Printi	100	100	100	100	100	100	600	3,034	100	100	100	100			1,000	1,000
Postage		2,000	2,000	2,000	2,500	500	9,000	8,017	1,500	1,500	2,000	2,000	500	2,500	19,000	19,000
Professional Services																
Sound System for Square										50,000					50,000	50,000
Audit Expense					8,000		8,000	8,000							8,000	8,000
Town Center Garden Maintenance													7,500		7,500	7,500
Special Projects	42,000	17,228	7,500	11,000	46,000	5,500	129,228	148,228	5,100		8,000				142,328	299,278
Miscellaneous Equipmen	6,250	6,250	6,250	6,250	6,250	6,250	37,500	1,187	6,250	6,250	6,250	6,250	6,250	6,250	75,000	75,000
Repair & Maintenance	4,166	4,166	4,166	4,166	4,166	4,166	24,996	19,467	4,166	4,166	4,166	4,166	4,166	4,174	50,000	50,000
Depreciation Expenses	1,665	1,665	1,665	1,665	1,665	1,665	9,990	11,911	1,665	1,665	1,665	1,665	1,665	1,685	20,000	20,000
Unallocated Revenues	200,000						200,000								15,082	15,082
UA Performance Hall											250,000			250,000	500,000	500,000
Taxes and Licenses								2,109								
Convention Development																
LOTO Special Project								325								
1st Thursday																
Walton Arts Center special funding								600,000								600,000
	345,186.00	295,961	140,463	320,959	179,397	261,558	1,543,524	1,636,680	302,413	283,925	417,874	152,859	136,435	407,158	3,081,862	**3,811,311**

VISITOR BUREAU 2013 BUDGET

	2012 REVISED BUDGET	JAN	FEB	MAR	APR	MAY	JUN	6 mo BUDGET	6 mo ACTUAL	JUL	AUG	SEPT	OCT	NOV	DEC		2012 8 Month Actual	2013 BUDGET	REVISED BUDGET
INCOME																			
Transfer from A & P	324,005.00				100,000			100,000				288,355				488,355	100,000.00	388,355.42	360,854
Rental Income	-																300.00		
Vis. Ctr. Store	60,000.00	1,000	3,800	4,300	4,200	8,000	7,500	28,800	16,120	6,500	6,000	4,500	4,500	3,700	6,000	104,920	38,101.34	60,000.00	40,000
Special projects									300										
First Thursday	20,000.00			1,000	2,000	1,827	2,000	6,827	20,798	2,000	1,000	1,000	1,000			39,452	11,827.97	10,000.00	20,000
Other income	-								2,060								-	-	
Partnerships									3,000										
Visitor Guide Ads									25,998										25,000
LOTO Sponsorships									250										
Interest Income Check	-	20	20	25	25	20	20	130	201	20	20	20	20	20	20	581	203.58	250.00	250
TOTAL	**404,005.00**	**1,020**	**3,820**	**5,325**	**106,225**	**9,847**	**9,520**	**135,757**	**68,727**	**8,520**	**7,020**	**293,875**	**5,520**	**3,720**	**6,020**	**664,916**	**150,432.89**	**458,605.42**	446,104
EXPENSES																			
Salaries & Wages	166,054.00	15,399	15,399	15,399	15,399	15,399	15,399	92,394	98,193	15,399	15,399	15,399	15,399	15,399	23,107	383,083	106,880.53	192,496.00	192,496
Payroll Tax Expense	14,944.86	1,374	1,374	1,374	1,374	1,374	1,374	8,244	9,569	1,374	1,374	1,374	1,374	1,374	2,063	34,990	10,802.71	17,177.04	17,177
Insurance	24,677.00	1,948	1,948	1,948	2,433	2,433	2,433	13,143	11,596	2,433	2,433	2,438	2,978	2,978	2,978	54,120	15,910.96	29,381.70	29,381
401K Match	4,680.12	458	458	458	458	458	458	2,748	2,319	458	458	458	458	458	687	10,792	3,050.02	5,725.68	5,725
Utilities																			
Phone	5,000.00	416	416	416	416	416	416	2,496	2,513	416	416	416	416	416	424	10,009	2,898.24	5,000.00	5,000
Electricity	5,000.00	390	375	375	340	340	440	2,260	2,850	610	625	560	380	335	330	10,210	3,357.36	5,100.00	5,100
Water	650.00	65	65	65	70	70	70	405	292	70	65	65	65	65	65	1,497	519.38	800.00	800
Convention & Tourism	74,283.00	3,200	5,000	7,500	9,000	8,000	6,000	38,700	33,321	8,000	6,000	6,000	6,000	300	400	137,421	38,921.37	65,400.00	65,400
Travel & Training	26,926.02	3,875	3,295	3,475	8,475	1,200	1,200	21,520	15,667	5,550	4,600	2,365	4,450	1,200	1,940	78,812	21,089.30	41,625.00	41,625
Publications & Dues	-								559								1,725.00	2,600.00	2,600
Repairs & Maintenance	2,000.00		400		400		400	1,200	1,371		400			400		4,571	1,788.27	2,000.00	2,000
Office Supplies/Printing	10,000.00	500	500	1,000	1,000	1,500	1,000	5,500	3,236	500	1,000	500	1,000	500	1,000	18,736	5,905.00	10,000.00	10,000
Tracking software/mair	12,940.00				2,000			2,000		5,000		6,000				15,000	-	13,000.00	13,000
Credit Card discounts/I	2,150.00	200	200	200	200	200	200	1,200	1,187	200	300	300	300	200	200	5,087	1,769.28	2,700.00	2,700
Taxes and Licenses (A	400.00					400		400	25							825	-	400.00	400
Visitor Center Store ite	30,000.00	1,000	2,000	4,000	3,000	1,500	2,000	13,500	7,449	2,500	3,000	4,500	4,000	2,000	3,000	53,449	27,727.21	32,500.00	20,000
Educational Reimburse	3,000.00										3,000					3,000	-		
Bank charges	200.00	20		20		20		60		40	40	40	20			260	-	200.00	200
Special Project																			
First Thursday	20,000.00			1,000	3,000	4,500	4,500	13,000	16,657	4,500	4,500	3,000				54,657	9,728.89	25,000.00	25,000
Contract labor									270										
Minor Equipment	-		-		3,000		4,500	7,500	2,162	500	4,500					22,162	7,226.25	7,500.00	7,500
Signage																			
Brochures																			
Postage/Shipping									18										
Security									200										
Misc Special Projects									3,900										
TOTAL	**402,905.00**	**28,845**	**431,750**	**37,230**	**37,230**	**37,810**	**37,810**	**368,984**	**213,354**	**47,550**	**48,110**	**43,415**	**36,840**	**25,625**	**36,194**	**1,430,747**	**259,299.77**	**458,605.42**	446,104

Fayetteville A & P Commission
Balance Sheet
As of August 31, 2013

	Aug 31, 13
ASSETS	
Current Assets	
Checking/Savings	
09500 · Cash	
10000 · CVB Cash in Register	100.00
10100 · CHM Cash In Register	100.00
10200 · Arvest A&P General #4856	4,828.50
10300 · 1st Security A&P General #8714	286,152.63
10400 · 1st Security Fayetteville TC	335,295.79
10500 · 1st Security Clinton House	24,875.76
10600 · 1st Security CVB # 8730	24,599.79
10700 · Arvest Payroll Account #4636	9,783.00
Total 09500 · Cash	685,735.47
Total Checking/Savings	685,735.47
Other Current Assets	
11400 · Due From Other Funds	8,170.29
11500 · Prepaid Expenses	701.30
13000 · Investments	
13100 · Investment Adj. to Market	2,824.97
13000 · Investments - Other	1,801,852.14
Total 13000 · Investments	1,804,677.11
Total Other Current Assets	1,813,548.70
Total Current Assets	2,499,284.17
Other Assets	
11600 · Deposits	1,904.91
14500 · Capital Assets	
15000 · Furniture and Fixtures	34,550.01
15100 · Equipment	119,632.20
15500 · CVB Building	930,569.02
15510 · CVB Land	198,621.00
15600 · Building Additions	438,747.15
17300 · Accumulated Depreciation	-401,680.75
Total 14500 · Capital Assets	1,320,438.63
Total Other Assets	1,322,343.54
TOTAL ASSETS	**3,821,627.71**
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
23002 · Colonial Life& Acc Ins. Payabl	214.97
24000 · Payroll Liabilities	6,170.90
24500 · Due to Other Funds	4,137.45
Total Other Current Liabilities	10,523.32
Total Current Liabilities	10,523.32
Total Liabilities	10,523.32
Equity	
32000 · Unrestricted Net Assets	225,460.65
39005 · Fund Balance	4,047,133.81
Net Income	-461,490.07
Total Equity	3,811,104.39
TOTAL LIABILITIES & EQUITY	**3,821,627.71**

