

LIEUTENANT GOVERNOR'S LEADERSHIP FOR ACTIVE COMMUNITIES AWARD

"I am very honoured to work with the Alberta Recreation and Parks Association (ARPA) and its fund development partner, the Recreation for Life Foundation on these awards. I encourage all Albertans to consider nominating someone who is working to keep their community healthy, active and a great place to be." (2009)

*Honourable Norman Kwong,
Former Lieutenant Governor of Alberta and award founder*



The Lieutenant Governor's Leadership for Active Communities Award was developed as a legacy to the Honourable Norman Kwong's honorary patronage of the Alberta Active Communities initiative.

This province-wide awards program recognizes the achievements of teams and individuals who demonstrate the very best of active community leadership; engaging citizens in planning, and using leadership to get more people, more active, more often. These leaders work to create places, spaces and opportunities for people to be active and engaged in their communities, using recreation as a catalyst. The result of dynamic and transformational leadership in communities that are inclusive, engaging and active; places where people want to live, work and play!

The following six categories have been established to recognize the scope of leadership that is required to get people working together for a more active and healthy community:

- Outstanding Community Leader
- Group Spirit of Community Leadership
- Community Leader of Tomorrow
- Corporate Community Leader
- Professional Leadership
- Elected Community Leader

Recipients of the first five award categories will receive \$3,000 to use as a donation to an organization of their choice. Recipients will be recognized at an awards ceremony in Edmonton in the spring of 2013.

Please take a few moments to look at the nomination package. We recognize your time is at a premium and have made efforts to make the process as simple as possible.

If you have questions in completing the nomination, please contact Rose Carmichael by phone at 780-643-1774, or by e-mail at rcarmichael@arpaonline.ca.

BACKGROUND

Alberta Active Communities was born out of the desire to address an urgent need in Alberta. Epidemic levels of obesity, chronic disease and depression are all linked to physical inactivity. Most efforts to address inactivity have focused on the individual and have not been entirely effective. A more community-wide approach to support and encourage physical activity is needed. *Alberta Active Communities*, now known as *Active Community Strategy*, engages citizens in designing strategies that will be relevant in getting more people, more active and engaged. The awards are a way of acknowledging that leadership IS fundamental in engaging citizens AND developing community solutions.

The Honourable Norman Kwong is a leader that exemplifies what the Active Community Strategy Initiative strives to achieve. He has supported the Alberta Active Communities initiative through his role as honorary patron AND has initiated the Leadership for Active Communities Award program to encourage and support leadership for communities into the future. Norman Kwong believes in sport, recreation and balanced lifestyles and recognizes it is leadership that makes this possible in our communities.

WHO CAN BE NOMINATED?

Any Alberta resident, group or corporate entity that is inspirational in engaging the community toward positive outcomes that build a more active community is eligible for nomination.

WHO CAN SUBMIT A NOMINATION?

Any individual or organization can nominate a suitable candidate for this award or it may be self initiated.

HOW TO SUBMIT A NOMINATION?

1. Select an award category that is most appropriate to the individual or group you wish to recognize.
2. Nomination forms will be available on the ARPA website January 21, 2013.
(www.arpaonline.ca/awards/post/lieutenant-governors-awards)
3. Nominators are advised to work with nominees, when nominating an individual or an organization, so that information and details submitted are accurate and complete.
4. Prepare a maximum two-page submission (approx. 500 words) that describes why the nominee deserves to be recognized through the Lieutenant Governor's Leadership for Active Communities Award. This submission should identify how the nominee demonstrates the Key Indicators/Characteristics of exemplary community leadership as described in this package.
5. Obtain three letters of support outlining the reasons this nominee deserves this special recognition, from other individuals or organizations in the community.

Please note:

- An individual or organization may be nominated for awards in more than one category; however, a separate nomination package must be completed for each nomination and must include a separate package of supporting materials.
- Please submit all material electronically through the online nomination form.

SELECTION COMMITTEE

The Selection Committee will be made up of community leaders with experience in the business, community development, municipal governance, and quality of life sectors.

NOMINATION CRITERIA AND KEY INDICATORS OF LEADERSHIP

The *Lieutenant Governor's Leadership for Active Communities Award* recognizes the achievements of the organizations and individuals who are leading their communities' increased citizen engagement, and higher levels of recreation participation leading to healthier people and communities.

Six community leadership awards will be awarded biennially to recognize and celebrate individuals and organizations whose contributions to the community are an inspiration to us all.

Community leadership takes vision, commitment and strength of character. It enables one to take effective action not only within his or her organization, but also within the community as a whole. These leaders contribute to a stronger, healthier future. Eligibility for awards is limited to residents or organizations working within the Province of Alberta.

The Lieutenant Governor's Leadership for Active Communities Award Nominee:

- Understands, demonstrates and exerts positive influence in the community by building trusting relationships.
- Utilizes a proactive, holistic, broad community approach in their work.
- Places a priority on engaging and cultivating community ownership and responsibility.
- Has the ability to work proactively to promote recreation and parks as services that deliver essential benefits to the community.
- Applies community development planning strategies.
- Practices ongoing personal and professional growth and development.
- Enhances citizen engagement in community planning and action that have resulted in greater opportunities to be active in recreation and physical activity.

AWARD CATEGORIES

Outstanding Community Leader Award

This award will be presented to an individual who has been inspirational in engaging others, acting as a catalyst to increase citizen involvement in planning for increased participation in active living, recreation and sport. This individual is a champion for working with others to create opportunities to get more people, more active, more often.

Group Spirit of Community Leadership Award

This award will be presented to an Alberta based organization, committee, coalition or informal group of three or more citizens whose mission addresses leadership for active communities in Alberta and demonstrates community leadership that results in increased citizen engagement, higher levels of participation in recreation for healthier, balanced lifestyles. This group should represent diverse sectors of the community including recreation, social services, health, childcare, service clubs, agriculture, education, etc.

Community Leader of Tomorrow Award

This award will be presented to an Alberta resident 30 years of age or younger, who has demonstrated the qualities and competencies that are expected to make them an outstanding future community leader.

Nominees for this award have, in a relatively short period of time, had an impact on the community as a result of their exceptional professional and/or personal achievements. This individual has demonstrated leadership in using recreation and parks as a catalyst in creating healthier and more active communities. This individual is not in a senior position within their organization or in the community.

Elected Community Leader Award

This award will be presented to a local, provincial or federal elected official who has contributed to the development of active community leadership by:

- Promoting and supporting recreation and parks as a catalyst for healthier and more active communities.
- Supporting community development strategies to enhance active lifestyles.

Corporate Community Leader Award

This award will be presented to a business/corporate entity, or individual that has contributed to the development of active community leadership by:

- Demonstrating tangible commitment through corporate social responsibility.
- Promoting and supporting recreation and parks as a catalyst for healthier and more active communities.
- Supporting community development strategies toward more active living.

Professional Leadership Award

This award will be presented to an individual or group who has demonstrated exceptional professional achievements in leading strategic change that has resulted in citizens becoming more physically active in their communities. The nominee's field is typically community-based recreation, parks and/or active living, and the nominee will have led large-scale change by inspiring, planning, facilitating, and engaging others in creating an active community.

For more information, please contact:

Rose Carmichael, Community Liaison

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Email: rcarmichael@arpaonline.ca

This awards program is administered by the Alberta Recreation and Parks Association, in partnership with the Recreation for Life Foundation, and in association with the Lieutenant Governor's office.

