

## How the Survey was Conducted

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### **Nature of the Sample: McClatchy-Marist National Poll of 1,052 Adults**

This survey of 1,052 adults was conducted September 24<sup>th</sup> through September 29<sup>th</sup>, 2014 by The Marist Poll sponsored in partnership with the McClatchy News Service. Adults 18 years of age and older residing in the continental United States were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Respondents in the household were selected by asking for the youngest male. Results are statistically significant within  $\pm 3.0$  percentage points. There are 884 registered voters. The results for this subset are statistically significant within  $\pm 3.3$  percentage points. There are 376 Republicans and Republican leaning independents and 408 Democrats and Democratic leaning independents. The results for these subsets are statistically significant within  $\pm 5.1$  percentage points and  $\pm 4.9$  percentage points, respectively. The error margin increases for cross-tabulations.

**Nature of the Sample**

		Republicans and Republican leaning independents	Democrats and Democratic leaning independents
		Col %	Col %
Republicans and Republican leaning independents		100%	
Party Identification	Democrat	n/a	76%
	Republican	67%	n/a
	Independent	33%	24%
Party Identification	Strong Democrats	n/a	47%
	Not strong Democrats	n/a	30%
	Democratic leaning independents	n/a	24%
	Just Independents	n/a	n/a
	Republican leaning independents	33%	n/a
	Not strong Republicans	26%	n/a
	Strong Republicans	41%	n/a
Political Ideology	Other	n/a	n/a
	Very liberal	4%	10%
	Liberal	5%	36%
	Moderate	30%	36%
	Conservative	44%	14%
Tea Party Supporters	Very conservative	17%	4%
		43%	10%
Republicans	Support Tea Party	43%	n/a
	Do Not Support Tea Party	57%	n/a
Gender	Men	57%	38%
	Women	43%	62%
Age	Under 45	30%	41%
	45 or older	70%	59%
Age	18 to 29	16%	21%
	30 to 44	14%	20%
	45 to 59	32%	28%
	60 or older	38%	31%
Race	White	83%	57%
	African American	3%	21%
	Latino	10%	14%
	Other	4%	8%
Region	Northeast	16%	19%
	Midwest	23%	24%
	South	38%	38%
	West	22%	20%
Household Income	Less than \$50,000	44%	49%
	\$50,000 or more	56%	51%
Education	Not college graduate	64%	58%
	College graduate	36%	42%
Marital Status	Married	58%	49%
	Not married	42%	51%
Interview Type	Landline	69%	60%
	Cell phone	31%	40%

McClatchy-Marist Poll National Republicans and Republican leaning independents. Interviews conducted September 24th through September 29th, 2014, n=376 MOE +/- 5.1 percentage points. National Democrats and Democratic leaning independents: n=408 MOE +/- 4.9 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables\_2016

		Republicans and Republican leaning independents										
		If the 2016 Republican presidential primary or caucus in your state were held today, whom would you support if the candidates are:										
		Rick									Undecided	
		Jeb Bush	Rand Paul	Paul Ryan	Chris Christie	Rick Perry	Marco Rubio	Ted Cruz	Bobby Jindal	Santorum	Scott Walker	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Republicans and Republican leaning independents		15%	13%	13%	12%	7%	6%	4%	4%	3%	3%	21%
Party Identification	Republican	14%	10%	15%	14%	8%	6%	2%	3%	2%	3%	23%
	Independent	17%	19%	9%	7%	5%	5%	8%	6%	4%	2%	17%
Party Identification*	Soft Republicans	16%	14%	8%	13%	7%	4%	5%	4%	3%	3%	24%
	Strong Republicans	14%	13%	20%	10%	8%	8%	4%	3%	3%	2%	16%
Tea Party Supporters		15%	15%	10%	8%	9%	8%	8%	6%	2%	3%	17%
Republicans	Support Tea Party	15%	15%	10%	8%	9%	8%	8%	6%	2%	3%	17%
	Do Not Support Tea Party	15%	12%	15%	15%	5%	4%	1%	3%	3%	3%	24%
Household Income	Less than \$50,000	18%	10%	13%	5%	7%	4%	7%	3%	3%	1%	28%
	\$50,000 or more	12%	15%	14%	17%	8%	7%	3%	4%	3%	4%	13%
Education	Not college graduate	14%	13%	12%	10%	5%	6%	5%	3%	4%	2%	25%
	College graduate	16%	14%	15%	15%	11%	6%	3%	5%	1%	3%	11%
Age	Under 45	10%	14%	15%	10%	7%	4%	4%	5%	2%	0%	27%
	45 or older	17%	12%	12%	12%	7%	7%	5%	3%	3%	4%	17%
Gender	Men	15%	15%	17%	10%	6%	5%	5%	5%	3%	2%	17%
	Women	14%	11%	8%	14%	8%	7%	3%	3%	3%	3%	26%
Marital Status	Married	14%	11%	16%	11%	7%	8%	5%	4%	2%	3%	19%
	Not married	16%	17%	8%	14%	7%	3%	3%	4%	5%	2%	22%
Interview Type	Landline	14%	13%	13%	11%	7%	8%	6%	2%	3%	3%	19%
	Cell phone	16%	13%	12%	13%	8%	2%	1%	8%	3%	1%	24%