Fayetteville A P Commission
Statement of Budget, Revenue Expense
January through August 2013

FAYETTEVILLE A & P

	2013 Annual Budget	Jan-August 2013 Accum Budget	Jan-August 2013 Actual	2013 Balance of Budget	Monthly Budget	Monthly Actual	2012 YTD Actual
Ordinary Income/Expense							
Income							
40000 · Hotel, Motel, Restaurant Tax	2,522,008	1,646,485	1,689,867	832,141	202,624	206,292	1,622,446
40200 · PY Hotel, Motel, Restaurant	0	0	32,745	-32,745	0	581	24,111
40600 · Rental Income	0	0	0	0	0	0	22,000
40700 · 1st Thursday Income	0	0	0	0	0	0	0
40800 · Other Income	6,004	4,000	51	5,953	500	0	3,032
41000 · Parking Revenue	0	0	0	0	0	0	0
41001 · Parking Lease	0	0	0	0	0	0	1,944
41200 · Gift Shop Sales	0	0	0	0	0	0	0
41300 · Visitor Store	0	0	0	0	0	0	0
41400 · Partership Income		0			0		0
41600 · Admission Revenue	0	0	0	0	0	0	0
42000 · Special Projects	0	0	4,000	-4,000	0	0	3,000
42600 · Interest Income Investments	11,850	7,920	4,483	7,367	990	560	7,901
42800 · Interest Income Checking	2,000	1,336	1,709	291	166	143	2,250
42900 · Visitor Guide Ad Income	40,000	40,000	1,200	38,800	0	0	36,650
43200 · LOTO Sponsor Income		0			0		0
98000 · Transfer In	500,000	0	0	500,000	0	0	0
Total Income	3,081,862	1,699,741	1,734,055	1,347,807	204,280	207,576	1,723,333
Cost of Goods Sold							
50000 · Clinton House Gift Shop	0	0	0	0	0	0	0
Total COGS	0	0	0	0	0	0	0
Gross Profit	3,081,862	1,699,741	1,734,055	1,347,807	204,280	207,576	1,723,333
Expense							
60400 · Bank Service Charges	0	0	36	-36	0	1	34
61000 · Signage-Tourism	140,000	138,000	10,079	129,921	500	110	8,123
61500 · Credit Card Discounts	0	0	0	0	0	0	0

Fayetteville A P Commission
Statement of Budget, Revenue Expense
January through August 2013

FAYETTEVILLE A & P

	2013 Annual Budget	Jan-August 2013 Accum Budget	Jan-August 2013 Actual	2013 Balance of Budget	Monthly Budget	Monthly Actual	2012 YTD Actual
62500 · Advertising & Marketing	400,000	250,000	271,134	128,866	40,000	54,900	273,296
62600 · Brochures	150,000	114,000	120,528	29,472	10,000	105	141,704
62700 · Website Update	35,000	35,000	19,126	15,874	35,000	4,862	0
63000 · Accounting & Legal Fees	1,300	1,300	2,601	-1,301	0	1,450	8,758
63100 · Audit Expense	10,000	10,000	8,550	1,450	2,000	0	2,200
63300 · Insurance Expense	14,863	0	0	14,863	0	0	0
64000 · Office Expense	1,000	800	3,437	-2,437	100	308	629
64100 · Visitor Store Expense	0	0	0	0	0	0	0
64200 · Marketing Expense	0	0	0	0	0	0	0
64500 · Insurance - Building	0	0	0	0	0	0	0
64900 · Office Supplies	0	0	0	0	0	0	0
65000 · Insurance & Health Benefits	18,182	6,936	6,936	11,246	1,513	977	2,909
65500 · 408 (P) Company Match	4,366	2,904	2,607	1,760	363	219	1,625
66000 · Car Allowance	3,600	2,400	2,400	1,200	300	300	2,400
66500 · Telephone Expense	0	0	0	0	0	0	0
67000 · Postage & Shipping Expens	19,000	12,000	9,579	9,421	1,500	1,062	12,736
67100 · Tracking Software	0	0	0	0	0	0	0
68100 · Rent	0	0	0	0	0	0	0
68400 · Maintenance / Lawn	7,500	0	0	7,500	0	0	0
68500 · Repairs & Maintenance Expe	50,000	33,328	42,452	7,548	4,166	19,593	225
68600 · Kamensky Fountain Mainten	5,000	3,328	3,494	1,506	416	0	0
68700 · Linens	0	0	0	0	0	0	0
69500 · Publication & Dues	12,045	11,225	13,069	-1,024	0	165	1,730
70000 · Travel / Training Expense	13,095	8,000	7,631	5,464	0	2,600	6,992
70500 · Taxes & Licenses	0	0	3,210	-3,210	0	0	499
71000 · Collections Expense	49,648	32,926	34,452	15,196	4,052	4,137	32,931
72000 · Payroll Tax Expense	15,906	10,112	7,447	8,459	1,264	1,076	6,307
72500 · Depreciation Expense	20,000	13,320	11,911	8,089	1,665	0	0
73000 · Convention Development	0	0	0	0	0	0	35,261
76500 · Contract Labor	0	0	0	0	0	0	22,000
77500 · Wages Expense	176,730	112,400	105,009	71,722	14,050	13,770	67,167

Fayetteville A P Commission
Statement of Budget, Revenue Expense
January through August 2013

FAYETTEVILLE A & P

	2013 Annual Budget	Jan-August 2013 Accum Budget	Jan-August 2013 Actual	2013 Balance of Budget	Monthly Budget	Monthly Actual	2012 YTD Actual
78000 · Electric Utilities	0	0	0	0	0	0	0
78100 · Gas Utility	0	0	0	0	0	0	0
78200 · Water Utilitiy	0	0	0	0	0	0	0
78300 · Cabling		0					0
78400 · Recycling	0	0	0	0	0	0	0
78500 · Security	0	0	0	0	0	0	0
78600 · Airport Advertising	7,140	3,570	3,570	3,570	0	0	5,175
78700 · Minor Equipment	75,000	50,000	3,990	71,010	6,250	433	2,447
78800 · Airport Info Booth	5,200	4,800	3,600	1,600	1,200	0	3,600
89000 · Other Expense / Unallocated	15,083	3,082	0	15,083	3,082	0	285
94300 · LOTO Special Project		0	325	-325	0	0	0
95000 · Misc. Special Projects - Othe	142,328	134,328	181,553	-39,225	0	17,100	171,373
95010 · 1st Thursday	0	0	0	0	0	0	0
95000 · Misc. Special Projects -	0	0	0	0	0	0	0
96500 · Special Funding	0	0	600,000	-600,000	0	0	0
96600 · Sound System for the Squar	50,000	50,000		50,000	50,000	0	0
96000 · UA Performance Hall	500,000	0	0	500,000	0	0	0
97000 · Bond Payments - Town Cent	669,208	449,208	449,829	219,379	55,591	56,229	449,072
97100 · Trustee Expense	6,000	4,500	3,375	2,625	0	1,125	3,975
99000 · Transfer Out	464,669	464,669	0	464,669	88,355	0	130,000
Total Expense	3,081,863	1,962,136	1,931,930	1,149,933	321,367	180,522	1,393,452
Net Ordinary Income	-1	-262,395	-197,875	197,874	-117,087	27,054	329,881
Net Income	**-1**	**-262,395**	**-197,875**	**197,874**	**-117,087**	**27,054**	**329,881**

