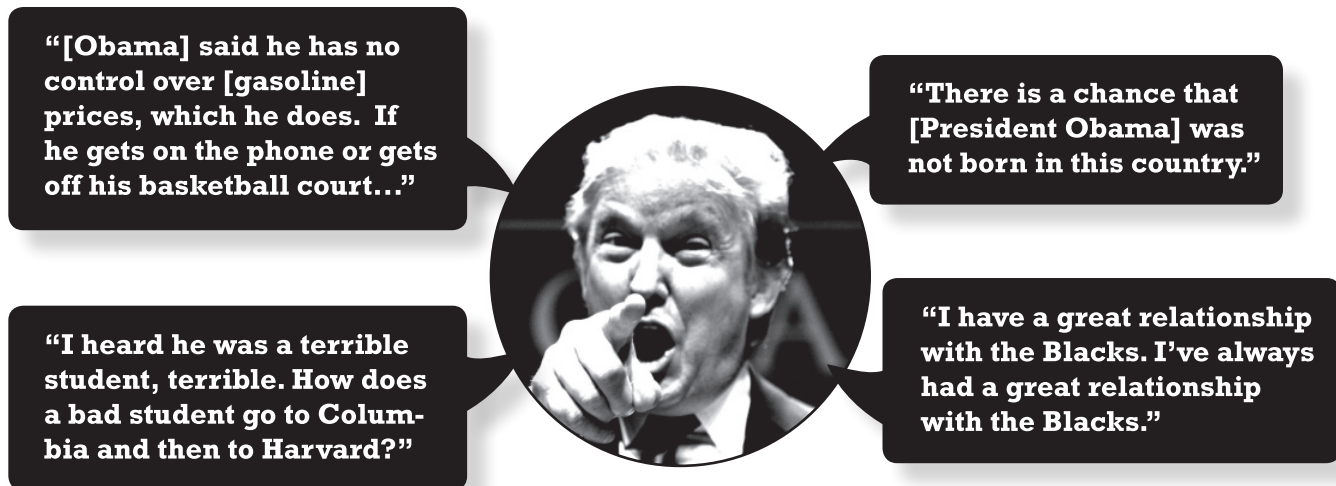


Don't Reward Trump's Racist Attacks

Refuse to support Trump's businesses



TRUMP'S ATTACKS ON OBAMA ARE ABOUT ONE THING— RACE.

After questioning whether President Obama is really an American citizen, Trump went on to ask if Obama was really qualified to attend Ivy League schools, and asked for his college transcripts. Trump was implying that Obama couldn't possibly be intelligent enough to achieve this kind of success without an unfair advantage. It's an attack that many people of color recognize — when we achieve something big, some people question if we've really earned it.

THIS IS BIGGER THAN DONALD TRUMP OR PRESIDENT OBAMA

Trump isn't just attacking Obama — he's attacking the idea that all of us deserve to be respected and treated as equals. There are still people who can't accept that a Black man can or should be President. Trump is speaking to them and helping make their racist worldview more acceptable.

If he gets away with this without paying a price, it sends a terrible message. There will always be racists on the fringes of society — but racism shouldn't be accepted in mainstream politics or culture. That's why we need to hold Trump accountable.

SEND TRUMP A MESSAGE BY REFUSING TO SUPPORT HIS HOTELS

➔ Text **“TRUMP”** to **30644**, or sign up online at **ColorOfChange.org**. ➔