• Play

• Who are we?

• The Need for Play
  • The Crisis
  • The Solution

• Play Ambassador Program
  • Concept Evolution
  • What makes it unique
  • How have we done it

• Giving them the tools

• Breaking down Barriers to Play
OUR MISSION

HEALTHIER GENERATIONS
WHAT IS play?
“Play is the highest form of research”
Albert Einstein
INSIDE OUR WALLS
3100 PEOPLE ENGAGED THROUGH 70 RANDOM ACTS OF PLAY SINCE MARCH 2013
GIVE THEM THE TOOLS
REMOVING BARRIERS
JOIN THE CONVERSATION!
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