Fayetteville A P Commission
Statement of Budget, Revenue Expense
January through August 2013

CLINTON HOUSE

	2013 Annual Budget	Jan-August 2013 Accum Budget	Jan-August 2013 Actual	2013 Balance of Budget	Monthly Budget	Monthly Actual	2012 YTD Actual
Ordinary Income/Expense							
Income							
40000 · Hotel, Motel, Restaurant Tax	0	0	0	0	0	0	0
40200 · PY Hotel, Motel, Restaurant		0					
40600 · Rental Income	1,000	500	100	900	0	0	0
40700 · 1st Thursday Income	0	0			0	0	0
40800 · Other Income	0	0	1,540		0	1,240	825
41000 · Parking Revenue	0	0			0	0	0
41001 · Parking Lease	0	0			0	0	0
41200 · Gift Shop Sales	6,000	4,000	4,152	1,848	500	404	4,026
41300 · Visitor Store	0	0			0	0	0
41400 · Partership Income		0					
41600 · Admission Revenue	7,000	4,668	8,542	-1,542	587	753	5,175
42000 · Special Projects	0	0	150	-150	0	0	0
42600 · Interest Income Investments	0	0		0	0	0	0
42800 · Interest Income Checking	150	102	100	50	12	10	101
42900 · Visitor Guide Ad Income	0	0		0	0	0	0
43200 · LOTO Sponsor Income		0					
98000 · Transfer In	76,314	0		76,314	0	0	30,000
Total Income	90,464	9,270	14,585	77,419	1,099	2,407	40,128
Cost of Goods Sold							
50000 · Clinton House Gift Shop	5,000	4,000	2,178	2,822	0	0	2,015
Total COGS	5,000	4,000	2,178	2,822	0	0	2,015
Gross Profit	85,464	5,270	12,406	74,597	1,099	2,407	38,113
Expense							
60400 · Bank Service Charges	0	0	0	0	0	0	76
61000 · Signage-Tourism	0	0	0	0	0	0	0
61500 · Credit Card Discounts	1,000	590	738	262	90	59	602

Fayetteville A P Commission
Statement of Budget, Revenue Expense
January through August 2013

CLINTON HOUSE

	2013 Annual Budget	Jan-August 2013 Accum Budget	Jan-August 2013 Actual	2013 Balance of Budget	Monthly Budget	Monthly Actual	2012 YTD Actual
62500 · Advertising & Marketing	0	0	0	0	0	0	30
62600 · Brochures	0	0	0	0	0	0	0
62700 · Website Update	0	0	0	0	0	0	0
63000 · Accounting & Legal Fees	0	0	0	0	0	0	0
63100 · Audit Expense	0	0	0	0	0	0	0
63300 · Insurance Expense	0	0	0	0	0	0	0
64000 · Office Expense	2,500	1,400	2,146	354	200	469	1,026
64100 · Visitor Store Expense	0	0	0	0	0	0	0
64200 · Marketing Expense	0	0	0	0	0	0	0
64500 · Insurance - Building	0	0	0	0	0	0	0
64900 · Office Supplies	0	0	0	0	0	0	0
65000 · Insurance & Health Benefits	5,876	3,423	3,886	1,990	489	490	4,311
65500 · 408 (P) Company Match	1,073	595	712	361	85	89	636
66000 · Car Allowance	0	0	0	0	0	0	0
66500 · Telephone Expense	1,638	945	887	751	135	74	818
67000 · Postage & Shipping Expens	0	0	0	0	0	0	0
67100 · Tracking Software	0	0	0	0	0	0	0
68100 · Rent	12,000	12,000	12,000	0	0	0	12,000
68400 · Maintenance / Lawn	500	200	125	375	0	0	350
68500 · Repairs & Maintenance Expe	1,500	1,000	0	1,500	0	0	30
68600 · Kamensky Fountain Mainten	0	0	0	0	0	0	0
68700 · Linens	0	0	0	0	0	0	0
69500 · Publication & Dues	200	200	430	-230	0	0	0
70000 · Travel / Training Expense	3,000	3,000	1,636	1,364	0	0	931
70500 · Taxes & Licenses	1,000	590	35	965	90	35	0
71000 · Collections Expense	0	0	0	0	0	0	0
72000 · Payroll Tax Expense	3,984	2,226	2,102	1,882	318	227	2,076
72500 · Depreciation Expense	0	0	0	0	0	0	0
73000 · Convention Development	0	0	0	0	0	0	0
76500 · Contract Labor	8,496	5,200	4,068	4,429	600	480	2,858
77500 · Wages Expense	37,290	20,881	23,741	13,549	2,983	2,968	21,188

Fayetteville A P Commission
Statement of Budget, Revenue Expense
January through August 2013

CLINTON HOUSE

	2013 Annual Budget	Jan-August 2013 Accum Budget	Jan-August 2013 Actual	2013 Balance of Budget	Monthly Budget	Monthly Actual	2012 YTD Actual
78000 · Electric Utilities	1,210	564	813	397	167	161	738
78100 · Gas Utility	1,232	938	796	436	26	0	739
78200 · Water Utilitiy	1,689	839	989	700	250	399	1,185
78300 · Cabling							259
78400 · Recycling	0	0	0	0	0	0	0
78500 · Security	275	161	153	122	23	22	175
78600 · Airport Advertising	0	0	0	0	0	0	0
78700 · Minor Equipment	1,000	650	0	1,000	0	0	0
78800 · Airport Info Booth	0	0	0	0	0	0	0
89000 · Other Expense / Unallocated	0	0	0	0	0	0	0
94300 · LOTO Special Project		0					
95000 · Misc. Special Projects - Othe	0	0	778	-778	0	0	0
95010 · 1st Thursday	0	0	0	0	0	0	0
95000 · Misc. Special Projects -	0	0	0	0	0	0	0
96500 · Special Funding	0	0	0	0	0	0	0
96600 · Sound System for the Squar							
96000 · UA Performance Hall	0	0	0	0	0	0	0
97000 · Bond Payments - Town Cent	0	0	0	0	0	0	0
97100 · Trustee Expense	0	0	0	0	0	0	0
99000 · Transfer Out	0	0	0	0	0	0	0
Total Expense	85,464	55,402	56,037	29,428	5,456	5,472	50,026
Net Ordinary Income	0	-50,132	-43,630	45,170	-4,357	-3,064	-11,913
Net Income	**0**	**-50,132**	**-43,630**	**45,170**	**-4,357**	**-3,064**	**-11,913**

Fayetteville A P Commission
Statement of Budget, Revenue Expense
January through August 2013