McClatchy-Marist Poll National Republicans and Republican leaning independents. Interviews conducted September 24th through September 29th, 2014, n=376 MOE +/- 5.1 percentage points. Totals may not add to 100% due to rounding.

\*Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.

McClatchy-Marist Poll National Tables\_2016

		Democrats and Democratic leaning independents						
		If the 2016 Democratic presidential primary or caucus in your state were held today, whom would you support if the candidates are:						
		Hillary Clinton	Joe Biden	Elizabeth Warren	Bernie Sanders	Martin O'Malley	Jim Webb	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
Democrats and Democratic leaning independents		64%	15%	8%	4%	2%	1%	6%
Party Identification	Democrat	64%	16%	8%	4%	1%	0%	6%
	Independent	65%	12%	7%	3%	4%	5%	5%
Party Identification*	Strong Democrats	69%	16%	9%	3%	0%	0%	3%
	Soft Democrats	60%	14%	7%	5%	3%	2%	8%
Household Income	Less than \$50,000	65%	18%	5%	4%	1%	1%	6%
	\$50,000 or more	66%	12%	10%	2%	3%	2%	4%
Education	Not college graduate	65%	15%	3%	6%	2%	1%	8%
	College graduate	63%	14%	15%	2%	1%	2%	2%
Age	18 to 29	52%	21%	4%	8%	3%	5%	6%
	30 to 44	69%	12%	12%	0%	4%	0%	3%
	45 to 59	74%	11%	7%	3%	0%	0%	4%
	60 or older	60%	15%	9%	5%	2%	1%	9%
Age	Under 45	60%	17%	8%	4%	3%	3%	5%
	45 or older	67%	13%	8%	4%	1%	1%	7%
Gender	Men	63%	12%	10%	6%	1%	2%	6%
	Women	65%	17%	7%	3%	2%	1%	5%
Marital Status	Married	68%	12%	10%	2%	2%	1%	6%
	Not married	59%	18%	6%	6%	2%	2%	6%
Interview Type	Landline	63%	14%	10%	3%	3%	1%	7%
	Cell phone	66%	17%	5%	6%	0%	2%	4%

McClatchy-Marist Poll National Democrats and Democratic leaning independents. Interviews conducted September 24th through September 29th, 2014, n=408 MOE +/- 4.9 percentage points. Totals may not add to 100% due to rounding.

\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents.

