

SPONSORSHIP PROSPECTUS



March 12-14, 2015

**Coast Canmore Hotel
& Conference Centre
Canmore, Alberta**

About the Alberta Recreation and Parks Association

The Alberta Recreation and Parks Association (ARPA) is a provincial not-for-profit organization committed to building healthy citizens, communities, and environments in Alberta through recreation and parks. We envision a province that proactively uses recreation and parks to enhance individual well-being, community vitality, economic sustainability, and natural resource conservation.

ARPA has over 1,500 members who represent 120 Alberta communities. Our members include community and public parks and recreation agencies, elected officials, corporations, students, and volunteers.

About Parks Forum

The Parks Forum was inspired by the incredible diversity of Alberta's parks, landscape and open spaces. As a result, the Forum has been attended by a broad cross-section of participants from Alberta's three major park providers (municipal, provincial, and national), as well as a variety of key partners, educators, and students.

Sponsorship Registration Process

Please contact Steve Allan, Director of Finance and Operations, by calling 780-644-4799 or emailing sallan@arpaonline.ca.

Platinum Sponsor - \$6,000 (Exclusive Opportunity)

Sponsor will be named and recognized as the exclusive Platinum Sponsor of the 2015 Parks Forum and will enjoy the following benefits:

- Verbal recognition during the Welcome Address,
- Sponsor logo displayed on the following materials:
 - › ARPA website with hyperlink to sponsor's website,
 - › Prominent placement on all event print and electronic materials (brochure, on-site guide, meal tickets, name badges),
 - › Delegate item(s),
 - › PowerPoint sponsor thank-you loop with longest exposure time at major events throughout the Forum,
 - › Banners displayed throughout the event,
- Full page advertisement space in the on-site guide,
- Opportunity to include two pieces of corporate materials in delegate bags,
- Tradeshow booth with a 'preferred choice' display area throughout the Forum,
- Three full Forum delegate registration packages,
- One year ARPA business membership, complete with all privileges afforded to ARPA members.

Gold Sponsors - \$3,500 (2 Opportunities)

Benefits include:

- Sponsor logo displayed on the following material:
 - › ARPA website with hyperlink to sponsor's website,
 - › Event print and electronic materials (brochure, on-site guide),
 - › PowerPoint sponsor thank-you loop with longest exposure time at major events throughout the Forum,
 - › Banners displayed throughout the event,
- Half page advertisement space in on-site guide,
- Opportunity to include one piece of corporate material in delegate bags,
- One tradeshow booth during the event,
- Two full Forum delegate registration packages,
- One year ARPA business membership, complete with all privileges afforded to ARPA members.

Silver Sponsors - \$2,000 (4 Opportunities)

Benefits include:

- Sponsor logo displayed on the following material:
 - › ARPA website with hyperlink to sponsor's website,
 - › Event print and electronic materials (brochure, on-site guide),
- Quarter page advertisement space in on-site guide,
- Opportunity to include one piece of corporate material in delegate bags,
- One tradeshow booth during the event,
- One full Forum delegate registration package.

Bronze Sponsors - \$1,000 (6 Opportunities)

Benefits include:

- Sponsor logo displayed on the ARPA website with hyperlink to sponsor's website,
- Quarter page advertisement space in on-site guide,
- Opportunity to include one piece of corporate material in delegate bags,
- One tradeshow booth during the event.

Breakfast and Luncheon Sponsors - \$1,000 (4 Opportunities)

Benefits include:

- Sponsor logo displayed on the following:
 - › ARPA website with hyperlink to sponsor's website,
 - › At the head of each buffet line,
 - › Event materials (brochure, on-site guide).

Session Sponsors - \$500 (26 Opportunities)

Benefits include:

- Sponsor logo displayed on the ARPA website with hyperlink to sponsor's website,
- Opportunity to introduce speaker, or sponsorship announced during introduction of speaker.