TOWN CENTER

	2013 Annual Budget	Jan-August 2013 Accum Budget	Jan-August 2013 Actual	2013 Balance of Budget	Monthly Budget	Monthly Actual	2012 YTD Actual
Ordinary Income/Expense							
Income							
40000 · Hotel, Motel, Restaurant Tax	0	0	0	0	0	0	0
40200 · PY Hotel, Motel, Restaurant							
40600 · Rental Income	408,000	276,000	291,559	116,441	33,000	36,427	252,170
40700 · 1st Thursday Income	0	0	0	0	0	0	0
40800 · Other Income	0	0	0	0	0	0	4,096
41000 · Parking Revenue	7,071	5,468	10,888	-3,817	539	5,149	4,714
41001 · Parking Lease	10,000	9,299	2,830	7,170	0	0	6,021
41200 · Gift Shop Sales	0	0	0	0	0	0	0
41300 · Visitor Store	0	0	0	0	0	0	0
41400 · Partership Income		0					
41600 · Admission Revenue	0	0	0	0	0	0	0
42000 · Special Projects	15,234	10,156	0	15,234	1,270	0	320
42600 · Interest Income Investments	0	0	0	0	0	0	0
42800 · Interest Income Checking	1,000	667	1,052	-52	83	144	687
42900 · Visitor Guide Ad Income	0	0	0	0	0	0	0
43200 · LOTO Sponsor Income		0					
98000 · Transfer In	0	0	0	0	0	0	0
Total Income	441,305	301,589	306,329	134,975	34,892	41,720	268,007
Cost of Goods Sold							
50000 · Clinton House Gift Shop	0	0	0	0	0	0	0
Total COGS	0	0	0	0	0	0	0
Gross Profit	441,305	301,589	306,329	134,975	34,892	41,720	268,007
Expense							
60400 · Bank Service Charges	0	0	0	0	0	0	0
61000 · Signage-Tourism	0	0	0	0	0	0	0
61500 · Credit Card Discounts	2,500	1,667	3,509	-1,009	208	721	1,568

Fayetteville A P Commission
Statement of Budget, Revenue Expense
January through August 2013

TOWN CENTER

	2013 Annual Budget	Jan-August 2013 Accum Budget	Jan-August 2013 Actual	2013 Balance of Budget	Monthly Budget	Monthly Actual	2012 YTD Actual
62500 · Advertising & Marketing	1,000	1,000	0	1,000	0	0	197
62600 · Brochures	0	0	0	0	0	0	0
62700 · Website Update	0	0	2,680	-2,680	0	2,500	0
63000 · Accounting & Legal Fees	0	0	0	0	0	0	0
63100 · Audit Expense	0	0	0	0	0	0	0
63300 · Insurance Expense	0	0	0	0	0	0	0
64000 · Office Expense	7,589	5,060	5,138	2,451	632	1,408	5,162
64100 · Visitor Store Expense	0	0	0	0	0	0	0
64200 · Marketing Expense	0	0	0	0	0	0	0
64500 · Insurance - Building	0	0	0	0	0	0	0
64900 · Office Supplies	0	0	0	0	0	0	0
65000 · Insurance & Health Benefits	23,505	15,670	10,820	12,685	1,959	980	17,245
65500 · 408 (P) Company Match	4,722	3,148	2,313	2,409	393	232	2,506
66000 · Car Allowance	0	0	0	0	0	0	0
66500 · Telephone Expense	7,410	4,940	4,939	2,471	617	869	530
67000 · Postage & Shipping Expens	150	90	182	-32	0	0	682
67100 · Tracking Software	0	0	0	0	0	0	0
68100 · Rent	0	0	0	0	0	0	0
68400 · Maintenance / Lawn	0	0	0	0	0	0	0
68500 · Repairs & Maintenance Expe	50,750	33,833	45,844	4,906	4,229	3,706	40,638
68600 · Kamensky Fountain Mainten	0	0	739	-739	0	214	1,434
68700 · Linens	31,290	20,860	16,427	14,863	2,607	2,466	17,929
69500 · Publication & Dues	150	150	1,250	-1,100	0	0	144
70000 · Travel / Training Expense	5,000	5,000	2,703	2,297	0	1,559	45
70500 · Taxes & Licenses	5,000	4,667	4,761	239	83	217	3,510
71000 · Collections Expense	0	0	0	0	0	0	0
72000 · Payroll Tax Expense	15,624	9,709	8,207	7,416	1,201	1,074	10,022
72500 · Depreciation Expense	0	0	0	0	0	0	0
73000 · Convention Development	0	0	0	0	0	0	0
76500 · Contract Labor	10,500	7,000	30,701	-20,201	875	2,712	13,945
77500 · Wages Expense	173,596	106,824	91,936	81,660	13,353	12,392	97,936

Fayetteville A P Commission
Statement of Budget, Revenue Expense
January through August 2013

TOWN CENTER

	2013 Annual Budget	Jan-August 2013 Accum Budget	Jan-August 2013 Actual	2013 Balance of Budget	Monthly Budget	Monthly Actual	2012 YTD Actual
78000 · Electric Utilities	67,384	41,947	45,178	22,206	5,155	7,571	39,865
78100 · Gas Utility	9,803	7,361	10,953	-1,150	42	126	6,536
78200 · Water Utilitiy	8,110	5,276	5,514	2,596	717	898	5,407
78300 · Cabling		0					4,409
78400 · Recycling	1,569	1,046	0	1,569	131	0	1,046
78500 · Security	5,652	3,768	2,340	3,312	471	360	3,768
78600 · Airport Advertising	0	0	0	0	0	0	0
78700 · Minor Equipment	0	0	3,811	-3,811	0	649	43,303
78800 · Airport Info Booth	0	0	0	0	0	0	0
89000 · Other Expense / Unallocated	0	0	0	0	0	0	10
94300 · LOTO Special Project		0					
95000 · Misc. Special Projects - Othe	10,000	5,000	25,882	-15,882	0	3,864	9,421
95010 · 1st Thursday	0	0	0	0	0	0	0
95000 · Misc. Special Projects -	0	0	0	0	0	0	0
96500 · Special Funding	0	0	0	0	0	0	0
96600 · Sound System for the Squar		0					
96000 · UA Performance Hall	0	0	0	0	0	0	0
97000 · Bond Payments - Town Cent	0	0	0	0	0	0	0
97100 · Trustee Expense	0	0	0	0	0	0	0
99000 · Transfer Out	0	0	0	0	0	0	0
Total Expense	441,305	284,016	325,828	115,477	32,674	44,517	327,260
Net Ordinary Income	0	17,573	-19,498	19,498	2,218	-2,797	-59,252
Net Income	**0**	**17,573**	**-19,498**	**19,498**	**2,218**	**-2,797**	**-59,252**

Fayetteville A P Commission
Statement of Budget, Revenue Expense
January through August 2013

VISITOR CENTER

	2013 Annual Budget	Jan-August 2013 Accum Budget	Jan-August 2013 Actual	2013 Balance of Budget	Monthly Budget	Monthly Actual	2012 YTD Actual
Ordinary Income/Expense							
Income							
40000 · Hotel, Motel, Restaurant Tax	0	0	0	0	0	0	0
40200 · PY Hotel, Motel, Restaurant		0					
40600 · Rental Income	0	0	0	0	0	0	300
40700 · 1st Thursday Income	10,000	9,827	21,358	-11,358	1,000	190	0
40800 · Other Income	0	0	3,265	-3,265	0	1,055	9,448
41000 · Parking Revenue	0	0	0	0	0	0	0
41001 · Parking Lease	0	0	0	0	0	0	0
41200 · Gift Shop Sales	0	0	0	0	0	0	0
41300 · Visitor Store	60,000	41,300	24,908	35,092	6,000	5,016	38,101
41400 · Partership Income	0	0	3,000	-3,000	0	0	2,000
41600 · Admission Revenue	0	0	0	0	0	0	0
42000 · Special Projects	0	0	300	-300	0	0	760
42600 · Interest Income Investments	0	0	0	0	0	0	0
42800 · Interest Income Checking	250	170	246	4	20	18	204
42900 · Visitor Guide Ad Income	0	0	26,812	-26,812	0	0	0
43200 · LOTO Sponsor Income	0	0	250	-250	0	0	0
98000 · Transfer In	388,355	100,000	0	388,355	88,355	0	100,000
Total Income	458,605	151,297	80,139	378,467	95,375	6,279	150,813
Cost of Goods Sold							
50000 · Clinton House Gift Shop	0	0	0	0	0	0	0
Total COGS	0	0	0	0	0	0	0
Gross Profit	458,605	151,297	80,139	378,467	95,375	6,279	150,813
Expense							
60400 · Bank Service Charges	200	140	0	200	40	0	0
61000 · Signage-Tourism	0	0	0	0	0	0	-150
61500 · Credit Card Discounts	2,700	1,700	1,555	1,145	300	187	1,769