McClatchy-Marist Poll National Tables\_2016

		National Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Chris Christie, the Republican	Undecided
		Row %	Row %	Row %
National Registered Voters		51%	42%	6%
Party Identification	Democrat	89%	8%	3%
	Republican	10%	84%	5%
	Independent	48%	42%	10%
Party Identification*	Strong Democrats	95%	3%	1%
	Soft Democrats	81%	14%	5%
	Just Independents	50%	25%	25%
	Soft Republicans	19%	76%	5%
Tea Party Supporters	Strong Republicans	4%	91%	6%
		25%	73%	2%
Republicans	Support Tea Party	9%	90%	1%
	Do Not Support Tea Party	15%	77%	8%
Political Ideology	Very liberal-Liberal	75%	19%	6%
	Moderate	58%	33%	8%
	Conservative-Very conservative	26%	70%	4%
Region	Northeast	58%	37%	5%
	Midwest	51%	41%	8%
	South	52%	45%	3%
	West	47%	43%	10%
Household Income	Less than \$50,000	53%	40%	7%
	\$50,000 or more	51%	45%	4%
Education	Not college graduate	49%	44%	6%
	College graduate	54%	40%	6%
Race	White	43%	51%	6%
	African American	83%	13%	3%
	Latino	66%	30%	5%
Age	18 to 29	56%	43%	1%
	30 to 44	61%	29%	10%
	45 to 59	48%	47%	4%
	60 or older	47%	45%	8%
Age	Under 45	58%	36%	6%
	45 or older	48%	46%	6%
Gender	Men	41%	53%	6%
	Women	61%	33%	6%
Marital Status	Married	47%	47%	6%
	Not married	55%	39%	6%
Interview Type	Landline	50%	43%	7%
	Cell phone	55%	41%	5%

McClatchy-Marist Poll National Registered Voters. Interviews conducted September 24th through September 29th, 2014, n=884 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

	Registered Voters		
	If the 2016 presidential election were held today, whom would you support if the candidates are:		
	Hillary Clinton, the Democrat	Chris Christie, the Republican	Undecided
	Row %	Row %	Row %
October 2014	51%	42%	6%
August 2014	47%	41%	12%
April 2014	53%	42%	5%
February 2014	58%	37%	6%
January 2014	50%	37%	12%
December 2013	48%	45%	7%
July 2013	47%	41%	12%
Marist Poll National Registered Voters			

		National Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Jeb Bush, the Republican	Undecided
		Row %	Row %	Row %
National Registered Voters		53%	42%	4%
Party Identification	Democrat	94%	5%	2%
	Republican	11%	84%	5%
	Independent	48%	46%	6%
Party Identification*	Strong Democrats	96%	2%	2%
	Soft Democrats	89%	10%	1%
	Just Independents	44%	36%	19%
	Soft Republicans	20%	77%	4%
	Strong Republicans	4%	92%	4%
Tea Party Supporters		25%	73%	2%
Republicans	Support Tea Party	10%	88%	2%
	Do Not Support Tea Party	16%	79%	6%
Political Ideology	Very liberal-Liberal	83%	15%	2%
	Moderate	57%	37%	6%
	Conservative-Very conservative	26%	71%	3%
Region	Northeast	61%	36%	3%
	Midwest	52%	45%	2%
	South	51%	45%	4%
	West	52%	41%	7%
Household Income	Less than \$50,000	54%	41%	4%
	\$50,000 or more	52%	45%	3%
Education	Not college graduate	51%	44%	5%
	College graduate	56%	41%	3%
Race	White	45%	50%	5%
	African American	90%	10%	1%
	Latino	66%	33%	1%
Age	18 to 29	62%	37%	1%
	30 to 44	65%	29%	7%
	45 to 59	51%	47%	2%
	60 or older	45%	49%	5%
Age	Under 45	63%	33%	4%
	45 or older	48%	48%	4%
Gender	Men	45%	52%	3%
	Women	61%	34%	5%
Marital Status	Married	48%	48%	4%
	Not married	59%	37%	4%
Interview Type	Landline	49%	46%	5%
	Cell phone	61%	36%	3%

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Marist Poll National Registered Voters			



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	Republican	13%	82%	5%
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Party Identification*	Strong Democrats	96%	1%	2%
	Soft Democrats	82%	15%	3%
	Just Independents	40%	43%	18%
	Soft Republicans	22%	74%	4%
	Strong Republicans	6%	90%	5%
Tea Party Supporters		24%	75%	2%
Republicans	Support Tea Party	9%	89%	1%
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	Midwest	57%	42%	2%
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Education	Not college graduate	50%	47%	3%
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Race	White	45%	50%	5%
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Age	18 to 29	59%	41%	0%
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	45 to 59	51%	47%	2%
	60 or older	48%	45%	7%
Age	Under 45	57%	39%	4%
	45 or older	49%	46%	5%
Gender	Men	41%	55%	4%
	Women	62%	33%	6%
Marital Status	Married	46%	49%	5%
	Not married	58%	38%	4%
Interview Type	Landline	50%	44%	6%
	Cell phone	56%	42%	3%

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Marist Poll National Registered Voters			