Fayetteville A P Commission
Statement of Budget, Revenue Expense
January through August 2013

VISITOR CENTER

	2013 Annual Budget	Jan-August 2013 Accum Budget	Jan-August 2013 Actual	2013 Balance of Budget	Monthly Budget	Monthly Actual	2012 YTD Actual
62500 · Advertising & Marketing	0	0	220	-220	0	220	801
62600 · Brochures	0	0	0	0	0	0	0
62700 · Website Update	0	0	0	0	0	0	0
63000 · Accounting & Legal Fees	0	0	0	0	0	0	0
63100 · Audit Expense	0	0	0	0	0	0	0
63300 · Insurance Expense	0	0	0	0	0	0	0
64000 · Office Expense	10,000	7,000	3,964	6,036	1,000	443	5,905
64100 · Visitor Store Expense	32,500	19,000	11,078	21,422	3,000	1,826	27,727
64200 · Marketing Expense	0	0	0	0	0	0	0
64500 · Insurance - Building	0	0	0	0	0	0	0
64900 · Office Supplies	0	0	0	0	0	0	0
65000 · Insurance & Health Benefits	29,382	18,009	15,530	13,852	2,433	1,952	17,469
65500 · 408 (P) Company Match	5,726	3,664	3,047	2,679	458	369	3,050
66000 · Car Allowance	0	0	0	0	0	0	0
66500 · Telephone Expense	5,000	3,328	3,443	1,557	416	359	2,898
67000 · Postage & Shipping Expens	0	0	53	-53	0	14	80
67100 · Tracking Software	13,000	7,000	0	13,000	0	0	0
68100 · Rent	0	0	0	0	0	0	0
68400 · Maintenance / Lawn	0	0	0	0	0	0	0
68500 · Repairs & Maintenance Expe	2,000	1,600	1,626	374	400	0	1,788
68600 · Kamensky Fountain Mainten	0	0	0	0	0	0	0
68700 · Linens	0	0	0	0	0	0	0
69500 · Publication & Dues	2,600	0	1,329	1,271	0	770	1,725
70000 · Travel / Training Expense	41,625	31,670	20,532	21,093	4,600	4,471	21,089
70500 · Taxes & Licenses	400	400	391	9	0	366	0
71000 · Collections Expense	0	0	0	0	0	0	0
72000 · Payroll Tax Expense	17,177	10,992	11,511	5,666	1,374	1,028	10,803
72500 · Depreciation Expense	0	0	0	0	0	0	0
73000 · Convention Development	65,400	52,700	50,316	15,084	6,000	3,148	38,921
76500 · Contract Labor	0	0	378	-378	0	108	442
77500 · Wages Expense	192,496	123,192	125,232	67,264	15,399	13,144	106,881

Fayetteville A P Commission
Statement of Budget, Revenue Expense
January through August 2013

VISITOR CENTER

	2013 Annual Budget	Jan-August 2013 Accum Budget	Jan-August 2013 Actual	2013 Balance of Budget	Monthly Budget	Monthly Actual	2012 YTD Actual
78000 · Electric Utilities	5,100	3,495	3,699	1,401	625	439	3,357
78100 · Gas Utility	0	0	0	0	0	0	0
78200 · Water Utilitiy	800	540	395	405	65	53	519
78300 · Cabling		0	0				
78400 · Recycling	0	0	0	0	0	0	0
78500 · Security	0	0	200	-200	0	0	0
78600 · Airport Advertising	0	0	0	0	0	0	0
78700 · Minor Equipment	7,500	770	2,383	5,117	65	0	7,226
78800 · Airport Info Booth	0	0	0	0	0	0	0
89000 · Other Expense / Unallocated	0	0	0	0	0	0	1,999
94300 · LOTO Special Project		0					546
95000 · Misc. Special Projects - Othe	0	0	4,435	-4,435	0	4,390	9,961
95010 · 1st Thursday	25,000	22,000	22,544	2,456	4,500	3,341	0
95000 · Misc. Special Projects -	0	0	0	0	0	0	0
96500 · Special Funding	0	0	0	0	0	0	0
96600 · Sound System for the Squar		0					
96000 · UA Performance Hall	0	0	0	0	0	0	0
97000 · Bond Payments - Town Cent	0	0	0	0	0	0	0
97100 · Trustee Expense	0	0	0	0	0	0	0
99000 · Transfer Out	0	0	0	0	0	0	0
Total Expense	458,605	307,200	283,857	174,749	40,675	36,629	264,807
Net Ordinary Income	0	-155,903	-203,718	203,718	54,700	-30,350	-113,995
Net Income	**0**	**-155,903**	**-203,718**	**203,718**	**54,700**	**-30,350**	**-113,995**

Fayetteville A P Commission
Statement of Budget, Revenue Expense
January through August 2013

CONSOLIDATED A & P COMMISSION

	2013 Annual Budget	Jan-August 2013 Accum Budget	Jan-August 2013 Actual	2013 Balance of Budget	Monthly Budget	Monthly Actual	2012 YTD Actual
Ordinary Income/Expense							
Income							
40000 · Hotel, Motel, Restaurant Tax	2,522,008	1,646,485	1,689,867	832,141	202,624	206,292	1,622,446
40200 · PY Hotel, Motel, Restaurant	0	0	32,745	-32,745	0	581	24,111
40600 · Rental Income	409,000	276,500	291,659	117,341	33,000	36,427	274,470
40700 · 1st Thursday Income	10,000	9,827	21,358	-11,358	1,000	190	0
40800 · Other Income	6,004	4,000	4,855	2,689	500	2,295	17,401
41000 · Parking Revenue	7,071	5,468	10,888	-3,817	539	5,149	4,714
41001 · Parking Lease	10,000	9,299	2,830	7,170	0	0	7,966
41200 · Gift Shop Sales	6,000	4,000	4,152	1,848	500	404	4,026
41300 · Visitor Store	60,000	41,300	24,908	35,092	6,000	5,016	38,101
41400 · Partership Income	0	0	3,000	-3,000	0	0	2,000
41600 · Admission Revenue	7,000	4,668	8,542	-1,542	587	753	5,175
42000 · Special Projects	15,234	10,156	4,450	10,784	1,270	0	4,080
42600 · Interest Income Investments	11,850	7,920	4,483	7,367	990	560	7,901
42800 · Interest Income Checking	3,400	2,275	3,108	292	281	316	3,241
42900 · Visitor Guide Ad Income	40,000	40,000	28,012	11,988	0	0	36,650
43200 · LOTO Sponsor Income	0	0	250	-250	0	0	0
98000 · Transfer In	964,670	100,000	0	964,670	88,355	0	130,000
Total Income	4,072,236	2,161,897	2,135,108	1,938,668	335,646	257,982	2,182,281
Cost of Goods Sold							
50000 · Clinton House Gift Shop	5,000	4,000	2,178	2,822	0	0	2,015
Total COGS	5,000	4,000	2,178	2,822	0	0	2,015
Gross Profit	4,067,236	2,157,897	2,132,929	1,935,847	335,646	257,982	2,180,266
Expense							
60400 · Bank Service Charges	0	140	36	0	0	1	110
61000 · Signage-Tourism	140,000	138,000	10,079	129,921	500	110	7,973
61500 · Credit Card Discounts	6,200	3,957	5,802	398	598	967	3,939

Fayetteville A P Commission
Statement of Budget, Revenue Expense
January through August 2013

CONSOLIDATED A & P COMMISSION

	2013 Annual Budget	Jan-August 2013 Accum Budget	Jan-August 2013 Actual	2013 Balance of Budget	Monthly Budget	Monthly Actual	2012 YTD Actual
62500 · Advertising & Marketing	401,000	251,000	271,354	129,646	40,000	55,120	274,324
62600 · Brochures	150,000	114,000	120,528	29,472	10,000	105	141,704
62700 · Website Update	35,000	35,000	21,806	13,194	35,000	7,362	0
63000 · Accounting & Legal Fees	1,300	1,300	2,601	-1,301	0	1,450	8,758
63100 · Audit Expense	10,000	10,000	8,550	1,450	2,000	0	2,200
63300 · Insurance Expense	14,863	0	0	14,863	0	0	0
64000 · Office Expense	21,089	14,260	14,686	6,404	1,932	2,628	12,721
64100 · Visitor Store Expense	32,500	19,000	11,078	21,422	3,000	1,826	27,727
64200 · Marketing Expense	0	0	0	0	0	0	0
64500 · Insurance - Building	0	0	0	0	0	0	0
64900 · Office Supplies	0	0	0	0	0	0	0
65000 · Insurance & Health Benefits	76,945	44,038	37,172	39,773	6,394	4,400	41,934
65500 · 408 (P) Company Match	15,887	10,311	8,678	7,208	1,299	909	7,817
66000 · Car Allowance	3,600	2,400	2,400	1,200	300	300	2,400
66500 · Telephone Expense	14,048	9,213	9,269	4,779	1,168	1,302	4,246
67000 · Postage & Shipping Expens	19,150	12,090	9,814	9,336	1,500	1,076	13,497
67100 · Tracking Software	13,000	7,000	0	13,000	0	0	0
68100 · Rent	12,000	12,000	12,000	0	0	0	12,000
68400 · Maintenance / Lawn	8,000	200	125	7,875	0	0	350
68500 · Repairs & Maintenance Expe	104,250	69,761	89,921	14,329	8,795	23,298	42,682
68600 · Kamensky Fountain Mainten	5,000	3,328	4,233	767	416	214	1,434
68700 · Linens	31,290	20,860	16,427	14,863	2,607	2,466	17,929
69500 · Publication & Dues	14,995	11,575	16,078	-1,083	0	935	3,599
70000 · Travel / Training Expense	62,720	47,670	32,503	30,217	4,600	8,630	29,057
70500 · Taxes & Licenses	6,400	5,657	8,397	-1,997	173	618	4,009
71000 · Collections Expense	49,648	32,926	34,452	15,196	4,052	4,137	32,931
72000 · Payroll Tax Expense	52,691	33,039	29,268	23,423	4,157	3,406	29,208
72500 · Depreciation Expense	20,000	13,320	11,911	8,089	1,665	0	0
73000 · Convention Development	65,400	52,700	50,316	15,084	6,000	3,148	74,182
76500 · Contract Labor	18,996	12,200	35,147	-16,151	1,475	3,300	39,244
77500 · Wages Expense	580,112	363,297	345,917	234,195	45,785	42,273	293,171

Fayetteville A P Commission
Statement of Budget, Revenue Expense
January through August 2013

CONSOLIDATED A & P COMMISSION

	2013 Annual Budget	Jan-August 2013 Accum Budget	Jan-August 2013 Actual	2013 Balance of Budget	Monthly Budget	Monthly Actual	2012 YTD Actual
78000 · Electric Utilities	73,694	46,006	49,690	24,004	5,947	8,171	43,961
78100 · Gas Utility	11,036	8,299	11,749	-713	68	126	7,274
78200 · Water Utilitiy	10,600	6,655	6,898	3,702	1,032	1,350	7,111
78300 · Cabling	0	0	0	0	0	0	4,668
78400 · Recycling	1,569	1,046	0	1,569	131	0	1,046
78500 · Security	5,927	3,929	2,693	3,234	494	382	3,943
78600 · Airport Advertising	7,140	3,570	3,570	3,570	0	0	5,175
78700 · Minor Equipment	83,500	51,420	10,184	73,316	6,315	1,082	52,977
78800 · Airport Info Booth	5,200	4,800	3,600	1,600	1,200	0	3,600
89000 · Other Expense / Unallocated	15,083	3,082	0	15,083	3,082	0	2,295
94300 · LOTO Special Project	0	0	325	-325	0	0	546
95000 · Misc. Special Projects - Othe	152,328	139,328	212,648	-60,320	0	25,354	190,754
95010 · 1st Thursday	25,000	22,000	22,544	2,456	4,500	3,341	0
95000 · Misc. Special Projects -	0	0	0	0	0	0	0
96500 · Special Funding	0	0	600,000	-600,000	0	0	0
96600 · Sound System for the Squar	50,000	50,000	0	50,000	50,000	0	0
96000 · UA Performance Hall	500,000	0	0	500,000	0	0	0
97000 · Bond Payments - Town Cent	669,208	449,208	449,829	219,379	55,591	56,229	449,072
97100 · Trustee Expense	6,000	4,500	3,375	2,625	0	1,125	3,975
99000 · Transfer Out	464,669	464,669	0	464,669	88,355	0	130,000
Total Expense	4,067,037	2,608,754	2,597,651	1,469,422	400,132	267,140	2,035,545
Net Ordinary Income	199	-450,856	-464,722	466,425	-64,486	-9,158	144,721
Net Income	**199**	**-450,856**	**-464,722**	**466,425**	**-64,486**	**-9,158**	**144,721**

Fayetteville
ARKANSAS
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Departmental Correspondence

LEGAL
DEPARTMENT

Kit Williams
City Attorney

Jason B. Kelley
Assistant City Attorney

TO: **Mayor Jordan**
A&P Commissioners

CC: **Casey Jones**, Prosecuting Attorney

FROM: **Kit Williams**, City Attorney

DATE: **September 5, 2013**

RE: **Overdue HMR collection efforts**

The City Prosecutor's Office collected **$3,199.07** in overdue Hotel, Motel and Restaurant taxes in August. The total year to date collection is **$25,050.19**.

Again this month not a single case of the twenty eight reported was closed. In seven of the cases no HMR taxes were now owed, but the cases were still being prosecuted. The businesses that failed to submit forms decreased from eleven to eight.

The average monthly collection of Overdue Hotel, Motel and Restaurant taxes was **$3,131.27** for the first eight months of 2013.

CLINTON K. JONES
CITY PROSECUTOR
BRIAN THOMAS
DEPUTY CITY PROSECUTOR

Fayetteville
ARKANSAS

OFFICE OF CITY PROSECUTOR

MANDY FINKLEA
OFFICE ADMINISTRATOR
E-mail: hotcheck@ci.fayetteville.ar.us
PHONE: (479) 575-8377
(479) 575-8378
Hot Checks: (479) 575-8264
FAX # : (479) 575-8373

MEMO

TO: **K. Williams**
Fayetteville City Attorney

FROM: **Casey Jones**
Fayetteville City Prosecutor

DATE: **September 3, 2013**

RE: **Status of Active HMR cases**

* When a Criminal Summons is issued for a violation and the Defendant subsequently pays the delinquent balance the Criminal Summons remains active and is then routinely dismissed by the Judge at arraignment if the Defendant is still current and not in violation.

1.	Bar-B-Q Place	Gary W. Alderson	Paid: $725.00 Delinquent Balance: $736.18
2.	Bariola's Pizza	Mark E. Howard	Paid: -0- Delinquent Balance: $1,790.00
3.	Bariola's Pizza	Michael V. McNamara	Trial Date: 10/2/13 Delinquent Balance: $754.00
4.	Buck Nekkid BBQ	Florentino Sanchez Jr. Marcy L. Zahm	Active Criminal Summons Active Criminal Summons Delinquent Balance: No Forms
5.	Bucks of Asia	Quyen T. Ho	Trial Date: 10/2/13 Delinquent Balance: -0-
6.	Café Delta Soul Business Closed	Michael L. Vaughn	Paid: -0- Delinquent Balance: $1,056.11
7.	Dominoes Pizza Business Closed	Lloyd W. Hardison	Trial Date: 9/18/13 Paid: $600.00 Delinquent Balance: $3,790.66
8.	Hogwild Pizzeria Business Closed	David S. Mackey	Active Criminal Summons Delinquent Balance: No Forms

9.	Mama Dean's Soul Food	Meneria D. Morrison Terry L. Morrison	Trial Date: 9/25/13 Trial Date: 9/25/13 Delinquent Balance: No Forms
10.	Mezza Luna	Juan F. Barcenas	Active Criminal Summons Paid: $1,072.26 Delinquent Balance: -0-
11.	Mordours Pizza	Mark E. Howard	Paid: -0- Delinquent Balance: $800.00
12.	Pho Quyen	Quyen T. Ho	Trial Date: 10/2/13 Delinquent Balance: -0-
13.	Pitas Mediterranean Grill Business Closed	Mohammed Khaldi Stephanie K. Khaldi	Making Payments Delinquent Balance: $1,014.34
14.	Rogue Pizza	John M. Dortch	Active Criminal Summons Delinquent Balance: No Forms
15.	Rolling Pin Express	Gayle O. Teague	Active Criminal Summons Delinquent Balance: No Forms
16.	Rowdy Beaver Den Business Closed	Amber M. Biason-Dunn	Active Criminal Summons Delinquent Balance: No Forms
17.	Rufino's Mexican Restaurant	Raymond A. Montez Raymond R. Montez	Arraignment: 9/13/13 Arraignment: 9/13/13 Delinquent Balance: -0-
18.	Seafood Market Bar/Grill Business Closed	Craig E. Dowd	Trial Date: 9/18/13 Paid: $100.00 Delinquent Balance: $4,267.60
19.	Shanghai Chinese and China Garden Businesses Closed	Hsiao L. J. Shen	Active Contempt of Court Delinquent Balance: $3,090.00
20.	Shipley Donuts	Sou Sokunthea	Active Criminal Summons Delinquent Balance: No Forms
21.	Sipamouane Twin Kitchen	Jeffrey Sipamouane	Active Criminal Summons Delinquent Balance: No Forms
22.	Sumo Sushi & Steak	Jong P. Park	Active Criminal Summons Paid: $597.07 Delinquent Balance: -0-

23.	T's Cook Shack	Willard T. Leake	Active Criminal Summons Paid: $104.74 Delinquent Balance: -0-
24.	Tangiers Mediterranean Food & Café Business Closed	Mohammed Khaldi Stephanie K. Khaldi	Paid: -0- Delinquent Balance: $472.84
25.	Tim's Pizza (North) Business Closed	Michael A. Stephens	Active Criminal Summons Delinquent Balance: -0-
26.	Uncle Gaylord's Business Closed	Hiram F. Brandon	Trial Date: 9/25/13 Delinquent Balance: $508.12
27.	Wingz on Dickson Business Closed	Mohammed Khaldi Stephanie K. Khaldi	Making Payments Delinquent Balance: $813.25
28.	WOW Japanese Bistro Business Closed	Chong N. Kim	Active FTA Warrant Delinquent Balance: $2,527.00

TOTAL: $3,199.07

CLINTON HOUSE MUSEUM

MONTHLY REPORT AUGUST 2013

The Clinton House Museum had a total of 446 visitors in August.

MUSEUM ACTIVITIES AND EVENTS:

August 6th – GROUP TOUR – Bella Vista Red Hatters – 30 visitors

August 7th – Historic & Heritage Resources Group Meeting - Director of Main Street Arkansas, Greg Phillips, spoke about the Arkansas Downtown Network program. Main Street Arkansas provides technical assistance and design services to help create economic development in the state's downtown areas. The Main Street approach to downtown revitalization focuses on four areas: design, economic restructuring, organization and promotion. Main Street Arkansas provides technical assistance and design services to help create economic development in the state's downtown areas. The Main Street approach to downtown revitalization focuses on four areas: design, economic restructuring, organization and promotion.

August 9th – The museum's new exhibit "Clinton Meets Kennedy" was featured in the "What's Up" Section of Arkansas Democrat-Gazette. On permanent display, the exhibit chronicles President Clinton's first trip to Washington D.C. for the America Legion's Boys Nation program the summer of 1963. The week of profound impact, Clinton recalls, "kicked off a life of public service," when a baby-faced Clinton met then-President John F. Kennedy.

August 17th – President Clinton's 67th Birthday Celebration –The museum offered free admission all day, a barbeque lunch from 11am-1pm, and President Clinton's favorite snacks – moon pies, peanuts, and RC cola, and of course, birthday cake. Guests were able to sign the former President's birthday card and share their favorite personal "Bill" stories.

August 19th – President Clinton's 67th Birthday – free admission

August 27th – Department of Arkansas Heritage recognizes Director, Kate Johnson and the Clinton House Museum as recipients of the Small Museums Operating Grant at the Governor's Mansion in Little Rock. Grant proceeds will be used for maintenance and upgrading technology.

August 28th – Let Freedom Ring Commemoration The Clinton House Museum is sponsored a city-wide bell-ringing event in conjunction with the national remembrance of the 1963 March on Washington in support of equal rights legislation. The event is best remembered as the occasion of Dr. Martin Luther King, Jr.'s "I Have a Dream" speech. To celebrate the commemoration, "bells of freedom" rang for 50 seconds at 2pm marking the time Dr. King began his famous address. The official ceremony, held at the Clinton House Museum included an invocation by Rev. Angela Monts of St. James Missionary Baptist Church, a Proclamation by Mayor Lionel Jordan and remarks of inspiration by President Clinton read by Director Kate Johnson. Bells rang at various locations across Fayetteville including the Historic Downtown Square, Old Main, St. Paul's Episcopal Church, Central United Methodist Church, Fayetteville High School, Donald W. Reynolds Razorback Stadium, Ramay Junior High School, First United Presbyterian, St. James Methodist Church, St. James Missionary Baptist Church, and the Washington County Courthouse, and the Clinton House Museum.

Fayetteville Visitor Center - 2013 Sales & Visitor Count

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec
Sales Totals	$996.00	$1,564.16	$2,073.39	$3,131.23	$4,493.52	$4,584.80	$4,029.94	$5,587.10				
2012 Totals	$1,863.93	$4,548.24	$4,516.75	$5,115.91	$8,605.52	$7,445.15	$6,500.47	$5,994.26	$4,466.88	$4,551.39	$3,781.01	$6,434.56
% Change												
from 2011	-46.6%	-65.6%	-54.1%	-38.8%	-47.8%	-38.4%	-38.0%	-6.8%	-100.0%	-100.0%	-100.0%	-100.0%

Visitor Count	614	831	1169	1229	1,587	1778	1660	2052				
2012 Totals	686	1041	1513	1570	1898	2271	1684	1853	1359	1111	805	1026
% Change												
from 2011	-10.50%	-20.17%	-22.74%	-21.72%	-16.39%	-21.71%	-1.43%	10.74%	-100.00%	-100.00%	-100.00%	-100.00%

2012 Totals			***2013 Totals***	
Sales		$63,824.07	Sales	**$26,460.14**
Visitors		16817	Visitors	**10,920**

% Change = divide the difference between the two numbers by the 2012 number then move the decimal two spaces right

2012 monthly sales average=	**$5,318.67**
2012 monthly visitor average=	**1401**
2012 sales per visitor =	**$3.80**

2013 monthly sales average=	**$8,820.05**
2013 monthly visitor average	**3640**
2013 sales per visitor =	**$2.42**

Inquiries by State/Country

From: 8/1/2013 To: 8/31/2013

Showing: all records

State/Country	*Inquiries*
AE	1
Alabama	35
Alaska	1
Alberta	6
Arizona	24
Arkansas	58
British Columbia	4
California	35
Colorado	14
Connecticut	7
Delaware	3
Florida	46
Georgia	28
Idaho	7
Illinois	73
Indiana	44
Iowa	24
Kansas	47
Kentucky	15
Louisiana	39
Maine	5
Manitoba	5
Maryland	14
Massachusetts	2
Michigan	42
Minnesota	34
Mississippi	34
Missouri	71
Montana	6
Nebraska	14
Nevada	7
New Jersey	5
New Mexico	1

Total: **751**

Fayetteville Convention & Visitors Bureau

21 S. Block ~ Fayetteville, AR 72701

Phone: (800) 766-4626, (479) 521-5776 ~ Fax: (479) 571-4731 ~ info@experiencefayetteville.com ~ Web: www.experiencefayetteville.com

New York	**34**
None Entered	**1,263**
North Carolina	**19**
North Dakota	**1**
Ohio	**37**
Oklahoma	**39**
Ontario	**2**
Oregon	**6**
Pennsylvania	**30**
Puerto Rico	**1**
Quebec	**8**
South Carolina	**16**
South Dakota	**1**
Tennessee	**31**
Texas	**115**
Utah	**8**
Vermont	**1**
Virginia	**5**
Washington	**8**
West Virginia	**1**
Wisconsin	**30**

Total: **2,407**

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Inquiries By Source

From: 8/1/2013 To: 8/31/2013
Showing: all records

Source	*Inquiries*	*$/Inquiry*
Travel Guides Free	1,642	$0.00
Travel Information.com	374	$0.00
Midwest Living	204	$0.00
@ Website	90	$0.00
NATA Leads	79	$0.00
Southern Living	18	$0.00
	2,407	

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Definite Bookings By Booking Date

August 2013		**Meeting Dates**	**Attnd**	**Peak**	**Rooms**	**$ Value**
Chile Pepper Run**		10/05/2013 10/06/2013	10,000	200	200	2,470,600
Hispanic Caucus Fall Conference		11/15/2013 11/16/2013	150	25	25	37,059
	Sub-Total for August	**2 Meetings**	**10,150**		**225**	**$2,507,659**
	GRAND TOTAL	**2 Meetings**	**10,150**		**225**	**$2,507,659**

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Completions by Meeting Date

August 2013	Rep	Meeting Dates	Completion	Attend	Peak	Block Pickup	$ Value
Apex Tennis Academy	MARLO	08/02/2013		50	10	20	$18,530
Tennis Camp		08/04/2013				0	
HQ: Holiday Inn Express							
Color Vibe	MARLO	08/03/2013	08/05/2013	4,000	100	100	$123,530
Color Blast 5K Run		08/03/2013				0	
HQ: Multiple Hotels							
The Heritage Foundation	HAZEL	08/19/2013		400			$98,824
Town Hall Meeting		08/20/2013					
UA Law School	HAZEL	08/22/2013		75		0	$18,530
Southern Clinical Conference		08/23/2013				0	
HQ: Inn at Carnall Hall							
AR Gas Assn.	HAZEL	08/22/2013		200	75	150	$74,118
Annual Meeting 2014		08/24/2013				0	
HQ: Chancellor Hotel							
Total for August		**5 Groups**			**Blocked**	**270**	**$333,531**
					Picked Up	**0**	
					% Picked Up	**0.00%**	
Total for 2013		**5 Groups**			**Blocked**	**270**	**$333,531**
					Picked Up	**0**	
					% Picked Up	**0.00%**	

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Fayetteville Town Center, Manager's Activity Report

August 1, 2013 to August 31, 2013

Sales:

	AUGUST 2012 (base)	AUGUST 2013	Month % Change	YTD 2012	YTD 2013	YTD % Change
Sales (# returned contracts by log date – GL)	17	11	(35%)	105	107	2%
Complete Events (Paid/Sponsored) (EMS Calendar - attached)	19	15	(21%)	135	146	8%
Sales ($ returned contracts by log date – GL)	$38,910.50	$20,455.00	(47%)	$214,073.50	$210,787.88	(2%)
Collections ** ($ - Payment Log)	$31,951.89	$34,293.06	7%	$262,384.64	$287,523.82	10%
Executed Contracts	$19,100.00	$48,250.00	153%	$236,645.00	$239,155.00	1%
Credit ($ - GL)	-0-	-0-	-0-	-0-	-0-	-0-
Average per event ($ Sales / # Sales)	$2,288.85	$1,859.55	(18%)	$2,038.80	$1,969.98	(3%)

Operations Items:

- New Lights for fountain ordered.
- Carpet cleaned and walls repaired.

Sales

Executed	Written	Date	Client	Total
1	Friday, August 02, 2013	Wed & Thurs October 23-24, 2013	American Public Works	$1,000.00
2	Friday, August 02, 2013	Saturday, June 28, 2014	Renee Norwood	$2,700.00
3	Wednesday, August 07, 2013	Friday, March 28, 2014	Miller McNeil Woodruff Foundation	$3,500.00
4	Friday, August 09, 2013	Friday, March 07, 2014	NWA Dental Society	$3,500.00
5	Monday, August 12, 2013	Wednesday, December 11, 2013	City of Fay Water Dept	$1,700.00
6	Wednesday, August 14, 2013	Thursday, April 03, 2014	UA: Creative Writing	$3,500.00
7	Wednesday, August 14, 2013	Thursday, October 10, 2013	UA Alumni Association	$1,500.00
8	Thursday, August 15, 2013	Wednesday, October 16, 2013	Fayetteville Public Schools PSAT	$2,200.00
9	Wednesday, August 21, 2013	Saturday, May 03, 2014	Springdale Public Schools Prom	$5,600.00
10	Wednesday, August 21, 2013	Thursday, November 21, 2013	TheaterSquared	$2,000.00
11	Wednesday, August 21, 2013	Friday, September 06, 2013	UA Division of Continuing Ed	$2,700.00
12	Wednesday, August 28, 2013	Tuesday, November 12, 2013	ForgottenSong	$1,500.00
13	Wednesday, August 28, 2013	Sunday, November 17, 2013	UA African Student Org	$1,500.00
14	Tuesday, August 27, 2013	Sunday, March 02, 2014	Ozark Natural Foods	$4,400.00
15	Wednesday, August 28, 2013	Friday, June 20, 2014	EOA Children's House	$3,000.00
16	Wednesday, August 28, 2013	Saturday, April 19, 2014	Huntsville School District Prom	$2,100.00
17	Wednesday, August 28, 2013	Various	AOP AR Chapter	$5,850.00
				$48,250.00

Coordination

- Ronnie Brewer Foundation - Raised money by auctioning off signed jerseys. The Foundation supports communities in at- risk situations and promotes education, physical fitness, and the importance of working as a team.
- 4 VA meetings - Returning Clients.
- Kendrick Fincher Foundation - An organization who promotes proper hydration and prevention of heat illness.
- Wal-Mart recruiting - University of Arkansas business students were invited to meet and greet with businesses around NWA such as Wal-Mart and Tyson Foods.
- Arkansas Orthodontics - Full facility seminar to education Arkansas orthodontic employees.
- Three wedding receptions.

Event List:

- August 3 – Ronnie Brewer Foundation
- August 6 – Veterans Administration
- August 7 – UA Office of Student Affairs
- August 7 – Veterans Administration
- August 8 – Veterans Administration
- August 8 – Veterans Administration/Franklin Covey
- August 9 – UA Legal Clinic
- August 10 – Kendrick Fincher Foundation
- August 17 – Perez Party
- August 21 – Veteran Administration
- August 21 – Wal-Mart
- August 22 – Arkansas Ortho
- August 23 – Arkansas Ortho
- August 24 – Moore Reception
- August 31 – Martin Reception

Event Breakdown

Social – 20% **UA – 13%** **Corporate – 53%**
Non-profit – 13%